

PRESS RELEASE

IN DEPTH WITH GLOBAL INNOVATION FOR SOCIETAL IMPACT IN SINGAPORE

**THE BEST OF DIGITAL GOOD ON A GLOBAL SCALE PRESENTED AT THE UN-BASED WORLD SUMMIT AWARD SOCIAL INNOVATION CONGRESS
29 June – 1 July, Parkroyal Hotel on Beachroad**

Salzburg, June 23, 2016.

The [WSA Social Innovation Congress](#) offers in depth perspectives and best practices of digital innovation for an impact on society and honours the investment in and deployment of digital innovation creating sustainable social change and impact world-wide. During the 3 days Congress in Singapore, the [selected best of digital start-ups](#), young entrepreneurs and distinguished experts from around the globe offer outstanding examples and insights of how digital technologies drive the United Nations agenda for the [Sustainable Development Goals \(UN SDG's\)](#).

Dr. Janil Puthuchery, Minister of State, Ministry of Communications and Information of Singapore, H.E. Marta A. Tomovska, Minister of Information Society and Administration in Macedonia and H.E. Ahmad Alhendawi, the United Nations Secretary General's Envoy on Youth will welcome the versatile audience, followed up by an [agenda](#) of diverse keynote speakers and creative workshops.

With 500 expected [participants](#) from over 80 countries from the ICT sector, a global variety of governmental representatives, corporates, thought leaders and social entrepreneurs will join in this unique event. The focus set on real achievements in digital good and a perspective on sustainability, this Congress offers not only unique international knowledge exchange, but also hands on tools on driving digital social innovation.

[Corporate Partner Singtel](#), the leading digital multimedia and solutions group in Asia, is collaborating to share the ins and outs of how to build more effective and impactful initiatives from the ground to achieve greater heights in your endeavours in the workshop [Engaging The Community For Impact](#) by [Larry Tchiou](#).

The [Future of technology](#) workshop by [Janine Warner](#), [Jean-Luc Scherer](#) and [Rudy Laddaga](#) focuses on Virtual Reality, Drones, Wearables, Internet of Things, 5G, providing playful insights on how new technologies will influence society, products and businesses. Strong stories are powerful. [Red Bull Amaphiko](#) will let the audience in on their secrets of Storytelling for Impact.

[WSA Chairman Prof. Peter A. Bruck](#) states: "The challenge is and remains worldwide: Do Good. Digitally. The WSA Social Innovation Congress honours the investment of attention and time of the top 40 of digital innovation creating sustainable social change and impact world-wide. With the participation in Singapore you are joining the selected best of digital content developers, start-ups and young entrepreneurs from around the globe. They are outstanding examples of how digital technologies are drivers for the United Nations agenda for the Sustainable Development Goals (UN SDG's)."

The [World Summit Award Social Innovation Congress Singapore 2016](#) is organized in cooperation with the [Creative Alliance Group](#) and [EP-SI Social Venture Fund](#). The event is supported by Qianhai International Liaison Services Limited, the Federal Ministry of Science, Research and Economy, Walt Disney Group, [Singtel](#), Intel Singapore, Dataprev Brazil, ICANN and the Global Incubator Network, companies focusing on innovation with a real impact on society.

WORLD SUMMIT AWARDS
c/o ICNM – International Center for New Media
Leopoldskronstrasse 30 | 5020 Salzburg | Austria
+43-660-6304087 | office@worldsummitawards.org
www.worldsummitawards.org
www.facebook.com/worldsummitaward



About the WSA

WSA is conducted within the framework of the United Nations' World Summit on the Information Society (WSIS) 2003-2025, mandated by the 2005 WSIS Plan of Action and executed in collaboration with UN organisations such as UNESCO, UNIDO, UNCTAD and ITU. By building on a global network of national experts, non-governmental groups, government offices and other professional associations, WSA offers quality content and innovative apps from 178 UN-member states and sustains a global movement for sustainable digital solutions.

Visit us on www.worldsummitawards.org, facebook.com/WorldSummitAward and twitter.com/WSAoffice, #WSA16

Media Contact World Summit Award:

Ms. Manuela Wagner, MSc.
Network Development and Communications
Email: Manuela@worldsummitawards.org