



EUROPEAN YOUTH AWARD

ICNM – International Center for New Media
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www.eu-youthaward.org

<http://www.facebook.com/EuropeanYouthAward>

<http://www.twitter.com/eyagraz> | #EYA2016

PRESS RELEASE, November 28, 2016

Dive into digital themes and learn from the best: THE #EYA16 Festival begins

Celebrate the winners, learn from experts and dive into the digital world: the EYA Festival celebrates its fifth anniversary in Graz end of November. The centerpiece of the European Youth Award Festival are the presentations of the winning projects from all over Europe. In addition to that the Festival participants will experience thrilling workshops and lectures and also a vibrant network. Celebrate with us the best digital projects of the year 2016!

The EYA Festival is the crowning closure of the annual European Youth Award. This year's motto is: "D(r)ive deep digital". During the 4 days event from Nov 30, to - Dec 03, 2016 the pan-European audience dives into workshops and lectures and learns from many international experts in the field of Virtual Reality and Augmented Reality.

With a focus on the presentations of the digital projects of the winning teams, the EYA Festival offers deep insights into the digital world of social entrepreneurs.

At the EYA Campfire session with the title „Being successful, diving best“ the visitors have the unique opportunity to experience the life stories of successful entrepreneurs at first hand, to ask questions and to get inspired by the expertise of the specialists in the digital world.

Ken Banks, the British founder of kiwanja.net, last year's EYA Swedish winner and director of CAD Allen Mohammadi and Christian Kittl from Graz, CEO of [evolaris](http://evolaris.com) next level will talk about his success as well as.

16 international experts will form the Festival Jury in Graz to choose the EYA Young Digital Champion 2016 out of the 13 winners-pitches. The winner will be honoured with a special price at the gala-evening while DJ Ivory Parker will get the party started after the Award ceremony. Dive with us into the digital world of the EYA Festival 2016 and order your Festival Pass here: <http://eu-youthaward.org/festival-pass-order/>

More information: <http://eu-youthaward.org/>

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Please find the program of the #EYA Festival here:

<http://eu-youthaward.org/eya-festival/preliminary-festival-program-2016/>

About the European Youth Award (EYA)

Called into life by Prof. Peter A. Bruck, honorary chairman of the International Center for New Media, in 2012, the European Youth Award (EYA) is a leading pan-European competition honouring excellence in the use of Internet and mobile applications for social empowerment. Conducted under the patronage of the Council of Europe, the Congress of Local and Regional Authorities, EYA as annual contest seeks to motivate young people under the age of 33 to produce socially-valuable digital projects addressing the goals defined by the Council of Europe and Europe 2020.

EYA is conducted with the support of our partners



under the auspices of the Secretary General of the Council of Europe, Mr. Thorbjørn Jagland, and the patronage of The Congress of Local and Regional Authorities

