



EUROPEAN YOUTH AWARD

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Press Release

EYA Ambassadors let the creativity sparks fly at the EYE & YO!Fest

The European Youth Award (EYA) joined the EYE & Yo!Fest at the European Parliament in Strasbourg from May 20–21, 2016. The 12 EYA Ambassadors represented EYA truly as one of Europe's most creative and vibrant networks.

2016 marked the 7th edition of the YO!Fest, the political youth festival organized by the European Youth Forum. Held in the framework of the European Youth Event (EYE 2016) at the European Parliament, it brought together young people from all 28 EU member states and even beyond – under the motto "*Together we can make a change*". Over 7000 young people gathered at the heart of European democracy to share their ideas and views regarding Europe's future and its political development. They engaged in workshops, debates and many other activities with their peers and decision-makers.

As YO!Fest partner the EYA participated in this event with 12 EYA Ambassadors who represented Europe's unique pan-European contest for digital entrepreneurs improving society. They let the creativity sparks fly at the "*Entrepreneurial Campfire*" and inspired more than 150 workshop participants with their unique success stories. For instance [Mathias Haas](#) shared his personal "*Supersocial*" story. He founded his own consulting agency after high school and rocks the world of social media since then. Now he gives outstanding workshops on social media marketing all over the globe.

In the "*Stagnation and Innovation*" hub - the appropriate home base of EYA during the event – EYA ran activities reflecting exactly its main objective: connecting people in a lively and fun way. During two speed-networking sessions called "*Make a friend in one minute*" EYA ambassadors and YO!Fest participants made valuable contacts and exchanged experiences.

At the end, all EYA Ambassadors agreed: "*We had a fantastic time – we got to know so many great people and benefited from such outstanding workshops with high-level speakers! This event truly created a motivating European spirit and the feeling that **together we can make a change!***"

For high quality photos and more information please contact the project manager:

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Photos on: https://www.facebook.com/EuropeanYouthAward/photos/?tab=album&album_id=567669303410938

About the YO!Fest: Please visit <http://www.yofest.eu/> for more information

About the European Youth Award (EYA)

Called into life by Prof. Peter A. Bruck, honorary chairman of the International Center for New Media, in 2012, the European Youth Award (EYA) is a leading pan-European competition honouring excellence in the use of Internet and mobile applications for social empowerment. Conducted under the patronage of the Council of Europe, the Congress of Local and Regional Authorities and Unido, EYA as annual contest seeks to motivate young people under the age of thirtythree to produce socially-valuable digital projects addressing the goals defined by the Council of Europe and Europe 2020.