



United Nations
Educational, Scientific and
Cultural Organization

Organisation
des Nations Unies
pour l'éducation,
la science et la culture

Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura

Организация
Объединенных Наций по
вопросам образования,
науки и культуры

منظمة الأمم المتحدة
للتربية والعلم والثقافة

联合国教育、
科学及文化组织

The Director-General

Dr Peter A. Bruck
Chairman of the Board
World Summit Award
Moosstraße 43A
5020 Salzburg
Republic of Austria

4 APR 2012

Ref : DG/5/12/1646

Dear Dr Bruck,

Thank you for your letters of 24 January and 19 March 2012, requesting UNESCO's patronage for the World Summit Award (WSA) Winners' Events that will take place in Cairo (Egypt) from 26 to 29 April 2012, and inviting me to attend the Gala event on 27 April 2012.

UNESCO commends this initiative, which is central to efforts to promote the use of ICTs in finding creative and innovative solutions for the developmental challenges that face countries across the world. Past editions of the Summit have been very successful in highlighting ways in which e-content can transform a wide array of fields, including education, entertainment and culture.

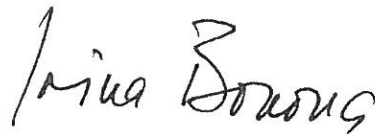
The ideals of this event are in line with UNESCO's own efforts to develop inclusive knowledge societies, in which ICTs play a central role. We are pleased to have been associated with the WSA over the years in the important area of e-content and in the implementation of the World Summit on the Information Society (WSIS) outcomes. I am pleased, therefore, to grant UNESCO's patronage to this event and to authorize the use of the Organization's logo, in accordance with the enclosed General Conditions. However, I regret to inform you that I will not be in a position to attend the Award Ceremony given my prior commitments on these dates.

UNESCO is keen to strengthen its relationship with the WSA and, with this in mind, I would like to propose that you consider holding the 2013 WSA Award

Winners' ceremony during the WSIS+10 review event, which will take place at UNESCO's Headquarters in Paris in February 2013. Should you be in agreement with this proposal, I invite you to discuss it further with my Assistant Director-General for Communication and Information, Mr Jānis Kārklīšs.

I wish you every success for this year's event and look forward to continuing to build upon the excellent relationship between UNESCO and the WSA.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Irina Bokova', written in a cursive style.

Irina Bokova