



HOSTING PARTNER

City of  Vienna

UNITED NATIONS FRAMEWORK



WSA
GLOBAL CONGRESS
VIENNA
2018

20.-22.MARCH AUSTRIA
VIENNA
CITYHALL

World Summit Award Global Congress 2018
**SOCIAL IMPACT THROUGH
DIGITAL INNOVATION**

EVOLVING PROGRAM

MARCH 2018

TICKETS

WORLD SUMMIT AWARD GLOBAL CONGRESS VIENNA SOCIAL IMPACT THROUGH DIGITAL INNOVATION

PROCESS ORIENTED | INTERACTIVE | TRANSFORMATIVE | GLOBAL

8 WSA CATEGORIES



Government &
Open Data



Health &
Well Being



Environment & Green
Energy



Learning &
Education



Culture & Tourism



Smart Settlement &
Urbanization



Business &
Commerce



Inclusion &
Empowerment

World Summit Award was **initiated in 2003** as an Austrian activity in the framework of the United Nations World Summit on the Information Society (WSIS) and is since then selecting and promoting digital innovation with an impact on society from all UN member states.

The WSA Global Congress Vienna recognises the part that digital innovation plays in **creating sustainable social change** and impact world-wide. It demonstrates the richness and diversity of best-practice solutions from all over the world.

The WSA Global Congress features the **40 global winners in the 8 WSA categories**, the **WSA Young Innovators** and will connect them with international thought-leaders, ICT experts and local stakeholders to enable a sustainable and transformative knowledge transfer.

Digital technologies are one of the main drivers for the **United Nations** agenda towards the **Sustainable Development Goals** towards the review in 2030.

In Vienna, WSA and its congress participants will present best practices and share experience how social innovation and entrepreneurship can be encouraged and play a key role to have a sustainable impact on society.

Join the event and its unique and agile process of interactive workshops, keynotes, winners' innovation pitches, world cafes or fishbowl sessions and **join the City of Vienna – Smart, Digital and Social.**

+ WSA YOUNG INNOVATORS



KEY FACTS



HIGH LEVEL GUESTS FROM THE UNITED NATIONS AND THE AUSTRIAN GOVERNMENT

- ITU, UNESCO, UNIDO, International Center and UN HQ Vienna
- Federal Chancellery of Austria, Ministry of Education, Ministry for Transport, Innovation and Technology, Federal Ministry for Digital, Business and Enterprise, City of Vienna

OBJECTIVES

- Learn and discuss how digital innovations have a sustainable impact on society
- Demonstrating local digital innovation leading to system transformation from all UN member states
- Contribute to the United Nations Sustainable Development Goals Agenda
- Knowledge exchange between local stakeholders and their international peers
- Face 2 Face meetings for social franchising
- Empowering young entrepreneurs, start-ups and social entrepreneurs

EVENT HIGHLIGHTS

- Thought-Leadership discussions and inspiring keynotes about digital media, technology for social change and solutions for global networks
- Innovation pitches by WSA winners 2017 and Young Innovators
- Act, don't tell: interactive, hands on inspiration and skills workshops
- Josef Umdasch Researchprize – pitches and corporate challenge
- Welcome reception @ Wien Museum
- Business Matching Hackathon
- SDG Luncheon @ United Nations HQ Vienna
- Festive gala and award ceremony
- Clubbing by Umdasch Group at Weltmuseum
- Vienna FuckUp Night at weXelerate

JOIN THE WSA GLOBAL CONGRESS TO...

- Meet and interact with speakers, thought-leaders, start-ups and mentors from all over the world
- Find out what is happening in terms of innovative digital content on a global scale
- Learn from each other's experience and work together in an interactive process
- Benefit from hands on skills workshops
- Find new networks
- Develop new and sustainable partnerships
- Explore the rich culture and beauty of Vienna

WORLD'S BEST ENTREPRENEURS AND DIGITAL PRODUCERS FROM ALL UN MEMBER STATES

- Digital innovations with a sustainable impact on society
- demonstrating the richness and diversity in interactive content and cutting edge technology on a global scale
- Young entrepreneurs that will boost your creativity and inspire you

MONDAY 19TH MARCH WSA Warm-Up Day & Welcome To Vienna

WORKSHOPS FOR WINNERS AND LOCAL ENTREPRENEURS (FOR INTERNATIONAL DELEGATES ONLY)

10:00 –	→ Hotel Regina ←	16:00 –	→ Hotel Regina ←
16:00	PITCH PERFECT WORKSHOPS by Niki Ernst, Nathan Masyuko and Marko Haschej	16:30	Winners Briefing
		16:30 –	→ Hotel Regina ←
		18:15	WSA Global Experts Reunion with Dorothy Gordon, Tore Haugland and Manuela Wagner

- 19:00 → Wien Museum, Karlsplatz 8 / *On Invitation only* ←
VIENNA Get2Gether and networking reception
in partnership with Urban Innovation Vienna and Wien Museum Karlsplatz
Welcoming words by
- **Prof. Peter A. Bruck**, WSA Chairman
 - **Matti Bunzl**, Director Wien Museum
 - **Andreas Mailath-Pokorny**, Executive City Councillor for Culture, Science and Sports

Special Viewing: Exhibition „Otto Wagner“

The Wien Museum has an exceptional place among Vienna's museums: Its collections are a blend of art and history that leads the visitor down Vienna's path through the centuries. What you see are inestimable treasures. What you feel is a city and its many stories.



TUESDAY 20TH MARCH

DIGITAL DIVIDE DAY

→ Festival Hall, Vienna City Hall, Entrance via Feststiege II ←

09:30 **Check-In and Registration**

10:00 Moderation: **Sonja Kato**

WORLD SUMMIT AWARD GLOBAL CONGRESS OPENING

Welcomewords by

- **Prof. Dr. Peter A. Bruck**, WSA Chairman
- **Osama Manzar**, Founder of the Digital Empowerment Foundation, India
- **Tanja Wehsley**, City of Vienna

10:30 **HOW CAN TELCOS CONTRIBUTE TO NARROW THE DIGITAL DIVIDE?**

Corporate Shot talk by **Alejandro Plater**, Chief Executive Officer & Chief Operating Officer, A1 Telekom Austria Group

10:45 **INSPIRATIONAL PERFORMANCE | Ten Meters of Thinking**

by **Paul Hughes**, Director Ten Meters of Thinking, Netherlands

11:45 **INNOVATION SHOTS 1 | Digital Journalism as a content force.**

Delivering social value through entrepreneurial creativity

Shot Talks:

- **Janine Warner**, Founder SembraMedia, USA
"Information Divide. Democracy and Journalism in Latin America"
- **Anshul Tewari**, Founder and Editor-in-Chief, Youth Ki Awaaz, India

Panel Discussion with:

Peter Bruck, WSA Chairman, Austria
Alexis Johann, Managing Director Styria Digital One, Austria
Helmut Brandstätter, Editor in Charge, Kurier, Austria
Markus Breitenecker, CEO ProSiebenSat.1 PULS 4, Austria
Eveline Sliwowska, Retresco, Germany

12:30 » **NETWORKING LUNCH**

→ Room 317 ←

» 10:00-16:00

UNESCO School

How to Vlog Workshop
with **Francis Rafal** and **Günther Ebenbauer**

→ Room 319 ←

» 10:00 - 12:15

JOSEF UMDASCH RESEARCH PRIZE PITCHES

DOKA VENTURES:
Smart Settlements &
Urbanization

- 1 Prof. Peter A. Bruck
- 2 Tanja Wehsely
- 3 Janine Warner
- 4 Paul Hughes
- 5 Sonja Kato



01



02



03



04

5

- 6 Osama Manzar
- 7 Markus Breitenecker
- 8 Anshul Tewari
- 9 Helmut Brandstätter
- 10 Alexis Johann



05



06



07



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TUESDAY 20TH MARCH DIGITAL DIVIDE DAY



13:30 WINNING TEAMS INNOVATION PITCHES Grand Jury voting for World Summit Award Global Champions

→ Nordbuffet ←

BUSINESS & COMMERCE

Moderated by **Tore Haugland**, Norway

- Billon Group, Poland
- Retresco, Germany
- Qisimah, Ghana
- Broota, Chile
- Bee and Me, Montenegro

→ Festival Hall II ←

ENVIRONMENT & GREEN ENERGY

Moderated by **Ana Goncalves Pereira**, Portugal

- Defenders of the Earth, UK
- M-Payg, Denmark
- Zumpy, Brazil
- Agrocenta, Ghana
- allGreenup, Chile

→ Room 319 ←

» 13:30 - 14:15

JOSEF UMDASCH RESEARCH PRIZE PITCHES

UMDASCH SHOPFITTING:
Business & Commerce

14:30

REFRESHMENT BREAK

15:00 –
16:00

→ Nordbuffet ←

HEALTH & WELL-BEING

Moderated by **Jan Schwaab**, Germany

- MedShr, UK
- Organ as a service, Germany
- AlphaBeatCancer, Brazil
- Mediktor, Spain
- PocketDefi, Austria

→ Festival Hall II ←

LEARNING & EDUCATION

Moderated by **Tanja Wehsely**, Austria

- Gnius Club, Mexico
- Micro:bit, UK
- Byjus, India
- Lab4U, Chile
- Lyfta, Finland

→ Room 317 ←

» 13:30 - 16:00

UNESCO School
How to Vlog Workshop
with **Francis Rafal** and
Günther Ebenbauer

→ Room 319 ←

» 16:00 - 17:00

JOSEF UMDASCH RESEARCH PRIZE PITCHES

DOKA GROUP:
Learning & Education

GRAND JURY FEUD – CHALLENGE THE JURY

16:30-
18:30

SKILLSET IMPROVEMENT- WSA INTERACTIVE WORKSHOPS

THE CIRCLE OF INNOVATION How to create a Culture of Innovation by **Paul Hughes**

→ Festival Hall I ←

FACTORY OF IMAGINATION Making Ideas not Things by **Adam Montandon & Steffie Limere**

→ Nordbuffet ←

RED BULL AMAPHIKO Storytelling for Social Impact by **Lisa Gotschke**

→ Festival Hall III ←

19:30

FUCK UP NIGHTS VIENNA @ WEXELERATE

Mixed Fuck Up Night with Viennese and international WSA start-up failure stories
kindly supported by Stiegl
seperate registration necessary

- 1 Tore Haugland
- 2 Ana Goncalves Pereira
- 3 Jan Schwaab
- 4 Adam Montandon
- 5 Steffie Limere
- 6 Lisa Gotschke



WEDNESDAY 21TH MARCH

SOCIAL INNOVATION DAY



→ Festival Hall, Entrance via Feststiege II ←

8:30 **Registration**

09:00 Moderation: **Sonja Kato**

INSPIRATIONAL TALK "Small steps leading to big impact"

by **Ali Mahlodji**, Co-Founder **whatchado**, EU Youth Ambassador, Author, Austria

09:30 **INNOVATION SHOTS 2 | Local innovation leading to system transformation**

Moderation: Ralph Simon, CEO Mobilium, UK

5min Shot Talks by

- **Khalid Alkhudair**, GloWork, Saudi Arabia
- **Nkemdilim Begho**, Futuresoft, Nigeria
- **Shinta Dhanuwardoyo**, CEO Bubu.com, Indonesia
- **Carolina Rossi**, Serial Entrepreneur, Chile
- **Rahat Hossain**, Co-Founder CriticalLink, Bangladesh
- **Nathan Masyuko**, Co-Founder Nex-Gen, Kenya
- **Rayouf Alhumedhi**, Inventor of the Hijab Emoji, Austria/Saudi Arabia
- **Dejan Stojanovic**, Fuck Up Nights Vienna, Austria
- **Stephanie Cox**, Co-Founder Chancenreich, Austria

→ Room 317 ←



10:00 - 16:00

UNESCO School
How to Vlog Workshop
with **Günther Ebenbauer**

11:00 **WORLDCAFE | Collaborations enabling system transformation**

Moderation: **Prof. Dr. Peter A. Bruck** and **Sonja Kato**

12:30 **NETWORKING LUNCH**

13:30 **WINNING TEAMS INNOVATION PITCHES**

Grand Jury voting for World Summit Award Global Champions

→ Nordbuffet ←

INCLUSION & EMPOWERMENT

Moderated by **Josephine Nzerem**, Nigeria

- BeMyEyes, Denmark
- Laboratoria, Chile
- Advicenode, Egypt
- Mouse4All, Spain

→ Festival Hall ←

SMART SETTLEMENT & URBANIZATION

Moderated by **Badr Ward**, UAE

- UTruckIT, Nigeria
- Directive Communications, Canada
- Chargenet, Sri Lanka
- Kappo, Chile
- Power Arena, China

1 Ali Mahlodji

2 Nkemdilim Begho

3 Josephine Nzerem

4 Nathan Masyuko

5 Shinta Dhanuwardoyo

6 Rahat Hossain

7 Stephanie Cox

8 Carolina Rossi

9 Khalid Alkhudair

10 Badr Ward

11 Ralph Simon

12 Rayouf Alhumedhi



WEDNESDAY 21TH MARCH SOCIAL INNOVATION DAY

→ Festival Hall, Festival Hall, Entrance via Feststiege II ←



14:30 **REFRESHMENT BREAK**

15:00 – **WINNING TEAMS INNOVATION PITCHES**
16:30 **Grand Jury voting for World Summit Award Global Champions**

→ Nordbuffet ←

GOVERNMENT & CITIZEN ENGAGEMENT

Moderated by **Marta Tomovska**, Macedonia

- Budget Monitor, Georgia
- City Points Cascais, Portugal
- Hydcop, India
- Foreign Workers Centralized Management System, Malaysia
- WienBot, Austria

→ Festival Hall II ←

CULTURE & TOURISM

Moderated by **Sanny Gaddafi**, Indonesia

- Snap City, Portugal
- The Museum of Yesterday, Brazil
- LuaBooks, Colombia
- Travel Compute Travel, Malaysia

→ Festival Hall II ←

WSA YOUNG INNOVATORS PITCHES

Moderated by **Sharmishta Sivaramakrishnan**, Singapore

Meet the next generation of digital changemakers

GRAND JURY FEUD – CHALLENGE THE JURY

17:00- **SKILLSET IMPROVEMENT - WSA INTERACTIVE WORKSHOPS**

19:00 → Festival Hall I ←

INSIDE FACEBOOK

Tips & Tricks for easy Facebook Marketing by **Mathias Haas**, Austria

→ Nordbuffet ←

FACTORY OF IMAGINATION

Making Ideas not Things by **Adam Montandon & Steffie Limere**, Denmark

→ Festival Hall III ←

INNOVATION FOR THE SDGs

In depth with the UN SDGs By **Suzanne Stein**, OCAD University, Canada

→ Steinsaal ←

UNLEASH YOUR CREATIVE POTENTIAL

The power of Visuals By **Markus Engelberger**, Austria

→ Wappensaal::closed session←

1:1 MENTORING SESSIONS

for SIA Alumni and local Social Ventures with WSA mentors by **Bistra Kumbaroska**, Macedonia

→ Festival Hall II ←

RED BULL AMAPHIKO

Storytelling for Social Impact by **Lisa Gotschke**

19:15 →Vienna ←

ENJOY YOUR FREE NIGHT IN VIENNA

→ Nordbuffet :: closed session←

GRAND JURY MEETING AND DECISION ON OVERALL WINNERS

1 Marta Tomovska

2 Ian Lorenzen

3 Bistra Kumbaroska

4 Sharmishta

Sivaramakrishnan

5 Andreas

Mailath-Pokorny

6 Selma Prodanovic

7 Suzanne Stein

8 Markus Engelberger

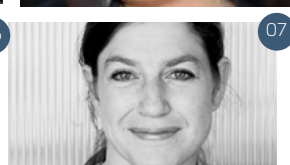
9 Thomas Stelzer

10 Margarete Schramböck

11 Norbert Hofer

12 Heinz Fassmann

WWW.WSA



THURSDAY 22nd MARCH
SDG DAY

→ Festival Hall, Festival Hall, Entrance via Feststiege II ←



09:00 **YOUR SDGS - SHORT INTRODUCTION BY UNESCO SCHOOLS**

09:15 **USING THE SDGS AS DESIGN CHALLENGES BY SUZANNE STEIN**

IN DEPTH WITH THE SDGS

Panel Discussion with **Peter A. Bruck**, **Thomas Stelzer**, Former UN Assistant Secretary General, Austria;
Selma Prodanovic, Founder 1 Million Start-Ups, Austria and **Dorothy Gordon**, Consultant ICT for Development, Ghana

10:00 - **BUSINESS MATCHING HACKATHON | International entrepreneurs innovate the corporate world**
12:00 **Problem Owners (tbc): City of Vienna, Erste Bank, Telekom Austria Group, Atos, GIZ, FFG and Wiener Stadtwerke**
Moderated by **Toni Chung** and **Prof. Bruck**
Hack the SDGs - young entrepreneurs hack corporate challenges.

12:30 → UN HQ Vienna ←

WSA @ UNITED NATIONS LUNCHEON

Matching the WSA WINNERS WITH THE UN SDGs, in partnership with UNIDO
(seperate registration necessary; Bus transport from Vienna City Hall to Vienna International Center)

14:30 → Vienna ←

VIENNA SIGHTSEEING TOUR

18:00 **W S A G A L A**

→ Festival Hall, Entrance Lichtenfelsgasse, on Invitation ←

WSA GALA RECEPTION

Music by: Varietas-Ensemble

18:30 **WORLD SUMMIT AWARD AWARD GALA & AWARD CEREMONY**

Moderation: Prof. Peter A. Bruck and Manar Alhashash

Digital Content with Impact on Society

Award Ceremony honouring the 40 winning teams of WSA 2017, WSA Young Innovators and announcement of the WSA global Champions 2018

DJ Tobi Roodixx

GUESTS OF HONOR

- **Andreas Mailath-Pokorny**, Executive City Councillor for Culture, Science and Sports
- **Prof. Dr. Heinz Faßmann**, Austrian Minister for Education, Science and Research
- **Norbert Hofer**, Austrian Minister for Transport, Innovation and Technology
- **Margarete Schramböck**, Austrian Minister for Digital, Business and Enterprise
- **Tanja Wehsely**, Member of the city council and chair of the Viennese board of financial, economic and international affairs
- **Thomas Schaufler**, Member of the Management Board, Erste Bank
- **Markus Grausam**, CEO A1
- **Andreas Ludwig**, Executive Chairman Umdasch

20:00 → Weltmuseum ←

CLUBBING BY UMDASCH GROUP

Announcement of Josef Umdasch Research Prize Winners



WORLD SUMMIT AWARD IMPACT PARTNERSHIPS AT WSA GLOBAL CONGRESS 2018

The WSA Global Congress brings social entrepreneurs, digital start-ups, experts, mentors and young innovators from all over the world to Vienna. WSA developed several Impact Partnerships, that this congress has a sustainable impact in Austria and enable a transformative interactive process for local attendees.

IMPACT PARTNERSHIP JOSEF UMDASCH RESEARCH PRIZE Connecting start-ups with corporates



On occasion of the 150th company anniversary of Umdasch Group, WSA and Umdasch Group developed a partnership to enable a sustainable partnership between innovative tech start-ups and the Umdasch Group.

All WSA nominees from the last 4 award years were invited to submit an innovative concept for 3 challenges addressed by the companies of Umdasch Group. The challenges dealt with three of the WSA Categories "Learning & Education", "Smart Settlement & Urbanization" and "Business & Commerce".

The idea is to work with experienced and creative teams and invite them to come up with new ideas or modified version of their already existing products for specific challenges of Umdasch Group. A jury will select up to 5 finalists by category and invite them to work further on their idea, produce a prototype and pitch their solutions to a Grand Jury at the Congress in Vienna.

Each of the finalists will get a budget of € 5000,- as well as the travel to Vienna and the accommodation paid.

The Grand Jury will select one winner in each of the three categories, who gets a business order by the companies of Umdasch Group.

IMPACT PARTNERSHIP SOCIAL IMPACT AWARD (SIA) Empowering young social entrepreneurs



The Social Impact Award (SIA) supports students in building social enterprises that find solutions to the most challenging issues of our time. SIA supports them by hosting events and organizing workshops to raise awareness for social entrepreneurship, teaching the necessary skills to navigate from vague intentions to promising ventures, providing access to networks and promoting the best teams with the Social Impact Award. WSA and SIA developed a special curriculum at the WSA Global Congress for SIA alumni, including mentoring sessions, workshops and intense networking opportunities with social entrepreneurs from all over the world. After winning the SIA, the WSA Global Congress is the perfect chance to get together, review their solutions, dream bigger, gain new insights and get new motivation.



IMPACT PARTNERSHIP UNESCO SCHOOLS

Skills training and learning with fun

In partnership with the UNESCO schools Austria, WSA invites 50 pupils to act as video reporters at the WSA congress. As Digital Natives they know Social Media and web content by heart – but what if they use these tools to create really relevant content and even learn something about development, the UN SDGs, education, different cultures or sustainable entrepreneurship.

WSA invited Francis Rafal to work with these young students and educate them how to make great movies with a normal smartphone. The students have to team up and create short movies about different topics, by interviewing the international network at WSA. All videos will be shared via the official WSA Social Media channels.



A service offered
the City of Vienna

IMPACT PARTNERSHIP VIENNA BUSINESS AGENCY

Start-Up Package Vienna

Each year the Vienna Business Agency provides the Vienna Start-up package to 20 promising start-ups. The Package offers a two month program and supports selected international start-ups who want to develop their business idea in Vienna and explore the Austrian and European market. Accommodation, travel, co-working spaces and coaching are included. In 2018 one of the Start-up Packages will be provided for one of the WSA winners 2017!

WSA GLOBAL CONGRESS HOST & CHAIR PERSON

Prof. Dr. Peter A. Bruck Chairman, World Summit Award

WSA GLOBAL CONGRESS TEAM

Nora Wolloch, Overall Organisation and Partnerships
nora@worldsummitawards.org

Manuela Wagner Organisation and Communications
manuela@worldsummitawards.org

Carlos Linares, Winners Support
carlos@worldsummitawards.org

Franziska Stadler PR Austria and Interview Management

Birgit Ecker, Event Management & Logistics

Anna Rechberger, Karin Maurer, Marlene Leberer, Luka Kalas, Birgit Kolb Event Support

Herbert Ellinger, Design

Philip Benedikt, Video and Photography

Alexander Mattersberger, Photography

Ben Hinteregger und Konstantin Wilke, Video Animations

Tobias Rudig, Sound Design & DJ



WSAoffice #WSAVienna



WorldSummitAwards

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AND YES, DO FOLLOW US

ICNM - International Center for New Media
LeopoldskronstraBe 30 | 5020 Salzburg | Austria
Thurngasse 8 | 1090 Vienna | Austria
office@worldsummitawards.org

Hosting Partner

City of  Vienna



Sponsoring Partners

BUNDESKANZLERAMT  ÖSTERREICH



umdaschgroup

BMBWF
BUNDESMINISTERIUM
FÜR BILDUNG, WISSENSCHAFT
UND FORSCHUNG

Bundesministerium für
Digitalisierung und
Wirtschaftsstandort



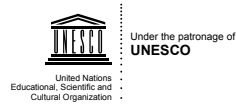
Atos



SWAROVSKI



Strategic Partners



WIEN MUSEUM



Media Partners

