World Summit Award Global Congress 2018
SOCIAL IMPACT THROUGH DIGITAL INNOVATION

Evolving Program
March 2018

Tickets

City of Vienna

20.-22. March
Austria
Vienna
City Hall
World Summit Award was initiated in 2003 as an Austrian activity in the framework of the United Nations World Summit on the Information Society (WSIS) and is since then selecting and promoting digital innovation with an impact on society from all UN member states.

The WSA Global Congress Vienna recognises the part that digital innovation plays in creating sustainable social change and impact world-wide. It demonstrates the richness and diversity of best-practice solutions from all over the world.

The WSA Global Congress features the 40 global winners in the 8 WSA categories, the WSA Young Innovators and will connect them with international thought-leaders, ICT experts and local stakeholders to enable a sustainable and transformative knowledge transfer.

Digital technologies are one of the main drivers for the United Nations agenda towards the Sustainable Development Goals towards the review in 2030.

In Vienna, WSA and its congress participants will present best practices and share experience how social innovation and entrepreneurship can be encouraged and play a key role to have a sustainable impact on society.

Join the event and its unique and agile process of interactive workshops, keynotes, winners’ innovation pitches, world cafes or fishbowl sessions and join the City of Vienna – Smart, Digital and Social.
KEY FACTS

HIGH LEVEL GUESTS FROM THE UNITED NATIONS AND THE AUSTRIAN GOVERNMENT
- ITU, UNESCO, UNIDO, International Center and UN HQ Vienna
- Federal Chancellery of Austria, Ministry of Education, Ministry for Transport, Innovation and Technology, Federal Ministry for Digital, Business and Enterprise, City of Vienna

OBJECTIVES
- Learn and discuss how digital innovations have a sustainable impact on society
- Demonstrating local digital innovation leading to system transformation from all UN member states
- Contribute to the United Nations Sustainable Development Goals Agenda
- Knowledge exchange between local stakeholders and their international peers
- Face 2 Face meetings for social franchising
- Empowering young entrepreneurs, start-ups and social entrepreneurs

EVENT HIGHLIGHTS
- Thought-Leadership discussions and inspiring keynotes about digital media, technology for social change and solutions for global networks
- Innovation pitches by WSA winners 2017 and Young Innovators
- Act, don’t tell: interactive, hands on inspiration and skills workshops
- Josef Umdasch Researchprize – pitches and corporate challenge
- Welcome reception @ Wien Museum
- Business Matching Hackathon
- SDG Luncheon @ United Nations HQ Vienna
- Festive gala and award ceremony
- Clubbing by Umdasch Group at Weltmuseum
- Vienna FuckUp Night at weXelerate

JOIN THE WSA GLOBAL CONGRESS TO...
- Meet and interact with speakers, thought-leaders, start-ups and mentors from all over the world
- Find out what is happening in terms of innovative digital content on a global scale
- Learn from each other’s experience and work together in an interactive process
- Benefit from hands on skills workshops
- Find new networks
- Develop new and sustainable partnerships
- Explore the rich culture and beauty of Vienna

WORLD’S BEST ENTREPRENEURS AND DIGITAL PRODUCERS FROM ALL UN MEMBER STATES
- Digital innovations with a sustainable impact on society
- Demonstrating the richness and diversity in interactive content and cutting edge technology on a global scale
- Young entrepreneurs that will boost your creativity and inspire you
MONDAY 19TH MARCH
WSA Warm-Up Day
& Welcome To Vienna

WORKSHOPS FOR WINNERS AND LOCAL ENTREPRENEURS
(FOR INTERNATIONAL DELEGATES ONLY)

10:00 – 16:00
PITCH PERFECT WORKSHOPS
by Niki Ernst, Nathan Masyuko and
Marko Haschej

16:00 – 16:30
Winners Briefing

16:30 – 18:15
WSA Global Experts Reunion
with Dorothy Gordon, Tore Haugland
and Manuela Wagner

19:00
VIENNA Get2Gether and networking reception
in partnership with Urban Innovation Vienna and Wien Museum Karlsplatz
Welcoming words by
• Prof. Peter A. Bruck, WSA Chairman
• Matti Bunzl, Director Wien Museum
• Andreas Mailath-Pokorny, Executive City Councillor for Culture, Science and Sports

Special Viewing: Exhibition „Otto Wagner”
The Wien Museum has an exceptional place among Vienna’s museums. Its collections are a blend of art and history that leads the visitor down Vienna’s path through the centuries. What you see are inestimable treasures. What you feel is a city and its many stories.
TUESDAY 20TH MARCH DIGITAL DIVIDE DAY

→ Festival Hall, Vienna City Hall, Entrance via Feststiege II←

09:30  Check-In and Registration

10:00  Moderation: Sonja Kato

WORLD SUMMIT AWARD GLOBAL CONGRESS OPENING
Welcomewords by
• Prof. Dr. Peter A. Bruck, WSA Chairman
• Osama Manzar, Founder of the Digital Empowerment Foundation, India
• Tanja Wehsely, City of Vienna

10:30  HOW CAN TELCOS CONTRIBUTE TO NARROW THE DIGITAL DIVIDE?
Corporate Shot talk by Alejandro Plater, Chief Executive Officer & Chief Operating Officer, 1 Telekom Austria Group

10:45  INSPIRATIONAL PERFORMANCE | Ten Meters of Thinking
by Paul Hughes, Director Ten Meters of Thinking, Netherlands

11:45  INNOVATION SHOTS 1 | Digital Journalism as a content force.
Delivering social value through entrepreneurial creativity
Shot Talks:
• Janine Warner, Founder SembraMedia, USA
  “Information Divide. Democracy and Journalism in Latin America”
• Anshul Tewari, Founder and Editor-in-Chief, Youth Ki Awaaz, India
Panel Discussion with:
Peter Bruck, WSA Chairman, Austria
Alexis Johann, Managing Director Styria Digital One, Austria
Helmut Brandstätter, Editor in Charge, Kurier, Austria
Markus Breitenecker, CEO ProSiebenSat.1 PULS 4, Austria
Eveline Sliwowska, Retresco, Germany

12:30  » NETWORKING LUNCH
TUESDAY 20TH MARCH
DIGITAL DIVIDE DAY

13:30  WINNING TEAMS INNOVATION PITCHES
Grand Jury voting for World Summit Award Global Champions

→ Nordbuffet ←
BUSINESS & COMMERCE
Moderated by Tore Haugland, Norway
- Billon Group, Poland
- Retresco, Germany
- Qisimah, Ghana
- Broota, Chile
- Bee and Me, Montenegro

→ Festival Hall II ←
ENVIRONMENT & GREEN ENERGY
Moderated by Ana Goncalves Pereira, Portugal
- Defenders of the Earth, UK
- M-Payg, Denmark
- Zumpy, Brazil
- Agrocenta, Ghana
- allGreenup, Chile

14:30  REFRESHMENT BREAK

15:00 - 16:00

→ Nordbuffet ←
HEALTH & WELL-BEING
Moderated by Jan Schwaab, Germany
- MedShr, UK
- Organ as a service, Germany
- AlphaBeatCancer, Brazil
- Mediktor, Spain
- PocketDefi, Austria

→ Festival Hall II ←
LEARNING & EDUCATION
Moderated by Tanja Wehsely, Austria
- Gnius Club, Mexico
- Micro:bit, UK
- Byjus, India
- Lab4U, Chile
- Lyfta, Finland

GRAND JURY FEUD - CHALLENGE THE JURY

16:30 - 18:30

→ Festival Hall I ←
THE CIRCLE OF INNOVATION
How to create a Culture of Innovation by Paul Hughes

→ Nordbuffet ←
FACTORY OF IMAGINATION
Making Ideas not Things by Adam Montandon & Steffie Limere

→ Festival Hall III ←
RED BULL AMAPHIKO
Storytelling for Social Impact by Lisa Gotschke

19:30  FUCK UP NIGHTS VIENNA @ WEXELERATE
Mixed Fuck Up Night with Viennese and international WSA start-up failure stories
kindly supported by Stiegl
separate registration necessary

1 Tore Haugland
2 Ana Goncalves Pereira
3 Jan Schwaab
4 Adam Montandon
5 Steffie Limere
6 Lisa Gotschke
INNOVATION SHOTS 2 | Local innovation leading to system transformation
Moderation: Ralph Simon, CEO Mobilium, UK
Sm keynote Talks by
• Khalid Alkhudair, GloWork, Saudi Arabia
• Nkemdilim Begho, Futuresoft, Nigeria
• Shinta Dhanuwardoyo, CEO Bubu.com, Indonesia
• Carolina Rossi, Serial Entrepreneur, Chile
• Rahat Hossain, Co-Founder CriticaLink, Bangladesh
• Nathan Masyuko, Co-Founder Nex-Gen, Kenya
• Rayouf Alhumedhi, Inventor of the Hijab Emoji, Austria/Saudi Arabia
• Dejan Stojanovic, Fuck Up Nights Vienna, Austria
• Stephanie Cox, Co-Founder Chancenreich, Austria

WORLDCAFE | Collaborations enabling system transformation
Moderation: Prof. Dr. Peter A. Bruck and Sonja Kato

WINNING TEAMS INNOVATION PITCHES
Grand Jury voting for World Summit Award Global Champions

WINNING TEAMS INNOVATION PITCHES

• BeMyEyes, Denmark
• Laboratoria, Chile
• Advicenode, Egypt
• Mouse4All, Spain

SMART SETTLEMENT & URBANIZATION
Moderated by Badr Ward, UAE
• UTruckIT, Nigeria
• Directive Communications, Canada
• Chargenet, Sri Lanka
• Kappo, Chile
• Power Arena, China
WEDNESDAY 21TH MARCH
SOCIAL INNOVATION DAY

→ Festival Hall, Festival Hall, Entrance via Feststiege II ◄

14:30  REFRESHMENT BREAK

15.00 – 16.30  WINNING TEAMS INNOVATION PITCHES
Grand Jury voting for World Summit Award Global Champions

→ Nordbuffet ◄
GOVERNMENT & CITIZEN ENGAGEMENT
Moderated by Marta Tomovska, Macedonia
- Budget Monitor, Georgia
- City Points Cascais, Portugal
- Hydcop, India
- Foreign Workers Centralized Management System, Malaysia
- WienBot, Austria

→ Festival Hall II ◄
CULTURE & TOURISM
Moderated by Sanny Caddafi, Indonesia
- Snap City, Portugal
- The Museum of Yesterday, Brazil
- LuaBooks, Colombia
- Travel Compute Travel, Malaysia

→ Festival Hall II ◄
WSA YOUNG INNOVATORS PITCHES
Moderated by Sharmishta Sivaramakrishnan, Singapore
Meet the next generation of digital changemakers

GRAND JURY FEUD – CHALLENGE THE JURY

17.00-19.00

SKILLSET IMPROVEMENT – WSA INTERACTIVE WORKSHOPS

→ Festival Hall I ◄
INSIDE FACEBOOK
Tips & Tricks for easy Facebook Marketing by Mathias Haas, Austria

→ Nordbuffet ◄
FACTORY OF IMAGINATION
Making ideas not Things by Adam Montandon & Steffie Limere, Denmark

→ Steinsaal ◄
UNLEASH YOUR CREATIVE POTENTIAL
The power of Visuals by Markus Engelberger, Austria

→ Wappensaal: closed session ◄
1:1 MENTORING SESSIONS
for SIA Alumni and local Social Ventures with WSA mentors by Bistra Kumbaroska, Macedonia

→ Festival Hall III ◄
INNOVATION FOR THE SDGS
In depth with the UN SDGs
By Suzanne Stein, OCAD University, Canada

→ Festival Hall II ◄
RED BULL AMAPHIKO
Storytelling for Social Impact by Lisa Gotschke

19:15

→ Vienna ◄
ENJOY YOUR FREE NIGHT IN VIENNA

→ Nordbuffet ◄ closed session ◄
GRAND JURY MEETING AND DECISION ON OVERALL WINNERS

1 Marta Tomovska
2 Ian Lorenzen
3 Bistra Kumbaroska
4 Sharmishta Sivaramakrishnan
5 Andreas Mailath-Pokorny
6 Selma Prodanovic
7 Suzanne Stein
8 Markus Engelberger
9 Thomas Stelzer
10 Margarete Schramböck
11 Norbert Hofer
12 Heinz Fassmann

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09:00  YOUR SDGS - SHORT INTRODUCTION BY UNESCO SCHOOLS

09:15  USING THE SDGS AS DESIGN CHALLENGES BY SUZANNE STEIN

IN DEPTH WITH THE SDGS
Panel Discussion with Peter A. Bruck, Thomas Stelzer, Former UN Assistant Secretary General, Austria; Salma Prodanovic, Founder 1 Million Start-Ups, Austria and Dorothy Gordon, Consultant ICT for Development, Ghana

10:00 - BUSINESS MATCHING HACKATHON | International entrepreneurs innovate the corporate world
12:00  Problem Owners (tbc): City of Vienna, Erste Bank, Telekom Austria Group, Atos, GIZ, FFG and Wiener Stadtwärts

Moderated by Toni Chung and Prof. Bruck
Hack the SDGs - young entrepreneurs hack corporate challenges.

12:30  → UN HQ Vienna ←
WSA @ UNITED NATIONS LUNCHEON
Matching the WSA WINNERS WITH THE UN SDGs, in partnership with UNIDO
(seperate registration necessary, Bus transport from Vienna City Hall to Vienna International Center)

14:30  → Vienna ←
VIENNA SIGHTSEEING TOUR

18:00  W S A G A L A

→ Festival Hall, Entrance Lichtenfelsgasse, on Invitation ←
WSA GALA RECEPTION
Music by: Varietas-Ensemble

18:30  WORLD SUMMIT AWARD AWARD GALA & AWARD CEREMONY

Moderation: Prof. Peter A. Bruck and Manar Alhashash
Digital Content with Impact on Society
Award Ceremony honouring the 40 winning teams of WSA 2017, WSA Young Innovators and announcement of the WSA global Champions 2018
DJ Tobi Roodixx

GUESTS OF HONOR
- Andreas Mallath-Pokorny, Executive City Councillor for Culture, Science and Sports
- Prof. Dr. Helmut Plassmann, Austrian Minister for Education, Science and Research
- Norbert Hofer, Austrian Minister for Transport, Innovation and Technology
- Margarete Schramböck, Austrian Minister for Digital, Business and Enterprise
- Tanja Wehseley, Member of the city council and chair of the Viennese board of financial, economic and international affairs
- Thomas Schaufler, Member of the Management Board, Erste Bank
- Markus Grausam, CEO A1
- Andreas Ludwig, Executive Chairman Umdasch

20:00  → Weltmuseum ←
CLUBBING BY UMDASCH GROUP
Announcement of Josef Umdasch Research Prize Winners
The WSA Global Congress brings social entrepreneurs, digital start-ups, experts, mentors and young innovators from all over the world to Vienna. WSA developed several Impact Partnerships, that this congress has a sustainable impact in Austria and enable a transformative interactive process for local attendees.

**IMPACT PARTNERSHIP**

**JOSEF UMDASCH RESEARCH PRIZE**

Connecting start-ups with corporates

On occasion of the 150th company anniversary of Umdasch Group, WSA and Umdasch Group developed a partnership to enable a sustainable partnership between innovative tech start-ups and the Umdasch Group.

All WSA nominees from the last 4 award years were invited to submit an innovative concept for 3 challenges addressed by the companies of Umdasch Group. The challenges dealt with three of the WSA Categories “Learning & Education”, “Smart Settlement & Urbanization” and “Business & Commerce”.

The idea is to work with experienced and creative teams and invite them to come up with new ideas or modified version of their already existing products for specific challenges of Umdasch Group. A jury will select up to 5 finalists by category and invite them to work further on their idea, produce a prototype and pitch their solutions to a Grand Jury at the Congress in Vienna.

Each of the finalists will get a budget of € 5000,- as well as the travel to Vienna and the accommodation paid. The Grand Jury will select one winner in each of the three categories, who gets a business order by the companies of Umdasch Group.

**IMPACT PARTNERSHIP SOCIAL IMPACT AWARD (SIA)**

Empowering young social entrepreneurs

The Social Impact Award (SIA) supports students in building social enterprises that find solutions to the most challenging issues of our time. SIA supports them by hosting events and organizing workshops to raise awareness for social entrepreneurship, teaching the necessary skills to navigate from vague intentions to promising ventures, providing access to networks and promoting the best teams with the Social Impact Award.

WSA and SIA developed a special curriculum at the WSA Global Congress for SIA alumni, including mentoring sessions, workshops and intense networking opportunities with social entrepreneurs from all over the world. After winning the SIA, the WSA Global Congress is the perfect chance to get together, review their solutions, dream bigger, gain new insights and get new motivation.
IMPACT PARTNERSHIP UNESCO SCHOOLS
Skills training and learning with fun

In partnership with the UNESCO schools Austria, WSA invites 50 pupils to act as video reporters at the WSA congress. As Digital Natives they know Social Media and web content by heart – but what if they use these tools to create really relevant content and even learn something about development, the UN SDGs, education, different cultures or sustainable entrepreneurship.

WSA invited Francis Rafal to work with these young students and educate them how to make great movies with a normal smartphone. The students have to team up and create short movies about different topics, by interviewing the international network at WSA. All videos will be shared via the official WSA Social Media channels.

IMPACT PARTNERSHIP VIENNA BUSINESS AGENCY
Start-Up Package Vienna

Each year the Vienna Business Agency provides the Vienna Start-up package to 20 promising start-ups. The Package offers a two month program and supports selected international start-ups who want to develop their business idea in Vienna and explore the Austrian and European market. Accommodation, travel, co-working spaces and coaching are included. In 2018 one of the Start-up Packages will be provided for one of the WSA winners 2017!

WSA GLOBAL CONGRESS HOST & CHAIR PERSON
Prof. Dr. Peter A. Bruck Chairman, World Summit Award

WSA GLOBAL CONGRESS TEAM

Nora Wolloch, Overall Organisation and Partnerships
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Manuela Wagner, Organisation and Communications
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Carlos Linares, Winners Support
Carlos@worldsummitawards.org
Franziska Stadler, PR Austria and Interview Management
Anna Rechberger, Karin Maurer, Marlene Leberer, Luka Kalas, Birgit Kolb Event Support

Herbert Ellinger, Design
Philip Benedikt, Video and Photography
Alexander Mattersberger, Photography
Ben Hinteregger und Konstantin Wilke, Video Animations
Tobias Rudig, Sound Design & DJ

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