



WSA

GLOBAL CONGRESS

CASCAIS

2019

11–13 March 2019  
Cascais, Portugal  
Nova SBE

**SOCIAL IMPACT THROUGH DIGITAL INNOVATION**

EVENT & IMPACT REPORT  
A PARTICIPATORY LEARNING CONFERENCE

# THANK YOU

The WSA Global Congress couldn't have happened without our amazing partners!

## Hosting Partners



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# 8 WSA CATEGORIES



## WORLD SUMMIT AWARD GLOBAL CONGRESS CASCAIS SOCIAL IMPACT THROUGH DIGITAL INNOVATION A PARTICIPATORY LEARNING CONFERENCE

Digital technologies are one of the main drivers for the **United Nations** agenda towards the **Sustainable Development Goals**.

WSA demonstrated concrete examples from all over the world and Portugal, how digital solutions can actively contribute to the achievement of the UN SDGs.

The WSA Global Congress 2019 was a participatory event, where the global community of WSA met to discuss in an interactive manner how digital solutions can have a positive impact on society, contributing to the UN SDGs.

World Summit Award was **initiated in 2003** as an Austrian activity in the framework of the United Nations World Summit on the Information Society (WSIS) and is since then selecting and promoting digital innovation with an impact on society from all UN member states.

The WSA Global Congress Cascais focussed on the part that digital innovation plays in **creating sustainable social change** and impact world-wide. It demonstrated the richness and diversity of best-practice solutions from all over the world.

The WSA Global Congress featured the **40 global winners in the 8 WSA categories** and the **WSA Young Innovators** and connected them with international thought-leaders, ICT experts and local stakeholders, mentors and other entrepreneurs in order to support their ventures and future careers in a sustainable way.



## WSA PATRON STATEMENTS



### **Jayathma Wickramanayake, United Nations Secretary-General's Envoy on Youth**

Today's young people are interconnected more than ever before. In fact, they have more access to information than any other generation. Consequently, it should be natural to include young people in decision-making processes that affect their lives. Young people are change-makers, innovators and leaders. Among other factors, technology is crucial to unleash young people's creativity and power to actively contribute to solving global issues. Young people used ICT and social media to do amazing things: amplify their voices; discuss global issues; lead opinions; spread positive energies; start movements; build campaigns. Therefore, it's important for us and the society to recognize their potential and encourage them to actively engage in the implementation of the SDGs and #Youth2030, the UN youth strategy.



### **LI YONG, UNIDO Director General**

The difficult employment situation of many young women and men has become one of the most important challenges of our times. Estimates show that in the next 15 years, 600 million jobs will need to be created for young people worldwide. It is imperative that we empower young people as the demand for new skills increases in an era of rapid technological progress driven by the Fourth Industrial Revolution. More than one-third of the skills relevant for today's socio-economic development are anticipated to change by 2020. Our young people must be equipped with new skills to prepare them for the future of work and skills. They need to be provided with possibilities for continuous learning, and an enabling environment for innovative ideas to be converted into concrete practical solutions on the ground. It is encouraging that many young people today are already contributing to inclusive and sustainable development, by turning their innovative ideas into new businesses that also benefit the society at large. The World Summit Awards (WSA) initiative provides a platform to showcase the potential of youth, their innovative solutions and their entrepreneurial spirit, ultimately bringing about social change. These new innovative business models will become more important than ever, as we find ways to tap into the opportunities of the Fourth Industrial Revolution to create win-win situations for our young people, and in particular for those who live and work in developing countries. UNIDO commends the WSA for providing visibility to these talented young entrepreneurs and stands ready to support young people worldwide to realize their full innovative potentials.



### **ANDREAS J. LUDWIG, Executive Chairman Umdasch Group, Austria**

As a globally active group of industrial companies we are called upon to focus on megatrends such as digitalization, automation and artificial intelligence at an early stage. The international WSA network enables us to get external ideas and to access a great circle of young enterprises, innovative start-ups and out-of-the-box thinkers. We are excited that it is our second year cooperating with the WSA for the Josef Umdasch Research Prize. And we are again looking forward to deep dive into the world and spirit of young innovators.



## WSA PATRON STATEMENTS



### **MANUEL HEITOR, Minister of Science, Technology and Higher Education, Portugal**

The World Summit Award Congress Cascais 2019 is the recognition of the important role digital innovation plays in creating sustainable social change and impact world-wide. This event is taking place in the new campus of NOVASBE (School of Business and Economics of the NOVA University of Lisbon). The tremendous challenge that the digital revolution presents to mankind asks for definite answers from governments and societies. The Portuguese government has created a long term initiative called INCODe.2030 that aims at fostering inclusion, education, qualification, specialisation and research. This initiative is being carried out with contributions from several government departments, private companies, local authorities, and the scientific and technological ecosystem in Portugal. We welcome all contributions from the society as a whole, at national and international level. It is therefore with great enthusiasm that I welcome the WSA World Congress to be held among us. It is critical that the whole population has equal access to digital technologies in order to obtain information, communicate and interact. The younger population must be educated in a way that digital skills are present at every level of schooling and continue to be part of a lifelong learning. An entrepreneurial spirit is also a fundamental requirement to strive in a digital world. Digital skills must also be progressively acquired by the working population in order to remain competitive in a labour market that relies heavily on them. WSA presents a display of impressive digital projects from around the world embraced by entrepreneurs and aiming at improving the quality of our society while solving real life problems. More than 400 participants from 80 countries are expected to meet in Portugal at this 2019 World Summit, turning Cascais into a global hub for start-ups and content developers on the subject of "Social Impact through Digital Innovation". I hope this event can live up to its high standards giving a relevant contribution for a better society in the future to come.



### **LUÍS GOES PINHEIRO, Secretary of State Assistant and of Administrative Modernisation, Portugal**

Sixteen years have passed since the UN World Summit on the Information Society (UN WSIS), a conference in Geneva that would bring about the World Summit Awards. We celebrate them today as a means to achieve the main goal for all those present at that meeting: to make Information and Communication Technologies (ICTs) available to everyone and help close the gap between those included and those excluded from the digital revolution. We have seen tremendous progress since then when it comes to the reach, capacity, and development of ICTs – big data, predictive analysis, cloud computing and other elements recall previously existing concepts and build tools to transform them to suit the needs of an ever more demanding society with the objective of promoting its sustainability and prosperity. There is no better example of that fact than the Sustainable Development Goals, for which Portugal has found its own way to promote and reward with initiatives such as GovTech – a challenge that started in 2018 (and will continue in 2019) and which envisages rewarding creative and innovative business solutions that address one of the 17 SDGs. Driving innovation, building solid networks and engaging a diverse set of stakeholders is much of what we have done in Portugal with programs such as SIMPLEX (and its rebrand since 2016, SIMPLEX+) and the National Participatory Budget, both pioneer programs of their own right. It is by having that perspective that innovation is a never-ending story and that we will meet the future with the tools that we create today that we welcome the World Summit Awards and signal that we embrace its spirit of celebrating diversity and innovation to solve common problems – because by making the lives of our citizens better, by improving the business environment and by making public services more efficient through the implementation of the once-only principle, by sharing and reusing information, and by being able to implement predictive tools, we are building the foundations for a more sustainable and prosper future for all. Thank you for choosing Portugal, and please do come again: our doors are open, and we have a firm commitment not to leave anyone behind.

## WSA PATRON STATEMENTS



### **CARLOS CARREIRAS, Mayor City of Cascais, Portugal**

Cascais extends a warm welcome to all WSA participants. For more than six centuries we have been one of the most innovative areas of the country. Maybe it's because we have people from all over the world on our borders. Cascais was the first place in the country to have street lighting. The first oceanographic expeditions set sail from Cascais. Cascais hosted that the country's first football match and its first tennis match. We love to innovate. It's in our blood. We are leading the soft mobility revolution in Portugal. We were pioneers in introducing environmentally sustainable solutions in household waste management. We are paving the way for social housing reform and we are in the front line in including technology in people's social lives and harmonising automation and humanity, utility and purpose. Because, at the end of the day, there is no point in innovating if the development of people and society is not our priority. As you will soon realise, everything starts with people in Cascais.



### **ROGÉRIO CARAPUÇA, President APDC, Portugal**

Digital is the new standard. We are born, we learn, we communicate, we work, we live, with the support of digital technologies. If we want to create a better world, it will have to be using these technologies. If we want to prevent war, to create security, to foster economic growth, to increase social inclusion, we must leverage from digital skills and use them for good. Hence, entrepreneurs, governments, local authorities, established companies must cooperate and use digital technologies to solve real life problems, aiming at higher levels of citizenship and better standards of living. The WSA program and its World Summit Awards Congress Cascais 2019 will be a step in that direction. Another tribute to the role of digital technology and digital innovation for that better world we aim at creating. APDC, the Portuguese Association that gathers the Telecommunications, IT and Media companies in Portugal, has organized this event in partnership with the Municipality of Cascais and with the NOVA School of Business and Economics, with the Support of the Portuguese Government and various Sponsoring and Strategic Partners locally and globally. It is our contribution to leverage from the new adventurous spirit of Portugal as "one of Europe's hottest stars, with tech start-ups mushrooming and investment pouring in", as The Wall Street Journal recently described us. We are looking forward to a great digital WSA experience at Cascais this year.



### **PROF. PETER A. BRUCK, WSA Chairman**

The challenge is and remains worldwide: bridging the worldwide divides ... be it disparities in access to water and energy, gender inequality and educational opportunities, or in digital terms, whether it concerns access, content or technology. The global divides are manifold and affect us all. In the case of economic equality and justice, the divides increase dramatically, nationally and globally. In the case of climate crisis and global warming, we see that the divides will separate those who survive from those who might not.

In the face of such societal challenges, how can digital solutions and interactive applications make a positive contribution? How can purpose driven innovation disrupt current nefarious developments? And what benefits are hidden in the digital transformation?

If their intention is driven by over-arching purposes, digital content and technology have the potential to create more equal, just, and above all, sustainable societies. The focus on solving local challenges enables a positive added value for societies globally.

WSA awardees are impacting the daily lives of millions by meeting deeply rooted needs. They stand out in the ability to combine smart content, social aims and digital innovation.

WSA awardees are winners because they solve real problems.

In over 15 years, WSA has a proven record of accomplishment within the framework of the United Nations' World Summit on the Information Society (WSIS) 2003-2025, mandated by the government of Austria since 2003 and implementing the 2005 WSIS Plan of Action. WSA is organised in collaboration with UN organisations such as UNESCO, UNIDO, UNCTAD, UNDESA and ITU.

# WORLD SUMMIT AWARD GLOBAL CONGRESS 2019 CASCAIS

A PARTICIPATORY LEARNING JOURNEY - CONNECT FOR IMPACT



Initiated in 2003 as an Austrian activity in the framework of the United Nations World Summit on the Information Society (WSIS) the World Summit Award has since then been selecting and promoting digital innovation with an impact on society from all UN member states.

Digital technologies are one of the main drivers for the United Nations agenda towards the Sustainable Development Goals towards the review in 2030.

WSA Global Congress in Cascais brought together more than 400 delegates from over 100 countries. The program was focussed on digital solutions, tackling the UN SDGs, and how purpose driven entrepreneurs can be supported and pointed out digital divides - in terms of content, knowledge, access and gender.

The 3 days event took place at the brand new NOVA SBE, hosted by the city of Cascais and Turismo Portugal and organized in partnership with APDC, sponsored by REN, NOS, Umdasch Group and supported by strategic partners.

WSA Global Congress Cascais featured the 40 WSA global winners in the 8 categories, as well as the 5 WSA Young Innovators and connected them with international thought-leaders, ICT experts and regional stakeholders to enable a sustainable knowledge transfer. The WSA Global Congress Cascais provided a stage for best practices and shared experience on how social innovation and entrepreneurship can be encouraged and play a key role to have a sustainable impact on society.

The WSA Global Congress used different formats to enable a **Participatory Learning Conference**.

## WSA GLOBAL CONGRESS IN NUMBERS





# WORLD SUMMIT AWARD GLOBAL CONGRESS 2019 CASCAIS

A TRANSFORMATIVE LEARNING JOURNEY - CONNECT FOR IMPACT

## THE WSA GLOBAL CONGRESS CASCAIS FEATURED THE FOLLOWING FORMATS:

1. Welcome Reception at the Austrian Ambassador to Portugal
2. Pitch Perfect Training for Winners
3. WSA Global Experts Reunion
4. Innovation Shots and Inspiration Talks by international and local speakers
5. Fishbowl Session on Purpose Driven Entrepreneurship
6. Innovation Dialogue
7. WSA Innovation Pitches by WSA Winners
8. 1:1 Mentoring Session between WSA winners, Portuguese start-ups and experienced mentors
9. Entrepreneurial Failure Night
10. Solution Jam
11. Interactive Hands-On Workshops and Skills Training
12. Cascais Sightseeing Tour
13. Josef Umdasch Research Prize in the framework of WSA
14. WSA Award Ceremony, Gala and after party



## PRE-CONFERENCE PROGRAM FOR WSA GLOBAL WINNERS, MARCH 10TH

In order to prepare the winning teams for their "4 minutes of fame" at the WSA Global Congress, WSA provided a specially designed one-on-one pitch training in order to convince the jury at the WSA congress.

Pitch Perfect Coaches

**Niki Ernst**, My School of Talk, Austria

**Mathias Haas**, SuperSocial, Austria

## MAKE YOUR PITCH A STORY WORKSHOP, MARCH 10TH

To dig deeper into storytelling and how to convince a potential partner, investor or customer, Mathias Haas conducted a workshop about storytelling. He gave concrete best-practice examples from corporate companies, such as Red-Bull as well as pitching scenarios from social businesses he coached.

## PRE-CONFERENCE PROGRAM FOR WSA GLOBAL NETWORK, MARCH 10TH

At the WSA Global Congress, WSA international experts and speakers from 68 countries attended.

On March 10th, WSA gathered them for a special session and community meeting in order to connect, learn from each other and discuss how an international network and platform like WSA can contribute to a sustainable information society and knowledge transfer between regions and countries.





## WSA GLOBAL CONGRESS WELCOME RECEPTION @ RESIDENCE OF THE AUSTRIAN AMBASSADOR TO PORTUGAL

WSA is a global community, WSA is about connecting for impact and WSA is about supporting each other. Therefore time for networking and informal conversations is key.

The international delegates were invited to a welcome reception at the beautiful residence of **Dr. Zischg**, the Austrian ambassador to Portugal.



## WSA GLOBAL CONGRESS WELCOME INAUGURATION AND WELCOME WORDS, MARCH 11TH NOVA SBE

The WSA Global Congress was officially opened and inaugurated on March 11th at the Grand Auditorium at the newly NOVA School of Business

Moderator: **Gualberto Pastor**, Beta-i, Portugal

Welcome words by:

**Rogério Carapuça**, President APDC

**Miguel Pinha e Cunha**, Professor at Nova SBE

**Luís Goes Pinheiro**, Secretary of State Assistant and of Administrative Modernisation

**Joana Pinto Balsemao**, Councilwoman of Cascais Municipality

**Prof. Peter A. Bruck**, WSA chairman



## KEYNOTES AND INNOVATION SHOTS @ WSA GLOBAL CONGRESS CASCAIS

How to empower and support entrepreneurs that are driven by purpose and not only by profit?

How can digital solutions have a positive impact on society?

Where does innovation come from?

And how can we enable a global knowledge transfer between entrepreneurs, regions, countries, stakeholders?

The WSA speakers at WSA Global Congress Cascais inspired the audience and gave new insights around these topics.

The first day was opened by **Marcus East**, CTO of National Geographic about “Harnessing the Power of Technology to Drive Social Change”.

**“I PREDICT THAT MANY OF THE DIFFICULT PROBLEMS AFFECTING SOCIETY TODAY WILL NOT BE SOLVED BY GOVERNMENTS, BUT BY THE INNOVATORS WHO TAKE THE INITIATIVE AND HARNESS THE POWER OF TECHNOLOGY TO DRIVE POSITIVE SOCIAL CHANGE”**

He shared insightful data about eight technological forces (AI, Cloud and Quantum, IOT and Smart home, blockchain & Cryptocurrencies, robotics, 5g Networks, E-health, and Renewable energy) and examples of companies that are using these technologies to revolutionize the various industries. Marcus also shared some data that proves that many developments in our world are positive and that less people suffer from poverty, hunger and diseases.

During the Session Innovation Shots “Aggregate Entrepreneurship”, international experts shared their perspectives on purpose driven entrepreneurship.

- **Sofia Couto da Rocha**, Skin Soul, Portugal, stating that impact was her main driver to continue.
- **Tomi Davies**, President African Business Angels Network, Nigeria, highlighting the potential for tech entrepreneurs and investors in Africa.
- **Pablo Santaefemia**, CEO & Co-Founder Bridge for Billions, Spain about the lack of SMEs in different ecosystems and sharing his formula for success for young entrepreneurs, Resilience + Resourcefulness = Success
- **Dorothy Gordon**, Consultant Digital for Development, Ghana shared the struggles of techpreneurs in Africa to find sustainable business models
- **Miguel Reynolds**, CEO and Founder Corkbrick, Portugal, shared his thoughts on sustainable, fair and ethical entrepreneurship.

Three Portuguese companies made it in the past years to “Unicorn status” - two of them shared their insights on stage - **Michel Ozello**, Global Web, Brand and Creative Service Director of Outsystems. and **Marco Costa**, CEO of Talkdesk.

Both shared their ups and downs, their learnings, the importance of team, the importance of talent, growth, investments and resilience.





Day 2 was opened by an Inspirational Talk by **Dana Al Salem**, Founder and CEO of FanFactory, France and Kuwait, sharing insights where innovation comes from.

**"AN IDEA COMES FROM A NETWORK OF SPARKS CONNECTING SMALL HUNCHES TOGETHER. IT IS OUR NEURONS FIRING OFF IN OUR BRAIN. [...] - NEVER BE SATISFIED WITH THE DEFAULT OPTION"**

During the Innovation Shots 2, Challenging the Status Quo, **Ralph Simon**, CEO from Mobilium, introduced young social entrepreneurs from different regions world-wide, sharing how they use digital solutions challenging the status quo and proving that digital solutions can tackle social challenges, contributing to the achievement of the UN SDGs.

Speakers:

- **Alia El Kattan**, Egypt
- **Moses Acquah**, Afrolynk, Ghana
- **Ana Pantelic**, Chief Strategy Officer, Fundacion Capital, USA
- **Abbas Adel**, Serial Entrepreneur, Egypt
- **Gloria Mangi**, Founder and President of African Queens Project, Tanzania
- **Marcos Oap**, Digital for Inclusion Expert, Brazil

## IMPACT FISHBOWL ABOUT PURPOSE DRIVEN ENTREPRENEURSHIP

WSA chairman **Peter A. Bruck** moderated an interactive discussion about entrepreneurship and digital content for social impact.

The fishbowl format allows the audience to engage with the panel.

In a fishbowl panel, there is always a "hot seat" empty, whenever someone in the audience takes this seat, someone from the previous panellists has to leave and make a new hot seat available.

**Osama Manzar**, Founder of the Digital Empowerment Foundation in India shared how entrepreneurial skills are crucial in developing countries: "India is the perfect example of impact without investment. You don't work in the morning, you don't eat in the evening."

**Ludmilla Rossi** from Beaba, Brazil shared the importance of a global community and gathering like WSA. "One conversation at WSA last year completely changed the trajectory of my project to become what it is today."





## PORTUGUESE INNOVATION SHOTS

Portugal, Cascais and NOVA SBE were together the perfect venue for the WSA Global Congress.

Cascais sets a global benchmark in citizen participation projects by the government and has been awarded as WSA Global Champion in Vienna 2018. NOVA SBE runs projects on big data for social impact and many Portuguese funds and programs are available for social businesses.

At the WSA Global Congress Cascais several Portuguese best practice solutions have been presented:

- **João Jose Fernandes**, Smart Farmer
- **Luís Almeida Capão**, Waste4Think
- **Márcia Batista**, Apps4Good
- **Bruno Reis**, 10 Thousands Live Project
- **Matilde Buisel**, Apps for Good with the project "My Pill Dispenser"
- **João Magalhães**, Academia de Código
- **Bernardo Gonçalves**, MyPolis
- **Francisco Miranda**, SPOT Games
- **Diogo Pinto**, Wave by Wave
- **Tiago Gonçalves**, Abem: rede solidária do medicamento
- **João Machado**, Social Innovation Found
- **Salvador Mendes Almeida**, Associação Salvador
- **Marco Espinheira**, C2. Cascais Command Centre, Municipality of Cascais
- **Patrícia Dias**, Smart(er) PT
- **MH Ghodsirad**, Builtrix
- **Eduardo Filho**, Inspiring Future



## SKILLS TRAINING & INTERACTIVE WORKSHOPS

The WSA Global Congress is a transformative learning conference and therefore offered a diverse set of interactive workshops, providing valuable insights for the attendees.

- **RISK MITIGATION FOR STARTUPS**, by **Paulo Andrez, EBAN**, Portugal
- **THE POWER OF GRATITUDE**, by **Ricardo Zózimo, NOVA SBE**, Portugal
- **HOW TO DO A SALES PITCH**, by **Miguel Munoz Duarte, Nova Venture Labs**, Portugal
- **HOW TO FIND A VIABLE BUSINESS MODEL**, by **Micael Gustafsson, Cluster 55**, Sweden
- **IMPROVE YOUR VALUE PROPOSITION WITH LEGO SERIOUS PLAY**, by **Paulo Malta, Delfina Coelho, Innovsky**, Portugal
- **POEM - TECHPRENEURING FOR WEALTH CREATION** by **Tomi Davies, ABAN**, Nigeria
- **DECISION IMPROVEMENT WORKSHOP** by **Paulo Malta and Delfina Coelho, Innovsky**, Portugal
- **MAKE PEOPLE FALL IN LOVE WITH YOUR BRAND**, by **Gica Trierweiler**, Brazil
- **BEYOND THE PITCH**, by **Victor Micu and Tomas Abreu, Nova Ventures Labs**, Portugal
- **BLOCKCHAIN FOR SOCIAL ENTREPRENEURS**, by **Odeta Iseviute**, Lithuania
- **STORYTELLING: BUILDING A NARRATIVE FOR SOCIAL GOOD** by **Mathias Haas, Supersocial**, Austria



## ENTREPRENEURIAL FAILURE STORIES

in partnership with Beta-I @ Centro Cultural de Cascais

Failure is a key to success, especially for young entrepreneurs.

Therefore WSA and Beta-I, one of Portugal's most important start-up hubs, organized the Night of Failure, where two Portuguese and two international founders shared their failure stories in a cosy and fun atmosphere.

With

- **Miguel Capelo** from Peeq
- **Eduardo Sette Camara**, Beta-I
- **Eyram Tawia**, Afrocomix, Ghana
- **Tingh Shih**, Clickmedix, USA





## WINNERS INNOVATION PITCHES & WSA GLOBAL CONGRESS JURY CASCAIS

The WSA winners demonstrate the richness and diversity of local content and prove that digital solutions are a key for development.

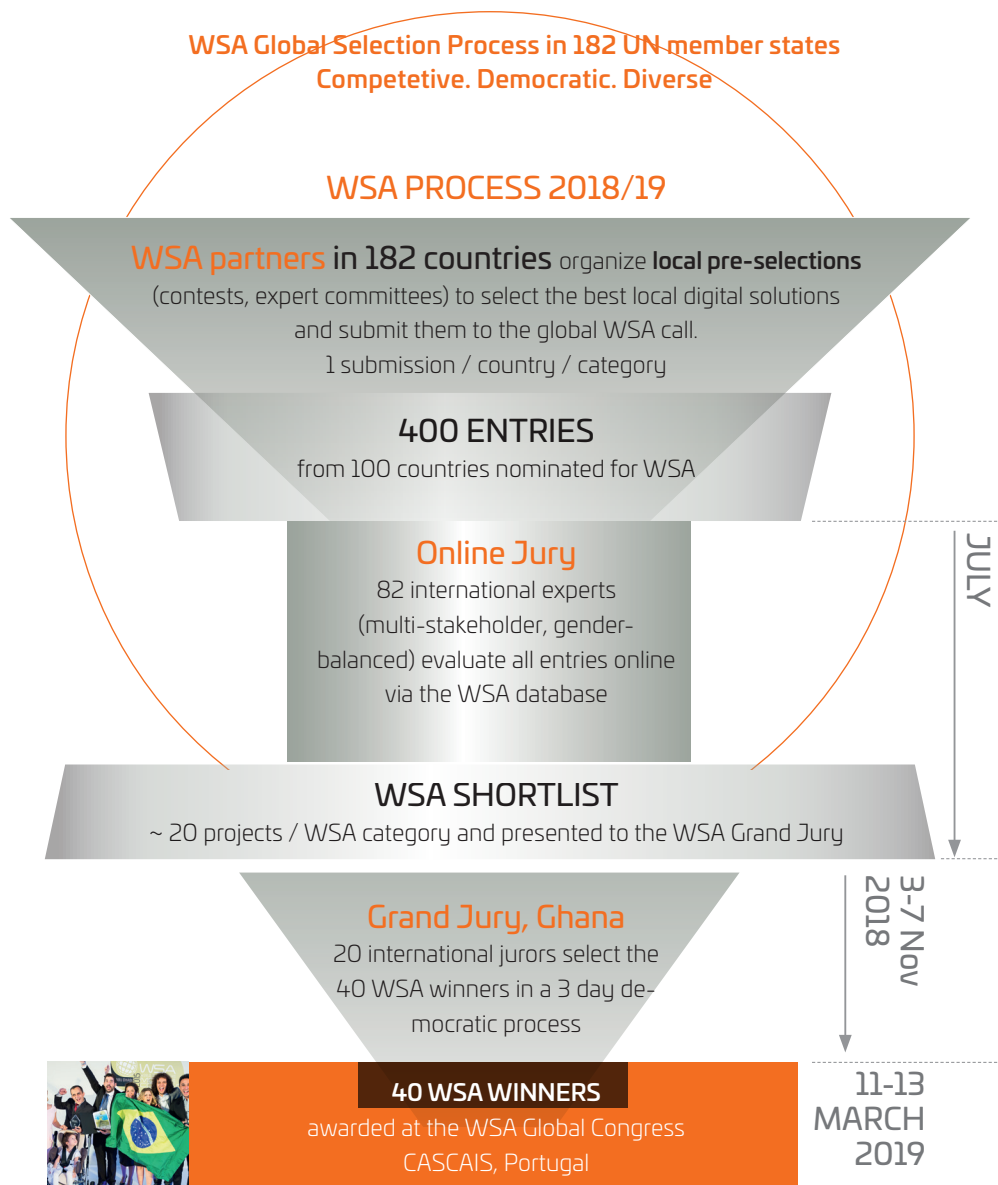
The 40 WSA Winners and 5 WSA Young Innovators already proved that their products are the most innovative solutions selected in the democratic and tough selection process of the WSA. Each WSA winner had to first succeed in a local competition to prove their product to be the most promising from their country in the respective category. Each UN member state is eligible to nominate 1 product per WSA category. This year WSA received more than 400 submissions from over 100 countries.

82 international online jurors decided on a shortlist per category that was then presented to the WSA Grand Jury, hosted by the GCNet in Accra, Ghana.

The Grand jury selected in transparent and democratic discussions the 40 WSA winners that have been invited to the WSA Global Congress in Cascais.

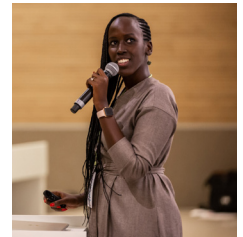
At the WSA Global Congress Cascais the winners pitched their products in front of a specially appointed experts jury. Each team had 4 minutes to convince the jury that their team is the most committed, their solution has the strongest impact and their pitch is the most entertaining, followed by a 4 minutes Q&A.

After the last presentation, the jury selected 1 WSA Global Champion in each of the 9 categories to be specially awarded on stage at the WSA Gala Ceremony.



## WORLD SUMMIT AWARD WINNERS 2018

WSA Award Category	Winning Solution	Country
Government & Citizen Engagement	Supercivics	Mexico
Government & Citizen Engagement	CHAOS AI	Finland
Government & Citizen Engagement	Land Conflict Watch	India
Government & Citizen Engagement	IremboGov	Rwanda
Government & Citizen Engagement	Citibeats	Spain
Health & Well-Being	Girlythings	Pakistan
Health & Well-Being	MedHealth TV	India
Health & Well-Being	Complete Anatomy 2019	Ireland
Health & Well-Being	Proximie	Lebanon
Health & Well-Being	Clickmedix	United States
Learning & Education	Body Interact	Portugal
Learning & Education	Microcomputers for Kids	Lithuania
Learning & Education	GameLab Education	Chile
Learning & Education	RAAJI	Pakistan
Learning & Education	M-Shule	Kenya
Environment & Green Energy	Geopotato	Bangladesh
Environment & Green Energy	Kuza One	Kenya
Environment & Green Energy	CAALA Energetic Pre-Dimensioning Tool	Germany
Environment & Green Energy	World Cleanup	Brazil
Environment & Green Energy	yonodesperdicio.org	Spain
Culture & Tourism	Smartify CIC	United Kingdom
Culture & Tourism	Afrocomix	Ghana
Culture & Tourism	Baahdy & Birdy	Norway
Culture & Tourism	The Great War told through VR	Italy
Culture & Tourism	Wikiloc	Spain
Smart Settlements & Urbanization	Via Verde mobility digital ecosystem	Portugal
Smart Settlements & Urbanization	Jetty	Mexico
Smart Settlements & Urbanization	WheelLog!	Japan
Smart Settlements & Urbanization	SIE: emergency information system	Chile
Smart Settlements & Urbanization	Universal Structural Health Evaluation and Recording (USHER)	Philippines
Business & Commerce	Scriptr	Lebanon
Business & Commerce	Pulsetip	Lithuania
Business & Commerce	Sokowatch	Kenya
Business & Commerce	Carrot Estate Planning Simplified	Nigeria
Business & Commerce	Grasshoppers Technology Stack for E-Commerce Fulfillment	Sri Lanka
Inclusion & Empowerment	Multimedia device for blind people -Feelif	Slovenia
Inclusion & Empowerment	Deaf Pedia	Qatar
Inclusion & Empowerment	waytoB	Ireland
Inclusion & Empowerment	Virtual Assistant for Social Inclusion and Autonomy	Brazil
Inclusion & Empowerment	Drosbox	Lebanon



## WSA GLOBAL CHAMPIONS JURY MEMBERS 2019



World Summit Award invited 97 international jury members to evaluate the pitches of all WSA winning teams. The jury had the challenge to select one overall winner in each of the WSA categories and voted on “person”, “product” and “pitch”.

### The WSA Global Champions 2019 are:

GOVERNMENT & CITIZEN ENGAGEMENT  
CHAOS AI/ Finland

HEALTH & WELL BEING  
Complete Anatomy/Ireland

LEARNING & EDUCATION  
Raaji/Pakistan

ENVIRONMENT & GREEN ENERGY  
Kuza One /Kenya

CULTURE & TOURISM  
Afrocomix/ Ghana

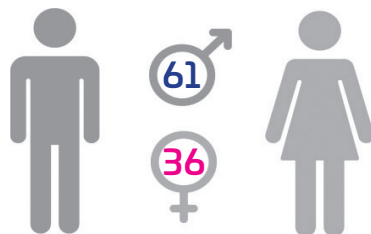
SMART SETTLEMENTS & URBANIZATION  
Wheelog / Japan

BUSINESS & COMMERCE  
Sokowatch / Kenya

INCLUSION & EMPOWERMENT  
Feelif / Slovenia

YOUNG INNOVATORS  
LEAF / USA

97 JURY MEMBERS  
from 48 COUNTRIES



Title	Name	Surname	Country
Mr.	Dritan	Mezini	Albania
Mr.	Sachi	Wickramage	Australia
Mr.	Christian	Bauer	Austria
Mr.	Niki	Ernst	Austria
Mr.	Lorenz	Fercher	Austria
Mr.	Mathias	Haas	Austria
Ms.	Tanja	Wehsely	Austria
Ms.	Shanay	Gulusoy	Azerbaijan
Ms.	Steffie	Limere	Belgium
Ms.	Tanja	Madzarevic	Bosnia and Herzegovina
Mr.	Babak	Fakhmzadeh	Brazil
Mr.	Tore	Haugland	Brazil
Mr.	Marcos	OAP	Brazil
Ms.	Ludmilla	Rossi	Brazil
Ms.	Gica	Trierweiler	Brazil
Mr.	Gary	Schwartz	Canada
Ms.	Catherine	Warren	Canada
Ms.	Carolina	Rossi	Chile
Mr.	Alex	Hung	China
Ms.	Yvonne	Wong	China
Mr.	Arturo	López Valerio	Dominican Republic
Mr.	Abbas	Adel Ibrahim	Egypt
Mr.	Ahmed	El Sobky	Egypt
Mr.	Amr	Sobhy	Egypt
Ms.	Alia	El Kattan	Egypt
Ms.	Samar	Kamal El-Sheikh	Egypt
Mr.	Ilkka	Kurkela	Finland
Mr.	Timo	Rostedt	Finland
Ms.	Pihla	Rostedt	Finland
Ms.	Dana	Al Salem	France
Mr.	Alexander	Felsenberg	Germany
Mr.	Jan	Schwaab	Germany
Ms.	Silke	Grimhardt	Germany
Mr.	Moses	Acquah	Ghana
Mr.	Alexander	Ojo	Ghana
Ms.	Dorothy	Gordon	Ghana
Mr.	Franz Josef	Allmayer	Guatemala
Mr.	Johann	Malmquist	Iceland
Mr.	Osama	Manzar	India
Mr.	Matteo	Consonni	Italy
Mr.	Alfredo	Ronchi	Italy
Mr.	Anatoliy	Kremenchutskiy	Kazakhstan
Mr.	Nathan	Masyuko	Kenya
Ms.	Manar	Alhashash	Kuwait
Ms.	Violeta	Alisaukaite	Lithuania
Ms.	Odeta	Isevičiute	Lithuania
Ms.	Jeva	Žilionienė	Lithuania
Mr.	Lala	Andriamampianina	Madagascar
Mr.	Rudy	Laddaga	Mexico
Mr.	Andrei	Postaru	Moldova
Mr.	Zouheir	Lakhdiissi	Morocco
Mr.	Herman	van Oorschot	Netherlands
Mr.	Emmanuel	Amos	Nigeria
Mr.	Tomi	Davies	Nigeria
Ms.	Nkemdilim	Begho	Nigeria
Ms.	Natasha	Lazarovska-Trajcheski	Northern Macedonia
Ms.	Marta	Tomovska	Northern Macedonia
Mr.	Kristian	Bruaroy	Norway
Mr.	Agha	Hamza	Pakistan
Ms.	Marina	Pedersen	Paraguay
Ms.	Katarzyna	Klimek	Poland
Mr.	Bernardo	Brandão	Portugal
Mr.	Luis Pedro	Cadoso	Portugal
Mr.	Sérgio	Lee	Portugal
Mr.	Luis	Moniz	Portugal
Mr.	Pedro	Moura	Portugal
Mr.	Eduardo	Nunes	Portugal
Mr.	Ricardo	Nunes	Portugal
Mr.	Luis	Pedro Cardoso	Portugal
Mr.	Nelson	Pinho	Portugal
Mr.	Pedro	Pinto Lourenço	Portugal
Mr.	Vasco	Teixeira Pinto	Portugal
Mr.	Nelson	Teodoro	Portugal
Ms.	Sofia	Esteves	Portugal
Ms.	Margarida	Ferreirinha	Portugal
Ms.	Ana	Goncalves Almeida	Portugal
Ms.	Ana Gonçalves	Pereira	Portugal
Ms.	Carla	Sampaio	Portugal
Ms.	Cláudia	Saraiva	Portugal
Mr.	Dmitry	Priemov	Russian Federation
Mr.	Goran	Pastrovic	Serbia
Ms.	Ivana	Kostić	Serbia
Ms.	Ana	Pantelic	Serbia
Mr.	Vladimir	Burcik	Slovakia
Ms.	Neeti	Virmani	South Korea
Mr.	Pablo	Santaefemia	Spain
Mr.	Andreu	Vea	Spain
Ms.	Peumi	Rodrigo	Sri Lanka
Mr.	Noureddien Abdelrahman	Noureddien Mohamedkhair	Sudan
Mr.	Micael	Gustafsson	Sweden
Ms.	Nibal	Idlebi	Syria
Ms.	Gloria	Mangi	Tanzania
Mr.	Marcus	East	UK
Mr.	Connor	Sattely	UK
Mr.	Ralph	Simon	UK
Mr.	Carlos	Abler	USA
Mr.	Jon Mark	Walls	USA

## 1:1 MENTORING - CONNECT FOR IMPACT

Non-financial support such as mentoring and training are a crucial factor behind the success of entrepreneurs. Therefore WSA matched each of the winning teams with 2 international mentors, using their vast experience and insights to provide new thoughts and ideas on business modeling, reaching the target group, going international or improve their reach through marketing and communication.



"THE MENTORING SESSIONS WITH CATHERINE WARREN AND OSA-MA MANZAR WERE REALLY REALLY USEFUL, MASSIVE THANK YOU FOR THAT."

"GREAT NETWORK OF MENTORS - I GOT SO MUCH CONCRETE INPUT FOR MY PROJECT, JUST NEED TO TAKE ACTION NOW."



## WSA GALA AND AWARD CEREMONY

On March 13th, the WSA winners received their awards on stage at a prestigious award ceremony and gala in Cascais.

The gala ceremony was opened by **H.E. Manuel Heitor**, Minister of Science, Technology and Higher Education, Portugal and moderated by WSA Chairman **Prof. Peter A. Bruck** and **Mariana Barbosa**

### GUESTS OF HONOR & LAUDATORS:

**H.E. Manuel Heitor**, Minister of Science, Technology and Higher Education, Portugal

**Joana Pinto Balsemão**, Councilwoman of Cascais Municipality, Portugal

**Rogério Carapuça**, President of APDC, Portugal

**Marco Espinheira**, Director of Future of Cascais Municipality, Portugal

**Catherine Warren**, CEO Vancouver Economic Commission, Canada

**Thomas Schuhböck**, City of Vienna on stage, Portugal

**Manar Alhashash**, eContent Alchemist, Kuwait

**Sérgio Guerreiro**, Knowledge Management & Innovation Director of Turismo Portugal, Portugal

**Dorothy Gordon**, Consultant on ICT for Development

**Roberto Carneiro**, Former Minister of Education, Portugal

**Marta Tomovska**, Start-up Consultant and Former Minister for the Information Society, Macedonia

**Andreas J. Ludwig**, Executive Chairman Umdasch Group, Austria

**Ralph Simon**, CEO Mobilium, UK

**Bruno Pocinho e Silva**, Deputy Director of Communications and Sustainability of REN, Portugal

**Nkemdelim Begho**, CEO Futuresoft, Nigeria

**Nibal Idlebi**, Chief, Innovation Section Technology for Development Division, ESCWA, Syria

### WSA GLOBAL CONGRESS CHAMPIONS CASCAIS 2019 are

GOVERNMENT & CITIZEN ENGAGEMENT: CHAOS AI/Finland

HEALTH & WELL BEING: Complete Anatomy/Ireland

LEARNING & EDUCATION: Raaji/Pakistan

ENVIRONMENT & GREEN ENERGY: Kuza One/Kenya

CULTURE & TOURISM: Afrocomix/Ghana

SMART SETTLEMENTS & URBANIZATION: Wheelog/Japan

BUSINESS & COMMERCE: Sokowatch/Kenya

INCLUSION & EMPOWERMENT: Feelif/Slovenia

YOUNG INNOVATORS: LEAF/USA



## PR & COMMUNICATIONS

## PRODUCTIONS

### WSA PUBLICATION: Winners Catalogue and Program

featuring partners, winning projects, network and outlay of conference program



The WSA Social Innovation Congress program provided an excellent overview about all activities, including background information about partners and speakers.

- **Print Run:** 2500
- **Language:** English

[Click here to read the full publication](#)













## PR & COMMUNICATIONS

## PRODUCTIONS

### WSA VIDEO: WSA 9 CATEGORY VIDEOS



- 1  WSA Global Congress 2019 Cascais || Gala WSA Winners 2018 video introduction  
World Summit Awards TV 17:59
- 2  WSA Winners 2018 - Government & Citizen Engagement  
World Summit Awards TV 2:18
- 3  WSA Winners 2018 - Learning & Education  
World Summit Awards TV 2:06
- 4  WSA Winners 2018 - Environment & Green Energy  
World Summit Awards TV 1:57
- 5  WSA Winners 2018 - Culture & Tourism  
World Summit Awards TV 1:59
- 6  WSA Winners 2018 - Smart Settlements & Urbanization  
World Summit Awards TV 2:02
- 7  WSA Winners 2018 - Business & Commerce  
World Summit Awards TV 1:50
- 8  WSA Winners 2018 - Inclusion & Empowerment  
World Summit Awards TV 1:59
- 9  WSA Winners 2018 - Health & Well Being  
World Summit Awards TV 1:50
- 10  WSA Young Innovators Winners 2018  
World Summit Awards TV 2:04

### WSA VIDEO: WSA Global Congress Best Of Video



Videos by **Philipp Benedikt**, supported by **Escola Superior de Comunicação**  
WSA Congress Post Show Video, capturing the highlights featured on Youtube Channel WSATV:

- **Subscribers:** 473
- **Total Views:** 3200 via Facebook and Youtube

## PR & COMMUNICATIONS

## WSA WEBSITE

[www.worldsummitawards.org](http://www.worldsummitawards.org)

WSA created a special event section for the WSA Global Congress, to give a special feature to all speakers, the agenda, logistical information, statements by UN representatives, sponsors and partners.



THIS WAS WSA GLOBAL CONGRESS 2019 CASCAIS

A TRANSFORMATIVE LEARNING JOURNEY - PURPOSE DRIVEN INNOVATION FROM 120 UN MEMBER STATES IN PORTUGAL



PURPOSE DRIVEN DIGITAL INNOVATION - FROM OVER 100 COUNTRIES

More than 400 delegates from 120 countries met at Nova SBE Campus, Cascais, turning Portugal into a global hub for start-ups and digital innovators on the subject of "Purpose driven digital innovation." With a focus on solving real problems, working towards the UN SDG's and evoking positive change in society, the participants of the WSA Global Congress exchanged knowledge and shared inspiration.



Social benefit, sustainable impact, global diversity and digital innovation were the core themes of the WSA Global Congress 2019 - and the Global Champions. The 3-day congress showed how concern and dreams give rise to innovative solutions, and how need can foster invention and sustainable design. The Nova SBE campus became a hub for unique knowledge exchange with 400 participants and outstanding international best practices of digital innovation with impact on society and mentors for 3 days.

### ENTREPRENEURS ON STAGE



WSA Global Congress Cascais featured the 40 global winners in the 8 WSA categories and the WSA Young Innovators, and connected them with international thought leaders, ICT experts and regional stakeholders to enable a knowledge transfer. On invitation of the City of Cascais, WSA Global Congress Cascais provided a stage for best practices and shared experience on how social innovation and entrepreneurship can be encouraged and play a key role to have a sustainable impact on society.

### WSA GLOBAL CONGRESS PATRONS



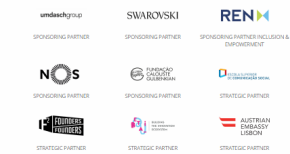
### WSA GLOBAL CONGRESS PARTNERS



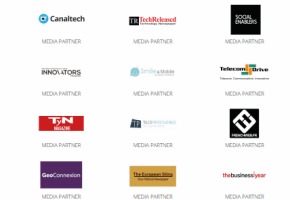
#### UNDER THE PATRONAGE OF UNESCO



#### SUPPORTED BY



#### MEDIA PARTNERS



#### VENUE

Nova SBE Campus in beautiful Cascais is a Campus built for innovation. The heritage of Portuguese reality near the metropolis, yet close to the sea, looking onto a broad horizon, where the future is to be discovered, while also being close to places where history and culture live. The newly built Campus benefits from the fantastic Lisbon weather and invites you to go outside and enjoy the fantastic coast view.

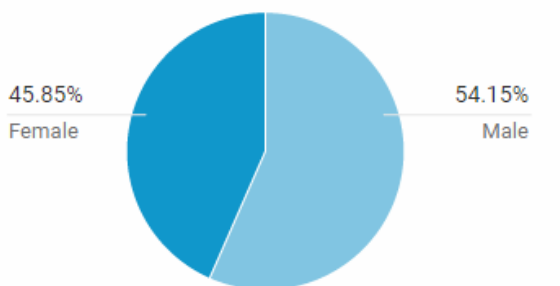


Page Views with a clear peak shortly before the congress

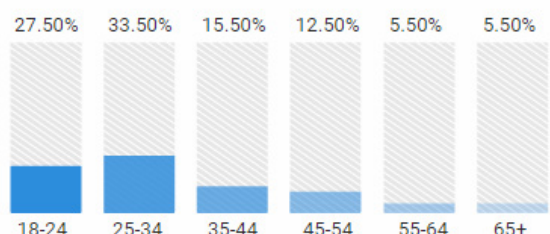
- **Page views:** 55.135
- **Event page views:** around 3000 per day (month before and after congress)



Gender 100% of total sessions



Age 100% of total sessions



- Top countries/visitors - India #1

Country	
1.	India
2.	United States
3.	Portugal
4.	United Kingdom
5.	Sweden
6.	Austria
7.	Germany
8.	Canada
9.	United Arab Emirates
10.	Brazil

## PR & COMMUNICATIONS

### SOCIAL MEDIA #WSACascais #WSA



In order to spread the word about all ongoing activities, sessions and meetings, WSA used Facebook, Twitter and Instagram to reach its online communities.

#### TWITTER @WSAoffice

- **Followers:** 4278
- **Hashtag:** #WSACascais
- **Impressions March 2019:** 53 000



THANK YOU! It's a wrap! 💜 #WSACascais



11:31 PM - 13 Mar 2019

10 Retweets 28 Likes



**World Summit Award** @WSAoffice · Mar 19

"Let's keep banging on about technology being a transformation tool until we fully embrace and own the 4IR and turn it into an African story — a story of accelerated transformation that catapults us to the top." -@MissUwaje to @WSAoffice #WSACascais !<sup>TOP</sup>



**Africa Wins BIG in Digital Innovation With Social Impact at the 2019 ...**

I realized earlier this week that it's been 10 years since I got involved with the World Summit Awards, a global contest for solutions...

medium.com

1 12 21



**Sachi Wickramage** @SachiWickramage · Mar 15

Being a Member of the Grand Jury for the @WSAoffice I wish to share this perspective 📹

#wsacascais #inspiration #entrepreneurship #socialimpact #sdg #leadership #digitalinnovation #socialinnovation #success #failure #pioneer #business #innovator @APDC @UN @WSISprocess



2 116 138



## PR & COMMUNICATIONS

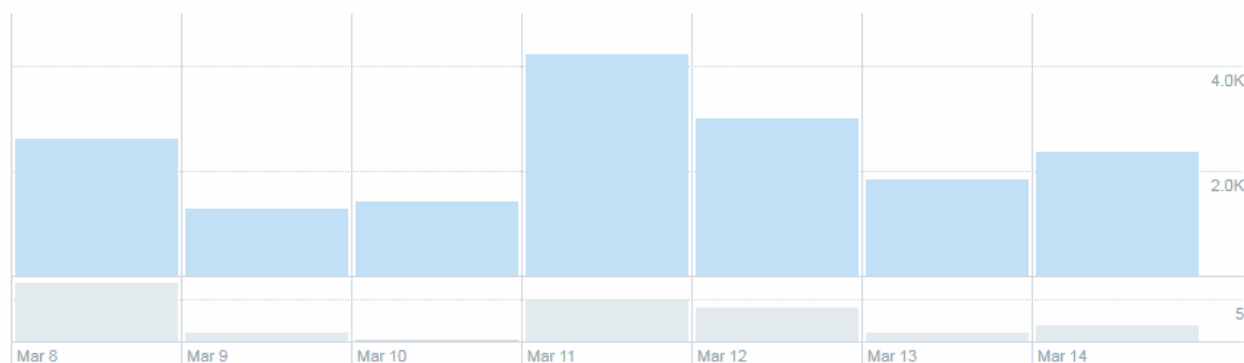
### SOCIAL MEDIA #WSACASCAIS #WSA

[www.worldsummitawards.org](http://www.worldsummitawards.org)

In order to spread the word about all ongoing activities, sessions and meetings, WSA used Facebook, Twitter and Instagram to reach its online communities.

### TWITTER

Your Tweets earned **16.7K impressions** over this 7 day period



#### MAR 2019 SUMMARY

Tweets  
**96**

Tweet impressions  
**51.1K**

Profile visits  
**2,726**

Mentions  
**348**

New followers  
**84**

You Retweeted



**TD @TomiDee** · Mar 11

I'm at [@WSAoffice](#) 2019 in Cascais Portugal and just found out Portugal is the oldest country in Europe and the first to start and stop slavery. Oh and prepaid phone cards were invented here too!! Interesting

5

8

31



You Retweeted



**Marcus East** [@marcuseast](#) · Mar 11

I'm incredibly excited to be giving the opening keynote at this year's WSA Global Conference in Cascais — there's a great atmosphere and it's a stunning venue 🤩  
[#WSACascais](#) [@WSAoffice](#)

4

5

35



24

You Retweeted



**Robert.Zischg** [@RZischg](#) · Mar 11

Great to host the kick-off reception & party for the impressive winners of the World Summit Award [@WSAoffice](#) 2019 in Cascais. Your innovations will make a difference in the lives of millions of people across the globe.



**Tanzila Khan** [@Tanzila\\_Khan](#)

Saba Khalid from [@AuratRaaj](#) and myself at the [@WSAoffice](#) to receive our awards. With the coolest Austrian Ambassador!



3

15



You Retweeted

**waytoB** [@waytoB\\_](#) · Mar 11

Here we are!

The World Summit Awards Global Conference is about to begin in Cascais.  
[@WSAoffice](#)

We can't wait to meet the other winners from all over the world! [#WSACascais](#)  
[#SocialInnovation](#)



10

42

## PR & COMMUNICATIONS



## SOCIAL MEDIA #WSACASCAIS #WSA

[www.worldsummitawards.org](http://www.worldsummitawards.org)

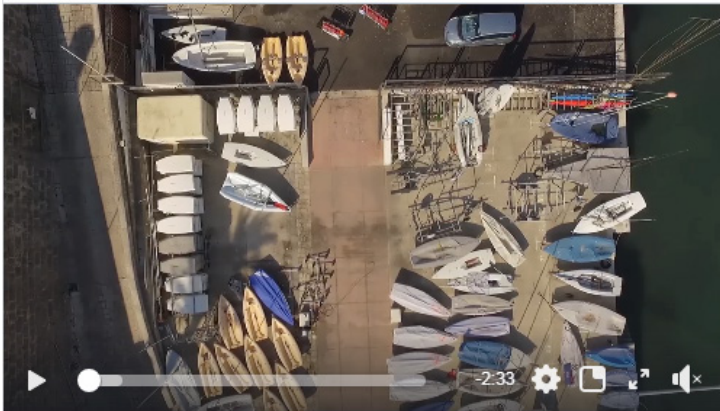
In order to spread the word about all ongoing activities, sessions and meetings, WSA used Facebook, Twitter and Instagram to reach its online communities.

### FACEBOOK

- **Followers:** 57 023 K
- **Hashtag:** #WSACascais
- **Page Likes:** 56 136 K

**World Summit Award**  
Published by Evs Wsa [?] · March 21 at 4:36 PM · 🌐

Happy memories from the WSA Global Congress 2019 in Cascais! 💜  
Incredible minds and purpose driven digital entrepreneurs working together to tackle the UN SDGs.  
Lean back - sound on!... [See More](#)



Get More Likes, Comments and Shares  
This post is performing better than 80% of other posts on your Page.  
Boost it to get more great results.

9,162 People Reached      1,286 Engagements      [Boost Post](#)

👍❤️ Andrea Fahed, Shen Ay and 60 others      11 Comments      45 Shares      2.8K Views

👍 Like      💬 Comment      ➦ Share      🌐

**Tecnobility**  
March 19 at 6:27 PM · 🌐

La #tecnología y la #discapacidad han sido protagonistas en los World Summit Award  
Por un lado, los premios han destacado los teléfonos y tabletas táctiles para personas ciegas desarrollados por Feelif - Feeling Life  
Por otro, han premiado a la solución para mejorar la movilidad de las personas en silla de ruedas en Japón de Wheelog... [See More](#)  
[See Translation](#)



TECNOBILITY.COM  
**La tecnología y la discapacidad protagonistas en los World Summit Awards**  
Los premios World Summit Awards se han convertido en un referente en cuanto al reconocimiento de proyectos ligados a la innovación digital y en esta edición...

World Summit Award, Miguel Fernández, Feelif - Feeling Life and Txane Martínez      3 Shares

👍 Like      💬 Comment      ➦ Share      🌐

**World Summit Award** added 86 new photos to the album: #WSACascais Day 2 — at Nova SBE.  
Published by Evs Wsa [?] · March 13 at 11:55 AM · 🌐

"Never be satisfied with the Default option" Dana Al Salem opens WSA Global Congress 2019, Cascais!  
Innovation shots talking about Challenging Status Quo, Social innovation lightening talks from Portugal and Impact Fishbowl.  
Amazing presentations by the Winners in the last 4 categories and WSA Young Innovators. Inspirational and knowledgeable workshops.... [See More](#)



#WSACascais Day 2  
86 Photos

2,823 People Reached      660 Engagements      [Boost Post](#)

👍❤️ Ilkka Kurkela, Philip James Morgan and 10 others      2 Comments      3 Shares

**Take The Wind** added a new photo to the album: News and Awards.  
March 25 at 12:05 PM · 🌐

Na sexta passada/22 Mar, estivemos em destaque no Diário As Beiras, a propósito do prémio internacional World Summit Award ganho pelo nosso Body Interact. Obrigado!  
Last Friday/March 22nd, we were featured at "As Beiras" (Portuguese newspaper) due to the international World Summit Award won by our Body Interact. Thanks!  
#TTW #TakeTheWind #WSA #WSACascais #Winners2018 #FollowTheGlobe #BodyInteract #innovation #SocialImpact #edtech  
[See Translation](#)

**ONU premeia projeto da empresa Take The Wind**



... O projeto de simulação médica Body Interact está entre os cinco melhores produtos com elevado impacto social na categoria "Learning & Education" (Aprendizagem e Educação) da ONU. Sincronizar o sistema educativo com o crescimento exponencial da população é um dos principais desafios do Body Interact, que foi selecionado pelo World Summit Awards (WSA) Gran Jury como uma das melhores soluções de conteúdo digital na categoria de "Learning & Education".

The Wind, empresa de Coimbra que criou o Body Interact, afirma que o reconhecimento feito pelo WSA "confirma a missão da empresa" e permite "reconhecer que se está no caminho certo para alcançar um maior impacto na sociedade". "O sistema de educação clínica do Body Interact acelera de forma exponencial o processo de ensino e a aprendizagem de profissionais de saúde, através do desenvolvimento de competências com base na simulação com pacientes virtuais", explica o CEO.

Pedro Pinto, CEO da Take The Wind, recebe o prémio WSA

A WSA é uma iniciativa promovida pela ONU, que seleciona e promove inovações digitais com impacto positivo na sociedade. Pedro Pinto, CEO da Take

World Summit Award, Carlos João Diogo, Rui Simões and 34 others      2 Comments

👍 Like      💬 Comment      ➦ Share      🌐

PR & COMMUNICATIONS

SOCIAL MEDIA #WSACASCAIS #WSA

www.worldsummitawards.org



FACEBOOK

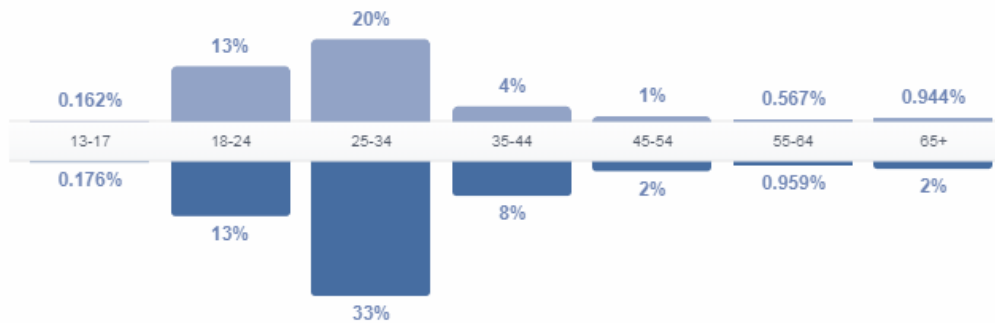


Women

40%  
Your Fans

Men

59%  
Your Fans





## PR & COMMUNICATIONS

### SOCIAL MEDIA #WSACASCAIS #WSA

[www.worldsummitawards.org](http://www.worldsummitawards.org)



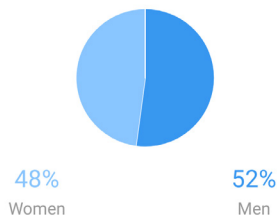
### INSTAGRAM

- **Followers:** 821
- **Hashtag:** #WSACascais

#### ← Insights

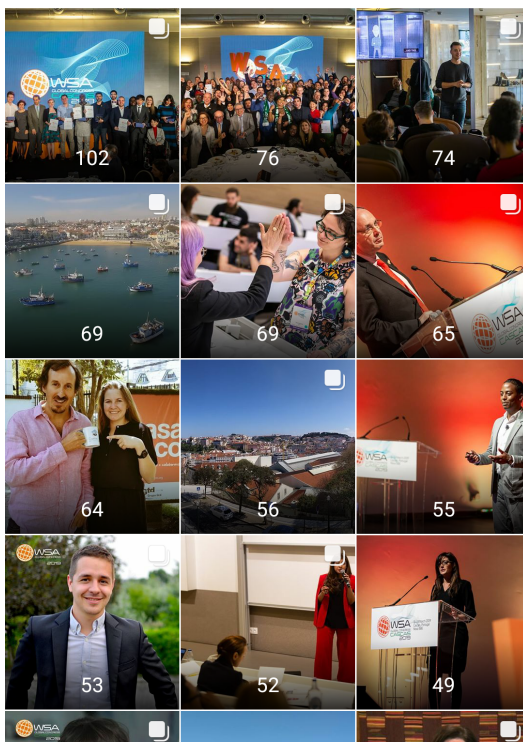
CONTENT ACTIVITY AUDIENCE

#### Gender ⓘ



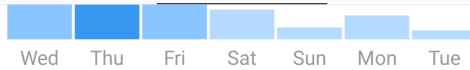
#### ← Feed Posts

Showing **All** posted in the past **30 days** sorted by **Engagement**



#### ← Insights

CONTENT ACTIVITY AUDIENCE



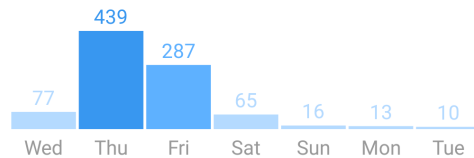
Profile Visits 91

-236 vs. Mar 13 - Mar 19

#### Discovery ⓘ

654

Accounts reached from  
Mar 20 - Mar 26



Reach 654

+18 vs. Mar 13 - Mar 19

Impressions 2,312

-3,990 vs. Mar 13 - Mar 19



291 likes

**alopezvalerio** Con la Gala termina el  
[@worldsummitawards](#) global Congress 2019.

Gracias a la ciudad de [@cascais\\_oficial](#) por el increíble recibimiento. También un especial agradecimiento a [@nova\\_sbe](#) por las atenciones en sus instalaciones, entiendo que esta es la primera de muchas visitas que tendremos en el futuro.

Mi especial abrazo al equipo de [#WSA](#): Peter, Manuela, Nora y Carlos. Éstos días en [@visitportugal](#) han excedido todas mis expectativas. 🙌 He conocido 76 expertos de diferentes partes del mundo, quienes ha compartido amablemente su



## PR & COMMUNICATIONS

## SOCIAL MEDIA #WSACASCAIS #WSA

[www.worldsummitawards.org](http://www.worldsummitawards.org)

### INSTAGRAM

**helen\_zidon**  
Cascaes, Lisboa, Portugal

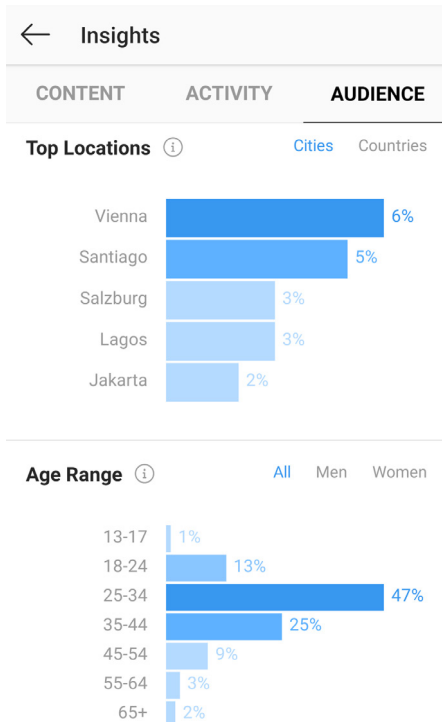
231 likes  
helen\_zidon Yesterday was UNREAL! 🤩👏👏  
@katiethursfield and I represented @3d4medical & Complete Anatomy as winners in the Health & Wellbeing category at the @worldsummitawards which took place at @nova\_sbe School of Business & Economics, Cascais, Lisbon. 🇵🇹 The other Winners in this category are @girlythings.pk @medhealthtv and @clickmedix. 😊👏 #BlackGirlMagic  
View all 65 comments  
helen\_zidon @alex.says.yes aww thanks Alex 😊😊  
aimalohiga @helen\_zidon thank youuuu!!!!



797 likes

**razoesparaacreditar** O World Summit Awards acaba de começar. Neste ano, o evento de origem austríaca que reconhece e conecta empreendedores sociais e projetos digitais alinhados aos objetivos de desenvolvimento sustentáveis da ONU, acontece na graciosa vila de Cascais, em Portugal. São três dias

[WWW.WORLDSUMMITAWARDS.ORG](http://WWW.WORLDSUMMITAWARDS.ORG) | #WSACASCAIS



**alopezvalerio**

**Soluciones**  
Impacto positivo en el planeta

World Summit Awards. Arturo López Valerio representó al país en esta actividad mundial.

**APORTE:** **Reconocimiento** Las WSA premian en ocho categorías, las cuales reconocen los esfuerzos de las organizaciones que han contribuido a la sociedad. En total, se entregaron 422 premios a 100 países, de los cuales 50 correspondieron a la región América Latina. El premio a la innovación digital fue otorgado a la empresa de tecnología de la información que realizó a distancia acciones de salud e internet para mejorar la innovación digital en la región.

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293 likes  
alopezvalerio En el Congreso Global @worldsummitawards 2019, observamos soluciones de impacto positivo para el planeta.



62 likes

**luisgoespinheiro** Participei hoje na cerimónia de abertura do WSA Global Congress 2019, uma iniciativa que junta projetos e soluções digitais de todo o mundo, procurando contribuir para o desenvolvimento sustentável.

#XXIGoverno #RepúblicaPortuguesa  
#SEAMA\_MPMA #Modernização  
#ModernizaçãoAdministrativa #WSACascais  
worldsummitawards Thanks for joining  
#WSACascais! Hope to meet again soon! 😊 Follow  
news about WSA @worldsummitawards 🙌



## PR & COMMUNICATIONS

### SOCIAL MEDIA #WSACASCAIS #WSA

[www.worldsummitawards.org](http://www.worldsummitawards.org)



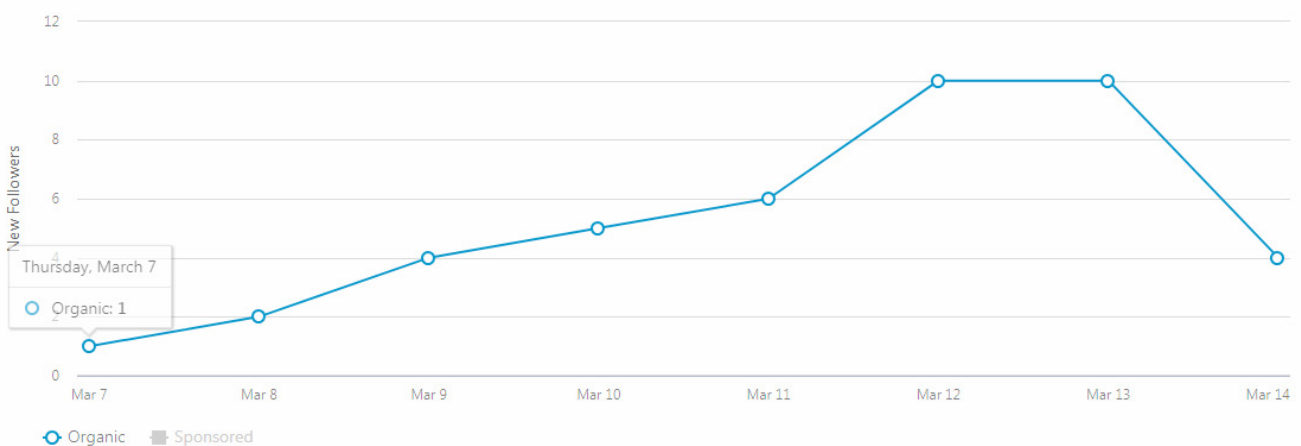
### LINKEDIN

- **Followers:** 631
- **Hashtag:** #WSACascais

#### Follower metrics

Time range: Mar 7, 2019 - Mar 14, 2019

Aggregate organic and sponsored



World Summit Awards  
631 followers  
2w

"Welcome to this learning journey! Let's be creative" said Prof. Peter A. Bruck opening WSA Global Congress 2019, Cascais!

Opening speeches by our partners from [APDC](#), NovaSBE, Cascais Municipality and Secretary of State.

Amazing inspiration talk by Marcus East - CTO of National Geographic. Program then followed with Innovations shots to aggregate entrepreneurship. Presentations of Winners Workshops and Failure nights in Cascais!

Photo credit: Philipp Benedikt

[#WSACascais](#) [#WSA](#) [#entrepreneurship](#) [#congress](#) [#sustainability](#)  
[#sustainabledevelopment](#) [#socialimpact](#) [#inspiration](#)



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Published on March 19, 2019



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The *World Summit Awards* (WSA) select and promote local digital innovation to improve society. WSA has been initiated in 2003 in the framework of the UN World Summit on the Information Society and it contributes to the *UN Sustainable Development Goals* agenda by recognizing local digital content with an impact on society, demonstrating the richness and diversity of innovative applications. To date, more than 180 countries are actively involved and at this year World Summit Awards Global Congress, that took place in Cascais from 11th to 13th March, **Innovsky had the chance to facilitate two workshops to**

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### Africa Wins BIG in Digital Innovation With Social Impact at the 2019 World Summit Awards

Niamdilin Uwais Bagiro  
Mar 19 · 7 min read

I realized earlier this week that it's been 10 years since I got involved with the [World Summit Awards](#), a global contest for solutions focused on digital innovation with a social impact!

Every year a network of digital experts and innovators as well as winners from all over the globe come together at the WSA Global Congress to share ideas, discuss innovation and the impact it has on creating a better world, learn, teach, network and ultimately be inspired.



African Winners, Global Champions, Judges, Mentors & Young Innovators

This year's Congress took place in beautiful city of Cascais in Portugal—where the sea ends and the world begins.

3 days of mind-blowing pitches, talks and workshops and on my way home all I could think about is how excited I am that there are 7 African projects that made it into the final round of Winners and 3 African projects that emerged category winners a.k.a Global Champions!



LATEST NEWS TECHNOLOGY INDUSTRY INVESTMENTS ENTERTAINMENT

March 21, 2019

### CHAOS takes home WSA Global Champion Award

TECHNOLOGY · ICT



On hand in Portugal to receive the award were CEO of CHAOS Natalia Rincón (second from right) and CDO Paloma Bautista (far right).

PHILIPP BENEDIKT

Finnish AI company CHAOS has been named as a global champion of government and citizen engagement by the World Summit Awards (WSA), an international competition founded in the framework of the UN.

[CHAOS](#) is a smart city expert that provides analytics and forecasts to support sustainable urban development by combining big data and crowd insights on its AI-powered platform.

The Finnish company received the WSA Global Champion Award at the WSA Global Congress Cascais in Portugal, which focused on how digital innovations create sustainable social change and have an impact worldwide.

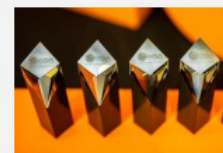
A key goal of the congress was to connect forerunning companies driving digital transformation with international thought-leaders, ICT experts and local stakeholders to facilitate transformative knowledge transfer on a global scale.

"Receiving this award and acknowledgement means that sustainable and liveable cities are not just a part of the rhetoric of today, but real actions are being made, and governments and industry players are willing to embrace innovation and integrate digital services into their daily project management," said Natalia Rincón, CEO at CHAOS.

Learn more of how CHAOS brings order to sustainable urban development in [our feature article](#).

What do you think about this article? 3 reaction(s)

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CHAOS brought home a WSA Global Champion Award from Portugal.

PHILIPP BENEDIKT

**POWER LUNCH EAST AFRICA**  
RWANDA'S DIGITAL PLATFORM IREMO GETS GLOBAL RECOGNITION

**POWER LUNCH**  
CNBC AFRICA

### Rwanda's digital platform Irembo gets global recognition

Rwanda's digital platform 'Irembo' is in the spotlight after being recognised as one of the 40 digital innovations making a real impact on society during the World Summit Awards Global Congress in Portugal. The platform was created in 2015 with the aim of facilitating access to government services. For more on this CNBC Africa is joined by Chief Executive Officer Faith Keza.

March 20, 2019



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# PCGUIA

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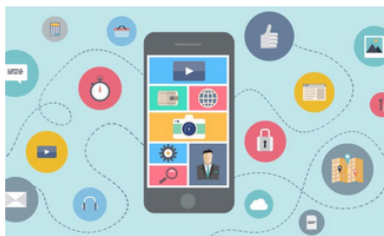
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### Apps criadas por jovens participam no World Summit Awards em Cascais

No evento que decorre hoje e amanhã serão feitas as apresentações do Apps for Good e do Centro de Cidadania Digital.

Luís Vitor  
Publicado a 11/03/2019 às 12:01 pm



O Apps for Good, programa que pretende que jovens utilizem a tecnologia para resolver problemas da sociedade, vai marcar presença no World Summit Awards.

Este concurso anual criado no âmbito das Nações Unidas para avaliar projectos e soluções digitais com elevado impacto social mundial vai decorrer pela primeira vez em Portugal, na Nova SBE em Cascais.

No evento que decorre hoje e amanhã serão feitas as apresentações do Apps for Good e do Centro de Cidadania Digital – dois projectos criados pelo CDI – bem como o pitch por parte das duas aplicações '1936' e 'My Pill Dispenser' criadas por jovens.

Criada pelas alunas da Escola Quinta do Marquês, em Oeiras, a aplicação '1936' foi a vencedora da quarta edição do Apps for Good e tem como inspiração o livro de José Saramago, 'O ano da morte de Ricardo Reis', e disponibiliza dois roteiros pela cidade de Lisboa, seguindo os passos do personagem principal da obra, para facilitar o estudo da mesma. Já a aplicação 'My Pill Dispenser', da Escola Sá da Bandeira em Santarém, ficou em segundo lugar e foi concebida para ajudar os doentes e idosos a gerirem os medicamentos que têm que tomar.

Organizado pela APDC e contando com a Câmara Municipal de Cascais e o Turismo de Portugal como *hosting partners*, o World Summit Awards é dirigido a inovadores com projectos digitais locais com elevado impacto mundial.

Além da vertente de concurso, onde será escolhido um vencedor em cada uma das oito categorias, o evento contará com debates, apresentações, workshops, e com a presença de várias personalidades nacionais e internacionais, como Luís Góes Pinheiro (Secretário de Estado Adjunto e da Modernização Administrativa), Rogério Carapuça (APDC), Peter Bruck (WSA), Marcus East (National Geographic), Michel Orelli (Outsystems), o Embaixador da Áustria em Portugal, entre outros.

"É um orgulho poder participar no evento tão importante como o World Summit Awards e demonstrar não só a importância dos projectos criados pelo CDI, como são o Apps for Good e o Centro de Cidadania Digital, mas sobretudo os resultados práticos, através das aplicações criadas pelos jovens", afirmou João Baracho, director executivo do CDI Portugal.

Via: CDI Portugal.



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Home > Executive Digital > Notícias > WSA Global Congress a caminho de Cascais



Pela primeira vez, o WSA Global Congress terá lugar em solo português. É já na próxima segunda-feira, dia 11, que arranca aquele que é considerado o maior evento mundial de soluções digitais de inovação social. Cascais é o destino escolhido.

Grilings (app que ajuda mulheres no Paquistão), Grashoppers (plataforma de e-commerce do Sri Lanka), Slovenian Feelf (solução de IoT de apoio a invisíveis) e MShule (mobile learning assente em Inteligência Artificial) são algumas das soluções com presença confirmada. Ao todo, serão 40 projectos de 25 países a subir a palco, correspondentes aos vencedores das oito categorias do concurso World Summit Awards.

Realizada no âmbito da ONU, o evento é organizado em parceria com a APDC, Município de Cascais, Turismo de Portugal e Nova SBE – que acolhe a iniciativa nas suas instalações. Serão três dias de debate de ideias no sentido de perceber melhor de que forma os projectos que utilizam as Tecnologias de Informação e Comunicação podem resolver questões locais e sociais.

«Com participantes de mais de 80 países membros da ONU, o WSA Global Congress reúne uma rede mundial de empreendedorismo com um propósito: criar impacto social sustentável. Durante os três dias do evento, teremos a oportunidade de nos inspirarmos em líderes que estão a impulsionar a inovação digital com soluções com impacto e benefícios para a sociedade», sublinha Peter A. Bruck, presidente da WSA. São esperados mais de 500 especialistas do sector: representantes governamentais e investidores.

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### Notícias mais lidas

- Entregas de dispositivos tecnológicos vão estagnar
- Super Buck Group abre candidaturas para trainees
- Espanhóis Correas compra Rangel Expresso e entra em Portugal

### Aplicações criadas por jovens participam no World Summit Awards em Cascais

Publicado há 4 semanas atrás em 11/03/2019  
Por: Zéina Costa

### no World Summit Awards em Cascais

Publicado há 4 semanas atrás em 11/03/2019  
Por: Zéina Costa

O Apps for Good, programa que pretende que jovens utilizem a tecnologia para resolver problemas da sociedade, vai marcar presença no World Summit Awards!

Trata-se de um concurso anual, criado no âmbito das Nações Unidas para avaliar projectos e soluções digitais com elevado impacto social mundial. Este ano, decorre pela primeira vez em Portugal: o local escolhido foi a Nova SBE, em Cascais.

No evento que decorre durante os dias 11 e 12 de março, são levadas a cabo as apresentações do Apps for Good e do Centro de Cidadania Digital – dois projectos criados pelo CDI – bem como o pitch das duas aplicações criadas por jovens – o 1936 e o My Pill Dispenser.

Criada pelas alunas da Escola Quinta do Marquês, em Oeiras, a aplicação 1936 foi a vencedora da quarta edição do Apps for Good e tem como inspiração o livro de José Saramago, *O ano da morte de Ricardo Reis*. Esta app disponibiliza dois roteiros pela cidade de Lisboa, seguindo os passos do personagem principal da obra, para facilitar o estudo da mesma.

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O programa completo do World Summit Awards pode ser consultado [aqui](#).

[Foto: World Summit Awards]

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**Três dias em Cascais para conhecer o maravilhoso mundo digital**

**DIGITAL**  
**Três dias em Cascais para conhecer o maravilhoso mundo digital**

(c) EVA/Eva Pualia

**Fundado na Austrália e agora chegado a Portugal, o congresso do World Summit Award reúne algumas das mais disruptivas empresas e empreendedores**

**Joana Petiz**  
10.03.2019 07:49

Há uma aplicação que ajuda as mulheres paquistanesas, soluções que usam a Internet of Things (IoT) para orientar pessoas cegas ou para melhorar o e-commerce no Sri Lanka e plataformas de *mobile learning* com base em inteligência artificial nascidas da carência e engenho dos quenianos. A lista é bem diversificada mas tem um ponto em comum: aqui se reúnem empresas e empreendedores inovadores cujas criações pretendem recorrer à inovação digital para tornar mais fácil a vida de quem vive na pele os desafios sociais do século XXI.

Estas — Grllythings, Slovenian Feelif, Grasshoppers, MShule — e outras empresas e empreendedores da era digital estão reunidos a partir de segunda-feira, sob o chapéu da inovação digital, no World Summit Award (WSA) Global Conference Cascais 2019. A estrear-se em Portugal, no âmbito da ONU e em parceria com a APDC, a Câmara de Cascais, a Nova SBE e o Turismo de Portugal, durante três dias passarão pelo campus da Nova de Carcavelos projetos e ideias que usam as Tecnologias de Informação e da Comunicação para resolver questões locais e sociais.

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PORTADA PANORAMA DEPORTES GENTE

**CASCÁIS Y TROUSOZA**

## Los World Summit Awards plantean empoderar a personas con objetivos claros de cambio en sus respectivos países

Arturo López | 18 marzo, 2019 | 21



**Cascáis, Portugal.** - Esta localidad de la rívera portuguesa ha sido sede durante los días 11 al 13 de marzo del "World Summit Awards (WSA) Global Congress", un cóncave que reúne a distintos actores de todo el mundo en el marco de premiar la innovación digital con impacto social.

Allí se encuentra el emprendedor tecnológico Arturo López Valerio, quien desde 2011 es "Experto nacional para la República Dominicana" de la WSA, y que explica que el planteamiento general de este tipo de actividades es el de empoderar a personas "con objetivos claros de cambio en sus países a que puedan presentar iniciativas".

No puede dejarse de lado, chi, que en este aspecto la WSA va muy de la mano con los 17 Objetivos de Desarrollo Sostenible (ODS) que están siendo empujados por las Naciones Unidas, la llamada "Agenda 2030". "Aquí no estamos viendo ideas sino soluciones que ya están generando un impacto positivo" en los distintos países donde están siendo ejecutadas, sostuvo.

Los WSA premian en ocho categorías, las cuales se enfocan en los diecisiete ODS. Para esta edición 2019 fueron enviadas 422 solicitudes de 91 países, de los cuales 60 correspondieron a la región América Latina/Caribe, resultando ganadores seis de estas. Otro dato de vital importancia radica en que el 55% de las ganadoras fueron mujeres.

Durante su intervención en el "Martes tecnológico" del "Matutino de las 9 Veras" (la 91 FM) López Valerio planteó que si bien cerrar la brecha digital sigue siendo el gran reto del planeta, no es el único, puesto que cuando hay disparidades existen también otros problemas, como desigualdad de género, escasez de agua, crisis energéticas, entre otros, los cuales afectan igual o peor a la especie humana.

Tales problemas, continúa Arturo, pueden ser abordados a través de contenido para sensibilizar y crear cambio. Y el contenido, dice, "tiene una característica: que es más rápidamente distribuido gracias a plataformas digitales".

López Valerio lleva ocho años contribuyendo con la organización como representante de República Dominicana y en esta oportunidad valoró que, por primera vez en el proceso, una propuesta dominicana ha llegado tan lejos como ser incluida en el "shortlist" o lista de finalistas. Se trata de "Ecomensajería", representada por Edison Santos.

Arturo explica que parte de su asistencia al Congreso ha consistido en aprovechar las oportunidades de networking que provee y observar casos de éxito en otras latitudes y ver "qué nos hace falta" en República Dominicana. En ese orden, entiende, "no estamos añadiendo la tecnología como parte de los modelos de negocios".

Cabá un estudio de la Universidad de Sarriena en el cual se señala que República Dominicana está "prácticamente nulo" en emprendimiento tecnológico. "Necesitamos más articulación y menos sustos. La tecnología va a ayudar a maximizar los modelos de negocios, pero no se va a convertir en un gasto."


 A+ A-  
 Science & Technology

Kuwait's AI-Hashash Judges global e-content award for 8th time

11/03/2019 | 15:02:20 | 23/03/2019

KUNA/ March 10 (KUNA) - The World Summit Award has chosen Kuwait IT expert Manar Al-Hashash as a member of judging panel for the eighth consecutive time, with this year's edition having recently taken place in Ghana.

Speaking to KUNA on Sunday, she boasted that this distinction is a testament to her profound success in the world of information technology.

She joins an elite fraternity of multimedia experts from across the globe, including Ghana and India, whose careers span more than two decades.

The biennial award acknowledges the most superior e-content material, where the judges face the tough task of narrowing down dozens of sublime e-applications into the grand prize-winning project, she explained.

Al-Hashash, one of Kuwait's eminent IT experts, has enjoyed a prolific career in the multimedia world, having amassed a slew of local and international awards. (end)

746 reads



## WSA Awards: Barbarita Lara recibirá un nuevo ga Portugal por su plataforma de emergencia

La innovadora nacional estará durante los próximos días en Europa para participar de la en la que se dedicará su saber a abordar en emergencias como una de las 40 mayor a nivel mundial.

10 de Marzo de 2019 | 07:57 | Modificado por Cereña Díaz S., Emol



**SANTIAGO.** - A Labores son los proyectos que desde este domingo y, al menos, hasta el miércoles tendrán a **Barbarita Lara** y a la encargada de finanzas del equipo de **Sib**, **María Soledad Quintana**, participando de la ceremonia de premiación de los WSA Awards que el año pasado dedicó a esta plataforma de mensajería como una de las mejores 40 proyectos de innovación en todo el mundo.

Ya no es extraño ver a la ingeniera de la Universidad Técnica Federico Santa María recibir un premio. Lara estuvo durante 2018 siendo destacada a nivel nacional e internacional gracias a su **Sistema de Información de Emergencia (Sib)**, una plataforma además útil en países como Chile, ya que permite enviar mensajes a los dispositivos móviles incluso cuando las redes de comunicación colapsan.

**NOTICIAS RELACIONADAS**


Barbarita Lara, la ingeniera chilena de Chile, solicitó mayor apoyo regional para la innovación

La ingeniera chilena Barbarita Lara y su año de reconocimiento: "Es demeritacion que ser mujer no le impide hacer cosas"

¿Cómo lo logra? Precisamente porque se apaña la infraestructura de internet móvil o fallada y envía sus datos de una forma similar a como llega la red a los dispositivos.

Fue así el valor que en noviembre del año pasado el WSA Awards dedicó en medio de otros 39 proyectos de 28 países. "Significa mucho para nosotros tener la oportunidad para mostrar nuestro emprendimiento, mostrar lo que hace Sib y cómo

nuestro emprendimiento al mundo. Es un honor ser destacado como una de las 40 mayores soluciones digitales de mayor impacto social y, al mismo tiempo una oportunidad para dedicarnos a nivel internacional", comentó a Emol la innovadora oriunda de la Región de Valparaíso.

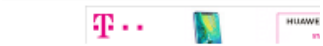
Sin embargo, el camino no estuvo libre de dificultades. "Costó bastante el proceso de tener la calma de que pudiéramos ir porque no teníamos financiamiento", comenta Lara agregando que "ahora estamos felices porque funcionó y porque a pesar de que en Chile había que estar en métodos para apoyar a los innovadores y emprendedores, siempre hay gente que está dispuesta a apoyar".

Los proyectos fueron financiados gracias al apoyo recibido que el equipo liderado por esta ingeniera ha recibido de la fundación Impulsa Inicio, del empresario Andrés Lubián, y al viaje de Lara junto a Quintana, en un esfuerzo por "aumentar la participación femenina del evento", sostiene.

Esta misma semana, Lara fue homenajeada en la instancia de Comunidad Mujer en el marco del Día Internacional de la Mujer que se conmemoró el pasado viernes. "Fue súper emocionante como celebraron, como la gente se dio el tiempo de escuchar mi historia y reconocieron", señaló sobre la instancia, agregando que gracias a esto "me voy cargada de energía a Portugal y así seguir en el mundo del emprendimiento y la innovación".

Para la innovadora una de las dudas pendientes que le queda a Chile tiene que ver con el apoyo a los emprendedores. "Ojalá poder llevar un instituto público-privado de innovación, tecnología y emprendimiento a las regiones de Chile y demostrar que podemos seguir haciendo tecnología de vanguardia y podemos seguir inventando soluciones de impacto global para ayudar a la comunidad", puntualizó.

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Home &gt; Highlights &gt; Meet the African Winners of the World Summit Awards 2018

Meet the African Winners of the World Summit Awards 2018

By Africa-OnTheRise - Feb 11, 2019

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ser Gründer toppt alles

From Ghana, Kenya, Nigeria and Rwanda, seven African initiatives have won the 2018 World Summit Awards, recognised for their digital innovation and social impact.

The World Summit Awards (WSA) was founded in 2003 by Austria as part of the United Nations World Information Society as a global initiative to award local digital content with high social value and presents it worldwide.

Most remarkable and inspiring is the diversity of innovative approaches that these African initiatives have taken to solve challenges and oftentimes situations in their communities and countries.

 1. **Sokowatch (Kenya)** - **Deniel Yui Sokowatch** is an e-commerce startup connecting manufacturers directly with small retail shops in urban Africa through SMS and Android app ordering systems. More than 10 million informal shops sell over \$100 billion of goods every year, yet they routinely run out of products, lacking financial services and proper management tools. Sokowatch benefits shop owners by eliminating costs and down time, its beautifully integrated system and new functionality currently supplies over 3500 stores across East Africa.

 2. **Carrot (Nigeria)** - **Lusmen Belloqun & Oduneye Williams** Carrot is a generate calorie planning solution for individuals to securely produce and schedule production of millets and/or other testamentary instruments such as: date of gift, living will, trusts, guardianship, etc. anytime, anywhere on their digital devices. Carrot uses OTP authentication and biometric authentication to validate a subscriber or grant access to any instrument created on the platform, eliminating disputes between next of kin and other beneficiaries, while amplifying family calorie planning.

 3. **Afracomix (Ghana)** - **Eyram Twiss & Wesley Kinywa** Afracomix is a content-rich digital work made by Africans on the continent, providing a one-stop shop for people everywhere with the African art, Afracomix focuses on monetisation while addressing fragmentation in African creative industries. Afracomix is a multi-media platform to display their work with a simple upload, including comics, graphic novels, animation and wallpaper, and to earn 70% of the net revenue generated. A mobile money solution simplifies users without access to online payment systems.

 4. **Kusa One (Kenya)** - **Srinem Sherehmet & Sherehmet Sherehmet** Kusa One is a digital platform around the world and classified as a smallholder farmer. Kusa One is a platform and program offering agribusiness mentorship and quality information, credit & marketing to smallholder farmers. A member of the rural community is pleased to become an "agribusinesspreneur" serving 200 farmers with packages of practices and agricultural services via the portable digital kit. The multi-faceted digital platform provides access to crop advances, inputs, credit & market info on demand.

 5. **IremboGov (Rwanda)** - **Felix Kasey IremboGov** is an e-government platform providing access to government services in Rwanda. It has over eighty services from agriculture to education, with over 150,000 transactions a month. IremboGov also handles social infrastructure (toilets, human resources, payment gateways etc.), increasing access points and field agents, as well as the overall user help. Assessing services is simpler, faster and cheaper for Rwandan citizens, while government provides services more effectively and transparently.

 6. **M-Shule (Kenya)** - **M-Shule M-Shule** is the first adaptive, mobile learning platform in Africa connecting primary school students to personalized education. Meaning "mobile school" in Swahili, M-Shule's platform uses artificial intelligence to personalize learning support in math and English via SMS and tablets, building students' concept mastery, exam performance, and confidence. M-Shule also shares data and insights with parents, schools, and organizations to provide better instruction and collaboration, delivering high quality learning for each child.

 7. **MexOxide (Nigeria)** - **Adetayo Bemiduro & Chinedu Asodibo** MexOxide mobile and web applications provide safe, affordable, and accessible motorbikes to underserved communities in Africa, using inclusive business models and self-funding. The end-to-end platform connects drivers to commuters and businesses in real time to fulfil goods delivery and get people to their destinations. MexOxide also provides credit ratings for drivers, and providing safe and affordable motorbike services for commuters and businesses using their mobile devices. MexOxide is transforming transportation in Africa.

These African winners and the other global winners will be featured at the World Summit Awards (WSA) Global Congress in Cascais, Portugal, holding from 11-13 March, 2019. Through close cooperation with the United Nations agencies and strategic alignment with the UN SDGs, the WSA is a globally recognized quality seal for digital innovation.

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## IMPACT PARTNERSHIP



### IMPACT PARTNERSHIP JOSEF UMDASCH RESEARCH PRIZE Connecting start-ups with corporates

For the second year, the Umdasch Group organized in partnership with WSA the Josef Umdasch Research Prize.

This time the subsidiary Doka was searching for completely new solutions for its Future Workplace to implement into its company together with the winner.

157 registrations from 63 countries. This is the great result of the call of this year's Josef Umdasch Research Prize.



After evaluation by the jury the following ideas have been nominated and invited to pitch at the WSA Global Congress Cascais. Each of them received 5000,- € to elaborate their submitted ideas further.

- AmBC (Ivory Coast) is a product from Byte Informatique designed to teach counting, reading and writing to illiterate or low level literacy adults.
- Beaoned (Kenya) is a talent acquisition and development platform that catalyzes mentorship and collaboration.
- Cupp (Canada) is a product of the company
- Cupp (Canada) , is a chatbot of the company Thinkwire that uses AI to answer employees quickly and conveniently on platforms they already use.
- Pulsetip (Lithuania) helps businesses to implement agile monitoring of organizational development and soft-metrics.
- QuickSpeech (Austria) is a machine learning driven solution that creates individualized learning journeys through daily quizzes.



The jury selected Cupp as winner for approaching the task in the most innovative way. AmBC was awarded with a special prize for its social business.



## VOICES FROM THE WSA AUDIENCE ON THE WSA GLOBAL CONGRESS

WSA Chile National Expert **Carolina Rossi:**

*„World Summit Awards congregates one of the most multicultural high-edge entrepreneurial ecosystems that I have ever seen. The value of its people and the constant battle to identify the top innovators worldwide not of their origins, cultural background, and gender.*

*WSA provides you with a whole network of experts and very experienced fellows that are today fundamental to transform a local initiative in something global and with a higher impact. “*



Make-IT Africa, GIZ **Jan Schwaab:**

*„WSA is a living example of crowd wisdom. With its unique selection process combined with an in-depth peer discussion of experts, WSA identifies relevance, beauty and impact of innovation. The worldwide network of experts and innovators is the most valuable asset of WSA.*

*Content matters more than ever. Many technical innovations have been established in the last years. The hype of new tech solutions now transforms into a new era of high quality content. Many new solutions focus on high quality data, user engagement and smart interaction of devices and users – rather than just exploring the potential of a new tech device. “*



Key Speaker, CTO National Geographic **Marcus East:**

*„I predict that many of the difficult problems affecting society today will not be solved by governments, but by the innovators who take the initiative and harness the power of technology to drive positive social change...”*

*So I am really supportive of the WSA objectives. particularly around closing the knowledge gap. I think, that if we can do whatever we can, to help them tackle some of these problems. That's the only way, how we can maximize the potential for humanity. And I am very supportive of the great work that WSA is doing. “*



Feedback from the survey:

*„There is nothing more inspirational than being surrounded by brilliant capable people who are so motivated to contribute to lifting up all of humanity through what they do. It is the most educational and inspirational event. No matter what you do in benefit of society, you will find colleagues to learn from, partner with, and shining souls who will inspire and nourish you.’*

Feedback from the survey:

*“People, people, people and people. I take away all the connections that I made with this absolutely incredible, mind blowing audience and that's the biggest power of WSA - bringing together like minded people from across the globe and giving them a platform, a common ground to connect in a meaningful and really personal way. “*



## WSA GLOBAL CONGRESS & FEEDBACK

WSA Congress Speaker **Miguel Reynolds**, Portugal:

*„From this inspirational and dynamic event what was really impressive was the fact that it brings together so many people, especially millennials, that are really focused in creating and developing sustainable projects with a great economical value in various and different areas. I left the event with a big smile and with reinforced hope on the future we are leaving for the grand-children of your grand-children “*



**Dr. Francis UY**, Founder USHER, WSA Winner, Philippines:

*„The WSA Global Congress was unique because it is not just about business or commercialization but positive social impact that should really be the core purpose of everything we do.*

*I have learned a lot of things. An example will be how to emphasize the social impact in our commercialization projects in mu university. Also, I am happy to learn that we have comparable projects in the Philippines that based on the various pitch sessions. This is very inspiring because I have confirmed that Filipinos can also help develop new technologies that can make communities better not just for Filipinos but the world.onal highlights of the program? WSA was like attending the Oscars of the technology world.“*



**Connor Sattely**, Jury member, UK

WSA's network is a family. This energetic, exciting, and engaging family reunion was a breath of fresh air.

I learned a great deal about how to create a network. While I work with startups around the world, I've learned a lot about how to involve and value members of my community, based on the model run by the WSA team. I've already started discussions at my organization on how we can do networking and mentor engagement better than we do!



Feedback from the survey:

*„All of the formats deliver value. One thing I like about the fishbowl is the opportunity to dialogue as a whole congress. I always crave more of that.“*

*This is the first time I attended WSA Global Congress. It was a very well curated and organised event. I had an extremely humbling, enriching and inspiring experience. The best part of the Congress was the amazing ideas and pitches presented by young founders. My association with WSA and attending the Congress has not only added value to me through the Business Ideas and service to the community but has also helped me to build lifetime connects with the right people in the start-up ecosystem.“*

*„Made connections with HIGHLY Valuable Mentors“*

*„The core of WSA is technological innovation for social good. This can not be highlighted enough.“*

*„The whole atmosphere of the conferense is encouraging and respectful to the diversity of all participants. Engaging the participants in the judging process was a great asset that made us feel involved in the decision making, and that our voices do matter. The workshops provide inspiring learning experience. Overall, it is a priceless opportunity on both the humanitarian and professional levels. Thank you so much.“*





## WSA GLOBAL CONGRESS HOST & CHAIR PERSON

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