SOCIAL IMPACT THROUGH DIGITAL INNOVATION

EVOLVING PROGRAM

MARCH 2019
World Summit Award was initiated in 2003 as an Austrian activity in the framework of the United Nations World Summit on the Information Society (WSIS) and is since then selecting and promoting digital innovation with an impact on society from all UN member states.

The WSA Global Congress Cascais focusses on the part that digital innovation plays in creating sustainable social change and impact world-wide. It demonstrates the richness and diversity of best-practice solutions from all over the world.

The WSA Global Congress features the 40 global winners in the 8 WSA categories and the WSA Young Innovators and will connect them with international thought-leading, ICT experts and local stakeholders to enable a sustainable and transformative knowledge transfer.

Digital technologies are one of the main drivers for the United Nations agenda towards the Sustainable Development Goals towards the review in 2030.

In Cascais, WSA and its congress participants will present best practices and share experience how social innovation and entrepreneurship can be encouraged and play a key role to have a sustainable impact on society.

Join the event and its unique process of interactive workshops, keynotes, winners’ innovation pitches and fishbowl session and come to the City of Cascais, situated on a beautiful coastline. Cascais is also home to the Nova School of Business and Economics, where this congress takes place, thanks to City of Cascais.
KEY FACTS

HIGH LEVEL GUESTS FROM THE UNITED NATIONS AND PORTUGUESE GOVERNMENT
- UNESCO, UNCTAD, International Organisations
- City of Cascais and local government representatives

OBJECTIVES
- Be inspired by international techpreneurs, proving that digital solutions can have a positive impact on society
- Discussing purpose driven entrepreneurship and new business models
- Contribute to the United Nations Sustainable Development Goals Agenda
- Knowledge exchange between local stakeholders and their international peers
- Face 2 Face meetings for social franchising
- Empowering young entrepreneurs, start-ups and social entrepre- neurs

EVENT HIGHLIGHTS
- Thought-Leadership discussions and inspiring keynotes about digital media, technology for social change and solutions for global networks
- Innovation pitches by WSA winners 2018 and Young Innovators
- Interactive, hands on inspiration and skills workshops
- Josef Umdasch Research Prize – pitches and corporate challenge
- Blockchain for Social Impact
- Festive award ceremony and gala dinner

JOIN THE WSA GLOBAL CONGRESS TO...
- Meet and interact with speakers, thought-leaders, start-ups and mentors from all over the world
- Find out what is happening in terms of innovative digital content on a global scale
- Learn from each other’s experience and work together in an interactive process
- Benefit from hands on skills workshops
- Connect with new networks
- Develop new and sustainable partnerships
- Explore the rich culture and beauty of Portugal and Cascais

WORLD’S BEST ENTREPRENEURS AND DIGITAL PRODUCERS FROM ALL UN MEMBER STATES
- Digital innovations with a sustainable impact on society
- Demonstrating the richness and diversity in interactive content and cutting edge technology on a global scale
- Young entrepreneurs that will boost your creativity and inspire you
SUNDAY, MARCH 10TH
WSA Warm-Up Day & Welcome To Cascais

10:00 – 16:00
WORKSHOPS FOR WINNERS AND LOCAL ENTREPRENEURS (FOR INTERNATIONAL DELEGATES ONLY)
PITCH PERFECT WORKSHOPS
by international coaches
→ Turim Avenida Hotel Lisbon ←

16:00 - 18:15
Winners Briefing
→ Turim Avenida Hotel Lisbon ←
and
Storytelling Workshop - Make your pitch a story by Mathias Haas

16:30 - 18:15
WSA Global Experts Reunion
with Manuela Wagner and Rudy Laddaga
→ Turim Avenida Hotel Lisbon ←

19:00 – 21:00
Welcome Reception for International Guests
→ Residence of the Austrian Ambassador to Portugal ←
on invitation only

Hosted by
H.E. Dr. Robert Zischg, Ambassador of Austria to Portugal
MONDAY, MARCH 11TH

08:30  Bus transfer to Nova SBE, Pick Up Point for international delegates: Turim Avenida Hotel: PRE-REGISTRATION MANDATORY!

→ Nova SBE, Carcavelos ←

09:00  Check-In and Registration
Moderator: Gualberto Pastor, Beta-I, Portugal

10:00  WORLD SUMMIT AWARD GLOBAL CONGRESS OPENING
• Rogério Carapuça, President of APDC
• Daniel Traça, Dean of Nova SB
• Miguel Pinto Luz, Vice-President of Cascais Municipality
• Luís Goes Pinheiro, Secretary of State Assistant and of Administrative Modernisation
• Peter A. Bruck, WSA Chairman

10:30  INSPIRATION TALK | Harnessing the Power of Technology to Drive Social Change
by Marcus East, CTO National Geographic, UK

11:00  » COFFEE BREAK

11:30  INNOVATION SHOTS 1 | AGGREGATE ENTREPRENEURSHIP
Insights on entrepreneurship on a global scale
• Sofia Couto da Rocha, Skin Soul, Portugal
• Tomi Davies, President African Business Angels Network, Nigeria
• Pablo Santos de Menezes, CEO & Co-Founder Bridge for Billions, Spain
• Dorothy Gordon, Consultant Digital for Development, Ghana
• Miguel Reynolds, CEO and Founder Corkbrick, Portugal

12:15  INNOVATION DIALOGUE
AN INSIDER’S VIEW OF PORTUGAL’S RAPIDLY GROWING TECH SCENE
with Michel Ozello, Outsystems & Marco Costa, Talkdesk

12:30  Panel Discussion moderated by Peter A. Bruck

13:00  » NETWORKING LUNCH
WINNING TEAMS INNOVATION PITCHES
Grand Jury voting for World Summit Award Global Champions
→ Auditorium ←
BUSINESS & COMMERCE
Opening by: João Jose Fernandes, Smart Farmer, PT
Moderated by: Sochi Wickramage, Australia
• Pulsetip, Lithuania
• Sokowatch, Kenya
• Carrot Estate Planning, Nigeria
• Grasshoppers Technology, Sri Lanka

→ Auditorium ←
HEALTH & WELL-BEING
Opening by: Bruno Reis, 10 Thousands Live Project, PT
Moderated by: Tanja Wehsely, Austria
• Girlythings, Pakistan
• MedHealthTV, India
• Complete Anatomy, Ireland
• Clickmedix, USA

→ Room E008 ←
ENVIRONMENT & GREEN ENERGY
Opening by: Luís Almeida Capão, Waste4Think, PT
Moderated by: Jan Schwaab, Germany
• Geopotato, Bangladesh
• Kuza One, Kenya
• CAALA, Germany
• World Cleanup, Brazil
• yonodesperdicio.org, Spain

→ Room E008 ←
LEARNING & EDUCATION
Opening by: Center for Digital Inclusion, PT
Moderated by: Rudy Laddaga, Mexico
• Body Interact, Portugal
• Microcomputers for Kids, Lithuania
• GameLab Education, Chile
• Raaji, Pakistan
• M-Shule, Kenya

14:00  Grand Jury voting for World Summit Award Global Champions → Auditorium ←

15:00  » Room E008 ←
MONDAY, MARCH 11TH

16:15
REFRESHMENT BREAK

17:00

SKILLSET IMPROVEMENT - WSA INTERACTIVE WORKSHOPS

→ Room E008←
RISK MITIGATION FOR STARTUPS
by Paulo Andrez, EBAN

→ Room E003←
THE POWER OF GRATITUDE
by Ricardo Zózimo, NOVA SBE

→ Room E005←
HOW TO FIND A VIABLE BUSINESS MODEL
by Micael Gustafsson, Cluster 55

→ Room 106←
IMPROVE YOUR VALUE PROPOSITION WITH LEGO SERIOUS PLAY
by Paulo Malta, Delfina Coelho, Innovsky

→ Room 105←
HOW TO DO A SALES PITCH
by Miguel Munoz Duarte, Nova Venture Labs

18:30
Bus transfer from NOVA SBE to Centro Cultural de Cascais

19:00
WHY FAILURE IS ESSENTIAL TO SUCCESS
ENTREPRENEURIAL FAILURE STORIES by local and international start-ups in partnership with Beta-I

→ Centro Cultural de Cascais←

21:00
Bus transfer from Centro Cultural de Cascais to Hotel Turim Avenida, Lisbon

TUESDAY, MARCH 12TH

08:30
Bus transfer to NOVA SBE. Meeting Point for international delegates: Turim Avenida Hotel
PRE-REGISTRATION MANDATORY!

09:30
→ Nova SBE, Carcavelos ←
INSPIRATION TALK | How Change Leads to Innovation
by Dana al Salem, Founder and CEO FanFactory, UK, Kuwait

10:00
INNOVATION SHOTS 2 | CHALLENGING THE STATUS QUO
Shot Talks by Purpose Driven Entrepreneurs around the world
Moderation and Introduction by: Ralph Simon, Mobilium, UK

• Allia El Kattan, Egypt
• Moses Acquah, Afrolynq, Ghana
• Ana Fantale, Chief Strategy Officer, Fundacion Capital, USA
• Abbas Adel, Serial Entrepreneur, Egypt
• Gloria Mangi, Founder and President of African Queens, Project, Tanzania
• Manindra Bajwa, Founder iScuela, India
• Marcus Osp, Brazil

10:30
» COFFEE BREAK

11:00
SOCIAL INNOVATION LIGHTENING TALKS FROM PORTUGAL

with short presentations from
Matilde Buisel, Project Manager Apps for Good

My Pill Dispenser | Academia de Código | My Polls | SPOT Games | Wave by Wave | Abem: rede solidária do medicamento
moderated by Peter A. Bruck

11:30
INNOVATION PRESENTATION by SOCIAL INNOVATION FUND
by João Machado, Portugal Inovação Social

11:45
IMPACT FISHBOWL
Interactive Discussion around Purpose driven entrepreneurship
moderated by Peter A. Bruck

13:00
» NETWORKING LUNCH
TUESDAY 12TH MARCH
SOCIAL INNOVATION DAY

WINNING TEAMS INNOVATION PITCHES
Grand Jury voting for World Summit Award Global Champions

14:00 - 16:30

→ Auditorium: INCLUSION & EMPOWERMENT
Opening by Salvador Mendes Almeida, Associação Salvador
Moderated by Gary Schwantz, Canada
• Feelif, Slovenia
• Deaf Pedia, Qatar
• waytoB, Ireland
• Virtual Assistant for Social Inclusion and Autonomy, Brazil
• Drosbox, Lebanon

→ E008: GOVERNMENT & CITIZEN ENGAGEMENT
Opening by Patrícia Dias, Smart(er) PT
Moderated by Manar Alhashash, Kuwait
• Supercivics, Mexico
• Chaos AI, Finland
• Land Conflict Watch, India
• IremboGov, Rwanda
• Citibeats, Spain

WINNING TEAMS INNOVATION PITCHES
Grand Jury voting for World Summit Award Global Champions

16:30

17:00

SKILLSET IMPROVEMENT: WSA INTERACTIVE WORKSHOPS

→ E003: DECISION IMPROVEMENT WORKSHOP by Paulo Malta and Delfina Coelho, Innovsky

→ E004: MAKE PEOPLE FALL IN LOVE WITH YOUR BRAND by Gica Trierweiler

→ E008: BEYOND THE PITCH by Victor Micu and Tomás Abreu, Nova Ventures Labs

→ Room E005: BLOCKCHAIN FOR SOCIAL ENTREPRENEURS by Odeta Iseviciute

→ 105 and 106: 1:1 MENTORING SESSION FOR WSA WINNING TEAMS WITH INTERNATIONAL MENTORS AND BUSINESS ANGELS

18:45

Bus transfer from NOVA SBE to Hotel Turim Avenida, Lisbon

FREE NIGHT IN LISBON

19:00, E008: WSA GRAND JURY MEETING
decision on WSA Global Champions Cascais
closed session
special bus provided at 20:30
WEDNESDAY, MARCH 13TH
CONNECT FOR IMPACT DAY

08:00  Bus transfer to NOVA SBE. Meeting Point for international delegates: Turim Avenida Hotel
PRE- REGISTRATION MANDATORY!

→ Nova SBE, Carcavelos ←
It’s time to get creative. To work in groups. To gain new skills.
To connect for impact.
On this day, there won’t be speeches - but we’ll work together.

09:00- 12:00
SDG SOLUTION JAM WITH TOURISM PORTUGAL & CALOUSTE GULBENKIAN FOUNDATION
Moderated by Peter A. Bruck
Problem Owners: Cláudia Morgado, Fundação Calouste Gulbenkian
“Digital tools supporting young families”
Sergio Guerreiro, Turismo de Portugal
“Distributing Tourism flows through technology”
Interactive Solution Jam creating new ideas, recommendations and solutions.
Take your chance. Present your skills and engage with Portuguese Partners.
Connect for Impact.

SKILLSET IMPROVEMENT- WSA INTERACTIVE WORKSHOPS

09:00- 10:30
→ Room E003 ←  
STORYTELLING: BUILDING A NARRATIVE FOR SOCIAL GOOD  
by Mathias Haas 

→ Room 106 ←  
IMPROVE YOUR VALUE POSITION WITH LEGO SERIOUS PLAY  
by Paulo Malta, Delfina Coelho, Innovsky 

11:00- 12:00
→ Room E003 ←  
STORYTELLING: BUILDING A NARRATIVE FOR SOCIAL GOOD  
by Mathias Haas 

→ Room 105 ←  
MAKE PEOPLE FALL IN LOVE WITH YOUR BRAND  
by Gica Trierweiler 

→ Room E008 ←  
BLOCKCHAIN FOR SOCIAL ENTREPRENEURS  
by Odeta Iseviciute 

12:00  » NETWORKING LUNCH

END OF THE WSA GLOBAL CONGRESS CONFERENCE

13:00  FOR INTERNATIONAL DELEGATES:
Bus transfers from NOVA SBE to Cascais

SIGHTSEEING - GET TO KNOW THE BEAUTIFUL COAST BETWEEN LISBON AND CASCAIS

→ Cascais ←  
CASCAIS SIGHTSEEING, SUPPORTED BY THE CITY OF CASCAIS  
BAIRRO DOS MUSEUS, ESTORIL E CASCAIS 

15:30  Bus transfers from Cascais to Turim Avenida Lisbon - panoramic tour along the ocean drive towards Lisbon
WEDNESDAY, MARCH 13TH
CONNECT FOR IMPACT DAY

18:00  Meeting Point for International Delegates: Turim Avenida Hotel
Bus transfers to Pestana Cidadela Cascais - PRE- REGISTRATION MANDATORY!

19:00  WSA GALA & AFTER PARTY
Pestana Cidadela Cascais, on invitation only

WSA GALA & AWARD CEREMONY & AFTER PARTY
Digital Content with Impact on Society
Award Ceremony honouring the 40 winning teams of WSA 2018, WSA Young Innovators, Josef Umdasch Research Prize Winners and announcement of the WSA global Champions 2019 Cascais

Moderators: Mariana Barbosa, Journalist, Portugal and Prof. Peter A. Bruck, WSA Chairman

Guests of Honor:
H.E. Manual Heitor, Minister of Science, Technology and Higher Education, Portugal
H.E. Ambassador Robert Zischg, Ambassador of Austria to Portugal
H.E. Ambassador Saad Al-Muhammadi, Ambassador of Qatar to Portugal
H.E. Ambassador Orla Tunney, Ambassador of Ireland to Portugal
H.E. Ambassador Uberto Vanni d'Archiraffa, Ambassador of Italy to Portugal
Miguel Pinto Luz, Vice- President of Cascais Municipality
Joana Pinto Balsemão, Councilwoman of Cascais Municipality

22:00  Bus transfers from Pestana Cidadela Cascais Turim Avenida
WSA GLOBAL CONGRESS HOST & CHAIR PERSON
Prof. Dr. Peter A. Bruck  Chairman, World Summit Award

WSA GLOBAL CONGRESS TEAM
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Carlos Linares & Liene Ulmane
Winners Support
Luka Kalas, Matthias Kandler, Birgit Kolb Event Support

Herbert Ellinger, Design
Philipp Benedikt and Veronika Wieser, Video and Photography

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Videography supported by Escola Superior de Comunicação (ESCS)

Co-funded by the Europe for Citizens Programme of the European Union