

UNITED NATIONS FRAMEWORK



## WSA - Purpose Driven Digital Innovation Globally

[www.worldsummitawards.org](http://www.worldsummitawards.org)

# ABOUT WSA



182 Countries support UN  
220 Events in Africa, Asia, Europe, North America, Latin America  
10,100 Experts, Mentors, Jury members, Submissions, Start-Ups, Social Entrepreneurs

- Global network of **start-ups, entrepreneurs, thought leaders, mentors, jurors, IT experts, governments and international organisations.** WSA national local experts reaching out in **182 UN member states.**
- Organized in the framework of the **United Nations World Summit on the Information Society (UN WSIS)** supporting the **UN Sustainable Development Goals**
- Conducted **since 2003 by a not-for-profit organisation** based in Austria, Europe
- Diverse, democratic, inclusive** and highly competitive award system following the UN model. 1 nomination / country / category. **600 submissions from 120 countries / year**
- Recognizing the world's most **innovative digital solutions with a purpose, improving society**
- Encouraging **young entrepreneurship and digital creativity.** **Several international events, workshops, seminars and meetings** throughout the year.
- Communicates **Local - Regional - Global.**

## WSA MISSION

Digital solutions driving social change and serving the SDGs.  
Entrepreneurs with real purpose.  
Local solutions for local challenges.  
Networks - local, regional, global.

WSA – The global community of digital purpose driven entrepreneurs, who challenge the status quo and tackle social challenges.

Join WSA & take action.  
Together. Sustainable. Global.



# WSA 2003 - 2019



**10.072**  
submitted solutions

**6.774** submissions for WSA

submissions for **3.328** WSA YOUNG INNOVATORS

**11** learning & education environment & health & well being green energy inclusion & empowerment culture & tourism smart settlements business & commerce & urbanization government & media & news citizen engagement entertainment & lifestyle YOUNG INNOVATORS categories

**15** YEARS



**winners**  
**719**



**517** WSA winners from **84** countries

WSA YOUNG INNOVATORS **202** winners **9** IN EDITIONS

## TOP 10 WSA winning countries

- 1 Austria - 22
- 2 Germany - 21
- 3 India - 19
- 4 China - 18
- 5 Brazil - 17
- 6 Canada - 17
- 7 Mexico - 17
- 8 Finland - 15
- 9 Ireland - 15
- 10 New Zealand - 15



**15** YEARS reaching **189** member states

purpose driven digital innovators



# WSA CATEGORIES, PROCESS & JURY CRITERIA



## JURY CRITERIA

### CONTENT

Quality and comprehensiveness

### FUNCTIONALITY

ease of use, user experience, appropriate interactivity

### DESIGN

navigation / orientation and visual appeal

### TECHNOLOGY

state of the art in technology and quality of technical realisation

### INNOVATION

Originality and newness to targeted users, Business model society and market

2 strategic criteria:

### IMPACT

Local Impact, Impact on society

### GLOBAL / UN VALUE / DIGITAL DIVIDE

## WSA YEARLY PROCESS



## CATEGORIES

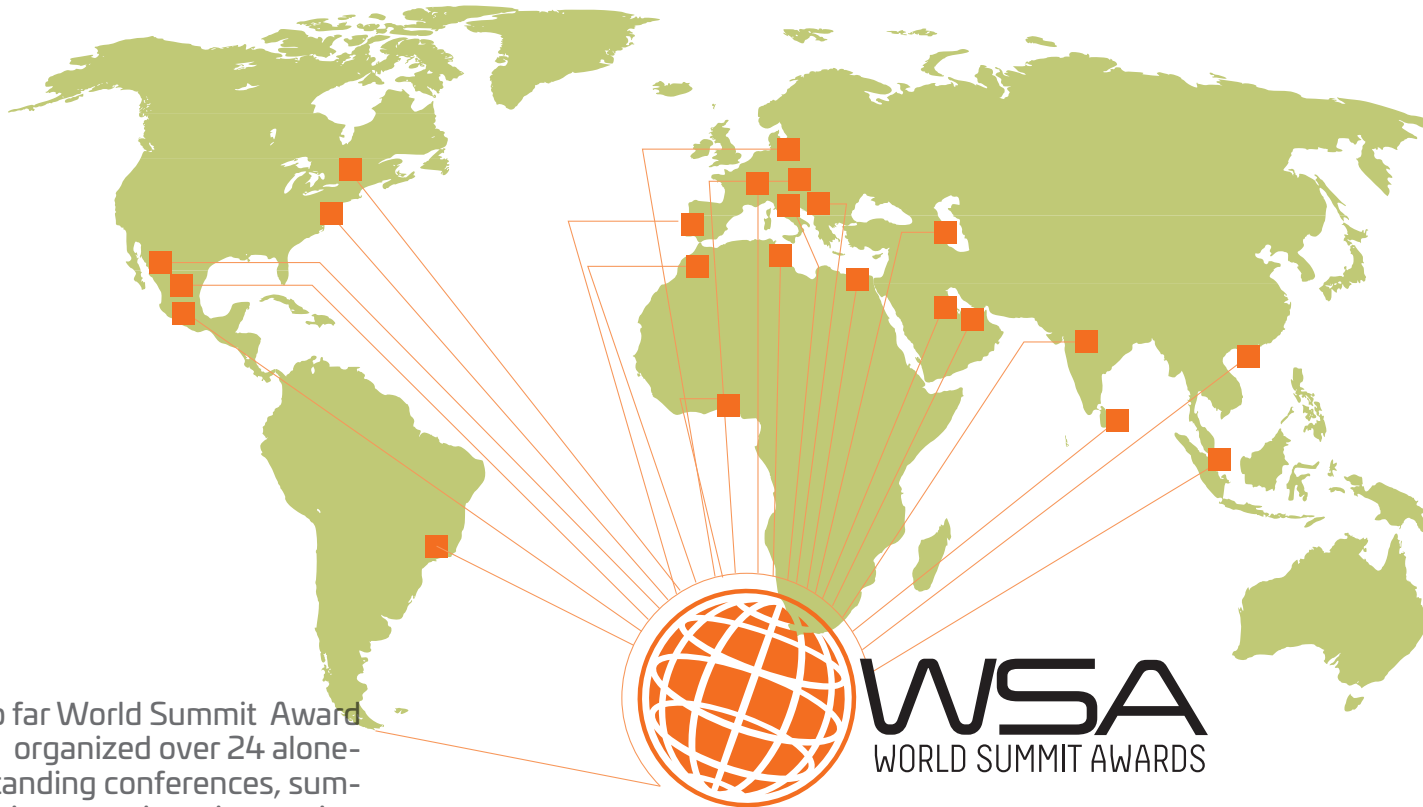


- Government & Citizen Engagement
- Health & Well Being
- Environment & Green Energy
- Learning & Education
- Culture & Tourism
- Smart Settlement & Urbanization
- Business & Commerce
- Inclusion & Empowerment



**Young Innovators**  
taking action on the SDGs  
(special recognition for entrepreneurs, younger than 26 yrs)

# WSA GLOBAL EVENTS 2003-2019



So far World Summit Award organized over 24 alone-standing conferences, summits, jury meetings, innovation events and meetings all over the world.

## UPCOMING

WSA GLOBAL CONGRESS 2020  
March 9-11, Vienna, Austria

## WSA EVENTS 2003-2018

- 2003 WSA Award Ceremony, **Geneva**, Switzerland
- 2005 WSA Grand Jury Meeting, **Dubai**, UAE  
WSA Award Ceremony, **Tunis**, Tunisia
- 2007 WSA Grand Jury Meeting, **Brijuni**, Croatia  
WSA Award Ceremony, **Venice**, Italy  
Arab eContent Award, **Manama**, Bahrain
- 2009 WSA Grand Jury Meeting, **Delhi**, India  
WSA Award Ceremony, **Monterrey**, Mexico  
Arab eContent Award, **Manama**, Bahrain
- 2010 WSA-mobile Grand Jury & Award Ceremony, **Abu Dhabi**, UAE  
World Summit Youth Award Gala & Conferene, **New York**, USA
- 2011 WSA Grand Jury, **Hong Kong**, SAR, China  
Arab eContent **Award, Manama**, Bahrain
- 2012 World Summit Youth Award Gala at WCIT, **Montreal**, Canada  
WSA Global Congress, **Cairo**, Egypt
- 2013 WSA Grand Jury Meeting, **Tallinn**, Estonia  
WSA Global Congress & Award Ceremony, **Colombo**, Sri Lanka
- 2014 WSA mobile Global Congress, **Abu Dhabi**
- 2015 African Content Award, **Rabat**, Morocco  
WSA Grand Jury Meeting, **Baku**, Azerbaijan  
World Summit Youth Award Gala & Conference, **Sao Paulo**, Brazil  
WSA Innovation Forum, **Puebla**, Mexico
- 2016 WSA Global Congress and Award Ceremony, **Singapore**, Singapore  
WSA Innovation Forum, **Mexico City**, Mexico
- 2017 WSA Innovation Days & Grand Jury Meeting **Berlin**
- 2018 WSA Global Congress **Vienna**, Austria  
WSA Grand Jury Meeting, **Accra**, Ghana
- 2019 WSA Global Congress, **Cascais**, Portugal



# THE WSA GLOBAL NETWORK & BENEFITS FOR PARTNERS

## THE WSA NETWORK - GLOBAL. WITH PURPOSE. DIGITAL

### **└ WSA experts and Youth Ambassadors in 182 UN member states**

reaching out to local communities and representing WSA all around the globe

### **└ WSA innovation pipeline - tech start-ups, SMEs and social enterprises from 182 countries**

All nominated solutions are managed in the WSA database with currently 10.072 products.

As all solutions have already won a local pre-selection, the database contains only solutions that really work and have a potential to grow.

They can be filtered by region, country, company type and award category. All data is available as excel exports.

WSA solutions need to be digital, need to focus on local problems and need to work and be introduced into the market - no beta versions.

### **└ Speakers, Workshop Leaders, Mentors and International Organisations**

Over the past 15 years, WSA built a global network of motivational speakers, workshop leaders, mentors and international organisations to support our vision and share their knowledge.

Interested to bring inspiring young entrepreneurs and their stories on stage?

Be it around femtech, edutech, a specific region or technology - WSA connects you.

# ABOUT WSA AWARD GLOBAL CONGRESS

March 9-11 2020, Vienna, Austria

- └ International Congress to present and promote the **40 international WSA winners** and discuss in an interactive process how ICTs can have a positive impact on society
- └ Took place already in **Switzerland, Tunisia, Italy, Mexico, Canada, Egypt, UAE, Sri Lanka, Brazil, Singapore and Vienna**
- └ Focus on **concrete solutions and content** and its **societal impact** instead of economic success and technological innovation.
- └ **more than 400 start-ups, social entrepreneurs, experts and speakers from 80 countries**
- └ **Interactive, transformative learning journey**





# WSA WINNERS 2018



# WSA EVENT REFERENCES



WSA GLOBAL CONGRESS VIENNA EVENT REPORT



ABOUT THE WSA VIDEO



WSA GLOBAL CONGRESS CASCAIS VENT REPORT



WSA GLOBAL CONGRESS PROGRAM



WSA GLOBAL CONGRESS VIENNA BEST-OF VIDEO



WSA GLOBAL CONGRESS CASCAIS BEST-OF VIDEO

# WHAT MAKES WSA UNIQUE?



**Uchechi Iweala,**  
 Co-Founder Transparent Nigeria  
 & WSA Winner 2013  
 NIGERIA

The WSA was quite an eye-opening and fruitful experience for the Transparent Nigeria team. Right from the moment our plane landed in Sri Lanka, we could feel the energy and anticipation of all that we were about to learn and discover. We made innumerable and valuable connections with so many talented and imaginative teams making an impact with their e-Ventures. Not only was it a joy to get exposure to their own passions and businesses, but they provided feedback and many ideas that are helping us take Transparent Nigeria to the next level. Thank you WSA!



**Janine Warner**  
 Founder SembraMedia & Speaker  
 USA

I am fortunate to get invited to more conferences than I can attend these days, but I can't imagine missing even one WSA Social Innovation Congress. Not only does WSA consistently bring together an exceptional and diverse group of tech leaders, speakers, and entrepreneurs, the conference itself includes such a fresh variety of events. From dynamic keynotes to the conversational fishbowl to the gala awards ceremony, everything is so impeccably organized. Thank you for including me in your latest great event in Singapore.



**Odeta Iseviciute**  
 Bliu Bliu  
 WSA Gewinner 2015  
 LITHUANIA

WSA 2016 is so far the best event that I have been to in my professional life. I am still overwhelmed by the number of amazing people that I met, great ideas that I heard and potential connections for future business. For me it was all about people and inspiration that I got from people at the event. From discussing UN's challenges in getting closer to social entrepreneurs to hearing about projects that help to save lives in Bangladesh or prevent bullying in schools in Mexico, or help children become next generation developers.... WSA was an eye opening event that influenced us to change the approach on how we viewed our growth and general being. As a result our business is now making 2 times more revenue.



**Ahmad Alhendawi**  
 Former UN Secretary General's Envoy on  
 Youth, UNITED NATIONS  
 WSA Patron 2015, Singapore

Young people are powerful drivers of change in political, economic and social developments around the world. They have asserted themselves as critical partners in sustainable development, proposing innovative solutions to the world's most pressing challenges. Using the power of ICTs and social media, young people have a vehicle like never before to engage and participate. From entrepreneurs developing new technologies, to creating green jobs and more sustainable economies, young people are at the forefront of development. We must continue to recognise the valuable contributions of young entrepreneurs and work together to ensure the success of the Sustainable Development Goals by 2030.

# WSA RECENT PARTNERS

BUNDESKANZLERAMT ÖSTERREICH

vienna  
business  
agency

A service offered by  
the City of Vienna

bm **v** **w** **f**  
Austrian Ministry  
for Transport,  
Innovation and Technology

umdaschgroup



BMBWF  
BUNDESMINISTERIUM  
FÜR BILDUNG, WISSENSCHAFT  
UND FORSCHUNG

Bundesministerium für  
Digitalisierung und  
Wirtschaftsstandort

österreichische  
LOTTERIEN

ERSTE

A1 Telekom  
Austria  
Group

ICANN

Federal Ministry  
for Economic Cooperation  
and Development

WKO  
WIRTSCHAFTSKAMMER WIEN  
Unternehmensberatung · Buchhaltung · IT

Atos

WKO  
WIRTSCHAFTSKAMMER ÖSTERREICH  
Unternehmensberatung · Buchhaltung · IT

FFG  
Austrian  
Research Promotion Agency

urban  
innovation  
vienna  
a company of **weberholding**

WIENER  
STADTWERKE

AUSTRIAN  
Startups

social city  
WIEN

SWAROVSKI

WU  
COMPETENCE CENTER FOR  
NONPROFIT-ORGANIZATIONS  
AND SOCIAL ENTREPRENEURSHIP

SOCIAL IMPACT  
AWARD  
socialimpactaward.net

Red Bull  
AMAPHIKO

4GAMECHANGERS  
FESTIVAL 2018

ProSiebenSat.1  
PULS4

der brutkasten  
ÖSTERREICHISCHES STARTUP-GÄHNERNETZWERK

futurezone.at  
TECHNOLOGY NEWS

TRENDING  
TOPICS

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