HACK THE GAP - DIGITAL SOLUTIONS FOR THE UN SDGS

EVOLVING PROGRAM

NOVEMBER 2019
World Summit Award was initiated in 2003 as an Austrian activity in the framework of the United Nations World Summit on the Information Society (WSIS) and is since then selecting and promoting digital innovation with an impact on society from all UN member states.

The WSA Global Congress Vienna focusses on the part that digital innovation plays in creating sustainable social change and impact world-wide. It demonstrates the richness and diversity of best-practice solutions from all over the world.

The WSA Global Congress features the 40 global winners in the 8 WSA categories and the WSA Young Innovators and will connect them with international thought-leaders, ICT experts and local stakeholders to enable a sustainable and transformative knowledge transfer.

Digital technologies are one of the main drivers for the United Nations agenda towards the Sustainable Development Goals towards the review in 2030.

In Vienna, WSA and its congress participants will present best practices and share experience how social innovation and entrepreneurship can be encouraged and play a key role to have a sustainable impact on society.

Join the event and its unique process of interactive workshops, keynotes, winners’ innovation pitches and fishbowl session and come to the City of Vienna. Event will take place in Erste Campus am Belvedere and Vienna City Hall.
KEY FACTS

CORE PLANNING
SPECIAL TRACKS FOR
• WSA WINNING TEAMS AND PURPOSE DRIVEN TECHPRENEURS
• WSA EMINENT NATIONAL EXPERTS AND GLOBAL NETWORK
• IMPACT INVESTORS AND SOCIAL BUSINESS ANGELS
• CORPORATE PARTNERS AND IT MANAGERS

CORE MESSAGES
WHAT IS THE CHALLENGE?
• A NON-SUSTAINABLE WORLD: digital divides and the content gap
• THE TECH DIVIDE: smart vs. social, diversity extinction vs sustainability
• THE UBIQUITY OF DATA: surveillance vs. participation, progress vs. ethics
• THE GENDER DIVIDE: structural violence vs. women entrepreneurship

DIGITAL CREATIVES TAKE ACTION ON ACHIEVING THE UN SDGS

CORE OBJECTIVES
CONNECT WITH A GLOBAL COMMUNITY FROM OVER 120 OVER UN MEMBER STATES
WHOM YOU WILL MEET:
• SOCIAL ENTREPRENEURS, YOUNG LEADERS, START-UPS AND PURPOSE DRIVEN TECHPRENEURS
• WSA EMINENT NATIONAL EXPERTS AND INTERNATIONAL IT EXPERTS
• IMPACT INVESTORS AND SOCIAL BUSINESS ANGELS
• CORPORATE PARTNERS AND IT MANAGERS
• DIGITAL ACTIVISTS WHO CARE AND ACT

CONNECT FOR IMPACT

CORE BENEFITS
WHAT YOU CAN EXPECT?
• A learning conference with the best digital solutions acting on the UN SDGs from more than 182 UN member states – the 40 WSA Winners and 5 WSA Young Innovators
• Content driven exchange and networking on a global level
• Input by international thought-leaders and inspirational keynotes
• Interactive discussion formats, pitching sessions, hands-on workshops, networking meetings, mentoring sessions
• Gala dinner and award ceremony

... TO BE INSPIRED AND JOIN THE GAME ON A WHOLE DIFFERENT LEVEL

KEY CLAIMS
HACK THE GAP - WHAT ARE THE SOLUTIONS BRIDGING DIVIDES?
• DIGITAL EMPOWERMENT - How digital content can drive the UN SDGs
• WOMAN IN TECH – Female Smartness and Leadership in digital entrepreneurship
• SUSTAINABLE AND SOCIAL – How purpose driven entrepreneurship becomes sustainable
• HONEST PERSPECTIVE on biases and risks of digital progress and technology
• DIGITAL IMAGINATION FOR A SUSTAINABLE WORLD

... TAKE ACTION
WSA GLOBAL CONGRESS 2020 VIENNA

SUNDAY, MARCH 8TH

Connect for Impact & Welcome To Vienna

INTERNATIONAL WOMEN’S DAY

10:00 - 19:00 WORKSHOPS FOR WINNERS AND LOCAL ENTREPRENEURS
            NETWORKING

13:00 - 18:15 PITCH PERFECT WORKSHOPS
            by Niki Ernst, Mathias Haas and
            Catherine Warren
            → Hotel Schani Rooftop ←

13:00 - 18:15 DEVELOP YOUR PRESENTATION
            SKILLS
            by Victoria Masso
            → Hotel Schani Rooftop ←

13:00 - 18:15 WSA GLOBAL EXPERTS REUNION
            with Rudy Laddaga, Sandra Almeida
            Fazenda and Manuela Wagner
            → Hotel Schani ←

19:00 - 21:30 DIGITAL SOLUTIONS AND LOCAL CONTENT FOR GLOBAL CRISIS
            UN SDG ACTION and UN WSIS as framework for impact entrepreneurs & activists

INTERNATIONAL WOMEN’S DAY

Get2Gether Networking evening
            → Ministry venue ←
            on invitation only

Hosted by:
            Federal Ministry of Europe, Integration and External Affairs

with WSA Vienna Hosting Partners, speakers, winners, experts, Leaders from UN Organisations and Ambassadors
from countries of Winning Teams
MONDAY, MARCH 9TH

HACK THE GAP - DIGITAL SOLUTIONS FOR A SUSTAINABLE WORLD

→ Erste Campus, Grand Hall ←

08:30 Check-In and Registration

09:00 DIGITAL DIVES AND THE CONTENT GAP
WSA GLOBAL CONGRESS OPENING
OPENING TALK
• Prof. Dr. Peter A. Bruck, WSA Chairman
  “Disrupt the Disruptions - the world’s best digital content driven solutions for UN SDGs”
• Minister N.N., Minister for Digitalization, Austria
• Peter Bosek, CEO, Erste Group
• Ulrike Huemer, CIO City of Vienna
• Hon. Paula Ingabire, Minister for ICT, Rwanda
• Director, UN Organisation
• Federal President Dr. Alexander Van der Bellen

09:30 INSPIRATION TALK | HACK THE TECH DIVIDE: Smart vs Social, Diversity extinction vs Sustainable-
Henry Dobson, The Institute of technological Ethics, Australia
  “Ethical Technology - How to think ethically about technology with impact”

WOMEN TALK | HACK THE GENDER DIVIDE: EmpowHERment in Tech
Moderated by Dana Al Salem, Digital Media Specialist, France-Kuwait
Power Input:
• Heba Habib, Washington Post and Harrassmap, Egypt
• Aya Chabbi, African Union Youth Envoy, Tunisia
• Mariana Costa, CEO Laboratoria, Chile
• Bhumika Regmi, Malala Fund, Pakistan
• Victoria Masso, Behavioural Hacking, Venezuela
• Nelly Moffett, President Taal Project, France
• Omri Boral, Director TechForGood, Israel
• Tanja Sternbauer, Female Founders, Austria
• Gerri Kahnweiler, Partner InvestHer Ventures, USA
Panel Exchange

11:20 SDG WORLD-CAFE
Moderated and facilitated Interactive Session

12:30-13:30 » LUNCH BREAK
FOOD FOR THOUGHT
MONDAY, MARCH 9TH

13:30 - 14:45
THE WORLD BEST DIGITAL CONTENT DRIVEN SOLUTIONS FOR UN SDGS
WINNING TEAMS INNOVATION PITCHES
Grand Jury voting for World Summit Award Global Champions

13:30 - BUSINESS & COMMERCE
Moderated by Khalid Machate, Morocco

14:45 - ENVIRONMENT & GREEN ENERGY
Moderated by Catherine Warren, Canada

14:45 - 15:00
HEALTH & WELL-BEING
Moderated by Kasia Klimek, Poland

15:00 - 16:30
» REFRESHMENT BREAK

16:30 - 18:00
WSA INTERACTIVE WORKSHOPS

A CIRCLE OF INNOVATION
How to create a Culture of Innovation by Paul Hughes

THE ETHIC CANVAS
by Henry Dobson

BEHAVIOURAL HACKING
by Victoria Masso

FINANCIAL GOVERNANCE
by Khalid Machate, Morocco

IMPACT MEASUREMENT
by the NPO center, Business University Vienna

FUNDRAISING FOR SOCIAL ENTREPRENEURS
by Tonico, Impact Investment Network

19:00
VIENNA ENTREPRENEURSHIP EXCHANGE
Get to know the locals
in partnership with FuckUp Night Vienna, Austrian StartUps, WeXelerate, Talentgarden, Impact Hub, Vienna Business Agency...
TUESDAY, MARCH 10TH

DISRUPT the DISRUPTION: COLLABORATION FOR SUSTAINABLE CHANGE

→ Erste Campus, Grand Hall ←

09:00 - DISRUPT the DISRUPTION: Creating Multiple Perspectives for Sustainable Change
10:30 Recap from Day 1 followed by Inspiration Talks moderated by Prof. Dr. Peter A. Bruck

INFORMATION TALKS

- PERSPECTIVE WEST: Marcus East, Technical Director, Office of the CTO - Google, USA
  “Big Data - Bad Data?”
- PERSPECTIVE NORTH: Ingrid Broding, Journalist and Author, Austria
  “Do social media kill democracy?”
- PERSPECTIVE SOUTH: Bogolo Kanewando, Cabinet Minister of Investment, Trade and Industry, Botswana
- PERSPECTIVE EAST: Shinta Dhanuwardoyo, CEO - bubu, Indonesia

10:30 - Disrupt the Disruption II: bad, biased, unethical or can tech resolve global crises?
12:00 Interactive Fishbowl discussion moderated by Prof. Dr. Peter A. Bruck

Igniters & flame throwers:
- Osama Manzar, Digital Empowerment Foundation, India
- Dorothy Gordon, Consultant ICT4Development, Ghana
- Matteo Landi, Imprende, Italy
- Marta Tomovska, Innovation Consultant, Northern Macedonia
- Carolina Rossi, Comedia, Chile

12:00 SDG ACTION
Innovation Talks, moderated by Maria Baumgartner, respACT & Speedinvest Heroes, Austria

- Osama Manzar, Digital Empowerment Foundation, India
- Rahat Hassain, Serial Entrepreneur, Bangladesh
- Monika Fröhler, Ban-Ki Moon Center for Global Citizens, Austria
- Anoke Primrose Abeyrethine, Social Entrepreneur, Environmental Activist, and Co-Founder of Growin’ Money
- Ivy Barley, Developers in Vogue, Ghana
- Charles Akhimen, WSA Winner and UN SGD Young Leader, Nigeria
- Ahmed Badr, Poet and Activist, UN SDG Young Leader, Iraq

12:40 - » LUNCH BREAK
13:30 FOOD FOR THOUGHT

13:30 - THE WORLD BEST DIGITAL CONTENT DRIVEN SOLUTIONS FOR UN SDGS
14:45 WINNING TEAMS INNOVATION PITCHES
Grand Jury voting for World Summit Award Global Champions

INCLUSION & EMPOWERMENT
Moderated by Tanja Wehsely, Austria

SMART SETTLEMENT & URBANIZATION
Moderated by Jan Schwaab, Germany
TUESDAY, MARCH 10TH

DISRUPT DISRUPTION: COLLABORATION FOR SUSTAINABLE

14:45 - WINNING TEAMS INNOVATION PITCHES
16:00 Grand Jury voting for World Summit Award Global Champions

Meeting Room
CULTURE & TOURISM
Moderated by Ralph Simon, UK

Grand Hall
LEARNING & EDUCATION
Moderated by Rudy Laddaga, Mexico

WSA YOUNG INNOVATORS
Moderated by Carlos Abler, USA

WINNING TEAMS INNOVATION PITCHES
Grand Jury voting for World Summit Award Global Champions

16:00 - REFRESHMENT BREAK
16:30

SKILLSET IMPROVEMENT - WSA INTERACTIVE WORKSHOPS

16:30 - STORYTELLING FOR SOCIAL ENTREPRENEURS
by Mathias Haas

18:00 FACTORY OF IMAGINATION
Making Ideas not Things
by Adam Montandon & Steffie Limere

GRAND HALL
CONNECT TO IMPACT
1:1 MENTORING SESSION FOR WSA WINNING TEAMS AND LOCAL SOCIAL BUSINESSES

16:30 -
18:00

FREE NIGHT IN VIENNA

19:00 
Hotel Schani
WSA GRAND JURY MEETING
decision on WSA Global Champions Vienna closed session
WEDNESDAY, MARCH 11TH

CONNECT FOR IMPACT:
WSA ACADEMY - CHOOSE YOUR PROGRAM JOURNEY

10:00 - 14:00
→ VOLLPENSION ←
SCALING YOUR SOCIAL ENTERPRISE: IMPACT MODEL AND BUSINESS MODEL DEVELOPMENT
by Andy Libermann, Miller Center for Social Entrepreneurship, Santa Clara, CA, USA

→ HABIBI & HAWARA ←
DIGITAL EMPOWERMENT - BRIDGING RURAL DIVIDES
by Osama Manzar, Digital Empowerment Foundation, New Delhi, India

→ TALENT GARDEN ←
GROWTH CLINIC:
Scaling Up, reaching new audiences, get international with Dana Al Salem

→ Erste Campus ←
09:00 - 12:00
JOSEF UMDSACH RESEARCH PRIZE 2020 PITCHES
Responsible Consumption Through Digitalisation in partnership with WSA

→ SEESTADT ASPERN ←
SMART CITIES & INDUSTRY 4.0
Knowledge Transfer and Presentation at Aspern in partnership with Vienna Business Agency and Atos

→ UN HQ Vienna ←
SOCIAL ENTREPRENEURS AND THE UN Roundtable discussion with Matteo Landi and UNGIS Vienna

→ Hotel Schani ←
SOCIAL INNOVATION FOR SYSTEMIC CHANGE
by Odin Mühlenbein, Ashoka

14:30
▶ ENJOY YOUR FREE TIME IN VIENNA
BOOK A TOUR THROUGH WSA OFFICE

END OF THE WSA GLOBAL CONGRESS CONFERENCE

20:00
WSA GALA RECEPTION
→ Vienna City Hall, on invitation only ←
WORLD SUMMIT AWARD AWARD GALA & AWARD CEREMONY & AFTER PARTY
Digital Content Driven SDGs: Sustaining Our One World
Award Ceremony honouring the 40 winning teams of WSA 2019, WSA Young Innovators, Josef Umdasch Research Prize Winners and announcement of the WSA global Champions 2020 Vienna

Award Hosts:
Prof. Dr. Peter A. Bruck, WSA Chairman and
Michael Ludwig, Mayor of Vienna

MC: Rita Isiba

Impact Activists & Gap Closers:
Dorothy K. Gordon, Ghana
Gabriel Deek, Lebanon
Janine Warner, USA
Adama Samassekou, Mali
Osama Manzar, India
Ralph Simon, UK
Shinta Dhanuwardoyo, Indonesia
Manar Alhashash, Kuwait

22:00
WSA AFTER PARTY
WSA GLOBAL CONGRESS HOST & CHAIR PERSON
Prof. Dr. Peter A. Bruck Chairman, World Summit Award

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Nora Wolloch, Overall Organisation and Partnerships
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manuela@worldsummitawards.org
Liene Ulmane & Diogo Paciência
Winners Support
Pia Frizberg, Event Support
Luka Kalas, Matthias Kandler, Birgit Kolb Event Support

Herbert Ellinger, Design
Philipp Benedikt and Veronika Wieser, Video and Photography
ICNM - International Center for New Media
Leopoldskronstraße 30 | 5020 Salzburg | Austria
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vienna business agency
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Strategic Partners

Social Entrepreneurship
Network Austria

Media Partners

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