

HOSTING PARTNERS



UNITED NATIONS FRAMEWORK



WSA

GLOBAL CONGRESS

VIENNA

2020

9–11 March 2019
Vienna, Austria
Erste Campus

HACK THE GAP - DIGITAL SOLUTIONS FOR THE UN SDGS

EVOLVING PROGRAM

NOVEMBER 2019

WSA GLOBAL CONGRESS VIENNA HACK THE GAP- DIGITAL SOLUTIONS FOR THE UN SDGS

8 WSA CATEGORIES



World Summit Award was **initiated in 2003** as an Austrian activity in the framework of the United Nations World Summit on the Information Society (WSIS) and is since then selecting and promoting digital innovation with an impact on society from all UN member states.

The WSA Global Congress Vienna focusses on the part that digital innovation plays in **creating sustainable social change** and impact world-wide. It demonstrates the richness and diversity of best-practice solutions from all over the world.

The WSA Global Congress features the **40 global winners in the 8 WSA categories** and the **WSA Young Innovators** and will connect them with international thought-leaders, ICT experts and local stakeholders to enable a sustainable and transformative knowledge transfer.

Digital technologies are one of the main drivers for the **United Nations** agenda towards the **Sustainable Development Goals** towards the review in 2030.

In Vienna, WSA and its congress participants will present best practices and share experience how social innovation and entrepreneurship can be encouraged and play a key role to have a sustainable impact on society.

Join the event and its unique process of interactive workshops, keynotes, winners' innovation pitches and fishbowl session and **come to the City of Vienna. Event will take place in Erste Campus am Belvedere and Vienna City Hall.**

+ WSA YOUNG INNOVATORS





KEY FACTS

CORE PLANNING SPECIAL TRACKS FOR

- WSA WINNING TEAMS AND PURPOSE DRIVEN TECHPRENEURS
- WSA EMINENT NATIONAL EXPERTS AND GLOBAL NETWORK
- IMPACT INVESTORS AND SOCIAL BUSINESS ANGELS
- CORPORATE PARTNERS AND IT MANAGERS

CORE MESSAGES

WHAT IS THE CHALLENGE?

- A NON-SUSTAINABLE WORLD: digital divides and the content gap
- THE TECH DIVIDE: smart vs. social, diversity extinction vs sustainability
- THE UBIQUITY OF DATA: surveillance vs. participation, progress vs. ethics
- THE GENDER DIVIDE: structural violence vs. women entrepreneurship

DIGITAL CREATIVES TAKE ACTION ON ACHIEVING THE UN SDGs

CORE OBJECTIVES

CONNECT WITH A GLOBAL COMMUNITY FROM OVER 120 OVER UN MEMBER STATES

WHOM YOU WILL MEET:

- SOCIAL ENTREPRENEURS, YOUNG LEADERS, START-UPS AND PURPOSE DRIVEN TECHPRENEURS
- WSA EMINENT NATIONAL EXPERTS AND INTERNATIONAL IT EXPERTS
- IMPACT INVESTORS AND SOCIAL BUSINESS ANGELS
- CORPORATE PARTNERS AND IT MANAGERS
- DIGITAL ACTIVISTS WHO CARE AND ACT

CONNECT FOR IMPACT

CORE BENEFITS

WHAT YOU CAN EXPECT?

- A learning conference with the best digital solutions acting on the UN SDGs from more than 182 UN member states – the 40 WSA Winners and 5 WSA Young Innovators
- Content driven exchange and networking on a global level
- Input by international thought-leaders and inspirational keynotes
- Interactive discussion formats, pitching sessions, hands-on workshops, networking meetings, mentoring sessions
- Gala dinner and award ceremony

... TO BE INSPIRED AND JOIN THE GAME ON A WHOLE DIFFERENT LEVEL

KEY CLAIMS

HACK THE GAP - WHAT ARE THE SOLUTIONS BRIDGING DIVIDES?

- DIGITAL EMPOWERMENT - How digital content can drive the UN SDGs
- WOMAN IN TECH – Female Smartness and Leadership in digital entrepreneurship
- SUSTAINABLE AND SOCIAL – How purpose driven entrepreneurship becomes sustainable
- HONEST PERSPECTIVE on biases and risks of digital progress and technology
- DIGITAL IMAGINATION FOR A SUSTAINABLE WORLD

... TAKE ACTION

SUNDAY, MARCH 8TH

Connect for Impact & Welcome To Vienna

INTERNATIONAL WOMEN'S DAY

10:00 – 19:00 WORKSHOPS FOR WINNERS AND LOCAL ENTREPRENEURS
NETWORKING

13:00 – 18:15 **PITCH PERFECT WORKSHOPS**
by **Niki Ernst, Mathias Haas and Catherine Warren**
→ Hotel Schani Rooftop ←

13:00 – 18:15 **DEVELOP YOUR PRESENTATION SKILLS**
by **Victoria Masso**
→ Hotel Schani Rooftop ←

13:00 – 18:15 **WSA GLOBAL EXPERTS REUNION**
with **Rudy Laddaga, Sandra Almeida Fazenda and Manuela Wagner**
→ Hotel Schani ←

19:00 – 21:30 **DIGITAL SOLUTIONS AND LOCAL CONTENT FOR GLOBAL CRISIS**
UN SDG ACTION and UN WSIS as framework for impact entrepreneurs & activists

INTERNATIONAL WOMEN'S DAY

Get2Gether Networking evening
→ Ministry venue ←
on invitation only

Hosted by:
Federal Ministry of Europe, Integration and External Affairs

with WSA Vienna Hosting Partners, speakers, winners, experts, Leaders from UN Organisations and Ambassadors from countries of Winning Teams



MONDAY, MARCH 9TH

HACK THE GAP - DIGITAL SOLUTIONS FOR A SUSTAINABLE WORLD



→ Erste Campus, Grand Hall ←

08:30 **Check-In and Registration**

09:00 **DIGITAL DIVES AND THE CONTENT GAP**

WSA GLOBAL CONGRESS OPENING

OPENING TALK

- **Prof. Dr. Peter A. Bruck**, WSA Chairman
"Disrupt the Disruptions - the world's best digital content driven solutions for UN SDGs"
- **Minister N.N., Minister for Digitalization**, Austria
- **Peter Bosek**, CEO, Erste Group
- **Ulrike Huemer**, CIO City of Vienna
- **Hon. Paula Ingabire**, Minister for ICT, Rwanda
- **Director**, UN Organisation
- **Federal President Dr. Alexander Van der Bellen**

09:30 **INSPIRATION TALK | HACK THE TECH DIVIDE: Smart vs Social, Diversity extinction vs Sustainable-**
Henry Dobson, The Institute of technological Ethics, Australia
"Ethical Technology - How to think ethically about technology with impact"

WOMEN TALK | HACK THE GENDER DIVIDE: EmpowHERment in Tech

Moderated by **Dana Al Salem**, Digital Media Specialist, France-Kuwait

10:15 **Power Input:**

- **Heba Habib**, Washington Post and Harrassmap, Egypt
- **Aya Chebbi**, African Union Youth Envoy, Tunisia
- **Mariana Costa**, CEO Laboratoria, Chile
- **Bhumika Regmi**, Malala Fund, Pakistan
- **Victoria Masso**, Behavioural Hacking, Venezuela
- **Nelly Moffett**, President Taal Project, France
- **Omri Boral**, Director TechForGood, Israel
- **Tanja Sternbauer**, Female Founders, Austria
- **Gerri Kahnweiler**, Partner InvestHer Ventures, USA

Panel Exchange



11:20

SDG WORLD-CAFE
Moderated and facilitated
Interactive Session



12:30-
13:30 **» LUNCH BREAK
FOOD FOR THOUGHT**

MONDAY, MARCH 9TH

13:30 **THE WORLD BEST DIGITAL CONTENT DRIVEN SOLUTIONS FOR UN SDGS**
WINNING TEAMS INNOVATION PITCHES
Grand Jury voting for World Summit Award Global Champions

13:30 - → Meeting Room ←
14:45 **BUSINESS & COMMERCE**
Moderated by **Khalid Machate**, Morocco



→ Grand Hall ←
ENVIRONMENT & GREEN ENERGY
Moderated by **Catherine Warren**, Canada



14:45 - → Meeting Room ←
15:00 **HEALTH & WELL-BEING**
Moderated by **Kasia Klimek**, Poland



→ Grand Hall ←
GOVERNMENT & CITIZEN ENGAGEMENT
Moderated by **Marco Espinheira**, Portugal



15:00 -
16:30 » **REFRESHMENT BREAK**

16:30 -
18:00 **WSA INTERACTIVE WORKSHOPS**

A CIRCLE OF INNOVATION
How to create a Culture of
Innovation by **Paul Hughes**

THE ETHIC CANVAS
by **Henry Dobson**

BEHAVIOURAL HACKING
by **Victoria Masso**

FINANCIAL GOVERNANCE
by **Khalid Machate, Morocco**

IMPACT MEASUREMENT
by **the NPO center, Business
University Vienna**

**FUNDRAISING FOR SOCIAL
ENTREPRENEURS**
by **Toniic, Impact Investment
Network**

19:00 **VIENNA ENTREPRENEURSHIP EXCHANGE**
Get to know the locals
in partnership with FuckUp Night Vienna, Austrian StartUps, WeXelerate, Talentgarden, Impact
Hub, Vienna Business Agency,...

TUESDAY, MARCH 10TH

DISRUPT DISRUPTION: COLLABORATION FOR SUSTAINABLE CHANGE



→ Erste Campus, Grand Hall ←

09:00 - **DISRUPT the DISRUPTION: Creating Multiple Perspectives for Sustainable Change**

10:30 Recap from Day 1 followed by Inspiration Talks moderated by **Prof. Dr. Peter A. Bruck**

INSPIRATION TALKS

PERSPECTIVE WEST: Marcus East, Technical Director, Office of the CTO - Google, USA

"Big Data - Bad Data?"

PERSPECTIVE NORTH: Ingrid Broding, Journalist and Author, Austria

"Do social media kill democracy?"

PERSPECTIVE SOUTH: Bogolo Kenewendo, Cabinet Minister of Investment, Trade and Industry, Botswana

PERSPECTIVE EAST: Shinta Dhanuwardoyo, CEO - bubu, Indonesia

10:30 - **Disrupt the Disruption II: bad, biased, unethical or can tech resolve global crises?**

12:00 Interactive Fishbowl discussion moderated by **Prof. Dr. Peter A. Bruck**

Ignitors & flame throwers:

- **Osama Manzar**, Digital Empowerment Foundation, India
- **Dorothy Gordon**, Consultant ICT4Development, Ghana
- **Matteo Landi**, Imprende, Italy
- **Marta Tomovska**, Innovation Consultant, Northern Macedonia
- **Carolina Rossi**, Comedia, Chile

12:00 SDG ACTION

Innovation Talks, moderated by **Maria Baumgartner**, respACT & Speedinvest Heroes, Austria

- **Osama Manzar**, Digital Empowerment Foundation, India
- **Rahat Hossain**, Serial Entrepreneur, Bangladesh
- **Monika Fröhler**, Ban-Ki Moon Center for Global Citizens, Austria
- **Anoka Primrose Abeyrathne**, Social Entrepreneur, Environmental Activist, and Co-Founder of Growin' Money
- **Ivy Barley**, Developers in Vouge, Ghana
- **Charles Akhimen**, WSA Winner and UN SGD Young Leader, Nigeria
- **Ahmed Badr**, Poet and Activist, UN SGD Young Leader, Iraq



12:40 - » LUNCH BREAK
13:30 FOOD FOR THOUGHT

13:30 - **THE WORLD BEST DIGITAL CONTENT DRIVEN SOLUTIONS FOR UN SDGS**

14:45 WINNING TEAMS INNOVATION PITCHES
Grand Jury voting for World Summit Award Global Champions

INCLUSION & EMPOWERMENT

Moderated by **Tanja Wehsely**, Austria



SMART SETTLEMENT & URBANIZATION

Moderated by **Jan Schwaab**, Germany



TUESDAY, MARCH 10TH

DISRUPT DISRUPTION: COLLABORATION FOR SUSTAINABLE



14:45 - WINNING TEAMS INNOVATION PITCHES
16:00 Grand Jury voting for World Summit Award Global Champions

→ Meeting Room ←

CULTURE & TOURISM

Moderated by **Ralph Simon**, UK

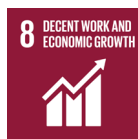
→ Grand Hall ←

LEARNING & EDUCATION

Moderated by **Rudy Laddaga**, Mexico

WSA YOUNG INNOVATORS

Moderated by **Carlos Abler**, USA



16:00 -
16:30

REFRESHMENT BREAK

SKILLSET IMPROVEMENT- WSA INTERACTIVE WORKSHOPS

16:30 -
18:00

**STORYTELLING FOR SOCIAL
ENTREPRENEURS**
by **Mathias Haas**

FACTORY OF IMAGINATION

Making Ideas not Things
by **Adam Montandon & Steffie Limere**

→ GRAND HALL ←

16:30 -
18:00

CONNECT TO IMPACT
**1:1 MENTORING SESSION FOR WSA WINNING TEAMS
AND LOCAL SOCIAL BUSINESSES**

19:00

→ Hotel Schani ←

WSA GRAND JURY MEETING
decision on
WSA Global Champions Vienna
closed session

FREE NIGHT IN VIENNA



WEDNESDAY, MARCH 11TH

CONNECT FOR IMPACT : WSA ACADEMY - CHOOSE YOUR PROGRAM JOURNEY



10:00 - 14:00	→ VOLLPENSION ← SCALING YOUR SOCIAL ENTERPRISE : IMPACT MODEL AND BUSINESS MODEL DEVELOPMENT by Andy Libermann , Miller Center for Social Entrepreneurship, Santa Clara, CA, USA	→ HABIBI & HAWARA ← DIGITAL EMPOWERMENT - BRIDGING RURAL DIVIDES by Osama Manzar , Digital Empowerment Foundation, New Delhi, India	→ TALENT GARDEN ← GROWTH CLINIC : Scaling Up, reaching new audiences, get international with Dana Al Salem	→ Erste Campus ← » 09:00 - 12:00 JOSEF UMDASCH RESEARCH PRIZE 2020 PITCHES Responsible Consumption Through Digitalisation in partnership with WSA
	→ SEESTADT ASPERN ← SMART CITIES & INDUSTRY 4.0 Knowledge Transfer and Presentation at Aspern in partnership with Vienna Business Agency and Atos	→ UN HQ Vienna ← SOCIAL ENTREPRENEURS AND THE UN Roundtable discussion with Matteo Landi and UNGIS Vienna	→ Hotel Schani ← SOCIAL INNOVATION FOR SYSTEMIC CHANGE by Odin Mühlenbein, Ashoka	

14:30 » ENJOY YOUR FREE TIME IN VIENNA
BOOK A TOUR THROUGH WSA OFFICE

END OF THE WSA GLOBAL CONGRESS CONFERENCE

20:00 WSA GALA RECEPTION

→ Vienna City Hall , on invitation only ←

WORLD SUMMIT AWARD AWARD GALA & AWARD CEREMONY & AFTER PARTY

Digital Content Driven SDGs: Sustaining Our One World

Award Ceremony honouring the 40 winning teams of WSA 2019, WSA Young Innovators, Josef Umdasch Research Prize Winners and announcement of the WSA global Champions 2020 Vienna

Award Hosts:

Prof. Dr. Peter A. Bruck, WSA Chairman and
Michael Ludwig, Mayor of Vienna

MC: **Rita Isiba**

Impact Activists & Gap Closers:

Dorothy K. Gordon, Ghana
Gabriel Deek, Lebanon
Janine Warner, USA
Adama Samassekou, Mali

Osama Manzar, India
Ralph Simon, UK
Shinta Dhanuwardoyo, Indonesia
Manar Alhashash, Kuwait



22:00 WSA AFTERPARTY

WSA GLOBAL CONGRESS HOST & CHAIR PERSON

Prof. Dr. Peter A. Bruck Chairman, World Summit Award

WSA GLOBAL CONGRESS TEAM

Nora Wolloch, Overall Organisation and Partnerships
nora@worldsummitawards.org

Manuela Wagner Organisation and Communications
manuela@worldsummitawards.org

Liene Ulmane & Diogo Paciência

Winners Support

Pia Frizberg, Event Support

Luka Kalas, Matthias Kandler, Birgit Kolb Event Support

Herbert Ellinger, Design

Philipp Benedikt and Veronika Wieser, Video and Photography

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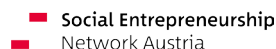
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