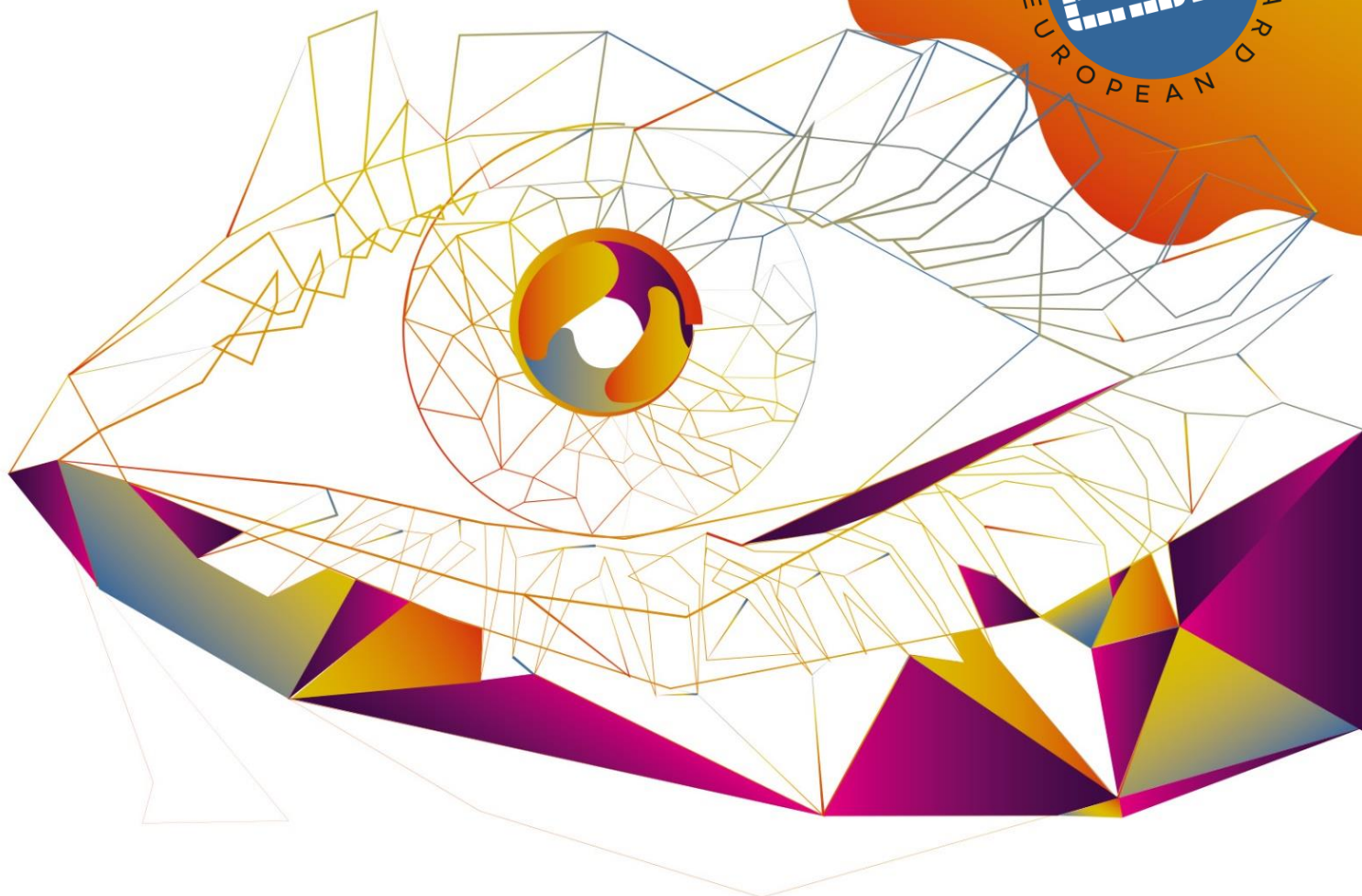# EUROPEAN YOUTH AWARD #EYA

Digital Solutions with Impact on Society

FINAL REPORT

WATCH OUT : EUROPE ON FIRE!

EYA Festival 2019 | Nov 27–30 | Graz

EYA Competition, Festival, Programs & Events

Idea & Concept:
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Contact:
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I. EYA

Digital technologies **are** *powerful tools*
to tackle *social challenges* *people face every day.*

We can make the world a better place.

Together.

EYA is an initiative for young innovators and creative who never stop learning, questioning and improving the world we live in. EYA organizes several activities and events throughout the year: its flagship initiatives, the EYA contest and the Festival (Winners Event), coding events (e.g. SHacks (Social Hackathons), Game Jams), the Youth for Innovation programs (student programs), mentorship programs and more.

II. EYA CONTEST 2019

A.) A Contest for European Youth Creating Digital Solutions with Impact on Society

EYA's flagship initiative is a European-wide contest to motivate young people, social entrepreneurs and start-up founders to produce digital projects improving society. It demonstrates their potential to create innovative solutions with Internet and Mobile technology addressing the goals defined by the Council of Europe and Europe 2020 as well as the UN Sustainable Development Goals (UN SDGs).

The Winners Event (EYA Festival) is a unique event combining knowledge, innovation, networking, inspiration and motivation taking place annually in Graz in November (2019: Nov 27–30).

B.) Who Could Participate in EYA 2019?

- Creative minds under 33 (born after January 1, 1986), e.g. socially engaged digital talents or social entrepreneurs, students...
- living in one of the member states of the Council of Europe or the Union for the Mediterranean, Belarus or Kosovo (59 eligible countries)...
- who have produced an outstanding, innovative digital project to improve society (e.g. website, app, wearable device, digital installation).

C.) 9 Categories – Digital Creativity Improving Society

FOSTERING HEALTH: healthcare | sports | food | well-being

SMART LEARNING: education | infotainment | e-skills | science and R & D

CONNECTING CULTURES: diversity | heritage | integration | gender equality

PLANET FRIENDLY: sustainable energy | biodiversity | climate change | intelligent infrastructures

ACTIVE CITIZENSHIP: digital journalism | democratic participation | social cohesion | human rights

SUSTAINABLE ECONOMICS: financial literacy | employment | decent work | end hunger

MANAGING LIFE: personal development | relationships | activity planning | decent work

OPEN INNOVATION: disruptive apps | crazy stuff | digital magic | improving the world

FUTURE EUROPE: Europositivism | European Union | European Remembrance | EU policy making

D.) Evaluation Criteria – Best Practice Evaluation
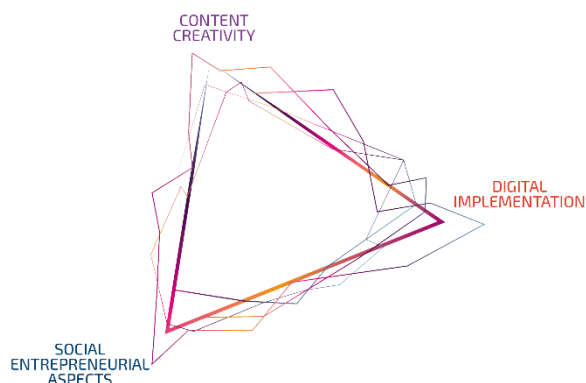
I. Content Creativity

S 1 **Creativity of idea & goals**: newness and originality of the idea behind the project and the pursued goals.

S 2 **Quality and depth of content.**

S 3 **Innovation** of the approach to reach the project's goals; innovation of implementation.

II. Digital Implementation

S 4 **Design:** aesthetic value of layout and graphics, visual appeal.

S 5 **Functionality:** usability and structure.

S 6 **Interactivity**: appropriate interactivity to engage with the target group.

III. Social entrepreneurial aspects

S 7 **Sustainability**: ability to maintain the project over the long term.

S 8 **Economic potential**: potential for economic development and growth and creation of surplus value.

Additional Strategic Score:

SS1 **Social Impact & solidarity:** potential of impact in the target group / society.

SS2 **Social value:** value for political agenda; efficiency and strategic relevance for goals of the Council of Europe and Europe 2020 and the UN SDGs.

E.) EYA Timeline – Year of Action – Many EYA Events – Over 1200 Participants
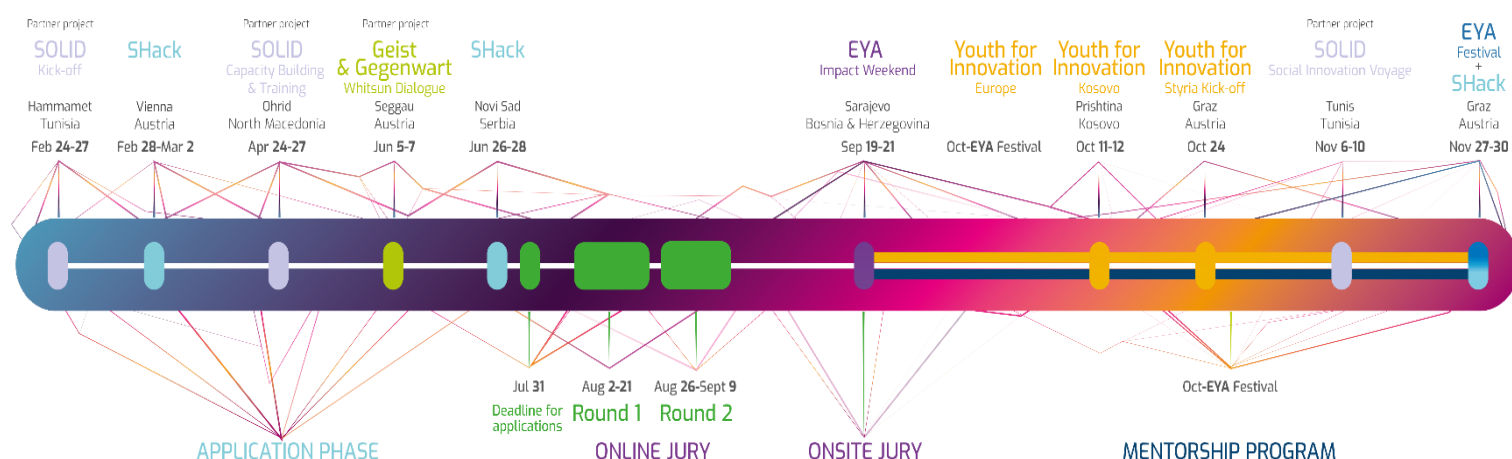
III. EYA JURY 2019 – GLOBAL EXPERTISE FOR EUROPEAN YOUTH

A.) ONLINE JURY – TWO ROUNDS

Experts from various fields from all around the globe made up the EYA Jury. **67** ICT-experts, academics, young scientists, entrepreneurs, journalists and business men and women evaluated 130 submitted digital projects online.

Members of the Online Jury:

- ▶ **Abdul Rahman AlAshraf**, Founder | FreeCom, Germany/Syria
- ▶ **Ana Alibegova**, Director of Programme Development | Mladiinfo International, North Macedonia
- ▶ **Panayiotis Andreou**, Assistant Professor in Data Analytics | University of Central Lancashire, Cyprus
- ▶ **Arman Atoyan**, Founder & CEO at X-TECH | Co-Founder & CEO at ARLOOPA, Armenia
- ▶ **Emma Bakh**, Founder | NanoWRLD, Denmark
- ▶ **Christian Bauer**, Owner | Bauer & Associates, Austria
- ▶ **Viola Bianchetti**, AEGEE-Europe | Projects Director, Belgium/Italy
- ▶ **Dušica Birovljević**, Founder and Owner | Nomcentar, Serbia
- ▶ **Cristina Birsan**, Project Manager Volunteers for Events | United Nations Volunteers, Romania
- ▶ **Sébastien Bourdu**, Freelance web developer and UX designer for social justice, France
- ▶ **Paolo Bovio**, Social Media Specialist | MR & Associati Comunicazione, Italy
- ▶ **Darko Bozhinoski**, Postdoctoral researcher | IRIDIA, Artificial Intelligence Lab, University Libre du Bruxelles, Belgium/North Macedonia
- ▶ **Gabriel Brezoiu**, General Manager | GEYC - Group of the European Youth for Change, Romania

- **Ana Maria Bujor**, Operations Director and Conductor of Chaos | Risky Business Accelerator and Ventures, Romania
- **Arnau Gifreu Castells**, Interactive coordinator | DocsBarcelona - Professor - ERAM | University of Girona, Spain
- **Cecilia Chapiro**, Investment Adviser & Blockchain Portfolio Manager | UNICEF Innovation Fund, US/Argentina
- **Mario Vasile Cătălin**, CEO, Android and IOS Software Developer | Studentist, Switzerland/Romania
- **Gregor Cerinsek**, Lead Project Manager | Institute for Innovation and Development of the University of Ljubljana, Slovenia
- **Geert De Haan**, Independent researcher, Lecturer | Wittenborg University of Applied Sciences, The Netherlands
- **Kremena Dervenkova**, Executive Director | Association of the Bulgarian Leaders and Entrepreneurs (ABLE), Bulgaria
- **Teresa Dieguez**, Innovation, Strategy, Entrepreneurship and Management Professor | IPCA, Portugal
- **Julianna Faludi**, Assistant Professor | Corvinus University of Budapest, Hungary
- **Etienne Gonon**-Pelletier, Project Manager | French National School of Administration (ENA), France
- **Mathias Haas**, CEO | SuperSocial, Austria
- **Leila Hadžić**, Co-founder | NGO "Laboratorium" Tuzla, Bosnia and Herzegovina
- **Anton Holovachenko**, Founder & CEO | UniExo, Germany/Ukraine
- **Attila Horányi**, Director (BA program Design Culture) | Moholy-Nagy University of Art and Design, Hungary
- **Gunel Huseynova**, Founder | Pitch-a-Pitch, Azerbaijan
- **Odeta Iseviciute**, Owner | Adcanon, Lithuania
- **Antoaneta Ivanova**, Program Manager | Philanthropy for Green Ideas (PGI) Program of Balkan Green Foundation Supported by Rockefeller Brothers Fund, North Macedonia
- **Eva A. Jakob**, Post-doctoral researcher | Paderborn University, Germany
- **Khaled Jemni**, Modern Apps Consultant | Microsoft Tunisia, Ireland/Tunisia
- **Dimitar Jovevski**, Associate Professor | University of SS. Cyril and Methodius, North Macedonia,
- **Andrius R. Juknevičius**, Engineer | JSC Vilimed, Lithuania
- **Willy Kempel**, Ambassador of the Republic of Austria to the State of Qatar, Austria
- **Sarah Klein**, Editor-in-Chief | Tea after Twelve, Germany
- **Monika Kosman**, Head Of Marketing | TEDxOdense, Poland | Denmark
- **Hartwin Kostron**, Marketing & Creative Director | Young Mountain Marketing GmbH, Austria
- **Magdalena Kubów**, Lecturer & Researcher | SWPS University of Social Sciences and Humanities, Poland
- **Steffie Limère**, Founder | Factory of Imagination and Unfolding Events, Denmark/Belgium
- **Lisa Mahajan**, Project Manager & Lecturer | FH JOANNEUM Graz, Austria
- **Birgit Maier**, Marketing Director | Goldbach Austria GmbH, Austria
- **George Malekkos**, Software Innovation Architect & CEO | Powersoft, Cyprus
- **Martin Maška**, Office and project manager | European Youth Press / European Dialogue, Czech Republic
- **Ekaterina Matveeva**, Founder and CEO | Amolingua, Argentina/UK
- **Yahya Marzouk**, Co-founder | MAD Path, Tunisia
- **Tudor Mihailescu**, Founder | LoopPoll, Romania
- **James Norwood**, Senior Innovation Manager | LEGO Creative Play Lab, Denmark
- **Elisabeth Pergler**, Faculty member & Research scientist | FH CAMPUS 02, Austria
- **Christina Pikl**, Project and Communication Manager | Kreativwirtschaft Austria, Austria
- **Irene Polycarpou**, Professor of Technology and Innovation in Education | University of Central Lancashire, Cyprus
- **Afërdita Pustina**, National Programme Officer | OSCE Mission in Kosovo, Kosovo
- **Marco Righetto**, Design and Innovation Specialist, Italy
- **Clément Reix**, Public Policy | Dailymotion, France
- **Eva Rosenberg**, Expert in Human Rights, EU Enlargement, Environmental Standards and Transparency, Austria / Portugal
- **Pihla Rostedt**, Designer | Rostedt & Co, Finland
- **Simone Rudigier**, Online Communication Expert, Austria
- **Anne Sofie Hoffmann Schrøder**, Independent Journalist, Denmark
- **Samar El Sheikh**, Unit Manager | ITIDA, Egypt
- **Ahmed El-Sobky**, Vice CEO | Information Technology Industry Development Agency (ITIDA), Egypt
- **Michael Terler**, Innovation Management Professor | FH CAMPUS 02, Austria
- **Timo Väliharju**, Executive Director | Finnish Centre for Open Systems and Solutions (COSS), Finland
- **Pavel Varbanov**, EU Projects coordinator | ESI Center Eastern Europe, Bulgaria
- **Stephen Vickers**, International Assessment Consultant, United Kingdom
- **Jon Mark Walls**, CEO | GovFaces, Switzerland/US
- **Bernhard Weber**, Center of entrepreneurship and applied business studies, University of Graz, Austria
- **Yasmine Yahyaoui**, PhD candidate, Junior Lecturer, Marketing & PR Management | Paderborn University, Germany

Thanks to the outstanding initiative and efforts of IT Girls, the EYA Onsite Jury Meeting was brought to Sarajevo this year for the first time.

The event was hosted by IT Girls and supported by several outstanding partners.

20 EYA Onsite Jurors – international experts and thought-leaders from ICT, youth, multimedia and academic sectors – came together and reviewed 45 finalist projects from 29 countries together thoroughly.

They spent numerous hours digging deep into, exploring and evaluating the submitted projects. They selected 10 EYA Winners in 8 categories which producers were invited to the EYA Festival in Graz.
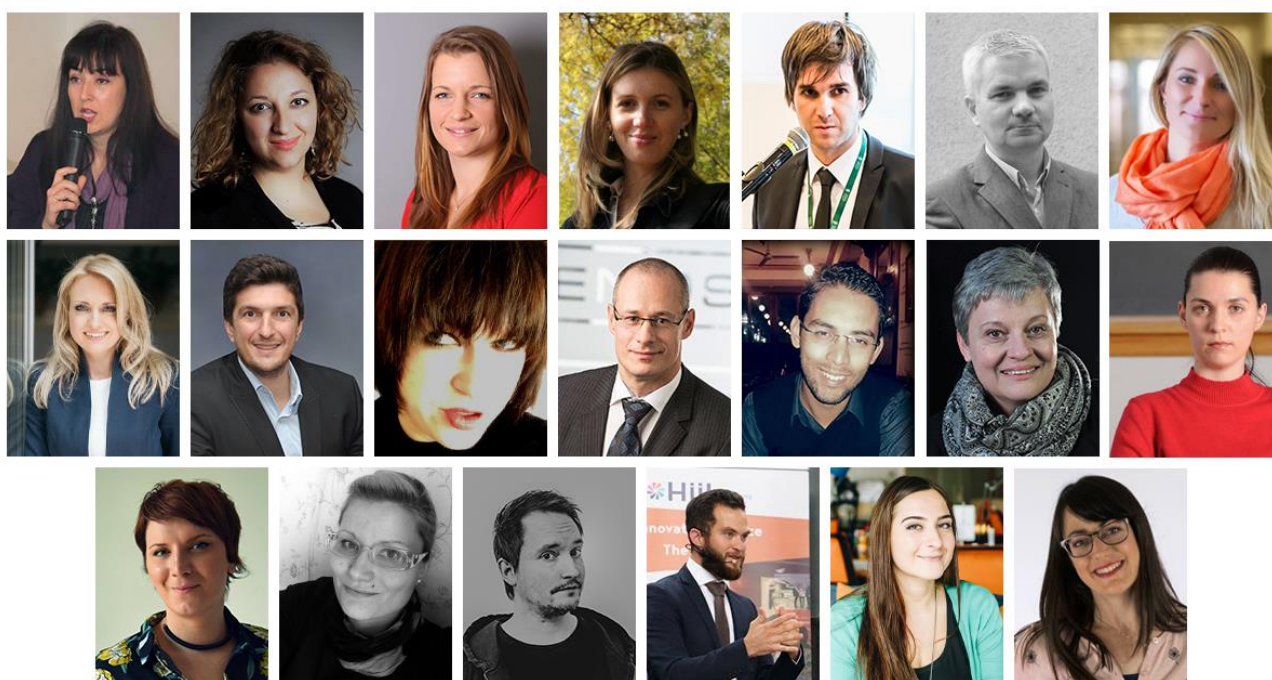
Members of the Onsite Jury:

- **Maida Agić**, Communication and Marketing Expert | Orbico, Bosnia and Herzegovina
- **Ana Alibegova**, Director of Programme Development | Mladiinfo International, North Macedonia
- **Michaela Altziebler**, Head of Utility & Smart City Segment | MAVOCO AG, Austria
- **Cristina Birsan**, Project Manager Volunteers for Events | United Nations Volunteers, Romania
- **Gregor Cerinsek**, Lead Project Manager | Institute for Innovation and Development of the University of Ljubljana, Slovenia
- **Attila Horányi**, Director (BA program Design Culture) | Moholy-Nagy University of Art and Design, Hungary
- **Odeta Iseviciute**, Co-Founder & CEO | Dealoyal, Lithuania
- **Aleksandra Izdebska**, Director ICT | ABA, Austria
- **Dimitar Jovevski**, Associate Professor | University of SS. Cyril and Methodius, North Macedonia
- **Sarah Klein**, Editor-in-Chief | Tea after Twelve, Germany
- **Frank Lorenz**, SVP Research & Development | SKIDATA AG, Austria
- **Yahya Marzouk**, Co-founder | MAD Path, Tunisia
- **Rodica Mocan**, Ph.D., Associate Professor | Babes Bolyai University, Romania
- **Irene Polycarpou**, Professor of Technology and Innovation in Education | University of Central Lancashire, Cyprus
- **Afërdita Pustina**, National Programme Officer | OSCE Mission in Kosovo, Kosovo
- **Pihla Rostedt**, First Lady | Rostedt & Co, Finland
- **Timo Rostedt**, Senior UX Designer | Gofore Oy, Finland
- **Connor Sattely**, Business Acceleration Agent | HiiL Justice Accelerator, Netherlands
- **Nela Sladojević**, Project Advisor | International Organization for Migration (IOM), Bosnia and Herzegovina
- **Katarina Živanović**, Assistant to Coordinator of International Cooperation | OPENS Serbia, Serbia

The 16-headed Festival Jury had the tough task to select the EYA Young Digital Champion 2019 out of all EYA Winners.
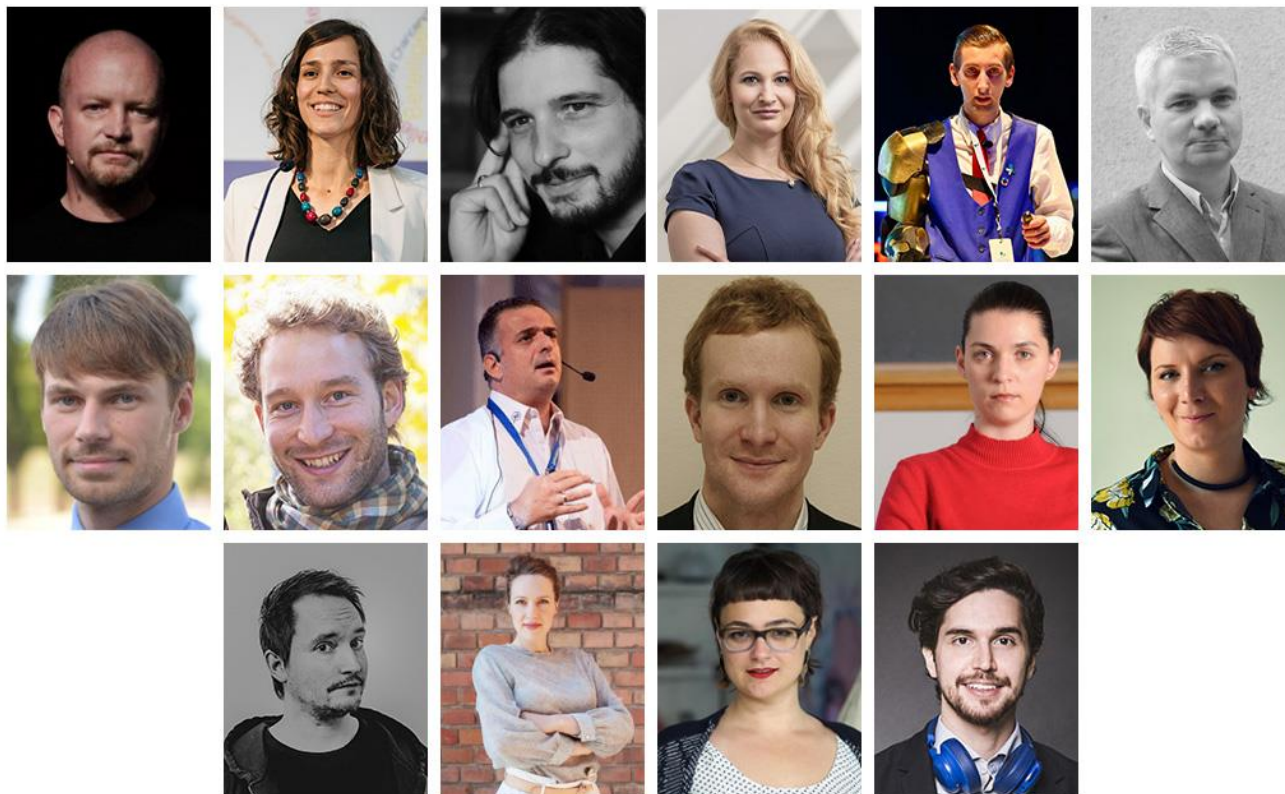
Members of the Festival Jury:

- **Chris Bauer,** Owner, Bauer & Associates; Manager, Bureau André Heller GmbH, Austria
- **Stefanie Brunmayr,** National Contact Point | Europe for Citizens Point Austria, Austria
- **Daniel Fabry,** Lecturer and Researcher | FH JOANNEUM, Austria
- **Anita Höller,** Managing Director | Acorros GmbH, Austria
- **Anton Holovachenko,** Founder & CEO | UniExo, Ukraine
- **Attila Horányi,** Director (BA program Design Culture) | Moholy-Nagy University of Art and Design, Hungary
- **Mihály Kiácz,** Business Developer | INPUT, Hungary
- **Markus Leitner,** Senior Product Manager | SKIDATA AG, Austria
- **George Malekkos,** Software Innovation Architect & CEO | Powersoft, Cyprus
- **Martin Maska,** Office and project manager | European Youth Press / European Dialogue, Czech Republic
- **Irene Polycarpou,** Professor of Technology and Innovation in Education | University of Central Lancashire, Cyprus
- **Afërdita Pustina,** National Programme Officer | OSCE Mission in Kosovo, Kosovo
- **Timo Rostedt,** Senior UX Designer | Gofore Oy, Finland
- **Anja Stegmaier,** Economics Editor | Wiener Zeitung, Austria
- **Gica Trierweiler,** Co-founder | Instituto Beaba, Brazil
- **Kambis Kohansal-Vajargah,** Entrepreneur, Startup Mentor, Co-Founder whatchado, EYA Winner 2013, Austria/Iran

IV. EYA WINNING PROJECTS 2019 – The Best in Digital Creativity Improving Society

A.) 10 Winners in 8 Categories from 7 Countries

Fostering Health – healthcare | sports | food | well-being

Project title: **LiGENCE**

Project-URL: https://www.ligence.io

Producers: Justinas Balčiūnas, Arnas Karužas, Justinas Mileris, Dovydas Matulianuska, Karolis Šablauskas, Laurynas Skedenis, Eligija Teleišytė, Dovydas Verikas

Country: Lithuania

Video: http://bit.ly/LiGENCEvideo
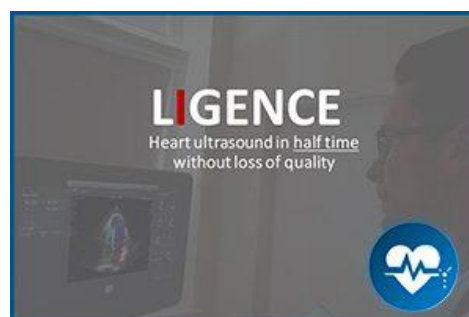
LiGENCE is a software incorporating algorithms that will integrate with existing ultrasound machines and automate 2D echocardiography analysis protocol. The tool embraces advances in computer vision, artificial intelligence and deep learning specifically. LiGENCE uses a number of neural networks for automating different parts of 2D echocardiography examination. The focus is to reduce the time spent on measurements and report writing by half. Also increase accuracy, decrease inter-operator variability, reduce echocardiography learning curve for junior physicians and ability to integrate into different ultrasound machines or Picture Archiving and Communicating System (PACS).

*"We chose LiGENCE in the FOSTERING HEALTH category as it touches (literally) our hearts. By automating manual tasks and reducing the time needed to perform a cardiac ultrasound, LiGENCE is software that makes a 2D echocardiography more accessible. A strong Lithuanian team convinced us that both patients and physicians are benefiting of this technology that involves artificial intelligence, deep learning and computer vision. We believe that their daring business plan puts on the market a great solution to be scaled up." – **EYA Jury Report***

"It is a pleasure for me, to be Mentor for this team around the project LiGENCE! Artificial Intelligence, machine and deep learning are some of the most important technologies right now. The using of these technologies especially for measurements of detect cardiovascular disease is really a great idea and the reduction of waiting time to get the result, saves lives! The development of such tools and solutions in the field of health care allows physicians to have more time for the patients by saving time in diagnostic.

I'm sure that the integration in different ultrasound machines or Picture Archiving and Communicating Systems (PACS) has a great and positive impact for the Go-to--market strategy. Also the idea of their business model sounds good and should be successfully!

*Congratulation to the whole team for their courage, creativity and knowledge! All the best!" – **Mentor Statement***

Wolfgang Schaffer
Authorized Signatory & Senior Project Manager | bit media e-solutions

Smart Learning – education | infotainment | e-skills | science and R & D

Project title:	**imagiLabs**
Project-URL:	https://www.imagilabs.se/
Producers:	Paula Dozsa, Beatrice Ionascu, Dora Palfi
Country:	Sweden
Video:	http://bit.ly/imagiLabsvideo

imagiLabs makes coding fun for teenage girls. Technology is the key to the future and young women need entry-level opportunities to overcome the lack of diversity in the tech industry. imagiLabs is a community where girls between 12-16 get creative with mobile first tools and gadgets customisable through programming. Powered by gamification, the community aims to train the leaders of tomorrow to shape the future of innovation.

imagiLabs offers a mobile platform, programmable accessories and a community to teach programming. The mobile application introduces users to coding in a fun, tangible and engaging way, removing a large barrier to getting started. This is a cool device with which girls can express their personality through program/code via the mobile application, using the device as an accessory attached to a backpack or purse. The biggest value of imagiLabs comes from the community of girls interested in technology that is growing through the app.

Who said IT is not for girls?

"This projects allies with some of the struggles IT industry recognizes, lack of girls in coding and generally in IT industry. Some of the reasons are general belief that IT is not girlish staff, and young girls are not introduced into the IT in early teenage years. The product developed by imagiLab, under name ImagiCharm targets girls aged 11-16, cool device which they can program/code via mobile application, expressing their personality and using device as an accessory which they can attach to backpacks/pursues. The product is in production phase, pre-orders are in place. Excellent product to early introduction of girls to coding and still considered to be enough girlish to be adopt by girls" – **EYA Jury Report**

"ImagiLabs addresses one of the biggest challenges of the IT industry. Skilled workers are currently in short supply worldwide, while young women rarely come into contact with this job profile or choose it for their further professional qualification. Motivating young women for these kinds of professional career is also a target we at COPA-DATA are embedding in our daily work. I am pleased to accompany the ImagiLabs on this way for a short time."– **Mentor Statement**

Reinhard Mayr

Head of Information Security and Research Operation | COPA-DATA

Project title: **Eye Build It Creator**

Project-URL: http://www.eye-build-it.com

Producer: Adrian Wegener

Country: Germany

Video: http://bit.ly/EyeBuildItvideo

In many parts of worldwide digital society, physically disabled people are blocked by technological hurdles. The Eye Build It Creator combines innovation in Eye-Tracking, User Experience Design and 3D-printing to enable inclusion, participation and therapeutic activities. Eye Build It Creator is an easy to learn 3D creative program in which the user builds objects with virtual blocks. The program is con-trolled with intuitive eye-trackers that make the application accessible even for physically disabled people who cannot use a mouse and keyboard.

In addition to the variety of positive effects on the user's health, free time, job and level of integration, a connection to 3D-printers brings the 3D-objects into the real world, giving some users the chance to express themselves creatively and physically for the first time in their lives. The Eye Build It Creator online community gives users the chance to exchange, talk and works collaboratively and is open to people with or without disabilities alike. Building for a more inclusive world!

"Think if you were not able to use your hands or feet. Think if you were not able to speak or even to move your head to look in to the other direction. Think what it would be like, if the only thing you could do is to move your eyes. You would not be able to escape in to the virtual worlds of the modern mobile society, not to create anything or not even to communicate with your friends.

Eye Build It Creator can give paralysed people a new life filled with creation, friendship and worthwhile doing. It uses eye movement recognition to allow user to create forms out of simple 3D objects and to communicate with other users. All this by only moving their eyes. Compare the situation in the beginning and this new possibility; to create digital worlds and share your thoughts. Perhaps a new chance to live?" – ***EYA Jury Report***

"The Project "Eye Build It" allows people with limitations to create physical things, not with their hands, but with their eyes, and therefore fulfil a basic desire of all human beings, building something to express themselves.

*The project shows that digitalization has a huge impact for disabled people and therefore is a game changer for social inclusion." –****Mentor Statement***

Michael Jiresch
General Manager **|** Adverserve

Connecting Cultures – diversity | heritage | integration | gender equality

Project title: **Path Out**

Project-URL: https://path-out.net

Producers: Abdullah Al-Karam, Georg Hobmeier, Zsombor Sváb

Country: Austria

Video: http://bit.ly/PathOutvideo

Path Out is an autobiographical narrative adventure allowing players to retrace the journey of Abdullah Karam, a young Syrian artist who escaped the civil war in 2014. The gaming world is often haunted by alt-right activists and right-wing political ideas which are typically hostile to refugees and migrants. Path Out takes a stand and counters xenophobic rhetoric and false concepts about Syrian refugees, creating an understanding of their motivation to leave Syria and an empathic connection between the portrayed subject and gamers.

The EYA Jury was thrilled to select Path Out due to its human focus, bringing audiences the look, feel, and experience of a refugee's journey using great design. The highly interactive game connects people with the experience of Syrian refugees, an outstanding way to deepen understanding for another culture. Already played by tens of thousands of people from around the world, Path Out has the potential to increase its distribution via educational institutions and NGOs, in addition to commercial and online distribution. Take the Path to mutual understanding!

"Path Out – a video game simulating one refugee's path from Syria – has significant potential to deepen its audience's understanding of the look, feel, and experience of a refugee's journey. The EYA Jury was thrilled to select Path Out due to its human focus, ability to connect people with the experience of Syrian refugees, and great design. The method of using gaming to deepen understanding of another culture is a highly interactive and outstanding approach in this area. Path Out has already been played by tens of thousands of players from around the world. The EYA jury believes Path Out has significant potential to increase its distribution by embracing educational institutions and NGOs, in addition to commercial and online distribution."– EYA Jury Report

"The team who created PathOut has found a very special way to give people the chance to emphasize with a refugee and his/her journey. Being based on an autobiographic storyline makes it very authentic and gives very special insights. It is amazing to see the passion and expertise of the project team, who is fostering education through gaming solutions." –Mentor Statement

Mag. Martina Geisler
Senior Manager | EY

Planet Friendly – sustainable energy | biodiversity | climate change | intelligent infrastructures

Project title:	**Forest and Climate**
Project-URL:	https://sumeiklima.org/
Producers:	Marko Božić, Nikola Ćorović, Vladimir Ćurić, Uroš Durlević, Tijana Lezaic, Marina Marković, Nikola Mladenović, Nevena Nekić, Marko Pajovic, Ivan Stanojevic, Marija Tadic
Country:	Serbia
Video:	http://bit.ly/ForestandClimatevideo

The Forest and Climate project is an online platform to ensure successful afforestation, the process of planting trees in a barren landscape to create a forest. Once considered a mere mitigation measure to absorb carbon dioxide, afforestation is now seen as a solution to tackle climate change. Moreover, illegal tree cutting in Serbia in the recent years has motivated many individuals, organizations and companies to plant trees. These efforts are often misguided, due to lack of knowledge.

The Forest and Climate project uses a platform-generated algorithm with nine criteria and more than 20 sub-criteria to identify the most suitable areas in Serbia for three different tree species (silver birch, sessile oak and black pine). Using satellite and Earth observation data, and a geographic information system to apply the algorithm, results can be seen on an interactive map. Users can check suitability, plant the appropriate tree and mark its location on the map. Particularly heartening is the team of enthusiastic students and experts behind the project. Remember to first plant, then hug!

*"Forest and climate project, coming from Serbia, has been selected as a winner for European youth award in the Planet friendly category. Via online platform, Forest and climate project gives information about the suitability of a specific location for specific tree species. The team of enthusiastic students and experts used satellite and geographic data to apply the algorithm for successful afforestation." – **EYA Jury Report***

*"Climate change is one of the hottest topics of our times. It is therefore great to see how the team behind "Forest and Climate" is joining the fight against climate change. This young and dedicated group of individuals have found and set-up a user-friendly platform that enables users in Serbia to find the suitable location for specific tree species to allow a sustainable and successful afforestation. I congratulate these students and experts on their creative initiative in tackling climate change and wish them all the best, hoping that their solution can be used beyond the borders of Serbia in other countries." – **Mentor Statement***

Farid Sigari-Majd
Partner | Freshfields

Freshfields Bruckhaus Deringer

Active Citizenship – digital journalism | democratic participation | social cohesion | human rights

Project title: **mCommunity**

Project-URL: https://m-zaednica.mk/

Producers: Marija Vasilevska, Kristijan Trajkovski, Milan Tanceski, Simon Stojanovski, Monika Jandrevska, Zorica Velkovska

Country: North Macedonia

Video: http://bit.ly/mCommunityvideo

Citizens in North Macedonia have low expectations of local authorities about transparency and accountability. mCommunity is an interactive digital platform with multilevel administrative panels to empower civil society and local government. In practice, the citizen participation methods commonly used, public hearings, surveys, or focus groups, are impractical, requiring selection, briefing and expertise, as well as time to organize, while disconnected from the capacity of local governments to absorb citizen preferences. mCommunity redefines the concept of civic participation by introducing innovative ways of involvement: m-participation! By going mobile, people experience more ways to participate in terms of time and location, allowing for more participants.

The mCommunity platform has recorded 578 local actions in response to initiatives by residents, pertaining to recycling, infrastructure improvement or general well-being. Among the solutions provided by the municipality, – with an overall response rate of 54% – the most far-reaching is the reconstruction of 52 playgrounds, including facilities for children with disabilities. Go mobile to create the best city possible!

"mCommunity is an interactive digital platform that empowers citizens of Municipality of Karpos in North Macedonia to effectively communicate with their local authorities through the concept of mobile participation. This project is outstanding due to the fact that it is the only project in this category that has measurable and tangible results that have direct impact on citizens' lives. It tackles the persisting problem of low public participation, due to traditional methods, such as public meetings and other forms being challenging. At the time of project application, the mCommunity platform had 578 recorded actions in form of requests registered by the residents varying from recycling, infrastructure improvement and wellbeing. Amongst many solutions provided by the municipality with 54% response rate, the most relevant is reconstruction of 52 playgrounds, including development of facilities for children with disabilities. In terms of sustainability, although there might be challenges with the change of the local government, this project has potential to expand in other municipalities in the country, making it an excellent opportunity to increase of public participation, which is one of the crucial pillars of democracy." –EYA Jury Report

"The citizens engagement app! Not necessary to mention that every town council should provide something like this. What a great contribution to improve social collaboration in every-day life. – Mentor Statement

Mike Pichler
Branch Manager| Siemens

Sustainable Economics – financial literacy | employment | decent work

Project title: **Socialbnb**

Project-URL: https://socialbnb.net/

Producers: Nils Lohmann, Rosie Schwarz, Alexander Haufschild

Country: Germany

Video: http://bit.ly/Socialbnbvideo

Socialbnb is an online platform connecting social and ecological NGOs or CBOs with travellers from all around the world. Tourism was a $8.27 trillion industry in 2017 and is growing exponentially every year. More and more tourists increasingly look for authenticity on their travels. Yet many locals in developing countries do not have the resources or knowledge to tap into this industry.

Socialbnb introduces local NGOs to travel and tourism, giving them a sustainable way to earn funds for solving local social issues, indirectly impacting the thousands of people whose lives are highly dependent on the existence of their organizations. Socialbnb helps them to list their unused rooms as social homestays on the Socialbnb platform.

Not only do the NGOs establish a stable second source of financing for aid projects, but also create unique and meaningful experiences for travellers, enabling all parties to benefit from the development of tourism. Stay for breakfast and make friends!

*"Socialbnb is one of my favourite projects over the fous years of judging at the European Youth Award. Travel and tourism were a $8.27 trillion industry in 2017 and it's growing exponentially every year. However, many locals in exotic and developing countries do not have resources AND knowledge to tap into this industry. Socialbnb, not only includes locals to travel and tourism, but also gives them a credible and sustainable way to earn funds for solving local social issues. On the other hand, tourists are increasingly looking for authenticity on their travels. Socialbnb perfectly connects and addresses all of these aspects into one whole where all parties benefit" – **EYA Jury Report***

*"Socialbnb is an amazing contribution to society and a milestone for travellers who wish to contribute to the local economy while staying abroad. A small ecological footprint while travelling will become more and more a topic and Socialbnb seamlessly aligns with the growing trend. The platform perfectly supports locals to present their accommodation, and also gives a nice overview how each stay is positively contributing to local society and projects, I wish Nils and the team all the best for the future and want to thank them once again for the excellent work." – **Mentor Statement***

André Perchthaler

Global Marketing Director | NXP

Managing Life – personal development | relationships | activity planning

|	
Project title:	**Aivy**
Project-URL:	https://www.aivy.app
Producers:	Boas Bamberger, David Biller, Florian Dyballa, Arbnor Raci
Country:	Germany
Video:	http://bit.ly/Aivyvideo

Aivy is a mobile app that helps young people, especially teenagers who are uncertain about their professional future, and need help in choosing the right career. Every year about 30 % of apprentices and students drop out. In addition, about 30 % of employees want to start over, causing high costs for the economy, but also for the individuals themselves. With a simple user-friendly design, playful application and profound content based on expert psychological data, Aivy is a clear winner.

The app discovers hidden potential with engaging psychometric tests, stimulates self-reflection about the user's vocational identity, and helps find a job that truly fits the user's potentials and life circumstances.

In its alpha version, Aivy was able to predict the job preferences of about 300 test-users with 14% higher accuracy than the gold standard in psychological testing for career counselling. What's more, 9 out of 10 of these users rated Aivy as more engaging than currently available services. Aivy is sure to make a broad impact in the field of career planning. Follow your dream job.

*"'AIVY is an ideal solution for all teenagers who do not know how to create their future career shape. With a simple and user-friendly design, playful application and deep content based on expert psychological data, the project is a clear winner. We appreciate the use of modern innovative technologies and their broad impact in the application. The project will provide clarity to many young people and provide companies with the right and motivated employees" –**EYA Jury Report***
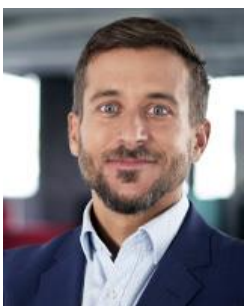
"Aivy supports young people in making a complex and really important decision when shaping their future and helps in making the right carrier choice. As a teenager this is rather challenging. Even if you already have a vision of your professional future. Because of this I really appreciate the benefits Aivy brings to young people by helping them to discover and learn about their potentials and vocations. Moreover, anyone willing to change their job or uncertain about their professional future can benefit from Aivy.

But Aivy doesn't simply provide career counselling it also closes the gap between applicant and employer by bringing them together. Companies can publish job advertisements via Aivy so young people can directly apply for suitable jobs matching their skills and vocational identity. Thus having also companies benefit from Aivy by getting the right and motivated employees.

*Besides using modern innovative technologies, its counselling approach and having a holistic view of the job market creating a novel talent-sourcing channel is what makes Aivy an outstanding project to me" –**Mentor Statement***

Thomas Lakner
Head Frontend Mobile Team Leader | BRZ

Managing Life – personal development | relationships | activity planning

Project title:	**FreeHour**
Project-URL:	https://www.freehour.eu
Producers:	Gabriel Baldacchino, Zach Ciappara, Sean Abela, Francesco Sapiano, Martina Vicario, Mikea Dimech, Ryan Calleja Urry,
Country:	Malta
Video:	http://bit.ly/FreeHourvideo

FreeHour is a mobile application built in Malta that allows 6th form and university students to share their timetable with friends, solving the time-consuming challenge of finding free slots to meet friends on campus to study, to plan carsharing or grab a bite. A look at user experience shows that finding out if a friend is free once required multiple steps and interaction between multiple media or platforms.

FreeHour brings all this functionality into one concise design. The special quality of the app is that it indirectly invites others to spend time together. Once timetables are coordinated, nothing stands in the way of a spontaneous meeting. After 14 months of operations, FreeHour is now used by over 70% of the student population from every single institution across Malta and Gozo. Social face-to-face interaction is crucial in a world of online strangers and increasing social alienation.

FreeHour helps young people to get-together daily, developing social skills while they learn or relax. The community becomes stronger and society benefits!

"Is a very nice Application to share your timetables with your fellow and other students you are connected with over the platform. The app recognizes who else has free slots By matching the timetables of the students who are connected with each other on the platform, the system recognizes who also has the same free time slot as you, so you can arrange lunch, study, or other activities with colleagues. The special quality of the app is that it is a kind of indirect invitation to others to spend time together, and nothing stands in the way of a spontaneous meeting. Social interaction is very important and helps young people to connect daily and to exchange personally. With this the community becomes stronger and bigger day by day." –
EYA Jury Report

"In a busy world full of algorithms, hashtag, comments, likes and followers, know the true importance of human connections"

This quote describes almost every aspect of why I chose to mentor the project of Freehour Student App. I like the idea of connecting young people in a social world. As an Austrian tax adviser I have met many inspiring business men, I have accompanied a lot of start-ups and know exactly what company founders deal with in the first years of their journey. I am happy to share a part of my yearlong experience with my mentee and I am looking forward to this year's European Youth Award." –***Mentor Statement***

Thomas Stipic
Partner | Steuerberater

Open Innovation - disruptive apps | crazy stuff | digital magic | improving the world

Project title: Eyelight

Project-URL: https://www.eyelight.tech/

Producers: Or Litman, Omer Gohary, Aviram Berg

Country: Israel

Video: http://bit.ly/Eyelightvideo

Eyelight is a 3D real-time product for partially sighted and blind people. Based on the substitution of sight by hearing and touch, the app helps people to interact independently. Although there were 253M partially sighted and blind people worldwide in 2019, the most common solutions are still guide canes and dogs. Individuals with sight impairment have difficulty in functioning competently in every-day circumstances, leading to avoidance of new places and a serious lack of cultural, social and professional experiences.

Eyelight is based on inputs from a wearable 3D camera that captures the situation in front of the user. After analysing the input, Eyelight transfers essential information to the user via voice instructions, for instance, about traffic lights or GPS guidelines. In addition, users get a physical 3D illustration of their surroundings through a smartphone-sized tactile surface. Based on these in-puts, users can touch, feel and understand the dynamics surrounding them in real-time. Get active with Eyelight!

"This ambitious project is designed to improve the everyday life of more than 250 million visually impaired people. The system is based on wearable 3D cameras capturing the surrounding in front of the user. After analyzing the data by using artificial intelligence, the users get essential information (such as traffic lights) via voice instructions. In addition, through a smartphone-sized tactile surface, the users will get a physical 3D illustration of the surrounding. The breakthrough approach is that the users can touch, feel, and understand their surrounding in real-time.
*Because of the high level of innovation, the jury felt this work is engaging and very inspiring." –**EYA Jury Report***

*"I am convinced that Eyelight will help a lot of people and I am therefore amazed that this ambitious team came up with such an innovative idea. I look forward to meet you at the EYA Festival so that I can learn a little bit more about this exciting project and maybe even try it out. I wish them all the best for their future achievements & plans." –**Mentor Statement***

Gunther Wellenzohn
Innovation Manager | Infineon

B.) EYA YOUNG DIGITAL CHAMPION: OVERALL WINNER

LiGENCE (Category: Fostering Health)

The EYA Young Digital Champion 2019 is "LiGENCE": marvelously presented by Justinas Balčiūnas, the jurors recognized its potential to significantly quicken the pace of medical treatment. It tackles the problem of slow heart ultrasounds by designing new software that cuts the time in half while increasing the quality of results. Karl Peter Pfeiffer and Peter A. Bruck handed-over the Award at the Gala Ceremony.

C.) SPECIAL AWARD: BEST BUSINESS POTENTIAL AWARD BY THE CITY OF GRAZ (ECONOMIC DEPARTMENT)

imagiLabs (Category: Smart Learning)

The experts of the Economic Department of Graz traditionally award the winning project reflecting best the ambition of its economic strategy with the Best Business Potential Award.

The Award went to ImagiLabs as a project that has a bold and clear vision: make coding, easy, fun, and accessible for young girls.

V. EYA FESTIVAL 2019 – WATCH OUT : EUROPE ON FIRE!

A.) Festival in a Nutshell

- A European event conducted under the patronage of the Council of Europe in Graz, Austria, for the ninth time.

- Digital social entrepreneurs and start-ups fighting for the goals of the Council of Europe and strategy Europe 2020 as well as the UN SDGs and therefore rise to the social challenges of today's world.

- Highly qualified experts from the fields of ICT, start-ups, youth, economy and science.

- 3 days full of digital innovation, social entrepreneurship and creativity.

- In Graz, a city with focus on design, innovation, human rights and youth.

B.) Festival Participants

Young entrepreneurs from all over Europe, ICT experts and digital natives, Academics, Festival and network partners, representatives of NGOs, representatives of sponsoring institutions and supporters and…

25 Winners from 9 Winning Teams

61 International speakers and moderators

16 Festival Jury members

Over 100 students participating in the Youth for Innovation Europe program: Austria (30), Belarus (16), Bosnia & Herzegovina (3), Denmark (10), Germany (10), Hungary (9), North Macedonia (3), Romania (3), Serbia (7), Switzerland (22), US (2)

105 local students participating in the Youth for Innovation Styria program: FH CAMPUS 02 (34 + 42), FH JOANNEUM (29)

Over 150 local students and 48 high schoolers attending the Winners Presentations

In total over 600 conference attendees from almost 60 different countries in 3 days

250 guests at the Gala Ceremony.

Wednesday, Nov 27, 2019

14.00-15.00 | Pre-Festival Workshop for Journalists and media enthusiasts: How to Read Media

Martin Maska, Office and Project Manager | European Youth Press / European Dialogue, Czech Republic
Smart Business Center Graz, Reininghausstraße 13

14.30-15.00 | Winners Welcome in Graz | First Get2Gether *(for winners only)*

Winners meet Winners and get all information about their Festival participation!

Hotel Europa, room "Monroe"1st floor, Bahnhofgürtel 89

16.00-17.45 | Registration Café

Event registration at a very special venue. All the festival participants picked up their welcome bags and had the chance to meet each other while playing games and hav-ing a nice cup of coffee.

Murinsel, Lendkai 19

18.15-21.00 | OPENING CEREMONY OF THE EYA FESTIVAL 2019
City Hall Graz, Senate Chamber, 2nd Floor, Hauptplatz 1

18.15-21.00 | Opening Ceremony of the EYA festival 2019 *(by confirmed registration only)*

City Hall Graz, Senate Chamber, 2nd Floor, Hauptplatz 1

18.15-19.00 | Europe's Digital Heroes | Lightening Talks and Official Opening

Guests of Honor:

▶ Siegfried Nagl, Mayor of the City of Graz, Austria
▶ Peter Piffl-Percevic, City Councillor Graz, Austria
▶ Barbara Eibinger-Miedl, Regional Minister for Economy, Tourism, Europe, Science & Research (video message)
▶ Martin Mössler, CEO | Science Park Graz, Austria
▶ Barbara Nussmüller and Eberhard Schrempf, Creative Industries Styria, Austria
▶ Karl Peter Pfeiffer, Scientific Managing Director | FH JOANNEUM, Austria
▶ Lukas Mandl, Member of the European Parliament, Austria (video message)
▶ Marc Fähndrich, European Commission Representation in Austria

Moderator: Peter A. Bruck, Honorary Chairman ICNM, Austria

19.00–19.40 | Ten Meters of Thinking

with and by Paul Hughes, Director of Ten Meters of Thinking, Netherlands/Ireland

19.40-21.00 | Networking with new friends and fans | Socialising at the City Hall Graz

Network while enjoying Styrian food & beverages!

9.30-9.45 | Welcome to the EYA Festival

Peter A. Bruck, Honorary Chairman ICNM, Austria

9.45-11.30 | EYA Campfire: Flames of Inspiration

"Learning the hard way" – in small groups, you may listen to stories & first-hand experiences of EYA mentors, former winners and other international experts from fields of innovation, start-ups, digitization and social impact. Get inspired and ask all your burning questions directly!

"Flames":

- Ulrike Anderwald, Marketing Coach, Consultant, Owner | Blaupause Consulting, Austria
- Chris Bauer, Owner | Bauer & Associates, Austria
- Raoul Bhatia, Head of Operations | RadarServices, Austria
- Niki Ernst, Founder of Business Therapist | Founder of my School of Talk | Founder of the global IACy network, Austria
- Martina Geisler, Senior Manager | EY, Austria
- Anita Höller, Managing Director | Acorros GmbH, Austria
- Martina Hölzl, Startups and Digitalization | Raiffeisen-Landesbank Steiermark, Austria
- Stefanie Horvath, Founder & Head of Brands | Moshbit; Co-Founder | Female Founders South, Austria
- Paul Hughes, Director | Ten Meters of Thinking, Netherlands/Ireland
- Michael Jiresch, SVP Head of Sales | Mail Solutions Austrian Post; General Manager | adverserve Holding Gmbh, Austria
- Andreas Jurdak, COO | we and, Austria
- Mihály Kiácz, Business Developer | INPUT, Hungary
- Christian Kittl, CEO | evolaris next level, Austria
- Thomas Lakner, Frontend Mobile Team Leader | BRZ, Austria
- Frank Lorenz, SVP Research & Development | SKIDATA AG, Austria/Germany
- Ekaterina Matveeva, Founder and CEO | Amolingua, Argentina/UK
- Reinhard Mayr, Head of Information Security and Research Operation | COPA-DATA, Austria
- Martin Mössler, CEO | Science Park Graz, Austria
- Pihla Rostedt, Designer| Rostedt & Co, Finland
- Martin Santa Maria, Researcher | Research Studios iSPACE, Austria
- Wolfgang Schaffer, Authorized Signatory & Senior Project Manager | bit media e-solutions GmbH, Austria
- Oliver Schütt, Freelance Consultant, Austria
- Anja Stegmaier, Head of Economics Section | Wiener Zeitung, Austria
- Tomislav Stipic, Partner | ARTUS, Austria
- Constanze Stockhammer, CEO | SENA, Austria
- Vijay K. Verma, Funding Expert | Dhara Solutions GmbH, Austria
- Bernhard Weber, Center of entrepreneurship and applied business studies | University of Graz, Austria
- Rüdiger Wetzl-Piewald, Director | Social Business Club Styria, Austria

Moderator: Peter A. Bruck, Honorary Chairman ICNM, Austria

11.50–13.30 | Interactive Capacity Building Workshops

Develop your skills, advance your knowledge and build your capacity in one of six workshops from international experts!

▶ **Business Models for Impact** – *Jonas Dinger, Coordinator| Social Impact Award, Austria*

▶ **Digital Consumer Behavior** – *Dimitar Jovevski, Associate Professor | University of Skopje, North Macedonia*

▶ **Digital Storytelling** – *Mathias Haas, CEO | SuperSocial, Austria*

▶ **How to Make People Fall in Love with Your Brand** – *Gica Trierweiler, Innovation consultant at Glíteres and co-founder of Instituto Beaba, Brazil*

▶ **Insane Brains and Creative Collaborations** – *Adam Montandon, Associate Professor, Teacher | Design for People and DigiHub, Design School Kolkding, Denmark/UK*

▶ **Law Up – Legal Do's and Don'ts for Start-ups** – Freshfields Bruckhaus Deringer LLP, Austria

15.00-18.00 | Afternoon Session: Digital Solutions with Impact on Society: Winners 2019 Presentations
FH JOANNEUM, Audimax, Eggenberger Allee 11

Presentations of the Winning Projects by the winning teams and jury Q & A.

Winners Block I:

Moderators: Pihla Rostedt, Rostedt & Co, Finland & David Weiss, KFU Graz, Austria

▶ LiGENCE, Lithuania
▶ imagiLabs, Sweden (online)
▶ Eye Build It Creator, Germany
▶ Path Out, Austria
▶ Forest and Climate, Serbia

Winners Block II:

Moderators: Tetyana Polovenko, Austria/Ukraine & Dimitar Jovevski, University of Skopje, North Macedonia

▶ mCommunity, North Macedonia
▶ Socialbnb, Germany
▶ Aivy, Germany
▶ FreeHour, Malta
▶ Eyelight, Israel

18.00-22.00 | Evening Session: Workshops & Final Decision
Different Venues

18.00–19.00 | Youth for Innovation Styria – Students Program Workshops
Development of business models as well as technical analyses for the winning projects by students of FH CAMPUS02 and FH JOANNEUM

19.00-20.30 | Advent Market behind the scenes – Christkindl insights
City walk with City Manager Heimo Maieritsch giving insights into the coordination of the X-Mas market Graz

19.00-22.00 |The Final Choice: Jury Dinner and Decision Meeting *(closed)*
Vote for the EYA Young Digital Champion (overall winner)

Friday, Nov 29, 2019

9.30-13.00 | Morning Session: Accept the Challenge!
FH JOANNEUM, Audimax, Eggenberger Allee 11

in cooperation with
FH | JOANNEUM
University of Applied Sciences

9.30-10.00 | Be a Shark!
Interactive keynote by *George Malekkos, CEO POWERSOFT Solutions Ltd, Cyprus*

10.00-13.00 | EYA Solution Jam

Companies from different fields presented a real-life challenge. Participants worked together in changing working-groups on these challenges and presented their smart ideas in the end. Challengers:

14.15-16.15 | Afternoon Session: EYA Open Space
FH JOANNEUM, Audimax, Eggenberger Allee 11

International students from all over Europe and local students from Graz showcased the results of the EYA Student programs interactively (presentations, open discussion and vote for the best international and the best local student team).

- *Babes-Bolyai University, Romania (Coordinator: Cristina Pop Tiron)*
- *Corvinus University, Hungary (Coordinator: Julianna Faludi)*
- *UCL University College, Denmark (Coordinator: Jacob Thomsen)*
- *FH Kiel (Coordinator: Franziska Uhing)*
- *FHNW, Switzerland (Coordinators: Lynn Lim, Shivani Pal)*
- *KFU Graz, Austria (Coordinator: Sabine Klinger)*
- *MOME University, Hungary (Coordinator: Attila Horányi)*
- *Salzburg College, Austria (Coordinator: Lukas Stockinger)*
- *Technical University Graz, Austria (Coordinator: Johanna Pirker)*
- *University of Skopje, North Macedonia (Coordinator: Dimitar Jovevski)*
- *University Business Academy NS – MEF Faculty Belgrade, Serbia (Coordinator: Tatjana Dragičević Radičević)*
- *Universität der angewandten Kunst Wien, Austria (Coordinators: Katharina Gsöllpointner, Mitra Kazerani)*
- *FH CAMPUS 02, Austria (Coordinators: Elisabeth Pergler, Michael Terler, Walter Rath, Wolfgang Knöbl)*
- *FH JOANNEUM, Austria (Coordinator: Lisa Mahajan)*

Moderator: Birgit Kolb, EYA Project Manager, Austria

19.00-… | Gala Evening: Celebrating Excellence
Dom im Berg, Schloßbergplatz 1

Are you ready to party with the digital heroes? Celebrate your learnings from the Festival with your new friends, dance till the morning light and feel the EYA spirit!

Masters of Ceremony: Gica Trierweiler & Adam Montandon

Host: Peter A. Bruck, Honorary Chairman ICNM

Live Music & Afterparty: DJ Ivory Parker

Laudators:

- **Katharina Ladewig**, Managing Director of EIT Health Germany, Germany
- **Barbara Nussmüller,** Creative Industries Styria, Austria
- **Anna Hopper**, City Councilor representing the major of Graz Siegfried Nagl, Austria
- **Mathias Haas,** Founder of SuperSocial and EYA Winner 2012, Austria
- **Martin Mössler,** CEO of Science Park Graz, Austria
- **Verena Nussbaum,** Member of the Austrian Parliament, representing Regional Minister for Youth **Ursula Lackner**, Austria
- **Helena Guggenbichler,** Chief Digital Officer at the Austrian Federal Ministry of Labour, Social Affairs, Health and Consumer Protection, Austria
- **Uschi Theissl,** CEO of LOGO Youth Management, Austria
- **Martin Schaffer,** Global Head of Secure Products & Systems of SGS Digital Trust Services, Austria

- **Karl Peter Pfeiffer,** Scientific Managing Director | FH JOANNEUM, Austria

9.30-11.00 | European Huddle: Reflection & Future Plans

What did you learn? Which new friends have you found? What future collaboration plans did you make? Reflect and share your learnings and experience with all other Festival participants and hug everyone good-bye!

12.30–13.30 | Advent in the City – managing crowds

Walk through Graz with city manager Heimo Maieritsch.

D.) FESTIVAL SPEAKERS & MODERATORS – UNIQUE WORKSHOPS AND KNOWLEDGE-TRANSFER

61 international and national speakers and moderators made the EYA Festival unique by sharing their expertise and experiences.

Speakers:

- **Ulrike Anderwald**, Marketing Coach, Consultant, Owner | Blaupause Consulting, Austria
- **Justinas Balčiūnas**, Business Developer | LiGENCE, Lithuania
- **Boas Bamberger**, Co-founder | Aivy, Germany
- **Christian Bauer**, Owner | Bauer & Associates, Austria
- **Raoul Bhatia**, Head of Operations | RadarServices, Austria
- **Anna Binder**, Associate | Freshfields Bruckhaus Deringer LLP, Austria
- **Peter A. Bruck**, Honorary Chairman ICNM | CEO Research Studios Austria, Austria
- **Zach Ciappara**, Founder | FreeHour, Malta
- **Jonas Dinger**, Coordinator | Social Impact Award, Austria
- **Julia Ebermann**, Project Manager | 4GAMECHANGERS Festival, Austria
- **Niki Ernst**, Founder of The Business Therapist | Founder of my School of Talk | Founder of the global IACy Network, Austria and USA
- **Marc Fähndrich**, European Commission, Representation in Vienna, Austria
- **Martina Geisler**, Senior Manager | EY, Austria
- **Helena Guggenbichler**, Chief Digital Officer | Austrian Federal Ministry of Labour, Social Affairs, Health and Consumer Protection, Austria
- **Mathias Haas**, CEO | SuperSocial, Austria
- **Alexander Haider**, Managing Director | LCT Light & Concrete Technology, Austria
- **Nina Himmer**, Head of Corporate Marketing & Events | ProSiebenSat.1 PULS 4, Austria
- **Stefanie Horvath**, Founder & Head of Brands | Moshbit & Founder | Female Founders South, Austria
- **Anita Höller**, Managing Director | Acorros GmbH, Austria

- **Martina Hölzl**, Startups & Digitalization | Raiffeisen-Landesbank Steiermark & Co-Founder | Female Founders South, Austria
- **Paul Hughes**, Director of Ten Meters of Thinking, Ireland/The Netherlands
- **Wolfgang Jaritz**, Planning and Control Unit | WKO Steiermark, Austria
- **Michael Jiresch**, Senior Vice President Head of Sales Mail Solutions Austrian Post | General Manager adverserve Holding Gmbh, Austria
- **Dimitar Jovevski**, Associate Professor | University of SS. Cyril and Methodius, North Macedonia
- **Andreas Jurdak**, COO | We and, Austria
- **Mihály Kiácz**, Business Developer | INPUT, Hungary
- **Christian Kittl**, CEO, evolaris next level, Austria
- **Thomas Lakner,** Frontend Mobile Team Leader | BRZ, Austria
- **Tijana Lezaic**, Project Coordinator | Forest and Climate, Serbia
- **Justin Locke**, Associate | Freshfields Bruckhaus Deringer LLP, Austria
- **Nils Lohmann**, CEO | Socialbnb, Germany
- **Frank Lorenz**, SVP Research & Development | SKIDATA AG, Austria
- **Heimo Maieritsch**, Citymanager | Graz Tourismus und Stadtmarketing GmbH, Austria
- **George Malekkos**, Software Innovation Architect & CEO | Powersoft, Cyprus
- **Martin Maška**, Office and Project Manager | European Youth Press / European Dialogue, Czech Republic
- **Ekaterina Matveeva**, Founder and CEO | Amolingua, Argentina/UK
- **Reinhard Mayr**, Head of Information Security and Research Operation | COPA-DATA, Austria
- **Adam Montandon**, Associate Professor, Teacher | Design for People and DigiHub, Design School Kolkding, UK/Denmark
- **Martin Mössler**, Managing Director | SPG & Ambassador | ESA IAP Austria, Austria
- **Susanne Paul,** Associate | Freshfields Bruckhaus Deringer LLP, Austria
- **Tetyana Polovenko**, Quantitative Specialist, Mathematician | Institute of Capital Market Research, ks actuaries, Austria/Ukraine
- **Pihla Rostedt,** CEO | Stellarion, Finland
- **Stephan Rödler,** Associate | Freshfields Bruckhaus Deringer LLP, Austria
- **Martin Santa Maria**, Researcher | Research Studios iSPACE, Austria
- **Wolfgang Schaffer**, Authorized Signatory & Senior Project Manager | bit media e-solutions GmbH, Austria
- **Wolfgang Schinagl**, Vice President | WKO Steiermark, Austria
- **Oliver Schuett**, Freelance Consultant, Austria
- **Anja Stegmaier**, Economics Editor | Wiener Zeitung, Austria
- **Robert Steinegger,** Advisor | WKO Steiermark, Austria
- **Constanze Stockhammer**, CEO | SENA - Social Entrepreneurship Network Austria, Austria
- **Marija Tadic**, Researcher | Forest and Climate, Serbia
- **Gica Trierweiler**, Co-founder | Instituto Beaba, Brazil
- **Dominik Tyrybon**, Associate | Freshfields Bruckhaus Deringer LLP, Austria
- **Marija Vasilevska**, Project Manager | BLINK 42-21, North Macedonia
- **Marija Veljkovic**, Marketing Manager – Youth Specialist at ÖAMTC, Austria
- **Zorica Velkovska**, Founder | BLINK 42-21, North Macedonia
- **Vijay K Verma**, The Funding Expert | Dhara Solutions GmbH, Austria
- **Bernhard Weber**, Center of entrepreneurship and applied business studies, University of Graz, Austria
- **Adrian Wegener**, Founder | Eye Build It, Germany
- **David Weiss,** Researcher (pre-doc) | University of Graz, Austria
- **Rüdiger Wetzl-Piewald**, Director | Social Business Club Styria, Austria

VI. EYA MENTORSHIP PROGRAM – BUSINESS 2 TALENT

Called into existence in 2014, the EYA Mentorship Program has proven to be one of the most valuable aspects of assistance the EYA provides to its winners. Having a vivid concept as an EYA winner is just the beginning of a long, rocky journey to build a sustainable and profitable business. Self-motivation and ambition, or even fierce passion, does not immediately equate to success. Winners need business know-how, entrepreneurial expertise and experience to take their innovations to the next level.

Many committed, outstanding, and impressive personalities have agreed this year to share their knowledge with the EYA Winners of 2019. Each mentor has selected one winning project and has guided and instructed the project team for two months.

- ▶ **Günther Wellenzohn**, Innovation Manager | Infineon, Austria (Eyelight)
- ▶ **Martina Geisler**, Senior Manager | EY, Austria (Path Out)
- ▶ **Mike Pichler**, Branch Manager | Siemens AG Austria, Austria (mCommunity)
- ▶ **Thomas Lakner**, Frontend Mobile Team Leader | BRZ, Austria (Aivy)
- ▶ **Reinhard Mayr**, Head of Information Security and Research Operation | COPA-DATA, Austria (imagiLabs)
- ▶ **Farid Sigari-Majd**, Partner | Freshfields Bruckhaus Deringer LLP, Austria (Forest and Climate)
- ▶ **André Perchthaler**, Global Marketing Director | NXP, Austria (Socialbnb)
- ▶ **Wolfgang Schaffer**, Authorized Signatory & Senior Project Manager | bit media e-solutions GmbH, Austria (LiGENCE)
- ▶ **Tomislav Stipic**, Partner, Tax Consultant | ARTUS, Austria (Free Hour)
- ▶ **Michael Jiresch**, Senior Vice President Head of Sales Mail Solutions Austrian Post | General Manager adverserve Holding Gmbh, Austria (Eye build it)

VII.   YOUTH FOR INNOVATION – EYA STUDENT PROGRAMS 2019

Through EYAs Youth for Innovation program, smart students from all over Europe are actively connected and provided with a platform for international knowledge exchange. In cooperation with its academic partners, EYA conducts **"Youth for Innovation"** (student) programs which have been growing to a large extend over the past years. The task: analyzing the winning projects, developing further ideas and making suggestions for improvement.

A.)   YOUTH FOR INNOVATION (YFI) EUROPE – COLLABORATION ONLINE

Students of the following universities collaborated online and analyzed the winning projects in terms of originality, content, design, functionality, target group, user experience, marketing, law and copyright:

- **FHNW**, Switzerland (22 participants)
- **KFU Graz**, Austria (19 participants)
- **UCL**, Denmark (10 participants)
- **FH Kiel**, Germany (10 participants)
- **Angewandte**, Austria (7 participants)
- **BBU**, Romania (6 participants)
- **MOME**, Hungary (6 participants)
- **University Business Academy NS – MEF Faculty Belgrade**, Serbia (6 participants)
- **Corvinus University**, Hungary (4 participants)
- **TU Graz**, Austria (4 participants)
- **BiH**, Bosina and Herzegovina (3 participants)
- **Salzburg College**, Austria (3 participants)
- **University of Skopje**, North Macedonia (3 participants)
- **Belarusian State University**, Belarus (2 participants)
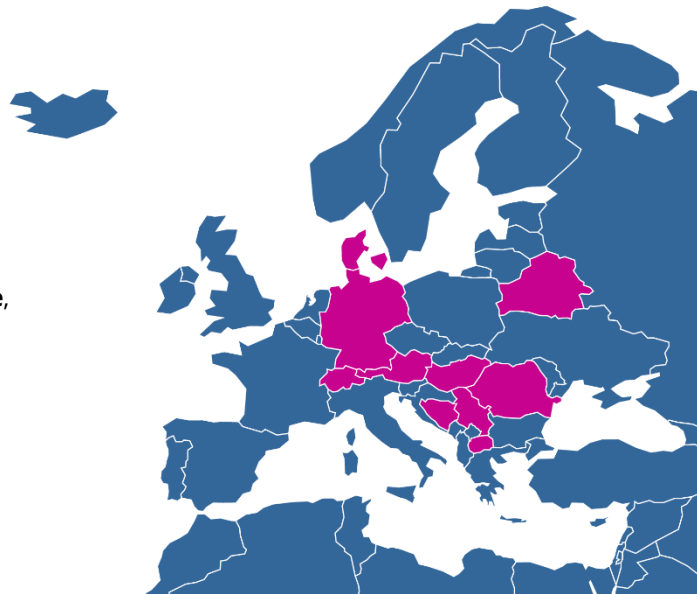
Students from these universities were connected online in small groups and assigned to the winning projects.
The communication was conducted via open source software like OneDrive, Skype, Facebook and/or e-mail.
Each group was guided by one of the university coordinators and the EYA team.

B.)   YOUTH FOR INNOVATION (YFI) STYRIA – ONSITE COLLABORATION UNDER TIME PRESSURE

The task set in the Youth for Innovation Styria program was also to analyze and further develop the winning projects. In contrast to the YFI Europe program, students did not work together online but onsite. They participated in the winning presentation followed by a Q & A workshop with the winning teams. Within the next 12 hours, they had to work on and finish their analyses. Therefore, the conditions were difficult: only on the basis of the just given information and under time pressure, they had to prove their competence and knowledge.

Students from FH CAMPUS 02 (34 + 42, coordinators: Michael Terler, Elisabeth Pergler, Walter J. Rath and Wolfgang Knöbl) and FH JOANNEUM (29, coordinator: Lisa Mahajan) participated in this project.

Local Student Kick-Off & Festival Preview

Prolonging past year's tradition, an official Kick-Off Event for the YFI Styria and Festival Preview took place in Graz. All EYA Winning projects were presented in a nutshell at this event at the Murinsel on October 24. This made it easier for the students to select the project they were most interested in to work on.

C.) OPEN SPACE: THE EXHIBITION – INTERACTION, FEEDBACK, CREATIVITY

The students had to showcase the results of their analyses on posters and hand-outs and present them during the Student Exhibition at the EYA Festival. Therefore, every EYA winning team gained two project analyses from the international and national students.

The EYA Winners were amazed by the creativity and efforts of the student teams.

D.) THE BEST WORK OF THE STUDENTS – RECOGNIZED FOR THEIR ENGAGEMENT AND EFFORTS

The decision who was the best local and who the best international team was based on an Expert Jury **and** an audience voting.

Two Expert Juries and the audience had to select the best teams on the basis of the posters and presentations of the local and international student groups.

The **Expert Jury** to select the best **YFI Europe Team** was made up by:

- ▸ **Wolfgang Knöbl,** Coordinator F&E and Coordinator Internationalisation | FH CAMPUS 02, Austria
- ▸ **Lisa Mahajan,** Project Manager & Lecturer | FH JOANNEUM Graz, Austria
- ▸ **Eda Mushe,** Digital Specialist | Makedonski Telekom AD, North Macedonia
- ▸ **Elisabeth Pergler,** Faculty member & Research scientist | FH CAMPUS 02, Austria
- ▸ **Irene Polycarpou,** Professor of Technology and Innovation in Education | University of Central Lancashire, Cyprus
- ▸ **Walter J. Rath,** Management consultant and partner RNB Group Consulting GmbH, Austria
- ▸ **Afërdita Pustina,** National Programme Officer | OSCE Mission in Kosovo, Kosovo
- ▸ **Timo Rostedt,** Lead Designer | Gofore Oy, Finland
- ▸ **Michael Terler,** Innovation Management Professor | FH CAMPUS 02, Austria
- ▸ **Jovana Zdravkovikj,** Master's student | University of Ljubljana, North Macedonia

The team working on **"Socialbnb"** made the race: Annkathrin Schätzle, Anna Riegler, Randeep Singh, Zsanett Zeke, Luca Csikszentmihályi, Noémi Szebenszki.

The **Expert Jury** to select the best **YFI Styria Team** was made up by

▸ **Rebecca Atoline,** Marketing Development Consultant | National Council of Science, Switzerland/Uganda
▸ **Martina Geisler,** Senior Manager | EY, Austria
▸ **Mitra Kazerani,** Sustainable Developments | University of Applied Arts Vienna, Austria
▸ **Dimitar Jovevski,** Associate Professor | University of SS. Cyril and Methodius, North Macedonia
▸ **Ekaterina Matveeva,** Founder and CEO | Amolingua, Argentina/UK
▸ **Martin Maška,** Office and project manager | European Youth Press / European Dialogue, Czech Republic
▸ **Tatjana Dragičević Radičević,** Professor | MEF Faculty Belgrade, University Business Academy, Serbia
▸ **Jacob Thomsen,** Assistant Professor | UCL University College, Denmark
▸ **Franziska Uhing,** Professor for Interactive Media | University of Applied Sciences Kiel, Germany
▸ **Rüdiger Wetzl-Piewald,** Director | Social Business Club Styria, Austria

They chose the team working on **"Aivy"** (Peter Roschitz, Lucas Unterweger, Lisa-Marie Schröder, Tina Hintringer, Michael Sommerhuber, FH JOANNEUM).

E.) Special Edition: YFI KOSOVO

a.) General Information

In 2019, for the first time, EYA organized a special Kosovar edition of its "Youth for Innovation" initiative. The event aimed at youth from Kosovo – to teach them about the key success factors of digital projects with impact on society regarding tech, design, communication and (social) entrepreneurship.

The YFI Kosovo offered workshops on these topics, followed by the hands-on application of the freshly acquired knowledge, together in teams of 3-5 along with 12 EYA expert coaches.

Participants learned from the ten creative EYA Winning Projects of 2019 by analysing them and developed own ideas for digital solutions with impact in Kosovo.

b.) Goal

The main goal was to enable the Kosovar youth to get first-hand experience in business consulting combined with work on purpose driven entrepreneurship projects and get inspiration to start their own locally relevant digital projects.

c.) YFI Kosovo Participants

Out of over 100 applications, 40 participants from different regions in Kosovo (young people, students, entrepreneurs,...) were selected and attended the event. They got deep insights into the ten **EYA Winning Projects.**

d.) YFI Kosovo Coaches

The teams were guided by the following international and local coaches:

- **Bardha Ahmeti,** Freelancer, Kosovo
- **Christian Bauer,** Bauer & Associates, Bureau André Heller GmbH, Austria
- **Wolf Becvar,** HotGloo, Austria
- **Diora Binxhiu,** HALLAKATE, Kosovo
- **Gabriel Brezoiu,** GEYC – Group of the European Youth for Change, Romania
- **George Malekkos,** Powersoft, Cyprus
- **Lea M. Hansjürgen,** Moderator, Consultant, Researcher, Germany
- **Julianna Faludi,** Corvinus University of Budapest, Hungary
- **Mads Fugl,** Coworking Plus, Denmark
- **Vladimir Maric,** Mozaik, BiH
- **Pihla Rostedt,** Rostedt & Co, Finland
- **Jehona Ademaj Sejdiu,** Embassy of Finland in Kosovo, Kosovo

e.) YFI Kosovo Jury

The development of the concepts/prototypes were evaluated by the eight-head ed expert jury selecting an YFI Kosovo Winner on the basis of the teams' presentations.

- **Dian Fishekqi,** Flossk, Kosovo
- **George Malekkos,** Powersoft, Cyprus
- **Vjosa Mullatahiri,** German Development Cooperation (GIZ), Kosovo
- **Aferdita Pustina,** OSCE Mission in Kosovo, Kosovo
- **Majlinda Ruhani,** VentureUp, Kosovo
- **Jehona Ademaj Sejdiu,** Embassy of Finland in Kosovo, Kosovo
- **Valmir Xhemajli,** NGO Lens, Kosovo
- **Florije Manaj Zogaj,** Manaj & Associates, Kosovo

f.) Developed Ideas

The teams had **only very limited time** (Friday afternoon, Saturday morning; in total around 5 hours) to develop own ideas and work on their presentations. Nevertheless, they came up with 7 great ideas and very well-prepared pitches.

Winning project and team

Project Name: intoKOSOVO

Producers: Erza Lalinovci, Veronë Kadriu, Eda Mushe, Triera Kastrati, Tringa Arifi

IntoKOSOVO is a mobile application which connects travelers with tour guides from all around Kosovo in order to get better experience while they stay in this country. The tourism in Kosovo is growing exponentially every year, more and more tourists increasingly are looking for people who can show them around. A lot of the travelers have difficulties in getting access to tour guides and a lot of students and graduates in history and tourism field are having trouble getting a job.

The IntoKOSOVO app introduces the travelers to people who can guide them through the city and provide them the needed information about the city. The idea is this platform to be used by tourists who travel in Kosovo and students and graduates who have a background or enough knowledge about the city, the history of the city and trending places.

This app will not only make the experience of every tourist better and hopefully increase the tourism of Kosovo, but also it will help the students get with experience that is not provided in the university, it will help graduates that are unemployed to start with their career which all together will contribute to decrease the unemployment rate in Kosovo.

Other developed ideas and concepts

Project Name: Brain Sound

Producers: Fjolla Haziraj, Kaltrina Bulliqi, Salih Salihu

A hologram device that visualizes the brain in 3D and highlights the EEG waves in hologram. The software will use Artificial Intelligence (Predictive Analytics, Deep Learning and Neural Networking) and Data Analytics.

Project Name: CIS-app

Producers: Ardita Berisha, Liridon Iberhysaj, Nera Hashani

We are solving the lack of information for students to find best instructors for online learning by connecting students and instructors through CIS-app.

Project Name: Embrace Life

Producers: Drenusha Salihu, Ariston Lipa, Fatbardh Kabashi

Embrace Light is a real time monitoring system that can be added to actual Traffic Lights systems or be upgraded in a completely another new conceptual design. According to the World Health Organization, road traffic injuries caused an estimated 1.35 million deaths worldwide in the year 2016. That means, one person was killed every 25 seconds.

Our objectives are to decrease the traffic deaths by foreseeing dangerous situations and acting accordingly to prevent the situations, to ease traffic and to reduce the gas emissions released by cars waiting. Based in the real time monitoring system the lights will turn red for the less engaged roads, making the traffic smoother in the most engaged parts of the cities.

Project Name: L€arn

Producers: Meriton Hoti, Artan Xhemaili, Aurora Bytyqi, Rea Kasumi

Our platform will integrate three things:

1. Learning online and getting certificates
2. CV-s are automatically written based on the courses and internships you have taken
3. Freelance projects with upwork and fiver so that young people can find employment not only here but also abroad.
4. AI algorithm that provides personalized potentials assessment and makes course choices.

Students can create an account and register what they want to work. They will get a list of job openings and trainings that are available online. They will learn on our platform, create the digital CV, and employers always have an overview of a specific skill: a leaderboard of who is the best for a certain position. For example, Software development in Java: Leaderboard of all courses related to Java that people have taken, with certificates.

This way, people learn from their own initiative, have the light at the end of the tunnel that they can get employment with courses online locally, or if they want to, they can get work from freelance portals.

Project Name: moBug – Moms Debugging

Producers: Donijetë Zylfijaj, Erona Ibrahimi, Erza Leka, Orika Musliu

moBug is a coding learning app for unemployed mothers with the purpose of increasing the percentage of women in the tech industry.

This app will contain coding lessons appropriate for women to help them find themselves more easily attached to coding. The main point of his project is to help moms to create games and other kind of activities for their children and in the meantime to get some skills in coding.

Project Name: StudentHandy

Producers: Loreta Shala, Qëndresa Bekaj, Lavdim Ajazi, Mujë Xhekaj

Our target group is **students**. We have the idea to develop an application for students studying in different fields. According to the achievements and learning from workshops our persona (fictional representation of our target group) leads us to specific points.

Our application will give students the opportunity to see scholarships, job opportunities, residential opportunities, tell problems, irregularities, innovative ideas, charity sector, entertainment etc.

Project Name: TREE+

Producers: Rinor Sefa, Qëndresa Kastrati, Lumi Kryeziu, Dafina Shala

TREE+ is an app that uses an algorithm to identify areas suitable for tree planting using GSM-s such as satellites, drones. The app takes into account air pollution zones, habitation statistics and soil identification to identify the best tree types that can grow in the specified location.

g.)   Event Program

Friday, October 11, 2019

Hackerspace, Ganimete Terbeshi, No. 2, Prishtinë 10000

Morning Session

10.00–10.30 | Welcome Words & YFI Info

10.30–11.00 | Get to know each other – Networking Games

11.30–12.15 | EYA Winners 2019
   Short presentation of the 10 EYA Winning Projects

12.15–13.15 | How to analyse a project? Parallel workshops

14.15–17.30 | In-depth project analysis & ideas brainstorming

17.30–18.00 | Wrap-up: Short presentations of your results

18.00 | Free Evening – *Make sure to get some rest ;-)*

Saturday, October 12, 2019

Hackerspace, Ganimete Terbeshi, No. 2, Prishtinë 10000

**9.00–12.30 | Working on your ideas for Kosovo and concept
                development**

12.30–14.00 | Final presentation of your work & Expert Jury
14.00 | Award Ceremony & Networking Lunch!

h.) Media Report

Press Release dedicated to the YFI Kosovo and sent out to EYA's network and media partners and media contacts (approx. 40 network partners, 30 media partners, over 1000 contacts): https://eu-youthaward.org/wp-content/uploads/sites/2/2019/11/Yfl-Kosovo.pdf

Television: Birgit Kolb, project manager EYA, and Valmir Mustafa, Project Manager FLOSSK, presented the Youth for Innovation Program in a local TV Show on KOHA TV, the video of the live-show was posted on Facebook: https://www.facebook.com/watch/?v=445322629420998

i.) Photos of the Event

https://www.flickr.com/photos/worldsummitaward/albums/72157711549609688

j.) Partners and Supporters

VIII.   FURTHER EVENTS: SHACK VIENNA 2019

A.) GENERAL INFORMATION

In the beginning of 2019 for the fifth time, the European Youth Award organized a Social Hackathon to gather young creative minds for the purpose of planning, designing, and creating apps or games with a social focus and within a short span of time.

The **SHack Vienna, an EYA Social Hackathon** was two and a half days long and took place at the Austrian Federal Computing Center (BRZ) from February 28 to March 2, 2019.

People from 10 different countries participated in the event – including 10 coders from Czech Republic (Smart City Plzen), Hungarian programmers and students from Budapest supported by the INPUT program, former mYouth participants from Poland, EYA ambassadors from North Macedonia, Slovenia and the UK and other external people from mostly Vienna, Austria. The different backgrounds of the participants did good to enhance their productivity, creativity and imagination when working together. There was no age limit for the participants, the working language was English.

Help from **onsite coaches** from various countries was available for the participants during the whole of the event. They gave feedback on the site and enriched the participants' ideas with their expertise and experience. Also, **online coaches** were available on Friday via Skype to support the participants who picked a 30-minute slot from the available times.

Each team had 4 minutes to pitch their project. An interdisciplinary 11-headed jury evaluated the projects and pitches and selected the best two. The teams were awaited by a "fast-lane ticket" to pitch to the AWS First Jury at the AWS Start-Up Lab and maybe get a seed funding of 20,000 Euro, tickets for a Social Innovators voyage in Tunis in September and a training course in Tunis in November, tickets of the GOV.TECH pioneers and other non-cash-prizes.

B.) FOCUSED TOPIC

The EYA Social Hackathon in Vienna focused on the topics:

financial literacy | decent workplace | participation & living democracy.

In total 50 young engaged participants worked together in interdisciplinary teams of 4-7 and developed 7 smart digital solution prototypes.

D.) ONSITE COACHES

The following coaches provided the participants with guidance during the SHack onsite:

- **Cloed Baumgartner,** Innovation Manager and Trainer | Crowd Club, AUT
- **Raoul Bhatia,** Manager of DevOps and Engineering | Cisco, AUT
- **Luna Carmona,** Marketing Officer | Achieve More Scotland, UK
- **Julianna Faludi,** Assistant Professor | Corvinus University of Budapest, HUN
- **Gerhard Gaugusch,** VP of IT Solution Delivery | Paysafecard, AUT
- **Robert Kleedorfer,** Team leader Austrian land registry | BRZ, AUT
- **Matthias Maschek,** Co-founder| Lost in the Garden, AUT
- **Carl-Markus Piswagner,** eGovernment architect | BRZ, AUT
- **Kaloyan Ratchev,** Founder & CEO | Vangavis ltd, AUT/BUL
- **Petar Soldatek,** Head of Development | Santander Consumer Bank, AUT
- **Georg Steinfelder,** Graphic and Communication Designer | FRO Linz, AUT
- **Ondřej Tuháček,** Project manager | SITMP, CZ
- **Thomas Volpini,** Department Lead IT Service | APA IT, AUT
- **Simon Wallner,** Co-founder| Lost in the Garden, AUT
- **Rüdiger Wetzl-Piewald,** Director | Social Business Club Styria, AUT

E.) ONLINE COACHES

The following coaches were available for the SHack participants remotely for 30-minute coaching sessions.

- **Abdul Rahman AlAshraf,** Founder | FreeCom, GER/SYR
- **Alois Paul Spiesberger-Höckner** App and Web Developer, Media Informatic Student | Vienna University of Technology, AUT
- **Khaled Jemni,** Modern Apps Consultant | Microsoft Tunisia, TUN
- **Alexander Hauersleven Jensen**, CCO | Be My Eyes, US/DEN
- **George Malekkos,** Software Innovation Architect & CEO | Powersoft, CYP
- **Tudor Mihailescu,** Founder | LoopPol, ROM
- **Taylor Sawyer,** Co-founder | SammTalk, USA/NOR
- **Branko Vasiljevic,** Business developer | DVC Solutions, BIH

F.) JURY

The developed applications and prototypes were evaluated by the eleven-headed expert jury selecting the SHack Winners.
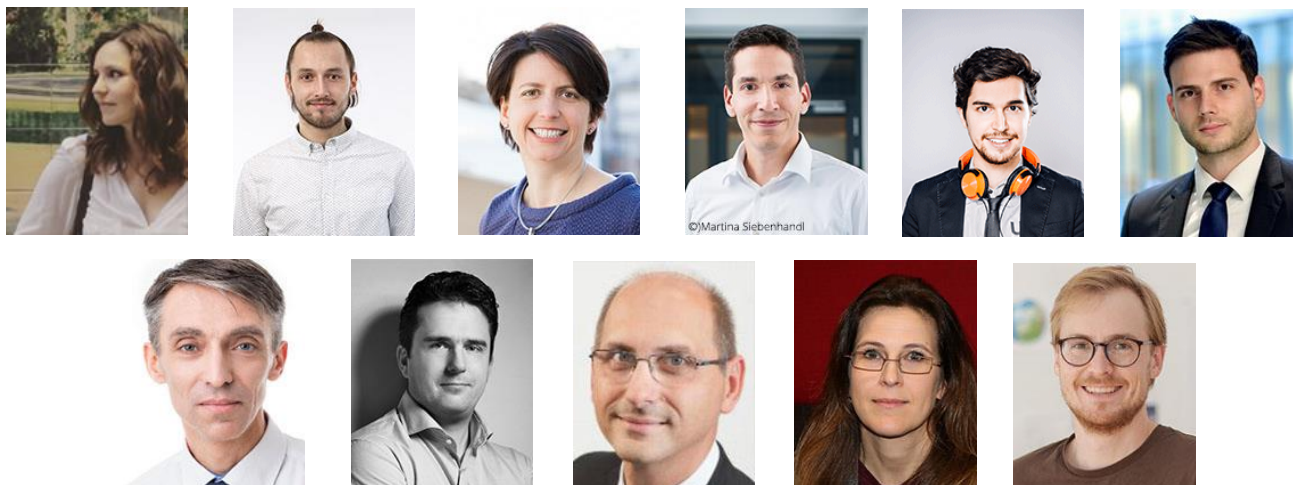
- **Luna Carmona,** Marketing Officer | Achieve More Scotland, UK
- **Tomáš Cholinský**, Head of Department Business Support | SITMP, CZ
- **Daniela Feuersinger,** Strategy & Communication | BRZ, AUT
- **Gerhard Gaugusch,** VP of IT Solution Delivery | Paysafecard, AUT
- **Kambis Kohansal Vajargah,** Entrepreneur, CMO & COO | primeCROWD, AUT/IR
- **Bálint Olah,** Senior Consultant | INPUT, Hungary
- **Hannes A. Schwetz,** Project Manager Social Business Initiative | aws, AUT
- **Armin Rainer,** Senior Product Manager | APA-IT, AUT
- **Gernot Silvestri,** Head of Individual Applications | BRZ, AUT
- **Nina Tillinger,** Head of Delivery & PMO | Santander, AUT
- **Simon Wallner**, Co-founder | Lost in the Garden, AUT


G.) WINNERS

First place: Fit For Future

by Tobias Feitkenhauer, Anna B., Max Stolze, Renée Singer, Gabriel Pickel, Kristina Weinberger

Platform: Web application

Fit for Future is a virtual and offline training program for teachers to foster 21st century skills in their students.

Only one in two students finds school engaging. This disengagement is one of the key factors for dropout, resulting in high dropout rates in Highschool. Fit for Future trains teachers to counter this problem. Applying proven methods and assignments, teachers foster the social-emotional and meta-cognitive competency development of their students.
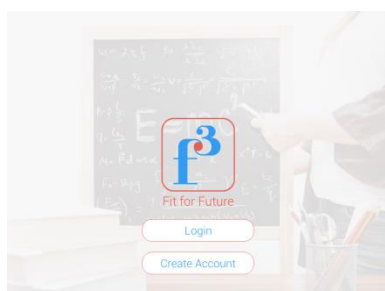
These methods are highly engaging and build skills that students need to win in life. Furthermore, they can be used across subjects, making them relevant for every teacher and every subject.

Collaboration with colleagues through the team gives a strategic approach to competency development and increases consistency. Our virtual coach helps teachers continuously improve their personal teaching effectiveness. This way, we create a world in which schools and teachers enable their students to build a sustainable future.

Second place: Allio

by Adam Wnuk, Grzegorz Marczyk, Nataliya Metla, Patryk Karwat, Robert Pietrzyński

Platform: Android, iOS

Let's connect the problems with the solutions!

Allio app is Tamagotchi of XIX century for allergic children. Helps to build awareness of our kids in the case of safe food.

H.) DEVELOPED PROTOTYPES

Project Name: Buildit

Producers: David Pohy Pohan, Pavol Hejný, Borka Moravcsik, Jùlia Gunther, Eva Koncz, Sophie Born

Platform: Android, iOS

We want to create a place to show children between the age of 10 and 15 how decisions have an impact on their own life and the environment.
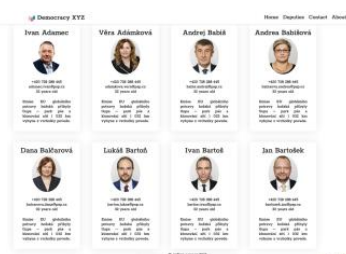
Project Name: Democracy xyz

Producers: Vojtěch Pšenák, Barbora Hrušková, Mehdi Bizolm, Honza Stein-bach, Štěpán Kotěšovec

Platform: Website

A website to inform how members of parliament (national, European, local...) voted.

Project Name: Social Point

Producers: Bianka Bús, Daniel Zlabinger, Eszter Szabó, Keanu Hie, Matus Lang, Peter Gerges, Vanessa Kausl

Platform: Website

Usually the people who need governmental help the most, have the hardest time getting it. They either don't have the administrative know-how or the time for research.
Our vision is to provide an easy access to governmental social support while leaving the complex research behind. We give you guidance on all opportunities in the confusing chaos of the internet in a simple, friendly and engaging way. We want to be your stable point in every living situation.

Project Name: Trusted News

Producers: Eda Mushe, Jovana Azdrakovikj, Lili Tóth, Eliza Zimmermann, David Zahour, Karel Sima, Patrik Vácal

Platform: browser plugin, webpage and app

Our project focuses on the independent free press's tendency to disappear and fighting against fake news. Our aim is to restore the reliability of media by revealing the content's consistency between different articles about the same occurrence and widen the reader's viewpoint by offering related articles.

While the average user reads a single article and therefore has a restricted amount of information, Trusted News collects data from all the related articles and analyses them to define a simplified indicator based on the percent-age of correspondence with other news sources. By clicking onto the indicator, the reader is redirected to our webpage, where we offer a wide range of relevant articles with the corresponding and contradicting information highlighted, as well as further options for research. In conclusion, we provide easy access for people to build them-selves a more objective knowledgebase.

Project Name: The Workplace Welfare Project

Producers: Dóra Becker, Orsolya Horváth, Ondřej Merkun, Anna Szilágyi

Platform: Website

Let's connect the problems with the solutions! The Workplace Welfare Proje collects valuable feedback from the employees via a survey service. The premad questionnaires are well researched to maximise the results in the statisti provided for the employer. If they want more specific data, specif questionnaires or certified coaches and services referred to them, they can pay one-time fee for it.

I.) EVENT PROGRAM

Thursday, February 22, 2018

From 15.30 | Registration for participants

16.30-16.45 | Welcome and official opening (open for public)
with Gernot Silvestri, BRZ; Peter A. Bruck, Honorary Chairman ICNM

16.45-17.15 | "What's the purpose of the EYA SHack? – Idea, Procedure & more"

Speaker: Birgit Kolb, EYA Project Manager

17.15-17.45 | Inspirational and Knowledge Keynote on
Financial literacy | decent workplace | participation & living democracy
Verena Fink, Woodpecker Finch (GER); Dalibor Matijevic, Food+X (SLO)

17.45-18.15 | Networking Games | Get to know your colleagues

18.30-19.00 | Brainstorming Idea

19.00-19.30 | Ideas Pitching

19.30-20.00 | Group Forming and start!

Friday, February 23, 2018

9.00-20.00 | Working on digital prototypes with onsite and online coaches

9.15-9.45 | Workshop: Gamification & User-centered Design
Matthias Maschek & Simon Wallner, Lost in the Garden.

Saturday, February 24, 2018

9.00-15.00 | Working on digital projects with onsite and online coaches

14.00 | Handing in of prototypes

15.30-16.15 | Presentations & Jury

16.15 | Awards Ceremony, Wrap Up & Send Off

J.) MEDIA REPORT

Press releases related to the EYA Social Hackathon

▸ fit 4 future gewinnt Hackaton im BRZ (in German)

K.) EYA MEDIA CLIPPINGS

▸ Ein digitaler Marathon für sozialen Mehrwert (Radio FRO, March 6, 2019)
▸ fit 4 future gewinnt Hackaton im BRZ (computerwelt, March 5, 2019)
▸ Das sind die Sieger des europaweiten Hackathons für Social Impact Projekte in Wien (trending topics, March 5, 2019)
▸ Digitale Anwendungen verändern die Gesellschaft (medianet, Feb 19, 2019)
▸ Social Hackathon im Bundesrechenzentrum bietet Plattform für Coder (futurezone.at, Jan 29, 2019)
▸ Der Social Hackathon kommt nach Wien (Startup Helden, Jan, 2019)
▸ Social Hackathon Vienna vom 28. Februar bis 2. März 2019 in Wien (audimax, Jan, 2019)

Newspaper Advertising

▸ Two sponsored ¼ page „Die Presse" Austrian Daily Newspaper Ads
(value Eur 10.505,-- net; standard tariff list) https://www.facebook.com/watch/?v=1019002228224017

Social Media

▸ Facebook Event & Campaign
28 Facebook posts reaching 27.294 users
SHack Vienna Event reaching 6862 users, creating 121 reactions and 49 Website clicks
▸ 36 Tweets promoting the coaches and members of jury
▸ 13 Instagram Posts, reaching 113 interactions on the best post

L.) PHOTOS OF THE EVENT

https://www.flickr.com/photos/worldsummitaward/albums/72157703825852492

M.) VIDEO CONTENT

▸ Best of Video: https://www.facebook.com/watch/?v=267203787511101
▸ Message from the speaker Verena Fink: https://www.facebook.com/watch/?v=552917335203892

N.) PARTNERS AND SUPPORTERS

IX. FURTHER EVENTS: SHACK NOVI SAD 2019

A.) General Information

For the first time in Serbia, EYA organized a SHack (Social VR Hackathon) to gather young creative minds for the purpose of planning, designing and creating prototypes of digital solutions with an impact on society within a short span of time.

The **SHack Novi Sad** was two and a half days long and took place at the Cultural Station Svilara from June 26 to 28, 2019. It was conducted in co-operation with OPENS and held within the framework of the OPENSociaLab – a conference on Social Innovation.

Over **50 people from 7 different countries** (Austria, Bosnia and Herzegovina, Estonia, Hungary, North Macedonia, Romania, Serbia) actively participated in the SHack; more than 100 at the OPENSociaLab on the final day.

The different backgrounds of the participants helped to enhance their productivity, creativity and imagination when working together. There was no age limit for the participants and the working language was English.

Help from **onsite coaches** from various countries was available for the participants during the whole of the event. They gave feedback directly and enriched the participants' ideas with their expertise and experience.

Also, **online coaches** from many different countries (Austria, Denmark, Italy, Kosovo, UK, Tunisia) were available on Thursday via Skype to support the participants and add a different cultural perspective.

On the final day, each team had 4 minutes to pitch their project in front of a large audience within the framework of OPENSociaLab. An interdisciplinary eight-headed jury evaluated the projects and pitches. Due to the outstanding work of two teams, the jury decided on two (equal) winners.

The teams were awarded with a trip to the Final Championship of the Global VR Hackathon organized by VRCORE in China (end of 2019), an invitation to join the EXIT Festival (July 4-7 in Novi Sad), free tickets to the EYA Festival (November 27-30 in Graz) and a project management workshop by NOMCENTAR.

B.) Topics

The SHack Novi Sad main topics were **Fostering Health** and **Active Citizenship.**

C.) Tech Focus

Thanks to the co-operation with VRCORE, SHack Novi Sad served as regional pre-contest for the Global VR Hackathon. Therefore, the tech focus was (not obligatory but highly recommended)

Virtual Reality & 360° technology

VR equipment (Microsoft Hololens, HTC Vive, Vive Focus Plus, Oculus Rift) was kindly provided by HTEC and HTC.

D.) Participants

The engaged participants worked together in interdisciplinary teams of 4-9 and developed in total 4 prototypes of smart digital solutions.
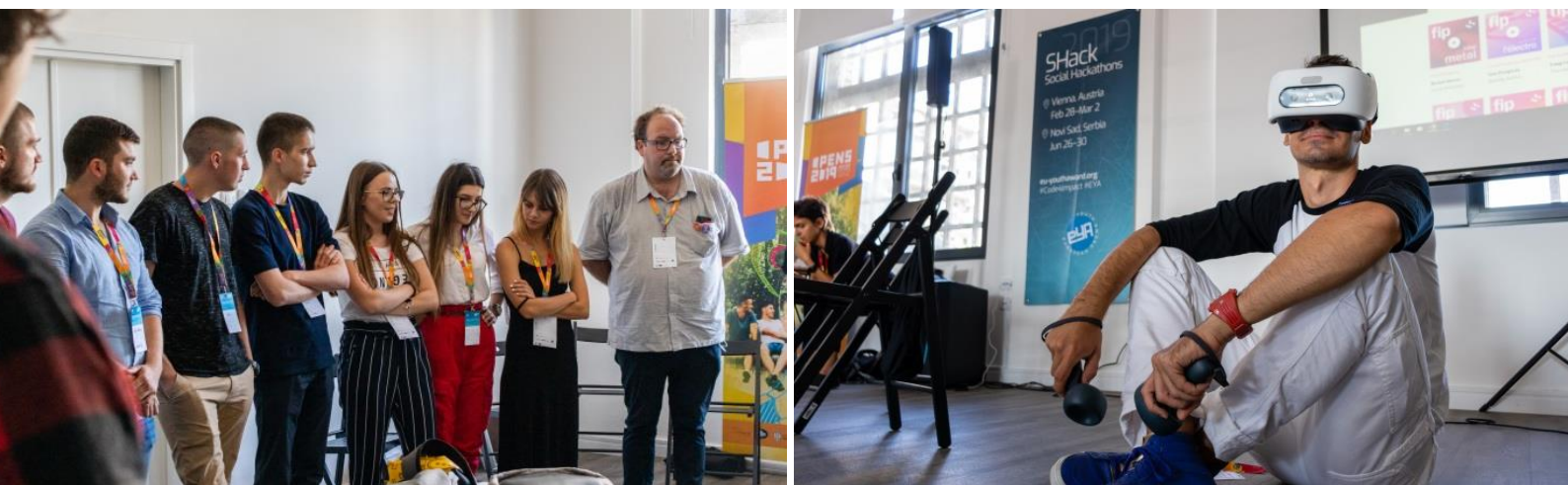

E.) Onsite Coaches

The following coaches provided the participants with guidance onsite during the SHack:

- ► **Stefan Ćupurdija,** Owner & CEO | Real Choice, SRB
- ► **Damjan Damnjanovic,** Co-founder | Health Tech Lab, SRB
- ► **Leila Hadžić,** Co-founder | NGO "Laboratorium" Tuzla, BIH
- ► **Muris Halilovic,** Creative Ass Designer & Founder | #Bookvalno Paper Design Studio, BIH
- ► **Beáta Kurucz,** Regional Manager, Central- Eastern Europe | EIT Health InnoStars, HUN
- ► **Marko Savkovic,** Head of Product Marketing CEE+SE | HTC Europe, SRB
- ► **Vladimir Trkulja,** Venture Fellow | UNICEF Global Innovation Fund, SRB
- ► **Vladimir Vučurović,** General Artist | Zumoko, SRB
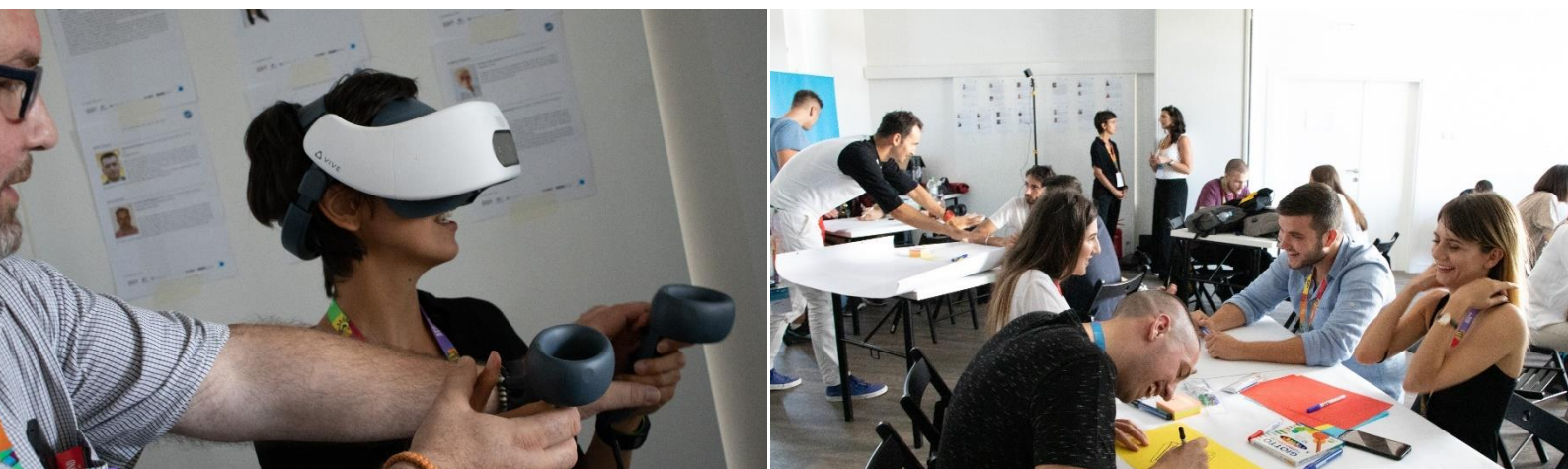
F.) ONLINE COACHES

The following coaches were available to the SHack participants remotely for 30 minutes coaching sessions.
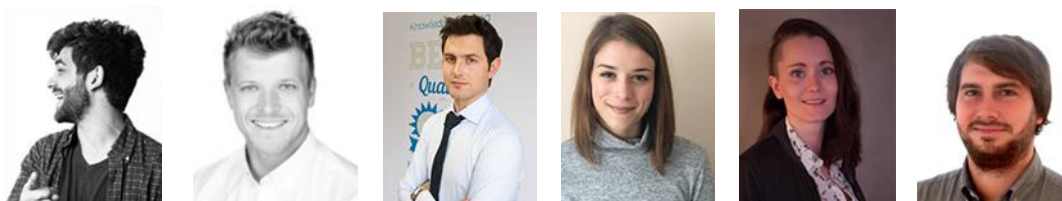
- **Matteo Consonni,** Business Creation Manager | EIT Health Germany, GER/ITA
- **Alexander Hauerslev Jensen,** CCO | Be My Eyes, US/DEN
- **Hana Ilazi,** Program Coordinator | Innovations Lab Kosovo, XKX
- **Khaled Jemni,** Modern Apps Consultant | Microsoft Tunisia, IRL/TUN
- **Craig Matthews,** Senior Innovation Consultant |Science Park Graz - ESA BIC, UK/AUT
- **Juliane Petsch**, Expert for Project Management, Human Resources & Business Development, AUT
- **Alois Paul Spiesberger-Höckner** App and Web Developer, Media Informatic Student | Vienna University of Technology, FRA/AUT

G.) JURY

The developed prototypes were evaluated by the eight-headed expert jury selecting two SHack Winners.

- **Dusan Bunovic,** HR and Marketing Manager | Neofyton, SRB
- **Slobodan Cvijovic,** Consultant | Zilker Technology LLC, SRB
- **Jovana Joksimović,** Attorney | Stanić and partners, SRB
- **Beáta Kurucz**, Regional Manager, Central- Eastern Europe | EIT Health InnoStars, HUN
- **Sabrina Petutschnig,** Executive Assistant | Science Park Graz - ESA BIC, AUT
- **Marko Savkovic,** Head of Product Marketing CEE+SE | HTC Europe, SRB
- **James Stockstill,** Senior Adviser on Human Rights and Non-Discrimination | OSCE Mission to Serbia, USA
- **Vladimir Vučurović,** General Artist | Zumoko, SRB

Project Name: AR Eye control

Producers: Petar Bojanic, Natasa Cvijanovic, Luka Zuber, Lazar Varagic, Mihajlo Lukic

Platform: Windows, HTC Vive Pro eye

Using VR/AR tech to help the paralysed control new technologies such as smart houses with eye tracking.

Project Name: MEDOX

Producers: Kristina Jauković Jocić, Nikola Opačić, Marko Janković, Uroš Vukašinović, Vanja Stanić, Jelena Šurlan, Goran Jocić, Danica Nenadović, Aleksandar Šijan

Platform: Web application

To maintain their health, some people have to take certain doses of medication. Everyone can forget to take the medication they need. The Smart Medicine Box prevents just that. It notifies you with a sound whenever you need to take the dose so you will not forget, and it also flashes a light signal which indicates which medication you are supposed to take. In case the patient fails to take the medication, the Box will notify a guardian or a caretaker. The Box's settings are modified with buttons and a display, where it is required to input the time of the first consumption, as well as the time period between each dose. Besides that, it is possible to insert up to two phone numbers which will receive an SMS in case the patient fails to take the medication. This project can operate thanks to Arduino (microcontroller), in combination with different modules (such as modules for time and SMS), as well as necessary components such as an LCD display and a keyboard. The code was written in Arduino, which bears strong similarities with C++. The box can manage three treatments a day, seven days a week. With slight modifications the Boxes could be made with more (or less) therapy slots, to fit the consumer's needs in the best way.

Project Name: MommyRadar

Producers: László Korbély, Adnana Hujdur, Hanna Tiro, Harisa Obradović

Platform: Mock up (Adobe Illustrator)

The project is based on the app that is paired with a wristband which are connected via Internet protocol and it helps parents to keep track of their child's health status. The wristband would contain a number of sensors such as HRM, oximeter and so on and would provide data that would be sent to the mobile app so that parents would always be updated on the information. In cases of any abnormalities or negative changes in the child's health parameters, the app would receive the notification and the parent would be able to react even if they are not near. An additional feature would be a therapy tracker, so that the parent can always be sure that their child has taken the medicines they need.
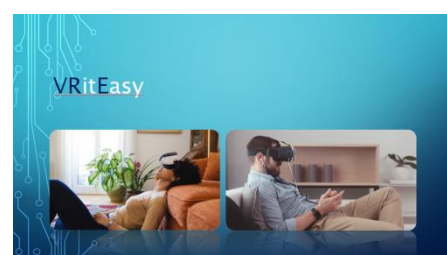

Project Name: VRitEasy

Producers: Sandra Zivkovic, Viktoria Ilieva, Jelica Kusmuk, Marius Olarson

Platform: VR headsets

We provide a stress-relief VR experience which is customized for every user, based on a psychological test and artificial intelligence. Our target group are young professionals.

Wednesday, June 26, 2019

10.30-10.45| Welcome and official opening

with Joseph Mellott, Deputy Head of the OSCE Mission to Serbia, Katarina Živanović, OPENS, and Birgit Kolb, EYA Project Manager

10.45–11.15 | What's the Purpose of the EYA Social Hackathon? Idea, Procedure and more

Birgit Kolb, EYA Project Manager, AUT

11.15–11.45 | Inspirational and Knowledge Keynote on Topic *Leila Hadžić, Co-founder Laboratorium, BiH; Damjan Damnjanovic , Health Tec Lab; Marko Savkovic, HTC*

11.45–12.15 | Networking Games | Get to know your Colleagues13.15–14.00 | Brainstorming Ideas

14.00–14.30 | Ideas Pitching

14.30–20.30 |Group Forming and start working

Thursday, June 27, 2019

9.00–18.00 | Work on digital Prototypes with onsite and online Coaches!

Friday, June 28, 2019

The Shack presentations and jury were part of the OPENSociaLab Conference.

11.00-11.20 | Official Opening & Welcome Words
with Zdravko Jelušić, President of the Assembly of the City of Novi Sad; Aranka Binder, support officer for sports at the Provincial Secretariat for Sports and Youth; Valentina Antić, coordinator of OPENS

11.20-11.45 | Keynote: What is Social Innovation?
Odeta Iseviciute, Founder of Brain on chillies, LIT

EYA Room (1st floor, room 3):

11.45–13.10 | SHack Presentations & Testing

13.40–14.00 | Awards Ceremony & Offical End of SHack Novi Sad
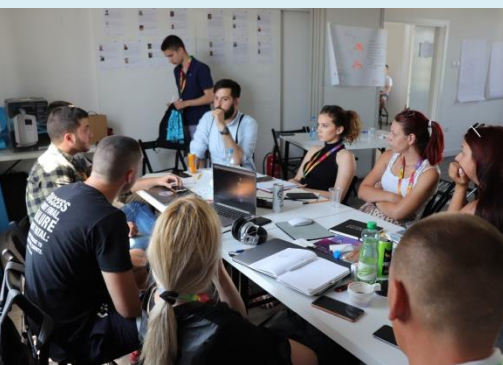
15.00-16.00 | Youth talks with EYA Winners – Young Leaders speak
Ana Alibegova, mladiinfo (Winner 2012), Slobodan Cvijovic, Synergy of Health (Winner 2016); Branko Vasiljevic, SOS 121 (Winner 2017)

Innovation Room (ground floor):

11.40-13.00 | Innovation Shots
Best practice examples from Serbia and the region, followed by a joint discussion.

13.00-14.00 | Panel: Discussion "Youth Programs"

15.15-16.15 | Panel: Innovation Dialogue – How to finance my Idea?

16.15-17.30 | Panel: Insight into HUBs

Video Room (ground floor).

12.00-17.00 | Social Innovation in Europe and all over the World
Short films about innovative social entrepreneurship projects. Come and watch!

17.30 | Time to say good-bye: Wrap up & Closing

K.) MEDIA REPORT

Press Releases:

- ▶ [Young Serbian hackers help the paralysed and win trip to China](#) (in English)
- ▶ [MLADI SU INOVATORI](#) (in Serbian)

L.) EYA MEDIA CLIPPINGS (EXTRACT)

- ▶ [MLADI SU INOVATORI](#) (Opens, July 1, 2019)
- ▶ [Otvorena Konferencija o društvenim inovacijama](#) (RTV, June 28, 2019)
- ▶ [SHack Novi Sad VR Hakaton](#) (Startit, June 28, 2019)
- ▶ [Otvorena Konferencija o društvenim inovacijama](#) (Skupistna Grada Novog Sada, June 28, 2019)
- ▶ [EYA SHack Novi Sad (Social VR Hackathon) 2019](#) (najstudent, June 2019)
- ▶ [SHack the Social Hackathon of the European Youth Award](#) (ESI Eastern Europe, May 9, 2019)

M.) PHOTOS OF THE EVENT

https://www.flickr.com/photos/worldsummitaward/albums/72157709383618786

N.) VIDEO CONTENT

- ▶ Video recordings: https://www.facebook.com/pg/EuropeanYouthAward/videos/
- ▶ Best of video: https://www.facebook.com/EuropeanYouthAward/videos/882638255416650/

O.) PARTNERS AND SUPPORTERS

The SHack was conducted in co-organization with

X.   FURTHER EVENTS: EYA IMPACT WEEKEND & ONSITE JURY

A.) GENERAL INFORMATION

The **EYA Impact Weekend** was a two-days long intense event in Sarajevo, Bosnia and Herzegovina, aiming to connect local youth with international and local experts on eye-level and help them to transform ideas into concepts, benefit from knowledge transfer and learn how to better impact society.

It was conducted in parallel with **the EYA Onsite Jury**. Both events took place at the School of Business and Economics from September 19-21.

B.) EYA IMPACT WEEKEND PARTICIPANTS

35 young participants, mainly girls, attended the event. The different backgrounds of the participants did good to enhance their productivity, creativity and imagination when working together. There was no age limit for the participants, the working language was English. Another **30 guests** joined the teams' presentation on the last day.

C.) SPECIAL SESSIONS

a.)   FLAMES OF INSPIRATION

In small groups of 4 people, 12 EYA experts shared their inspiring life and success story with the participants. They answered their burning questions in these exclusive rounds. After 10 minutes, the participants could choose another "flame". Therefore, they could get in contact with 6 different experts during this session.

Participating Experts:

- ▶ Ana Alibegova, Mladiinfo, MAC
- ▶ Gregor Cerinšek, University of Ljubljana, SLO
- ▶ Attila Horányi, Moholy-Nagy University of Art and Design, HUN
- ▶ Odeta Iseviciute, Adcanon, LIT
- ▶ Sarah Klein, Tea after Twelve, GER
- ▶ Frank Lorenz, SKIDATA AG, AUT
- ▶ Yahya Marzouk, MAD Path, TUN
- ▶ Rodica Mocan, Babes Bolyai University, ROM
- ▶ Afërtdita Pustina, OSCE Mission in Kosovo, XKX
- ▶ Irene Polycarpou, University of Central Lancshire, CYP
- ▶ Connor Sattely, HiiL, NDL
- ▶ Katarina Živanović, Youth Capital Novi Sad, SER

b.) WORKSHOPS

Participants had the chance to attend different interactive workshops on Friday and Saturday. They could choose among these workshops held in parallel by the EYA experts:

Friday, September 20:

- ▶ *With your social enterprise, you're on a mission every day. Stay alert and market wisely your ideas of building a better world* – by Cristina Birsan
- ▶ *Idea Incubator* – by Alexandra Izdebska
- ▶ *How to make your customer love you?* – by Dimitar Jovevski
- ▶ *AR Superpowers – a design framework for generating augmented reality ideas* – by Pihla & Timo Rostedt

Saturday, September 21:

- ▶ *Rock your project idea: Introduction to project writing* – by Ana Alibegova
- ▶ *Discovering the heroes within ourselves* – by Gregor Cerinšek
- ▶ *Impact of digitalization on future biz models* – by Frank Lorenz
- ▶ *Importance of GDPR in business* – by Zlatan Omerspahić
- ▶ *How Byzantine generals affected the rise of one of the world's most promising technologies* – by Ina Salihovic

D.) WORKING ON IDEAS

On Friday afternoon and Saturday morning, the participants had the chance to further develop their own ideas with the help of local onsite and international online coaches. In interdisciplinary teams of 4-9 they developed in total 7 concepts/prototypes of smart digital solutions.
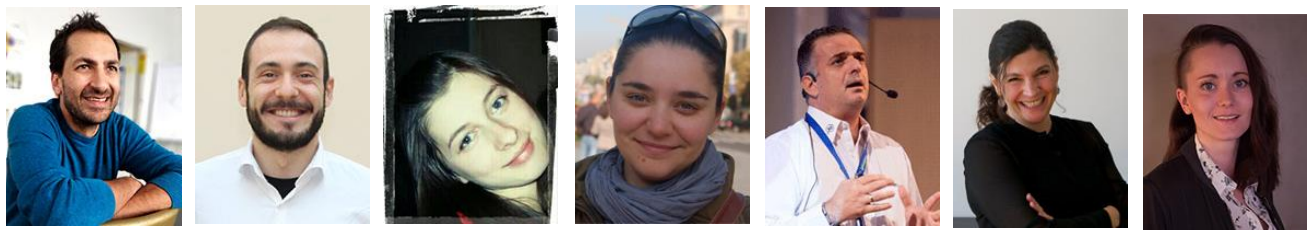
a.) Onsite Coaches

- ▶ **Azra Branković,** *Assistant Professor | International University of Sarajevo*
- ▶ **Leila Hadžić,** *Laboratorium*
- ▶ **Muris Halilovic,** *Graphic Designer*
- ▶ **Kemal Koštrebić,** *Research & Analytics | Oslobođenje*
- ▶ **Miron Lukač,** *Lonac Hub Manager | Mozaik Foundation*
- ▶ **Vladimir Marić,** *International Business Development Manager | Mozaik*

b.) Online Coaches

- ▶ **Raoul Bhatia,** *Head of Operations | RadarServices, AUT*
- ▶ **Luca Carrai,** *CEO | Ethicjobs, US/ITA*
- ▶ **Ljubica Drača,** *Court interpreter and translator & private language tutor, CRO*
- ▶ **Antoaneta Ivanova,** *Program Manager | Philanthropy for Green Ideas (PGI), MAC*
- ▶ **George Malekkos,** *Software Innovation Architect & CEO | Powersoft, CYP*
- ▶ **Christina Mitcheva,** *Business- and Executive Coach | Lighthouse Organisational Development, AUT*
- ▶ **Juliana Petsch,** *Expert for Project Mgt., Human Resources & Biz Dev, AUT*

c.) Jury

The development of the concepts/prototypes over the weekend were evaluated by the seven-head ed expert jury selecting an EYA Impact Weekend Winner on the basis of the teams' presentations.
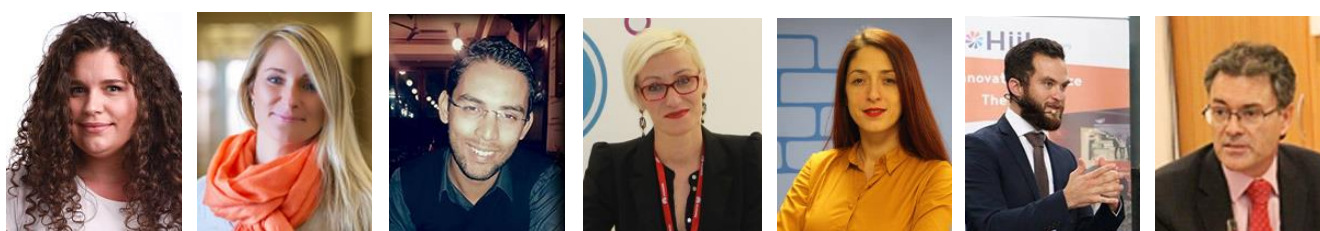
- ▶ **Valentina Antić,** *Coordinator of International Cooperation | OPENS Serbia*
- ▶ **Odeta Iseviciute,** *Owner | Adcanon*
- ▶ **Yahya Marzouk,** *National coordinator | Social Impact Award*
- ▶ **Lejla Pljevljak-Rašidagić,** *VP Product Management | ZIRA*
- ▶ **Mirela Rajkovic,** *Executive Directress | South East European Youth Network*
- ▶ **Connor Sattely,** *Business Development Manager | HiiL*
- ▶ **David Saunders,** *UN Women Representative*

d.)   Winners

Project Name: Ideal Day

Producers: Adna Medošević, Amila Mujkić, Dženana Selimović, Amila Klepo & Nasiha Šadinlija

Platform: AndroidStudio#

Ideal Day is a free mobile app that aims to create a time-efficient, stress-free, and prioritized schedule for any individual. Using time managment techniques, sleeping patterns, daily routines, and energy level questions, it provides you with a pleasing day. Invest five minutes to save hours!


e.)   Other developed Prototypes

Project Name: Go Green!

Producers: Emina Zolota, Amra Pupović, Marijana Udovčić, Merisa Golić, Elma Slabić, Ehlimana Ćesić & Željana Nešković

Platform: AndroidStudio

Go Green app is an eco app that educates kids and youth about recycling and raises awareness about eco disasters. It also consists of an interactive eco map with camera scanner and a calendar with all green events in our surroundings (meetups, workshops, volunteering...).
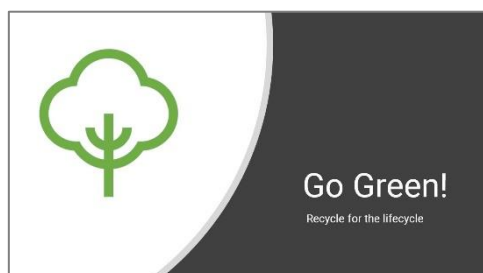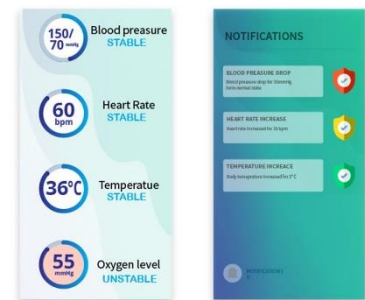
Project Name: My Health Pro

Producers: Adnana Hujdur, Hanna Tiro, Harisa Obradovic, Erna Kapetancic, Lejla Smailovic

Platform: mobile app, wearable

A wristband that collects data of a child's health status with sensors and sends it through shared a back-end to an app which parents have on their phones.

Project Name: Petbook

Producers: Milica Papak, Danica Kunić & Zehra Šarić

Platform: mobile app

The name of our app is Petbook. The primary goal of Petbook is safe domestication and connecting the organization, individuals and asylum. It is not just one kind of animals, that is app for all pets. Petbook would be a kind of social network. It would function as a social network where each user would register and have their own profile. Petbook can be a kind of online news.

Regarding users and target group there are three types of „users" who can use it.

- Individuals – people who willing to pet and those who no longer want their pet for some reason.
- Asylums.
- Private small organisations that take care of abandoned pets on their own initiative.

Project Name: Praksa s faksa

Producers: Beširović Arijana, Đulović Dženita, Krnjić Muhamed & Smajić Selma

Platform: website

Praksa s Faksa is a website that is an ideal solution to the lack of a practical work for a university student. Main goal is to offer insight to the industry and to increase amount of industrial work for students.

Project Name: Quality Learning

Producers: Nizama Patković, Ajna Čančar, Emina Adrović, Derviša Zejnilagić & Merima Kopić

Platform: mobile app

A simple and fun mobile application for children to easily learn subjects that they are interested in. The goal is to make children use technology in a useful way and along the way improve their score and motivation in education. The next step is far away, but close to the future of learning in Bosnia & Herzegovina.

Project Name: Smart Ride

Producers: Išerić Hadžera, Neira Novalić, Sara Kozić & Amina Bajrektarević

Platform: Angular

Thinking about the problems facing our community, we realized that there would be so much we could work on. With this we have decided to solve a real problem that all major cities that use public transport face. Our idea is to set up digital boards at all tram, bus and trolley stations, where all those waiting for a vehicle can see what period they are coming from. The vehicles would incorporate chips to track the movement, and on the board would show the movement of the vehicle. We would import it all with an app that could tell all users at any time when a bus or tram arrives. The return of investment is advertisements that would be repeated periodically on the app and on the board.
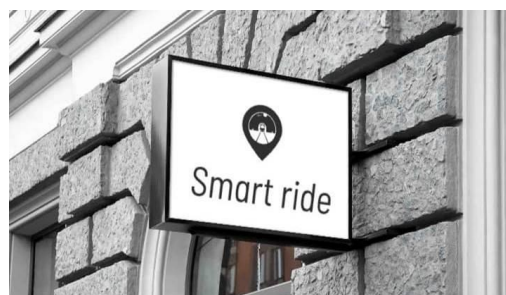
Also, with this application, more people will be able to track public traffic and use public transport instead of a car, therefore impact on environment will also be significant.

Less pollution, cleaner air, better conditions for transport. Smart city – smart ride.

Thursday, Sept 19, 2019

UN House Congress Hall, Zmaja od Bosne bb, 71000 Sarajevo

16.00-16.30 | Registration – Pick up your badge!

16.30-18.00 | Impact Weekend Info & Get to know each other!

16.30-18.15 | Jury Plenary, Presentation of Modus, Rules & team formation *– Conference Room*

18.30-19.30 | Official Welcome Reception *for partners, onsite jury members & participants*
Rownak Khan, UNICEF BiH Representative/IT Girls Advisory Group Member; Johanna Strömquist, Swedish Ambassador to Bosnia and Herzegovina; Peter A. Bruck, Honorary Chairman ICNM

After the reception | Free Evening
Explore the City!

19.30 | Networking Dinner *– Restaurant Ahar*

Friday, Sept 20, 2019

School of Economics and Business Sarajevo, Trg oslobodjenja - Alija Izetbegovic 1, III floor

Morning Session

9.15–10.45 | Flames of Inspiration
"Learning the hard way" – stories & first-hand experiences from international experts in the fields of innovation, start-ups, digitization and social impact

10.45–11.00 | Coffee break!

11.00–12.30 | Parallel Workshops

► **With your social enterprise, you're on a mission every day. Stay alert and market wisely your ideas of building a better world** *by Cristina Birsan*

► **How to make your customer love you?** *by Dimitar Jovevski*

► **Idea creation** *by Alexandra Izdebska*

► **AR Superpowers – a design framework for generating Augmented Reality ideas**
by Timo & Pihla Rostedt

12.30–13.30 | Networking Lunch

Afternoon Session

13.30-17.30 | Working on ideas & projects!
Participants of the EYA Impact Weekend will work on their own ideas and project with the support of online and onsite coaches

17.30 | Free Evening

13.30–15.15 | Jury Preparations

15.30-19.00 | Plenary Round I

19.15 | Networking Dinner *for partners and Onsite Jury members - Restaurant Dveri*

Saturday, Sept 21, 2019

School of Economics and Business Sarajevo, Trg oslobodjenja - Alija Izetbegovic 1, III floor

Morning Session

9.00-13.00 | Working on ideas & projects!
Participants of the EYA Impact Weekend will work on their own ideas and projects with the support of online and onsite coaches

9.00-13.00 | Plenary Round II and Writing of Jury Reports

13.00-14.00 | Networking Lunch

Afternoon Session

14.00-15.30 | Parallel Workshops – *Pick your favourite!*

► **Rock your project idea: Introduction to project writing** *by Ana Alibegova*

► **Discovering the heroes within ourselves** *by Gregor Cerinšek*

► **Impact of digitalization on future biz models** *by Frank Lorenz*

► **Importance of GDPR in business** *by Zlatan Omerspahic*

► ***How Byzantine generals affected the rise of one of the world's most promising technologies***
  by Ina Salihovic

16.00-17.30 | Presentation of EYA Impact Weekend ideas & projects and jury!
  Participants of the EYA Impact Weekend presented their ideas/projects (4 min per team) and got applauded!

17.30-18.00 | Award Ceremony

19.00 | Networking Dinner *for partners and Onsite Jury members – Restaurant Druga Kuca*

F.) PHOTOS OF THE EVENT

Event Gallery:
https://www.facebook.com/pg/EuropeanYouthAward/photos/?tab=album&album_id=1279678108876717

G.) VIDEO CONTENT

Best of video: https://www.facebook.com/EuropeanYouthAward/videos/2165483010420667/

H.) PARTNERS AND SUPPORTERS

XI.   FURTHER EVENTS: SHACK GRAZ

A.) GENERAL INFORMATION

In parallel to the EYA Festival, EYA organized for the first time a youth side-track: The SHack Graz (Social Hackathon) for high-schoolers. The aim was to inspire young creative minds with the EYA winning projects and make them work together with international coaches for the purpose of planning, designing and creating prototypes of digital solutions with an impact on society.

The SHack in Graz took place at the Graz Business Center from November 28 to 29, 2019. The participants worked hard for 48 hours in order to plan, design and create prototypes of smart digital solutions for societal challenges. The event focused on the EYA contest categories. The topics were wide open – any and all ideas that improve society were welcomed!

B.) PARTICIPANTS

The 49 engaged participants worked together in interdisciplinary teams and developed in total 7 prototypes of smart digital solutions.

C.) ONSITE COACHES

The following coaches provided the participants with guidance onsite during the SHack Graz:

- ▶ **Frank Lorenz,** SVP Research & Development | SKIDATA AG, Austria/Germany
- ▶ **Zejd Xhafce,** Local Expert | Turkish Embassy in Kosovo, Kosovo/Turkey
- ▶ **Jonas Dinger**, Coordinator | Social Impact Awards, Austria
- ▶ **Franziska Uhing**, Professor for Interactive Media | University of Applied Sciences Kiel, Germany
- ▶ **Jovana Zdravkovikj**, Master's student | University of Ljubljana, Slovenia/North Macedonia
- ▶ **Niki Ernst**, Founder of The Business Therapist | Founder of my School of Talk | Founder of the global IACy network, US/Austria
- ▶ **Jacob Thomsen**, Assistant Professor | UCL University College, Denmark
- ▶ **Eda Mushe**, Digital Specialist | Makedonski Telekom AD, North Macedonia
- ▶ **Pihla Rostedt**, CEO | Stellarion, Finland
- ▶ **Craig Matthews**, Senior Innovation Consultant | Science Park Graz - ESA BIC Austria, Austria/UK
- ▶ **Ekaterina Matveeva**, Founder and CEO | Amolingua, UK/Argentina

D.) JURY

The developed prototypes were evaluated by the eight-headed expert jury selecting one SHack Winner.

- ▶ **Raoul Bhatia,** Head of Operations | RadarServices, Austria
- ▶ **Helena Guggenbichler,** Chief Digital Officer at the Austrian Federal Ministry of Labour, Social Affairs, Health and Consumer Protection, Austria
- ▶ **Frank Lorenz,** SVP Research & Development | SKIDATA AG, Austria/Germany
- ▶ **George Malekkos,** Software Innovation Architect & CEO | Powersoft, Cyprus
- ▶ **Sabrina Petutschnig,** Executive Assistant | Science Park Graz - ESA BIC Austria, Austria
- ▶ **Tetyana Polovenko,** Quantitative Specialist, Mathematician | Institute of Capital, Austria/Ukraine
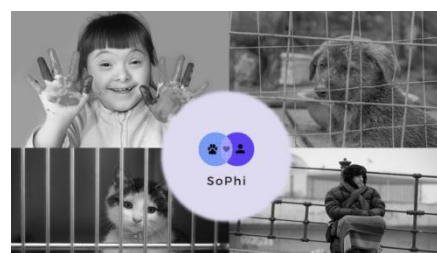

E.) WINNER

Project Name: SoPhi

Producers: Christoph Wendler, Linda Popofsits, Victoria Pree, Anna Chmielewska, Hanna Jandrisevits, Mate Paksi

Platform: App

An app that uses geo-local information to show users charity projects in their area, enables donations to said projects and updates users on how their donation were used.

Project Name: C.C.5

Producers: Pascal Steiner, Ralph Ringbauer, Kevin Hörmann, Philip Horvath, Fabian Derler

Platform: Online App

An online App, where you can book a travel guy in every country of Europe.

Project Name: CUCOGA

Producers: Nikolaus Pummer, Noah Weinhofer, Robin Jautz-Lackner, Matteo Gradwohl, Jose Galiker, Laura Grandits, Carolina Stetzl and Martin Paukovits

Platform: App

An app where you can learn interesting things, such as traditions or habits about a culture ar in addition a quiz by getting asked questions and play against others so you can playfully consolidate the knowledge and you also get the possibility to chat to other players.

Project Name: Motivice

Producers: Bálint Rátkai, Joel Faulend, Thomas Ivaniv, Tobias Tuider
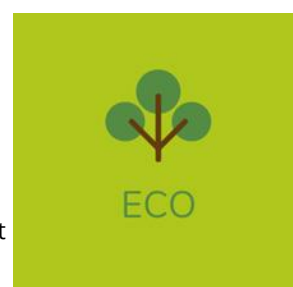
Platform: App

An app which will remind you of your goals, exams and other events through a personalised motivational text message.
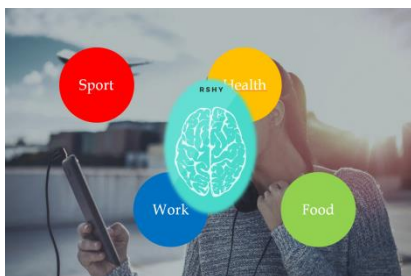
Project Name: ECO

Producers: Simone Novakovits, Selina Pummer, Hannah Streif, Anna Laky, Birgit Lepkowicz

Platform: App

Our app shows how to separate the waste in the right way in different countries. The first step for a better environment.

Project Name: rshy

Producers: Jonas Tremmel, Gregor Kampichler, Anna-Lena, Selina Posch, Nathalie Tamerler, Cora Pelzmann

Platform: App

We are your life-trainer and we make your life much more structured.

Project Name: Runningoxy

Producers: Lena Heuberger, Angelina Halper, Selina Husejnovic, Amra Husejnovic, Lena Rath, Tamara Fasching, Lea Zlatarits

Platform: App, Shoes with a katalism

Produce photosynthesis while you are walking. The catalyst will be in the shoes integrated. Filter carbon dioxide from the air and produce oxygen.

G.) EVENT PROGRAM

Thursday, Nov 28, 2019

From 9.00 | Registration for participants

9.30-9.45 | Welcome and official Opening

>   *with Susanne Urschler, SFG & Birgit Kolb, EYA Manager*

9.45-10.15 | What's the purpose of the EYA SHack Graz? Idea, procedure and more

10.15-10.45 | Networking Games | Get to know your colleagues

11.00-11.30 | Brainstorming Ideas in trios

11.30-12.00 | Ideas Pitching

12.00-12.30 | Group Forming & sign up for Winners presentations

13.30-18.00 | Work on digital project with onsite coaches

>   *Coaches: Pihla Rostedt, Rostedt & Co; Eda Mushe and Jovana Zradvkovic, Makedonski Telekom AD; Ekaterina Matveeva, amolingua; Franziska Uhing, University of Applied Sciences Kiel; Zejd Xhafce, Turkish Embassy in Kosovo; Niki Ernst, The Business Therapist; Jakob Thomsen, UCL University College; Craig Matthews, Science Park Graz; Frank Lorenz, SKIDATA AG*

15.00-18.00 | EYA Winners presentation at the FH JOANNEUM – 1 session per team obligatory

Friday, Nov 29, 2019

8.30-15.00 | Work on digital projects with onsite coaches
> *Coaches: Pihla Rostedt, Rostedt & Co; Eda Mushe and Jovana Zradvkovic, Makedonski Telekom AD; Ekaterina Matveeva, amolingua; Franziska Uhing, University of Applied Sciences Kiel; Zejd Xhafce, Turkish Embassy in Kosovo; Niki Ernst, The Business Therapist; Jakob Thomsen, UCL University College; Craig Matthews, Science Park Graz; Frank Lorenz, SKIDATA AG*

14.30-15.00 | Hand in of prototypes

15.00-16.45 | Presentations and Jury *(open for public)*
Project pitches and Expert Jury Vote
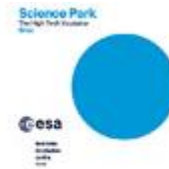

20.00 | Award Ceremony at the Dom im Berg

H.) PHOTOS OF THE EVENT

https://www.flickr.com/photos/worldsummitaward/albums/72157712056335002

I.) PARTNERS AND SUPPORTERS

XII.   EYA NETWORK – Europe for Digital Creativity Improving Society

A.)   AMBASSADORS – SHARING THE EYA SPIRIT, CHANGING THE WORLD

For over six years, EYA has been supported by **Ambassadors** – fantastic individuals committed to spreading the word about EYA and its spirit.

Ambassadors are tirelessly on the lookout for the most innovative digital projects within their region, country and/or network. As EYA experts, they nominate projects for the contest and may even send them directly to the second round of the jury. Furthermore, ambassadors conduct EYA information days or participate in events to spread the word about EYA.

AMBASSADORS:

- Rebecca Atoline, Switzerland/Uganda
- Zahra Mustafafi, Switzerland
- Fidan Uka, Kosovo
- Tetyana Polovenko, Austria/Ukraine
- Monika Kosman, Poland | Denmark
- Khaled Atrash, Germany/Syria
- Yahya Marzouk, Tunisia
- Kambis Kohansal-Vajargah, Austria
- Tudor Mihailescu, Romania
- Jon Mark Walls, US/Switzerland
- Deyaa Abu Taleb, Switzerland/Jordan
- Achraf Jemni, Tunisia
- Darko Bozhinoski, North Macedonia
- Steffie Limère, Denmark, Belgium
- Valon Nushi, Kosovo
- Leila Hadžić, Bosnia and Herzegovina
- Diogo Paciência, Portugal
- Taylor Sawyer, Scotland/Norway/USA
- Avgi-Maria Atmatzidou, Greece/USA
- Timo Rostedt, Finland
- Sana Hawasly, Syria
- Tobias Feitkenhauer, Germany
- Arto Puikkonen, Finland
- Allen Ali Mohammadi, Sweden
- Dušica Birovljević, Serbia
- Alexander Hauerslev Jensen, Denmark
- Abdul Rahman AlAshraf, Germany/Syria
- Sandra Zivkovic, Serbia
- Saleem Najjar, Jordan
- Georg Steinfelder, Austria
- Dženana Selimović, Bosnia and Herzegovina
- Stefanie Stebegg, Austria
- Pihla Rostedt, Finland
- Franz Josef Allmayer, Austria/Guatemala
- Wais Bashir, United Kingdom
- Slobodan Petrović, Serbia
- Taghrid Elashkr, Egypt/Austria

- Arman Atoyan, Armenia
- Mathias Haas, Austria
- Eda Mushe, North Macedonia
- Matteo Consonni, Italy
- Lucie Schubert, Czech Republic
- Khaled Jemni, Tunisia
- Elizabeta Cebova, Switzerland
- Rui Torre, Portugal
- Anton Holovachenko, Ukraine
- Mehdi Bizolm, Austria/Iran
- Giulia E. A. Battaglia, Italy
- George Malekkos, Cyprus
- Juan José Almarza, Romania/Chile
- Luna Carmona, United Kingdom
- AlHasan Muhammad Ali, Syria
- Ayesha Carmouche, United Kingdom
- Tatevik Markosyan, Armenia
- Luca Carrai, Italy
- Odeta Iseviciute, Lithuania
- Ljubica Drača, Croatia/Bosnia and Herzegovina
- Marsida Bandilli, Belgium
- Jovana Zdravkovikj, North Macedonia
- Viktorija Ilieva, North Macedonia
- Agnieszka Urbaniak, Poland
- Ole Andreas Haley, Norway
- Anne Sofie Hoffmann Schrøder, Denmark
- Emad Jaghasi, Jordan
- Alda Banushi, Albania
- Hovhannes Aghajanyan, Armenia
- Sébastian Bourdu, France
- Ema Brljak, Bosnia and Herzegovina
- Cristina Pop Tiron, Romania
- Teo Zdravkovski, North Macedonia
- David Weiss, Austria
- Noran Adly, Egypt
- Ricardo Costa, Portugal
- Shwetal Shah, UK/India
- Alois Paul Spiesberger-Höckner, Austria
- Timothy Williams, United Kingdom
- Connor Sattely, Netherlands
- Branko Vasiljevic, Bosnia and Herzegovina
- Sanja Cancar, Austria

B.) KEY PARTNERS AND SUPPORTERS – IMPACT THANKS TO PARTNERSHIP

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C.) NETWORK PARTNERS – GLOBAL OUTREACH THANKS TO PARTNERSHIP

D.) ACADEMIC PARTNERS – KNOW HOW TRANSFER THANKS TO PARTNERSHIP

E.) MEDIA PARTNERS - PUBLICITY THANKS TO PARTNERSHIP