



EYA Impact Weekend & Onsite Jury

September 19-21 | Sarajevo, Bosnia and Herzegovina

Impact Report

eu-youthaward.org
facebook.com/EuropeanYouthAward
@eyagraz | #EYA

In co-organisation with



Conducted by



Co-funded by the
Europe for Citizens Programme
of the European Union

Supported by





Table of Content

I.	Visibility for Partners	2
a.	Website & Social Media	2
b.	Posters, Flyers and Invitations	2
c.	Badges.....	2
d.	Roll-Ups	2
e.	Information materials & Slides	2
f.	Press Releases	2
g.	Welcome Reception	2
II.	General Information	3
a.	About the European Youth Award.....	3
b.	What is the EYA jury?	3
c.	Judging Process.....	3
III.	About EYA Impact Weekend in sarajevo & the Jury Event	3
IV.	Project Goals & Achievements	4
a.	Goal 1: EYA Impact Weekend: Benefits for local youth in Sarajevo, Bosnia and Herzegovina.....	4
b.	Goal 2: Onsite Jury – Host young internationally-renowned experts in Sarajevo and organize Networking Events with Stakeholders;	10
c.	Goal 3: Allow locals powerful insight into Europe's latest trends in innovative digital projects from 59 European states & actively involve them in the Event	12
V.	EYA Jury Experts.....	13
VI.	Event Program	14
VII.	Media Report	Fehler! Textmarke nicht definiert.
d.	Photos & Video of the Event	16
e.	Partners and Supporters.....	16

I. VISIBILITY FOR PARTNERS

Visibility of partners within the EYA Impact Weekend and Onsite Jury Event:

a. WEBSITE & SOCIAL MEDIA

Visibility of the partners with logo on all subpages related to the EYA Impact Weekend and Onsite Jury and Slider

<https://eu-youthaward.org/eya-impact-weekend-2019/>

as well as on all posts dedicated to the EYA Impact Weekend and Onsite Jury on EYA's social media channels and Facebook event page.



b. POSTERS, FLYERS AND INVITATIONS

Placement of partners' logos on all web flyers and invitations to the Welcome Reception sent out by mail.

c. BADGES

Placement of partners' logos on badges distributed to all participants, coaches and jury experts.

d. ROLL-UPS

Placement of partners' logos on two roll-ups produced for the event.



e. INFORMATION MATERIALS & SLIDES

Placement of partners' logos on all information materials sent to the jury experts as well as on all slides displayed during the EYA Impact Weekend and Onsite Jury.

f. PRESS RELEASES

Placement of partners' logos on the Press Release dedicated to the Impact Weekend and sent out to EYA's network and media partners and media contacts (approx. 40 network partners, 30 media partners, over 1000 contacts).

g. WELCOME RECEPTION

Invitation to address words of welcome to the audience at the Welcome Reception on September 19.





II. GENERAL INFORMATION

a. ABOUT THE EUROPEAN YOUTH AWARD

*Digital technologies are **powerful** tools to tackle
social challenges people face every day.*

We can make the world a better place.

Together.

The **EYA Contest** (European Youth Award) is a European-wide contest motivating young people, entrepreneurs and start-ups to produce digital projects improving society. The Award demonstrates their potential to create innovative solutions with Internet and Mobile technology that address the goals defined by the [Council of Europe](#) and [Europe 2020](#) as well as the [UN Sustainable Development Goals](#) (SDGs). It is conducted in 2019 for the eighth time.

b. WHAT IS THE EYA JURY?

A community of ICT youth experts, academics, business leaders and journalists - acts as interdisciplinary jury to select the most outstanding and innovative projects. The winners are invited to the EYA Festival which takes place in Graz, UNESCO City of Design and Human Rights, Austria, **November 27-30, 2019**

c. JUDGING PROCESS

The judging process is organised in **three stages**:

1. Elimination round to determine a list of approx. 5-10 nominations per category:

ONLINE, AUGUST 02 – 21, 2019

2. Elimination round to determine a list of approx. 3-5 nominations per category:

ONLINE, AUGUST 25 – September 9, 2019

3. Selection round to determine 1-3 winner(s) for each category (in total maximum 15):

ONSITE JURY MEETING, SEPTEMBER 19-22, 2019, Sarajevo, Bosnia and Herzegovina

III. ABOUT EYA IMPACT WEEKEND IN SARAJEVO & THE JURY EVENT

Thanks to the outstanding initiative and efforts of IT Girls, the EYA Onsite Jury Meeting was brought to Sarajevo this year for the first time.

The event was hosted by **IT Girls** and supported by these awesome partners:



Taking the opportunity to have such a knowledgeable and experienced group of experts in the city, an EYA Impact Weekend for young, engaged youth, students and entrepreneurs from the region has been organised. 35 participants from different disciplines had the chance to talk with the international EYA experts and attended workshops but also worked on and further develop their own ideas and projects. This was a **unique chance** for the local community **to benefit from their outstanding expertise**.

IV. PROJECT GOALS & ACHIEVEMENTS

The main goal was to build a strong network in Bosnia and Herzegovina and support local youth developing digital projects with impact on society, in particular the network of IT Girls.

a. GOAL 1: EYA IMPACT WEEKEND: BENEFITS FOR LOCAL YOUTH IN SARAJEVO, BOSNIA AND HERZEGOVINA

The **EYA Impact Weekend** was a three-days long intense event aiming to connect local youth with international and local experts on eye-level and help them to transform ideas into concepts, benefit from knowledge transfer and learn how to better impact society. It took place at the United Nations House and School of Business and Economics, from September 19-21.

35 young participants, mainly girls, attended the event. The different backgrounds of the participants did good to enhance their productivity, creativity and imagination when working together. There was no age limit for the participants, the working language was English. Another **30 guests** joined the teams' presentation on the last day.

The EYA Impact Weekend consisted of different sessions:

FLAMES OF INSPIRATION

In small groups of 4 people, 12 EYA experts shared their inspiring life and success story with the participants. They answered their burning questions in these exclusive rounds. After 10 minutes, the participants could choose another "flame". Therefore, they could get in contact with 6 different experts during this session.

Participating Experts:

- Ana Alibegova, Mladiinfo, MAC
- Gregor Cerinšek, University of Ljubljana, SLO
- Attila Horányi, Moholy-Nagy University of Art and Design, HUN
- Odeta Isevičute, Adcanon, LIT
- Sarah Klein, Tea after Twelve, GER
- Frank Lorenz, SKIDATA AG, AUT
- Yahya Marzouk, MAD Path, TUN
- Rodica Mocan, Babes Bolyai University, ROM
- Afërdita Pustina, OSCE Mission in Kosovo, XKX
- Irene Polycarpou, University of Central Lancashire, CYP
- Connor Sattely, Hiil, NDL
- Katarina Živanović, Youth Capital Novi Sad, SER



WORKSHOPS

Participants had the chance to attend different interactive workshops on Friday and Saturday. They could choose among these workshops held in parallel by the EYA experts:

Friday, September 20:

- ***With your social enterprise, you're on a mission every day. Stay alert and market wisely your ideas of building a better world*** – by Cristina Birsan
- ***Idea Incubator*** – by Alexandra Izdebska
- ***How to make your customer love you?*** – by Dimitar Jovevski
- ***AR Superpowers – a design framework for generating augmented reality ideas*** – by Pihla & Timo Rostedt

Saturday, September 21:

- ***Rock your project idea: Introduction to project writing*** – by Ana Alibegova
- ***Discovering the heroes within ourselves*** – by Gregor Cerinšek
- ***Impact of digitalization on future biz models*** – by Frank Lorenz
- ***Importance of GDPR in business*** – by Zlatan Omerspahić
- ***How Byzantine generals affected the rise of one of the world's most promising technologies*** – by Ina Salihovic



WORKING ON IDEAS

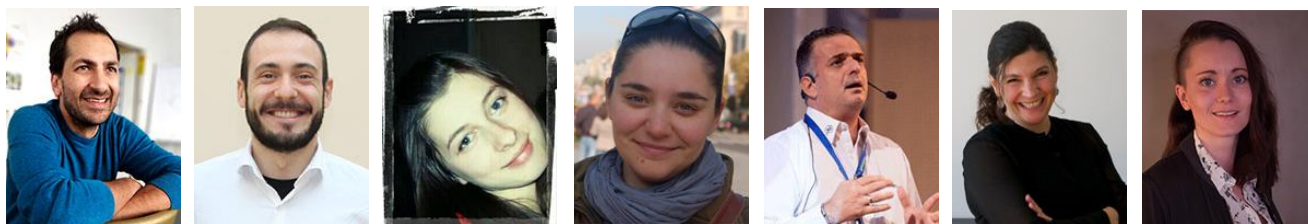
On Friday afternoon and Saturday morning, the participants had the chance to further develop their own ideas with the help of local onsite and international online coaches. In interdisciplinary teams of 4-9 they developed in total 7 concepts/prototypes of smart digital solutions.

Onsite Coaches



- **Azra Branković**, Assistant Professor | International University of Sarajevo
- **Leila Hadžić**, Laboratory
- **Muris Halilovic**, Graphic Designer
- **Kemal Koštrebić**, Research & Analytics | Oslobođenje
- **Miron Lukač**, Lonac Hub Manager | Mozaik Foundation
- **Vladimir Marić**, International Business Development Manager | Mozaik

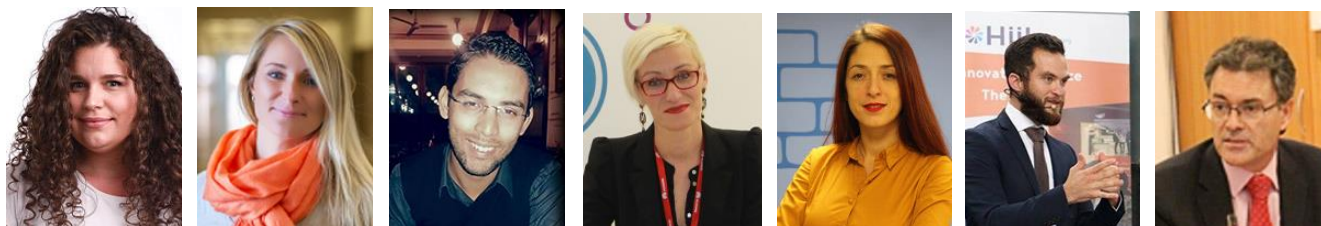
Online Coaches



- **Raoul Bhatia**, Head of Operations | RadarServices, AUT
- **Luca Carrai**, CEO | Ethicjobs, US/ITA
- **Ljubica Drača**, Court interpreter and translator & private language tutor, CRO
- **Antoaneta Ivanova**, Program Manager | Philanthropy for Green Ideas (PGI), MAC
- **George Malekkos**, Software Innovation Architect & CEO | Powersoft, CYP
- **Christina Mitcheva**, Business- and Executive Coach | Lighthouse Organisational Development, AUT
- **Juliana Petsch**, Expert for Project Mgt., Human Resources & Biz Dev, AUT

EYA Impact Weekend Jury

The development of the concepts/prototypes over the weekend were evaluated by the seven-headed expert jury selecting an EYA Impact Weekend Winner on the basis of the teams' presentations.



- **Valentina Antić**, Coordinator of International Cooperation | OPENS Serbia
- **Odeta Isević**, Owner | Adcanon
- **Yahya Marzouk**, National coordinator | Social Impact Award
- **Lejla Pljevljak-Rašidagić**, VP Product Management | ZIRA
- **Mirela Rajkovic**, Executive Directress | South East European Youth Network
- **Connor Sattely**, Business Development Manager | Hiil
- **David Saunders**, UN Women Representative



Winning Project and Team



idealDay

Project Name: Ideal Day

Producers: Adna Medošević, Amila Mujkić, Dženana Selimović, Amila Klepo & Nasiha Šadinlija

Platform: AndroidStudio#

Ideal Day is a free mobile app that aims to create a time-efficient, stress-free, and prioritized schedule for any individual. Using time management techniques, sleeping patterns, daily routines, and energy level questions, it provides you with a pleasing day. Invest five minutes to save hours!



Further developed concepts / prototypes

Project Name: Go Green!

Producers: Emina Zolota, Amra Pupović, Marijana Udovčić, Merisa Golić, Elma Slabić, Ehlimana Česić & Željana Nešković

Platform: AndroidStudio

Go Green app is an eco app that educates kids and youth about recycling and raises awareness about eco disasters. It also consists of an interactive eco map with camera scanner and a calendar with all green events in our surroundings (meetups, workshops, volunteering...).



Project Name: My Health Pro

Producers: Adnana Hujdur, Hanna Tiro, Harisa Obradovic, Erna Kapetancic, Lejla Smailovic

Platform: mobile app, wearable

A wristband that collects data of a child's health status with sensors and sends it through shared a back-end to an app which parents have on their phones.



Project Name: Petbook

Producers: Milica Papak, Danica Kunić & Zehra Šarić

Platform: mobile app

The name of our app is Petbook. The primary goal of Petbook is safe domestication and connecting the organization, individuals and asylum. It is not just one kind of animals, that is app for all pets. Petbook would be a kind of social network. It would function as a social network where each user would register and have their own profile. Petbook can be a kind of online news.

Regarding users and target group there are three types of „users” who can use it.

- Individuals – people who willing to pet and those who no longer want their pet for some reason.
- Asylums.
- Private small organisations that take care of abandoned pets on their own initiative.

Project Name: Praksa s faksa

Producers: Beširović Arijana, Đulović Dženita, Krnjić Muhamed & Smajić Selma

Platform: website

Praksa s Faksa is a website that is an ideal solution to the lack of a practical work for a university students. Main goal is to offer insight to the industry and to increase amount of industrial work for students.





Project Name: Quality Learning

Producers: Nizama Patković, Ajna Čančar, Emina Adrović, Derviša Zejnilagić & Merima Kopic

Platform: mobile app

A simple and fun mobile application for children to easily learn subjects that they are interested in. The goal is to make children use technology in a useful way and along the way improve their score and motivation in education. The next step is far away, but close to the future of learning in Bosnia & Herzegovina.

Project Name: Smart Ride

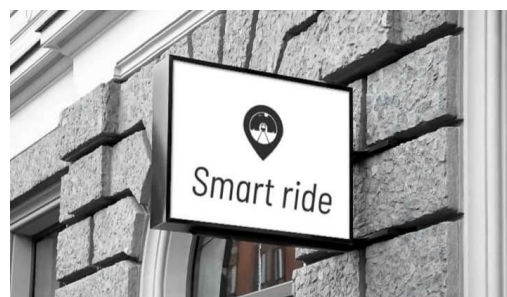
Producers: Išerić Hadžera, Neira Novalić, Sara Kozić & Amina Bajrektarević

Platform: Angular

Thinking about the problems facing our community, we realized that there would be so much we could work on. With this we have decided to solve a real problem that all major cities that use public transport face. Our idea is to set up digital boards at all tram, bus and trolley stations, where all those waiting for a vehicle can see what period they are coming from. The vehicles would incorporate chips to track the movement, and on the board would show the movement of the vehicle. We would import it all with an app that could tell all users at any time when a bus or tram arrives. The return of investment is advertisements that would be repeated periodically on the app and on the board.

Also, with this application, more people will be able to track public traffic and use public transport instead of a car, therefore impact on environment will also be significant.

Less pollution, cleaner air, better conditions for transport. Smart city – smart ride.



b. Goal 2: Onsite Jury – Host young internationally-renowned experts in Sarajevo and organize Networking Events with Stakeholders;

18 international jury experts (see jury experts' list below; bios can be found on: <https://eu-youthaward.org/eya-jury-2019/>) experienced the outstanding hospitality of Sarajevo and met its young creative talents. The feedback was outstanding and these experts will act as multipliers and spread the word about Sarajevo as a hub for digital innovation in their networks.

At the welcome reception partners, stakeholders and participants had the chance to network and get to know each other. 90 people attended the reception, among them as guests of honour, Mrs. Rownak Khan, UNICEF BiH Representative/IT Girls Advisory Group Member and H.E. Johanna Strömquist, Swedish Ambassador.



Feedback from the international experts:

"I spent some exciting time with students discussing their projects, sharing the experiences, ideas and unique insights. In today's world full of ambiguity, uncertainty and disillusionment it feels just wonderful to be working together with these passionate and confident young scholars that are becoming our future leaders and entrepreneurs. Hope and trust are two key aspects that firstly emerge in my mind after the EYA experience providing a solid ground for similar future endeavours."

Gregor Cerinšek, University of Ljubljana, Slovenia

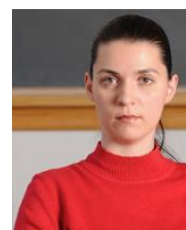


"Being part of the jury was a very enriching experience. To exchange with people who come from different backgrounds helps to see new projects and approaches from a different perspective. It is also wonderful to see young people dealing with very important issues that we face in the world, it reminds me (us) in times when it gets difficult to go further and try to make the world a better place no matter what!"

Michaela Altziebler, MAVOCCO, Austria

"The EYA onsite jury and Impact Weekend in Sarajevo was an amazing experience. It was refreshing to see all the young local talent and hear their aspirations and ideas. It is encouraging to see the creativity, motivation and passion the young generation has to improve the world they leave in. It was also rewarding to be part of the EYA onsite jury, evaluating interesting and promising projects and exchanging views with jurors possessing different knowledge background and expertise. The jurors' diversity makes the process so much more exciting. Of course, all these taking place in the beautiful city of Sarajevo, made the experience awesome!"

Irene Polycarpou BSc, UCLan Cyprus, Cyprus



"Digital IT Girls in Sarajevo have impressed me immensely! These determined, clever, intelligent, well-out-spoken, highly motivated and creative girls should be an example for every girl in Europe and beyond!"

Odeta Iseviciute, Adcanon, Lithuania



"We were delighted to keep a workshop about Customer journey design framework with Augmented Reality (AR) focus. It was such a pleasure for us to see how the young women participated fully and attentively to the workshop and created insightful AR ideas and in the process learned how to use the Customer journey tool as the basis of design thinking. It is astonishing how talented and focused the young people in Sarajevo are. It makes me happy to think that they can really shape the future of the society in the Bosnia-Herzegovina and other Balkan area."

Pihla Rostedt, Rostedt & Co, Finland

"EYA Impact Weekend provided an amazing podium for learning! While we as jurors/coaches had the opportunity (and the honor) to share with them our knowledge and experience, there was so much more we could learn from them: from their enthusiasm, devotion and passion for tech entrepreneurship. Thank you EYA!"

Yahya Marzouk, MAD Path, Tunisia



c. Goal 3: Allow locals powerful insight into Europe's latest trends in innovative digital projects from 59 European states & actively involve them in the Event

120 projects have been submitted to EYA19; 45 have been shortlisted and reviewed in Sarajevo. The following locals have been included in the jury:

- **Maida Agić**, Marketing Agency Supervisor, Obrico d.o.o.
- **Nela Sladojević**, Project Advisor, International Organization for Migration (IOM)

And – as mentioned above, the following local experts were actively involved as coaches and jury members in the EYA impact weekend:

- **Azra Branković**, Assistant Professor | International University of Sarajevo
- **Leila Hadžić**, Laboratorium
- **Muris Halilović**, Graphic Designer
- **Kemal Koštrebić**, Research & Analytics | Oslobođenje
- **Miron Lukač**, Lonac Hub Manager | Mozaik Foundation
- **Vladimir Marić**, International Business Development Manager | Mozaik
- **Lejla Pljevljak-Rašidagić**, VP Product Management | ZIRA
- **Mirela Rajković**, Executive Directress | South East European Youth Network
- **David Saunders**, UN Women Representative

Feedback from the local experts:



„I thoroughly enjoyed working with these fantastic young people to help create a new generation of IT experts in my country. We had the right mix of local and international experts working together to make them grow.”

Vladimir Marić, International Business Development Manager at Mozaik

“The EYA Onsite Jury was an excellent group of people, all with great experiences and knowledge backed by invigorating energy. Valuable inputs and opinions about projects were shared during sessions, which made time flies.

Having those people around young Bosnian people obviously gave them necessary wings in expressing ideas, solutions and exchange of opinions in free and creative ways. Which we witnessed during presentation of projects created by Bosnian teams (in total 7 of them!).”



Maida Agić, Communication and Marketing Expert at Orbico



“To volunteer or contribute might at first sound as a giving something away, losing some of our precious time. However, I see it as an investment. It was really good investment to be part of the team and coach at this event. Team was excellent. Energy and ideas of all participants were very inspiring. I learned many things from them and hope they'll benefit from my experience or marketing researcher. I would be very happy to be involved again and to see these young people succeed.”

Kemal Koštrebić, Research & Analytics at Oslobođenje

V. EYA JURY EXPERTS

The EYA Onsite Jury was composed of 18 experts with different backgrounds from various countries from all over Europe and two local experts.

Jury Chair & Moderator		
Prof. Dr. Peter A. Bruck	Chairman of ICNM	Austria
Jury Members and Experts		
Maida Agic	Obrico d.o.o.	Bosnia and Herzegovina
Ana Alibegova	Mladiinfo	Macedonia
Michaela Altziebler	MAVOCO AG	Austria
Cristina Birsan	UNDP Africa Regional Programme	Romania
Gregor Cerinšek	University of Ljubljana	Slovenia
Attila Horányi	Moholy-Nagy University of Art and Design	Hungary
Odeta Isevičute	Adcanon	Lithuania
Alexandra Izdebska	ABA	Austria
Dimitar Jovevski	University of Skopje	Macedonia
Sarah Klein	Tea after Twelve	Germany
Frank Lorenz	SKIDATA AG	Austria/Germany
Yahya Marzouk	MAD Path	Tunisia
Rodica Mocan	Babes Bolyai University	Romania
Irene Polycarpou	University of Central Lancashire	Cyprus
Afërdita Pustina	OSCE Mission	Kosovo
Pihla Rostedt	Rostedt & Co	Finland
Timo Rostedt	GOFORÉ	Finland
Connor Sattely	Business Development Manager	Netherlands/US
Nela Sladojević	International Organization for Migration (IOM)	Bosnia and Herzegovina
Katerina Živanović	Youth Capital Novi Sad	Serbia



VI. EVENT PROGRAM

Thursday, Sept 19, 2019

UN House Congress Hall, Zmaja od Bosne bb, 71000 Sarajevo

16.00-16.30 | Registration – Pick up your badge!
16.30-18.00 | Impact Weekend Info & Get to know each other!

16.30-18.15 | Jury Plenary, Presentation of Modus, Rules & team formation – Conference Room

18.30-19.30 | Official Welcome Reception for partners, onsite jury members & participants
Rownak Khan, UNICEF BiH Representative/IT Girls Advisory Group Member; Johanna Strömquist, Swedish Ambassador to Bosnia and Herzegovina; Peter A. Bruck, Honorary Chairman ICNM

After the reception | Free Evening
Explore the City!

19.30 | Networking Dinner – Restaurant Ahar

Friday, Sept 20, 2019

School of Economics and Business Sarajevo, Trg oslobođenja - Alija Izetbegovic 1, III floor

Morning Session

9.15–10.45 | Flames of Inspiration

“Learning the hard way” – stories & first-hand experiences from international experts in the fields of innovation, start-ups, digitization and social impact

10.45–11.00 | Coffee break!

11.00–12.30 | Parallel Workshops

- ▶ **With your social enterprise, you're on a mission every day. Stay alert and market wisely your ideas of building a better world** by *Cristina Birsan*
- ▶ **How to make your customer love you?** by *Dimitar Jovevski*
- ▶ **Idea creation** by *Alexandra Izdebska*
- ▶ **AR Superpowers – a design framework for generating Augmented Reality ideas** by *Timo & Pihla Rostedt*

12.30–13.30 | Networking Lunch



Afternoon Session

13.30-17.30 | Working on ideas & projects!

Participants of the EYA Impact Weekend will work on their own ideas and project with the support of online and onsite coaches

17.30 | Free Evening

13.30-15.15 | Jury Preparations

15.30-19.00 | Plenary Round I

19.15 | Networking Dinner for partners and Onsite Jury members - Restaurant Dveri

Saturday, Sept 21, 2019

School of Economics and Business Sarajevo, Trg oslobođenja - Alija Izetbegovic 1, III floor

Morning Session

9.00-13.00 | Working on ideas & projects!

Participants of the EYA Impact Weekend will work on their own ideas and projects with the support of online and onsite coaches

9.00-13.00 | Plenary Round II and Writing of Jury Reports

13.00-14.00 | Networking Lunch



Afternoon Session

14.00-15.30 | Parallel Workshops – Pick your favourite!

- ▶ **Rock your project idea: Introduction to project writing** by Ana Alibegova
- ▶ **Discovering the heroes within ourselves** by Gregor Cerinšek
- ▶ **Impact of digitalization on future biz models** by Frank Lorenz
- ▶ **Importance of GDPR in business** by Zlatan Omerspahic
- ▶ **How Byzantine generals affected the rise of one of the world's most promising technologies** by Ina Salihovic

15.30-16.00 | Enjoy a cup of coffee with friends & fans!

16.00-17.30 | Presentation of EYA Impact Weekend ideas & projects and jury!

Participants of the EYA Impact Weekend presented their ideas/projects (4 min per team) and got applauded!

17.30-18.00 | Award Ceremony

Departures throughout the evening

19.00 | Networking Dinner for partners and Onsite Jury members – Restaurant Druga Kuca



EYA Impact Weekend & Onsite Jury Agenda Sept 19-21 | Sarajevo, BiH

VII. PHOTOS & VIDEO OF THE EVENT

Event Gallery: https://www.facebook.com/pg/EuropeanYouthAward/photos/?tab=album&album_id=1279678108876717

Best of video: <https://www.facebook.com/EuropeanYouthAward/videos/2165483010420667/>

VIII. PARTNERS AND SUPPORTERS

The EYA Onsite Jury was conducted with kind support of:

