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# Digital. Purpose Driven. European. EVENT & IMPACT REPORT

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## WSA EUROPEAN YOUNG INNOVATORS FESTIVAL 2021/22



INCLUSIVE, PURPOSE DRIVEN, SECURE ALSO DURING COVID-19

The WSA European Young Innovators Festival brings together the pan-European community of young innovators who use digital technology to achieve the UN SDGs. WSA, with the regional initiative of the European Young Innovators, connects and highlights purpose driven digital entrepreneurship across Europe.

Since many years Graz has turned into a hub for social innovation, entrepreneurship and European youth exchange. The festival 2021 was planned in 2 phases - Online on November 24th and an in-person event in November in Graz, which in the end had to be moved to May 2022.

## Phases for Impact

April-Oct 2021 Call for Applications & Jury Evaluation European Young Innovators Festival **Part 1 Online Nov 24 2021** 

European Young Innovators Festival Part 2 Onsite Graz May 3-4 2022

Jun-Oct 2022 European Young Innovators Impact Journey

Together with the WSA community, we discussed the most challenging topics of our time - climate change, gender equality, youth employment, migration, education, democracy and fake news. Bold, multi-stakeholder and international experts, thoughtleaders, government representatives, academics and young entrepreneurs met on a level playing field.

#### **FESTIVAL HIGHLIGHTS**

#### Online

- 15 Innovation Pitches by the WSA European Young Innovators 2021 digital solutions for the UN SDGs by young European impact founders
- Short talks with experts It's the end of the world as we want it
- Panel Discussion Healthtech through a gender lense
- Networking
- **UniVation** international entrepreneurship and exchange program for students

#### Onsite

- Workshops
- Interactive discussions & roundtables
- Networking amongst international and local entrepreneurs & innovators
- Award Ceremony



"The European Young Innovators Festival offered a platform for bold and honest discussions among all stakeholders but, most importantly, allowed us to listen to and learn from young digital entrepreneurs across Europe, who don't accept the status quo but are already coming up with innovative solutions for societal challenges."

Peter A. Bruck, WSA Chairperson, Austria

#### **FESTIVAL WELCOME STATEMENTS**

"Innovation starts early, way before the 1st prototypes are even developed. It starts with giving you the skills and the education needed to develop future ideas - and it's especially true for digital skills, which have become central in almost all innovations today. [...] We want 80% of all adults to have basic digital skills by 2030, and 20 million ICT specialists. And of course, more women taking the jobs."

#### Watch full video

Margrethe Vestager

Executive Vice President of the European Commission for A Europe Fit for the Digital Age, Denmark



"Thank you for all the digital innovations you submitted. It is impressive to see the vast variety of applications that are being honoured. Some improve the quality of education or foster CO2 reduction in unexpected ways. Others reduce inequalities and encourage the disadvantaged or raise awareness for violence against women."

Watch full video

Alexander van der Bellen

Federal President of the Republic of Austria

"I'm confident this year's European Young Innovators will teach us, once again, that digitalization can contribute to a more sustainable future. They show us how to turn the digital revolution into climate action. They show us how digital transformation can be shaped, to ensure its forced transitions, towards more sustainable societies, and towards the achievement of the UN SDGs."



#### Watch full video

**Leonore Gewessler** 

Federal Minister for Climate Action, Environment, Energy, Mobility, Innovation and Technology, Austria



"Especially since the start of the pandemic, the digital innovation has been key to many important adaptations and progress in our economy. The European Recovery Fund has therefore chosen to set up a special focus in this area [...] I hope that this will enhance European economies and make us able to grow in a much more sustainable way in the future."

Watch full video

**Gernot Blümel** (former) Federal Minister for Finance, Austria

"As member of the Styrian government, I am very glad that Graz is again the venue for this festival and meeting point for young entrepreneurs. Styria is the perfect place for such a festival, because we are a hub of research and knowledge. With a research and development quote of more than 5%, we are the most innovative region here in Austria, and we are also among the innovation leaders in the European Union."

#### Watch full video



Barbara Eibinger-Miedl

Regional Minister for Economy, Tourism, Europe, Science & Research, Austria

The Sustainable Development Goals (SDGs) are a collection of 17 global goals designed to be a "blueprint to achieve a better and more sustainable future for all".

The SDGs, set in 2015 by the United Nations General Assembly and intended to be achieved by the year 2030, are part of UN Resolution 70/1, the 2030 Agenda.



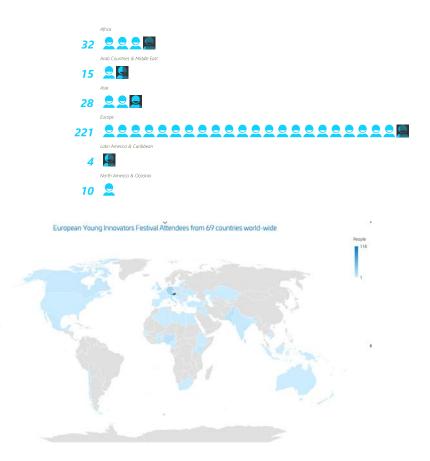


## STATISTICS EUROPEAN YOUNG INNOVATORS FESTIVAL 2021/22



With over 400 participants from over 69 countries worldwide, the European Young Innovators Festival turned out truly international. The attendees joined from Albania to Rwanda, from Azerbaijan to Bahrain and Indonesia - briding a European festival and European digial impact ventures with a global community. This truly remarkable participation not only reflected the actuality of the topics, but also that digital content has become a real problem solver, be it for online learning, digital healthcare, or environmental challenges.

#### ATTENDEES PER REGION



#### Best of WSA European Young Innovators Festival 21/22 in Graz



#### FESTIVAL PART 1 - Online 24.11.2021



#### **INNOVATION PITCHES**

The 15 European Young Innovators demonstrated how young social entrepreneurs offer new solutions to protect the environment, educate people, reach gender equality, and offer new ways to citizen participation. The solutions are marked by relevance, quality, and immediate impact in their communities. This year's winners were pitching their digital solutions online to an international jury.

Moderation: **Abdulrahman Alashraf**, Founder Freecom, Germany/Syria

Bracelet Maker (GirlBOT), Serbia **Sharemac**, Germany **Userwill**, Germany Colibri Charity, Hungary **Snapstudy**, Ireland **EnRoute**, North Macedonia CycleAl, Portugal

#14toomany (impactors), Austria Shaup, Belgium **CircuitMess**, Czech Republic We Solve, Better Together, Denmark #Walk15, Lithuania KPI of Vilnius City, Lithuania **Alfabetar**, Romania

Watch pitching session

#### Watch pitching session



#### **Peer to Peer Pitch Training** for the European Young Innovators

Pitching online is even more challenging than on stage.

In order to support and prepare the winners for their 3 minutes pitch, WSA offered a peer-to-peer pitch training with experienced

The pitch coaches Connor Sattely (US) and Niki Skene (AT) coached 5 winning teams per session - allowing them to learn from each other, focussing on the voting criteria **product/impact/pitch** and already connecting the founders with each other. Collaboration instead of competition.

## **MEET THE EUROPEAN YOUNG INNOVATORS JURY 2021**

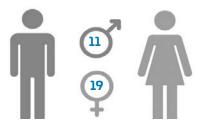


The European Young Innovators Jury was organized in two rounds, reviewing and discussing all submissions in a democratic process and selecting the 15 European Young Innovators 2021.

The jury criteria did not only include content, technology, innovation and design, but also the impact on society and the relevance for the UN SDGs.

FIRST NAME	LAST NAME	ORGANIZATON	COUNTRY
Ediola	Pashollari	World Assembly of Youth	Albania
Christian	Friedl	FH Joaneum	Austria
Willy	Kempel	BMEIA	Austria
Hartwin	Kostron	Silicon Alps	Austria
Lisa	Mahajan	FH Joanneum	Austria
Angelika	Mitteregger	Stadt Graz Wirtschaft	Austria
Sabrina	Petutschnig	Science Park Graz	Austria
Michael	Terler	FH Campus02	Austria
Bernhard	Weber	UniCorn	Austria
Barbara	Zuber	Green Tech Cluster	Austria
Ligia	Pasqualin	Linkedin	Austria/Brazil
Amila	Mujkic	Consultant	Bosnia & Herzegovina
Lejla	Pljevlkak-Rasidagio	Zìra	Bosnia & Herzegovina
Leila	Hadzic	Laboratorium	Bosnia & Herzegovina
Monika	Kosman	Thinkers50	Denmark
Florian	Glossner	Agile Process	Germany
Sarah	Klein	Tea after Twelve	Germany
Avgi-Maria	Atmatzidoy	Avgi Events	Greece
Odeta	Iseviciute	Vulkaza	Lithuania
Tahareh	Pazouki	Magrid	Luxembourg
Darko	Bozhinoski	Serial Entrepreneur	Netherlands
Antoaneta	Ivanova	Forum Civil Peace Service	North Macedonia
Magdalena	Kubow	Researcher	Poland
Diana	lonita	GEYC	Romania
Dusica	Birovljević	Nomcentar	Serbia
Arnau	Gifreu Castells	ERAM	Spain
Frank	Lorenz	Dormakaba	Switzerland/Germany
Wals	Bashir	Consultant	UK
Stephen	Vickers	EdTech Consultant	UK
Geena	Whiteman	Consultant	UK

30 JURY MEMBERS from 16 COUNTRIES



#### FESTIVAL PART 1 - Online, Nov 24th 2021



During the 1st part of the festival the WSA community discussed challenging topics of our time - from climate change to healthcare. International experts, thoughtleaders and young entrepreneurs met on a level playing field.

The event took place on Airmeet, offering an inclusive opportunity for the regional community to participate, exchange and contribute.

#### It's the end of the world as we want it

Climate Crisis | Education Crisis | Information Crisis & Fake News

Our society is facing many challenges and crisis - from the urgency of the climate crisis, to fake news, economic crisis, but also challenges that increased during the pandemic, like education gaps, mental health, health challenges.

WSA invited two international experts to share some insights from their research, explaining how digital technologies, combined with purpose and human centered design can help to tackle these challenges.

Moderation: **Peter A. Bruck**, WSA Chairperson, Austria **Ilona Otto**, Wegener Center for Climate and Global Change, University of Graz, Austria **Alex Casson**, University of Manchester, United Kingdom



Watch session



**Watch session** 

#### Healthtech through a gender lense

in partnership with EIT Health Germany

During the pandemic, healthtech entrepreneurs proved how quick they are to adapt, support and scale their products in order to inform, raise awareness, gather and analyze data, consult patients online and support society. But how does healthtech entrepreneurship look through a gender lense? WSA and EIT Health invited 5 successful, female healthtech founders and asked them to share their perspectives.

Moderation: Sahar Nassirpour, CEO & Co-founder MR Shim GmbH, Germany Ivana Kostic, Co-Founder Health Tech Lab, Serbia Erin Webb, Advosense, Germany Emily Rose Jordan, COO & Co-founder Ancora.Al, Germany Özge Karakas, HiD Imaging, Switzerland

#### European solidarity, green new deal, fit for the Digital Age?

In this session, WSA invited long-time members of the WSA community - alumni, jury members, academic partners - to reflect the pitches of the winners, their journey with WSA and the current societal challenges. Listen to their insights and learn how to best leverage the global community of WSA for your venture.

Moderation: **Nora Wolloch**, WSA, Austria **Dimitar Jovanovski**, University Ss. Cyril and Methodius, North Macedonia **Geena Whiteman**, PhD Student Cardiff University, Consultant, United Kingdom **Tahereh Pazouki**, Lead Manager MaGrid, Luxembourg **Odeta Iseviciute**, Owner Adcanon, Lithuanian



Watch session

#### FESTIVAL PART 1 - Online



#### Entrepreneurship for students - WSA Youth for Innovation now UniVation

As part of the Festival 60+ students from 2 FHs in Austria (FH Campus O2 & FH Joanneum) collaborated in teams to analyse this year's European Young Innovators ventures. Information about their case-studies was retrieved from the Innovation Pitches where the Winners presented their own projects and answered questions from the Festival Jury. To gain insights and to dig deep, the student teams met the young entrepreneurs whose companies they were assigned to analyse. Applying their theoretical knowledge gained from their studies on real ventures, meeting the entrepreneurs online and discussing the case study with them, was a thrilling experience for the young academics. Just as their respective entrepreneurs did the days before, the students pitched their work in only 3 minutes to an international Jury of experts.











#### **FESTIVAL PART 2 - Onsite in Graz** 03.-04.05.2022



Due to the pandemic, WSA decided to curate a small festival around the winning teams, providing the founders with curated meetings, workshops and discussions that supported their entrepreneurial journey. WSA always aimes to be as inclusive as possible - but this year, the events in Graz were "on invitation only".

#### Who came to Graz

- 11 European Young Innovator Winner Teams
- International speakers, mentors, thought-leaders and ecosystem shakers from the European WSA community
- Local innovation & entrepreneurship community and experts

#### Green Tech Valley | Startup Mark - The Ecosystem in Graz - Connect 4 Impact

Graz as the city of design, city of human rights, a startup city, green tech and university city is the ideal location for the European Young Innovators Festival.

The international delegates met and connected with the local ecosystem in diverse formats.













#### **PROGRAM**



#### **Inspirational Short Talks** by European Young Innovators

Each winning team got the chance to present their digital impact venture on stage.

KPI of Vilnius City, Lithuania Akademi.al, Albania #14toomany (impactors), Austria Userwill, Germany Snapstudy, Ireland GirlBot, Serbia Colibri Charity, Hungary Sharemac, Germany We Solve, Better Together, Denmark Cycle Al, Portugal



#### Interactive Discussions, Roundtables & Sharing of Best Practices

#### Ethical Entrepreneurship connecting people, ecology and economics

in partnership with Gründungsgarage & Social Business Hub Styria

Ethical entrepreneurship, impact ventures, social innovation, purpose.... Sound like buzzwords. In this session, international experts gave these words a tangible meaning, discussing ethical entrepreneurship from different perspectives, sharing challenges, learnings - all with the vision and believe that purpose, people and impact need to be in the center of attention to innovators.

Moderation: **Nelly Cornejo**, President Taal Project, Mexico, Netherlands **Uli Grabenwarter**, European Investment Fund, Luxembourg **Ana Alvarez Monge**, Migrapreneur, Germany **Clara Tripodi**, SPEAK social, Portugal **Connor Sattely**, Social Entrepreneur and Consultant, USA **Abdulrahman Alashraf**, Founder Freecom, Germany/Syria

"Now we are on the tipping point, the moment of change, where we need young European innovators who can actually lead, with a strong flag, the changes that innovation is actually asking for". Carolina Rossi, Chile





#### There is No Planet B. Green Tech for Climate

in partnership with Green Tech Cluster

Economic crises, a war in Europe, an ongoing pandemic... BUT none of this matters, if mankind continues to destroy the planet we all live on.

In Graz, local and international experts met and discussed learnings, facts, challenges, calls to action in a bold discussion with an urgent call to action.

Moderation: Peter A. Bruck, WSA Chairperson
Christine Röhrer, EIT Climate KIC, Austria
Thomas Strohmeier, Biobringer, Austria
Jan Pannenbäcker, METALOOP, Austria
Matthias Di Felice, Compuritas, Austria
Ilona Otto, Wegener Center, Austria
Gorjan Jovanovski, Founder AirCare, North Macedonia
Moses Acquah, Afrolynk, Ghana
Mathias Haas, Supersocial, Austria
Ana Brigovic, ACT Group, Croatia
Jonas Herzing, GIZ, Germany

"To speed up rescue of the climate you have to get into the process and fix it from the inside." Gorjan Jovanovski, North Macedonia

#### **PROGRAM**



#### Interactive Discussions, Roundtables & Sharing of Best Practices

#### Fundraising & Entrepreneurial Success Stories

How to fund a business, is an ongoing challenge for impact ventures.

VCs don't fit and are more interested in profit than in purpose. Grants need too much workforce to handle. Impact investors are hard to find. Investors in Europe don't take enough risks. What comes after the seed-funding?

During the roundtables, the attendees shared their learnings, their success stories and failures in a moderated peer-to-peer process.

"Social franchise means not competing against each other but working together for making an impact."

Mathias Haas, Austria

Moderated by Mathias Haas, Supersocial, Austria and Ana Alvarez Monge, Migrapreneur, Germany.





#### Innovation & Ecosystems 4 Impact

In a very open session the attendees came together to share their insights about local innovation ecosystems to show different programs or initiatives, seed funding and policies that might work well for everyone.

Moderated by **Moses Acquah**, Ghana and **Ana Brigovic**, Croatia

#### PROGRAM



#### **Experts Roundtables**

#### Modern Aging & Demographic Change

A societal change is on the way for guite a while, leaving guestions open about the way we live together.

The roundtable tackled the many different facets

demographic change brings, newly interpreted after two years of pandemic, including digital gaps for elderly people.

Moderated by: **Bernhard Weber**, Uni Graz, Austria Maria Fellner, CEO digitAAL Life GmbH, Austria

**Eva-Maria Trinkaus**, Center for Interdisciplinary Research on Aging and Care, Austria Kerstin Löffler, Albert Schweitzer Institut für Geriatrie und Gerontologie, Austria

Lorenz Inou Tchatchoua and Benjamin Naurath, Fit für Immer, Germany





#### Ethics & Data | Data for Good

In partnership with DIO and SFG

The digital revolution is in full swing, and data has become the central resource of our modern global society. How will those developments change our way of living? The amount of data we produce doubles every year. We produce all day everyday thousands of Google searches and Facebook posts. These contain information that reveals how we think, feel and act. Soon, the things around us will be connected with the Internet (or will they not?). All these important questions have been discussed in this roundtable.



Moderated by: Nina Popanton, DIO, Austria Maria Eichlseder, assistant professor of Cryptography, TU Graz, Austria

Sarah Stryeck Institute of Interactive Systems and Data Science, TU Graz, Austria

Harald Friedl, Ethics & Data Specialist, FH Joanneum, Austria Hristina Veljanova, Karl Franzens University, Austria Carolina Rossi, CMO dcSpark, Chile

Robert Ginthör, CTO & Head of Data Innovation, Know-Center, Austria





#### **PROGRAM**



#### Capacity Building and Skills Development | Interactive Workshop program

To offer social businesses and start-ups hands-on experience, valuable input and skills training, WSA invited international experts and offered a diverse and engaging workshop program.

#### **Creating Impact**

How to start your social business?

**Stefanie Beßler**, Social Impact Award, Austria in partnership with Gründungsgarage and Social Business Hub







#### **Design Sprint**

Introductions to design sprinting methodologies.

**Rudolf Greger**, Managementdesigner & Design-Philosoph, Austria in partnership with CIS

#### Think outside your box

Out of ideas and stuck? Change perspectives.

Adam Montandon, UK, Denmark









#### Impact Measurement

How to measure your impact for your impact venture, finding your benchmarks.

**Connor Sattely**, Social Entrepreneur and Consultant, USA

#### **PROGRAM**



#### Workshops

#### Storytelling

How to tell stories, attract new customers and use social media.

Mathias Haas, Supersocial, Austria





#### Sustainability & Innovation

This interactive workshop by Next Incubaotor presented different innovation methodologies, incl. design thinking, smart use of technology around sustainably challenges.

Gernot Schröck, Next Incubator, Austria

#### Blockchain, Crypto & Web 3 for Social Impact

Introduction to all these new technologies and sharing how they can actually add value.

Carolina Rossi, CMO dcSpark, Chile



#### **PROGRAM**

## WSA European Young Innovators

#### Connect 4 Impact | Networking and capacity building

#### Get2Gether & Welcome reception for international guests

Location: Hotel Weitzer

The first evening in a new city before a conference starts can be lonely - not in Graz! All international attendees met for dinner and drinks, started to get to know each other. Starting as strangers - leaving as friends





**Founders Pizza Dates** for European Young Innovators & local entrepreneurs Location: Don Camillo

Peer to peer networking without the stress to talk to the speakers, mentors, business angels. Networking opportunity for the winning teams and local entrepreneurs.

#### Impact & Ecosystem Movers & Shakers for local & international partners

Location: Murinsel

For all movers and shakers of innovation ecosystems in Europe. Meet up for the international attendees with local ecosystem partners in Graz.





#### 1:1 Mentoring Breakfasts for European Young Innovators

Non-financial support is a vital factor behind the success of entrepreneurs and mentoring and training are crucial. Therefore this year's European Young Innovators were able to meet twice with mentors over breakfast.



Get to know the beautiful city of Graz including a crazy ride on the longest indoor slide inside the Schlossberg.







#### PROGRAM



#### **Award Ceremony**

Recognizing and celebrating the European Young Innovators and their digital impact ventures.

Announcement of the European overall champion: CIRCUIT MESS, Croatia Announcement of the Graz Best Business Potential Award: Walk15, Lithuania

Hosted by the City of Graz at Kunsthaus, spaceOl with MCs Julia Schadinger & Adam Montandon DJ Ivory Parker

#### Representatives from the regional and city government:

Daniela Schlüsselberger, member of the city council, City of Graz

Dr. Günter Riegler, City Councillor City of Graz

Martina Kaufmann, Member of the Austrian Parliament



#### WINNING PROJECTS



#### Akademi.al

**Akademi.al** is an online learning platform using inter-active methods to deliver high-quality online education. With more than 20,000 video lectures to draw from, **Akademi.al** helps educational institutions or teachers develop their own LMS (learning management system), creating engaging virtual classes with multimedia content. The platform also offers a marketplace of professional courses and a White Label solution to organizations needing an LMS for internal staff training. Bring school to the students.





Dean Çelaj, Irena Matraku, Resa Shukulli



Albania



akademi.al



Isabel Drasl, Daniel Langer, Elke Pichler



Austria



impactory.org/14zuviel



## #14toomany #14zuviel

#14toomany is an online-donation platform with diverse features for non-profit-organizations, private donors, and companies. It makes fundraising up to ten times cheaper for ngos, so more money reaches projects directly. #14zuviel (too much), one of Austria's biggest public campaigns ever, refers to the 14 femicides in the first 5 months of 2021. #14toomany emphasizes publicity and awareness-building. Sadly, as of November 11, 2021, 24 femicides have been counted in Austria.

## Shayp



**Shayp** is a highly scalable leak detection system helping water utilities reduce water demand by 20%. As climate change and population growth drive water shortages, public authorities rely on water efficiency in the building sector to reduce water demand. Using only the utility water meter, **Shayp** informs property managers about water being wasted while providing comprehensive insights for improvements. **Shayp** has detected over 12,000 leaks and helped save over 1 billion litres across all types of buildings.



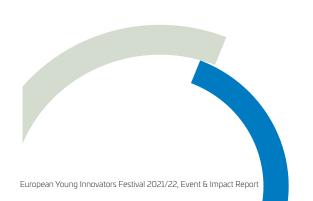
Alexandre McCormack, Zineddine Wakrim, Grégoire de Hemptinne



Belgium



shayp.com



#### WINNERS



#### **CircuitMess**

**CircuitMess** provides STEM kits to empower kids and adults to learn about science, electronics, AI, IoT, and machine learning in a fun and easy way. Using DIY kits, users learn hands-on about electronics and hardware. Once the device is assembled by soldering and screwing the pieces together, new functions can be programmed so as to learn about software. Users customize their devices by coding new functions into them, using CircuitMess's beginner-friendly graphic programming interface, and gain skills for the future.



Albert Gajsak, Tomislav Car



Croatia



circuitmess.com





WeSolve, Better Together is a digital platform for democratic participation and data-driven decision-making. A digital management panel and mobile app allow municipalities to connect with citizens to make transparent and inclusive decisions together. Admins can create challenges, report issues, generate surveys, and present data for mobile app users. By creating a two-way communication channel, with automatic translation in 90 different languages, WeSolve enhances community cohesion, while rewarding users for their participation.

## WeSolve, Better Together



Simone Leomanni Luca Leomanni



Denmark



wesolve.app



David Peters, Giorgi Totladze, Rezi Chikviladze



Germany



sharemac.de

# Sharemac: Innovative and sustainable solutions for the construction industry

**Sharemac** is a holistic solution to digitalization of the construction industry, enabling the automated planning, documentation, and analysis of construction processes. The SAM software interfaces with other systems and automatic cost allocations use telematics and geofencing. All data is stored centrally and easily accessed. **Sharemac** solutions reduce transportation, construction project implementation is faster, and machine utilization conserves resources, making construction sites more climate-friendly and sustainable.

## **Userwill**

**Userwill** is an app with the latest in cryptography, e-ID development and register modernisation to help families deal with the digital legacy of loved ones who have passed away. The deceased often leave behind numerous accounts on the internet for the bereaved to deal with: profiles on social media platforms, streaming services and much more. To solve this social problem, **Userwill** advises hospice staff and private individuals on a voluntary basis, collecting feedback to further develop **Userwill** in a sustainable way.





Frederic Heigel, Nico Hofmann, Maurice Docter, Nora Weirich, Mark Röhrig



Germany



userwill.org

#### **WINNERS**





András Bodó, John Adler



Hungary



colibricharity.com

## Colibri Charity -Make Charitable Purchase simple

**Colibiri Charity** is a platform with a free browser extension for both companies and individuals. Users can turn everyday online shopping into a charitable act by simply activating the Charitable Purchase at checkouts in their favourite online stores. Their selected charitable organisation gets a part of their eligible purchases from stores cooperating with **Colibri Charity**. Companies can set up a socially responsibility marketing programme, while non-profits get a new way to fundraise. Supporting charities becomes easy.



## **Snapstudy**





Vagif Aliyev



Ireland



snapstudy.netlify.app

**Snapstudy** is an AI based content revision app using proprietary and state-of-the-art NLP models. Users preparing for exams take images of handwritten or printed notes to create flashcards. The app encourages knowledge-based learning instead of short-term cramming, resulting in greater understanding and retention. The gamification element in **Snapstudy** makes revision fun and challenging, while giving users personalized content tailored to their needs. With **Snapshot**, learning can even become enjoyable.

#### #Walk15

**#Walk15** is a friendly digital tool to get people moving and become aware of their personal CO<sup>2</sup> footprint. Sustainable mobility awareness helps people to walk short distances instead of driving. With **#Walk15** walking becomes fun, even competitive, with tangible benefits: users can exchange steps collected for special offers in real shops or online. The more a user walks, the more virtual trees grow on their application. Project partners make them grow into forests. Challenge family and friends to walk more!





Vlada Musvydaite-Vilciauske, Justina Verbickaite, Oleg Zheleznyi



Lithuania



walk15.lt

Egidija Rolytė, Kamilė Ramanauskaitė-Šidiškienė, Matas Mačiulis



<u>Li</u>thuania



kni vilnius lt



## **KPI of Vilnius city**

Vilniaus paslaugų kokybės rodiklių sistema (KPI)

**KPI of Vilnius City** is a digital tool developed to collect, monitor, and represent data to allow fast data-driven decision-making in urban management, while also developing Lithuania's capital in a smart way. The tool is comprised of 170 unique quantitative and qualitative indicators covering all eight strategic areas of the city, as well as municipal services. Digital technology has led to the implementation of new management models through flexible data monitoring mechanisms, so organisations can engage directly with customers.

ľ

#### WINNERS



#### **EnRoute**

**Enroute** is a web and mobile platform enabling  $CO^2$ -reduced travel, exposing greenwashing in everyday activities, and shows how to live sustainably. With **EnRoute**, users can create daily commuting plans with the least  $CO^2$  emissions; learn what environmental practices underly popular fashion and brands; discover more sustainable brands; develop an environmental lifestyle and join a global community of over 3000 passionate environmental leaders in fifty+ countries. Reduce your carbon footprint - one  $CO^2$  gram at a time.











Miguel Peliteiro, Luís Rita



Portugal



cycleai.net

CycleAI offers safety maps for entire cities, based on neural networks estimating the safety score of an image seen through the eyes of the bicyclist. Drawing on crowdsourced perceptions of safety and using advanced computer vision and AI algorithms, CycleAI offers users a route from A to B through the shortest, fastest, safest circuits available. Active mobility is of key importance to sustainable cities. By placing the reliable routes at people's fingertips, CycleAI enables people to switch to biking in safety.



## CycleAl -Empowering cyclists for their safety

CycleAI – Empoderar os ciclistas pela sua própria segurança

### Alfabetar

**ALFABETAR** is a digital platform to help teachers evaluate students' literacy skills and reduce gaps in Romania, currently ranked 47 out of 79 countries by PISA tests. Developed with professionals and more than 1000 teachers, **Alfabetar** aims to help children, from preschool to 6th grade, to overcome obstacles to literacy. Teachers can access teaching resources, expertise, and webinars which help them to assess individual needs and set personalized targets for each student. Make reading effective and fun!



Andreea Nistor, Silvia Herman, Bianca Ciubotariu



Romania



alfabetar.ro



## Bracelet Maker



Bracelet Maker is a robotics tool designed for girls, enabling them to learn coding and electronics by making jewellery. Since most robotic toys and learning tools are targeted for boys, parents and teachers find it difficult to engage and keep girls interested in STEM and computer science. Bracelet Maker's unique patented knitting system makes it especially suitable for kids to learn and use. Testing shows girls get involved with Bracelet maker and in playing, realize electronics can really be interesting.



Irena Stolic, Zoja Kukic Diordievic



Serbia



instagram.com/p/BxIcazGI\_sB

#### **FESTIVAL BRANDING**



















#### **PRODUCTIONS**











#### WEBSITE www.wsa-global.org





#### **EUROPEAN YOUNG INNOVATORS 2021**

DIGITAL PURPOSE DIVENT. EUROPEAN: - PROM CLIMATE DISTRET TO CLOSING KNOWLEDGE ARPS. The 15th European Young innovates 2011 demonstrate how young social entrepreserus offer new ways to citizen participation. The solutions are marked by relevance, caught, and immediate innovat in their communities.

#### European Young Innovators 2021 list

Akademaal, Albania

4 Miconaniy, Aubbia
Shypy, Brigham
Crusithkan, Crossle
Widoke, Better Tegether, Demark
Widoke, Better Tegether, Demark
Userwell, Cemmery
Learning
Learnin

#### JOIN EUROPEAN YOUNG INNOVATORS FESTIVAL 2021 | ONLINE NOVEMBER 2

SA European Young Innovators 2021 Focus on tackling the UN SDC









Egital content has proven to be an essential problem solver, providing solutions for remote reline learning, and health. With the regional intoleve of the turepoint Young Innovators, WAA coregifights purpose driven digital entreprenantips across Europe.

The WAA turespear Young Innovators insidely continues from micro persection. First the committee.





and assessed driven assessed become for their

**⊗**W5A

The European Young Innovators Winners 2021 present outstanding digital solutions with relevance and immediate impact in their communities. With load content and smart suchnology, the 15 winners pitched her solutions to improve the delay file in our sourcess at the European Young Immodiate's instant on November

Evaluating their pitch, the product and the team behind the solutions - the jury members finally select 2 owned winners - one European Champion in the category European Young Innovators under the age of 32, and one European Champion in the Youth Category under the age of 26 years!

Congratulations to the 2 European Champions 2021

#### **European Champion**

#### CircuitMess. Croatia



#### Fe

**⊗**W5A

EUROPEAN CHAMPION
- Youth Category -

#### EUROPEAN YOUNG INNOVATORS FESTIVAL 2022

#### November 28 -30, 2022

Social entrepreneuship, creative use of digital means and Europes Youth - Join the European Young Innovators Festival and a unique movement of change makers. Every year, the WSA Europe Community with none clear philarities, competing those who use digital technology to achieve the UN STGs.

Crax, in the south of Anathra, sharehs out as the only of designs, oily of fluranes regists, as shartup oxy, green tasks oxy and unnevenity oily, if times, it is the industrial for the transparen Young Inventouria relatable. In November 2022, young social entreprensurance of the load digital solutions improving turopours societies well again most enterminant appointment, through elements, and ecosystem halvers.

The European Young Innovators Festival offers a truly unique combination - giving an insight into young entrepreneurship from all over Europe, the latest digital trends, and international perspectives on

The agenda is a compilation of interaction and inspiration, assembling workshops, business blind-dates and inspirin keynotes, bringing together the global and multi-stakeholder network of WSA.

INTERESTED TO JOIN? Apply to WSA Young Innovators 2022, get selected by international Jury & see you in Graz

#### This was EYI FESTIVAL 2021/22!









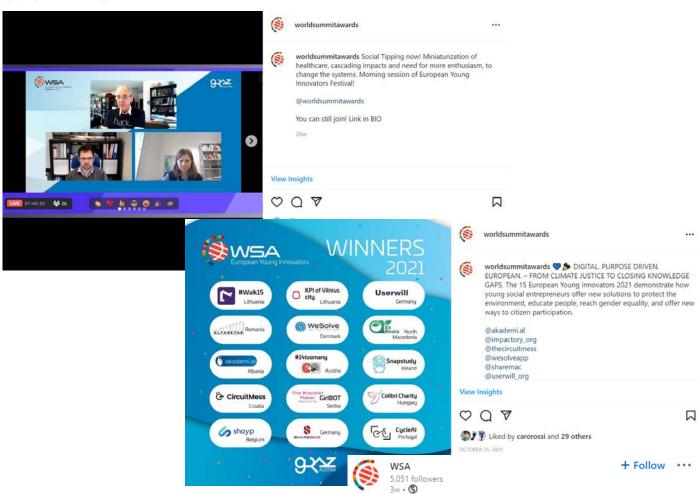
HAVE A LOOK AT PICTURES FROM THE LAST FESTIVAL!

#### KINDLY SUPPORTED BY:



#### SOCIAL MEDIA





WSA 5,051 followers 3w · S + Follow · · ·

Cool, cool, cool! The European community is meeting again! The main topic on the agenda is climate change and everyone is excited to finally meet their peers in the sunny city of Graz!

After the long day, European Young Innovators Festival is ready to welcome the guests! See you soon in Graz! #WSAGraz

WSA #WSAEurope #socialimpact #digitalinnovation #event #team #community

#WSA #HackTheGap #Connect4Impact #FollowTheGlobe #socialimpact #digitalinnovation #impact #sdgs #un #sustainability #community #climatechange #WSAGraz





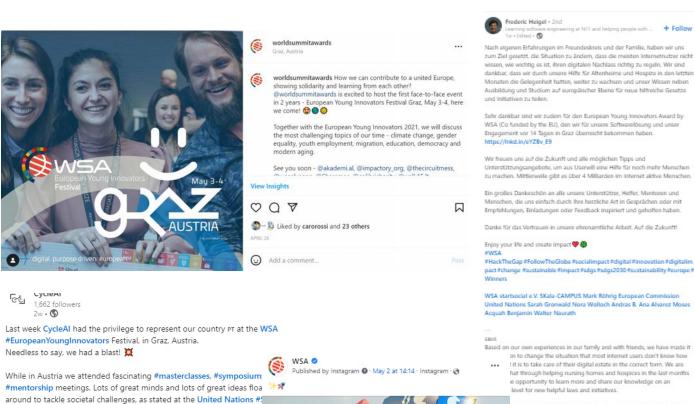


€℃& Dritan Mezini and 55 others

2 comments • 3 shares

#### SOCIAL MEDIA





Sehr dankbar sind wir zudem für den European Young Innovators Award by WSA (Co funded by the EU), den wir für unsere Softwarelösung und unser Engagement vor 14 Tagen in Graz überreicht bekommen haben. https://inkd.in/e Wir freuen uns auf die Zukunft und alle möglichen Tipps und Unterstützungsangebote, um aus Userwill eine Hilfe für noch mehr Menschen zu machen. Mittlerweile gibt es über 4 Milliarden im Internet aktive Menschen. Menschen, die uns einfach durch Ihre herzliche Art in Gesprächen oder mit Empfehlungen, Einladungen oder Feedback inspiriert und geholfen haben Danke für das Vertrauen in unsere ehrenamtliche Arbeit. Auf die Zukunftf Enjoy your life and create impact 🌄 🐠 #HackTheGap #FollowTheGlobe #socialimpact #digital #innovation #digital pact #change #sustainable #impact #sdgs #sdgs2030 #sustainability #europe # WSA startsocial e.V. SKala-CAMPUS Mark Röhrig European Commiss United Nations Sarah Gronwald Nora Wolloch Andras B. Ana Alvarez Moses Acquah Benjamin Walter Naurath GBUS Based on our own experiences in our family and with friends, we have made it on to change the situation that most internet users don't know how it it is to take care of their digital estate in the correct form. We are that through helping nursing homes and hospices in the last months is opportunity to learn more and share our knowledge on an level for new helpful laws and initiatives. very thankful for the European Young Innovators Award by WSA d by the EU), which we received for our software solution and our 14 days ago in Graz, Austria. https://lnkd.in/eYZBv\_E9 king forward to the future and all kinds of tips and opportunities for o make Userwill a help for even more people. There are now over 4 EWSA ot thank you to all our supporters, helpers, mentors and people who ed and helped us simply by your kindhe ommendations, invitations or feedback. 11 SUSTAINABLE CITIES AND COMMUNITIES life and create impact 🛡 🚳

**W**WSA

Frederic Heigel + 2nd Learning software Tw + Edited + 🕲



We'd like to thank the WSA team and everyone involved for such warm

estival

uropean Young Innov

rital.purpose driven.e

reception and a great event. Together we are definitely stronger 📆

#Connect4Impact #socialimpact #digitalinnovation

worldsummitawards Let's shake up our perspectives & create the change we want! Last week @worldsummitawards European
Community finally met in Graz to share how their local ecosystems
have developed and how we could work together for more democratic and just world!

See you at the WSA European Young Innovators Festival 2022 in

@akademi.al, @impactory\_org, @thecircuitmess, @wesolveapp @sharemac, @userwill\_org, Colibri Charity, @walk15.lt, @cycle.ai

View Insights

OOA

Diked by carorossi and 38 others

Add a comment...

#### SOCIAL MEDIA





Back in November, Akademi.al was selected as one of the most socially impactful startups in Europe and holds this title today as a badge of honor.

During our stay in Graz, we got to meet other European #startups who have made tremendous strides to change and better the community they are serving by tackling the #UN - Sustainable Development Goals #SDGs and contributing to a #united Europe.

Many thanks to WSA who are recognizing some of the best social #enterprises in Europe and hosting the amazing Festival we got to be part of.

Till next time!

Jemi të lumtur që ishim pjesë e festivalit #europeanyounginators2021, organizuar nga WSA në Graz, Austri javën e shkuar.

Në nëntor të 2021, akademi.al u shpall një nga startup-et më shumë ndikim social në Evropë.

Gjatë qëndrimit tonë në Graz, ne takuam #startupe të tjerë europianë që kanë bërë hapa të jashtëzakonshëm për të ndryshuar dhe përmirësuar komunitetin të cilit po i shërbejnë duke punuar për Objektivat e Zhvillimit të Qëndrueshëm #5DG dhe duke kontribuar në një Europë të #bashkuar.

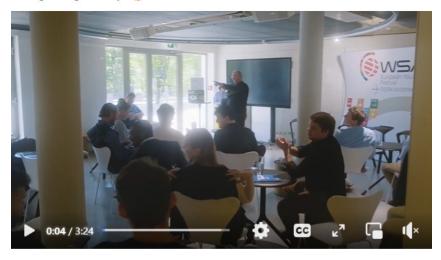
Shumë faleminderit për WSA që na bashkoi me disa nga #sipermarrjet sociale më të mira në Europë me të cilat së bashku po punojmë për të arritur - Sustainable Development Goals - #SDG nga United Nations dhe po kontribuojmë për një Evropë të #bashkuar.







BEST OF SAME WSA European Young Innovators Festival 21/22 in Graz! Lean back & enjoy the lovely memories from the sunny days of the beginning of May!



WSA / World Summit Award



**WSAoffice** 



WSA



worldsummitawards



World Summit Awards TV / WSA



World Summit Award







#### PRESS & MEDIA - NEWSLETTER



DIGITAL. PURPOSE DRIVEN. EUROPEAN.

THE WSA EUROPEAN YOUNG INNOVATORS 2021





JOIN THE EUROPEAN YOUNG INNOVATORS FESTIVAL 2021 ONLINE: NOVEMBER 24<sup>TH</sup>

JOIN THE EUROPEAN YOUNG INNOVATORS FESTIVAL! GRAZ, MAY 3-4



MEET THE EUROPEAN YOUNG INNOVATORS 2021





#### EUROPEAN YOUNG INNOVATORS FESTIVAL 2021 JOIN ONLINE ON NOVEMBER 24!



#### Program Highlights

MEET THE PEAN YOUNG INNOVATORS 2021



EUROPEAN. DIGITAL. PURPOSE DRIVEN. THIS WAS THE EUROPEAN YOUNG INNOVATORS FESTIVAL IN GRAZ!



A GLOBAL STAGE FOR YOUR DIGITAL CONTENT SOLUTION FOR THE SDGs - APPLY FOR WSA 2022





EUROPEAN YOUNG INNOVATORS FESTIVAL 2021 JOIN US ONLINE ON NOVEMBER 24!



WSA ACADEMY ON NOVEMBER 18 -REGISTER NOW!

International Press Coverage (Kronen Zeitung, AT | Innovators Magazine | Brutkasten)



GRAZ UND UMGEBUNG

Donnerstag, 19. Mai 2022

# Innovative Lösungen für neue Wege

Die European Young Innovators 2021, 15 inspirierende digitale Projekte aus ganz Europa, wurden in Graz präsentiert.

uropa steht vor vielfältigen gesellschaftlichen Herausforderungen. Mit der regionalen Initiative der European Young Innovators rückt die WSA, ein Auszeichnungssystem mit über 17 Jahren internationaler Erfahrung, die Lösungen junger europäischer Digitalunternehmer ins Rampenlicht. Kürzlich wurde die 15 European Young Innovators 2021 im Grazer Kunsthaus von der WSA präsentiert. Diese konzentrieren sich auf drängende Themen. Das österreichische Gewaltschutz-Projekt #14zuviel

erhielt eine europäische Auszeichnung für die Crowdfunding-Kampagne zugunsten von Frauenhäusern. CircuitMess aus Kroatien bietet DIY-Kits, mit denen Kinder spiele-risch etwas über Wissenschaft, Elektronik, KI, IoT und maschinelles Lernen erfahren, während ALFA-BETAR aus Rumänien Lehrern bei der Bewertung der Lese- und Schreibfähigkeiten ihrer Schüler hilft. Akademi aus Albanien erstellt virtuelle Klassen und fügt Multimedia-Inhalte für Schüler hinzu. Walk15 aus Litauen animiert die

Nutzer täglich zu Fuß zu gehen und weist auf den CO<sub>2</sub>-Fußabdruck Shayp aus Belgien senkt den Wasserbedarf in Gebäuden dank eines hochskalierbaren und effektiven Wassersteuerungssystems um 20 Prozent. WeSolve aus Dänemark ist eine digi-Engagement-Plattform für demokratische Öffentlichkeitsbeteiligung und datengestützte Entscheidungsfindung für Gemeinden. Dies ist nur eine kleine Auswahl der intuitiven Dienste und der Nutzung digitaler Mittel, um neue Pfade zu beschreiten.



Die von der WSA preisgekrönten European Young Innovators.



**9** 

#### Meet Europe's young innovators



Some of Europe's finest young pioneers are competing for this year's prestigious World Summit Awards (WSA). The 15 finalists, selected by an expert European jury, are all developing digital solutions that can positively impact the UN Sustainable Development Goals (SDGs).

The WSA European Young Innovators initiative combines two major perspectives: first the commitment on the UN SDGs through Europe's youth, and the positive shaping of the future of Europe, "said Peter Bruck, WSA chairman." The UN SDGs must be our measurement, in terms of what to look at and where to look."

He added: "Today we are living in a completely different environment. The global pandemi has shown more than ever how digital innovation can be essential and beneficial for delivering progress and positive impact. This year's European Young Innovators present a wonderful showcase of purpose driven innovation and entrepreneurship."

Among the 15 finalists is Croatis's Circuithless, which provides 'DIY STEM kits that help lids to learn about science, electronics, Al, IoT, machine learning in a fin and easy very'; and WeSolve, from Demmark, a digital engagement platform supporting democratic public participation and data-driven decision making, allowing municipalities to connect directly with their citizens to make better transparent and inclusive decisions together'.

The finalists are: Akademi.al (Albania); #14000many (Austria); Shayy (Belgium); Circuithfee (Crostia); Weldow, Better Together (Benmark); Sharemac Innovative and sustainable solutions for the construction industry (Germany); Cistry (Germany); Cis

#### **European Young Innovators Festival**

The 15 finalists will pitch their innovations to an international audience, online on 24 November, during the European Young Innovators Festival. Hosted by the Austrian city of Graze the hybrid settical, which will run from 24 November to 2 December, will include 'workshops, business blind-dates and inspiring keynotes'. Register now.

Keep an eye on our events resource page, which is beginning to fill up again as pandemic restrictions ease, and sign up for our newsletter to get all the latest what's on news sent to your inbox.



## #14zuviel: Frauenschutz-Kampagne von Impactory erhält WSA-Auszeichnung

In den Jahren 2017 bis 2020 gab es im Schnitt jährlich rund 35 ermordete Frauen in Österreich. Auch heuer zeichnet die Statistik ein besorgniserregendes Bild. Die Kampagne #14zuviel kämpft daher gegen Gewalt an Frauen und möchte die Awareness für dieses Thema stärken.





(c) Christina Lao - Das Impactory-Team setzte mit #14zuviel ein wichtiges Zeichen gegen Gewalt an Frauer

## PARTNERSHIP & SPONSOR COLLABORATIONS THANK YOU!











































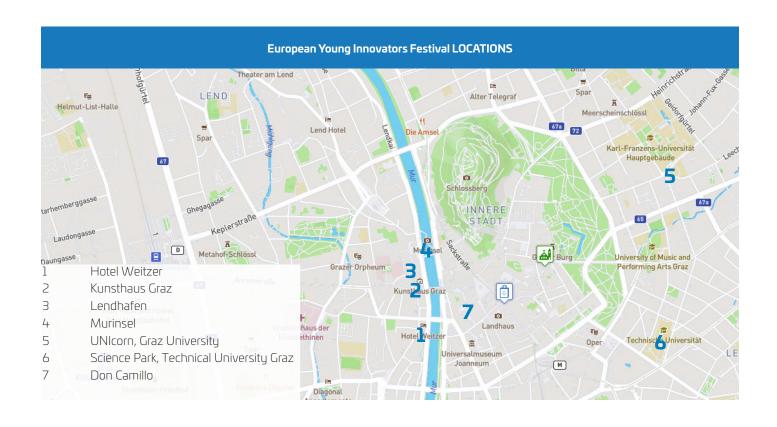












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