Connect 4 impact
22 – 24 March

A VIRTUAL JOURNEY AROUND THE GLOBE

EVOLVING PROGRAM
MARCH 2021

REGISTER HERE
WSA GLOBAL CONGRESS 2021 | CONNECT 4 IMPACT
A VIRTUAL JOURNEY AROUND THE GLOBE

The 17 UN SDGs are a global and urgent call to action to all countries and people on the globe. Digital tools and creative entrepreneurship are among the most promising drivers to reach the UN SDGs.

The WSA Global Congress empowers you to connect with creative and purpose-driven entrepreneurs, get to know inspiring solutions for the UN SDGs, and engage with a global community to collaborate, share and learn.

This year - due to the global pandemic, WSA Global Congress will take place as virtual journey around the globe. Yes, we will miss the hugs, the coffee breaks, the dance - BUT this online meeting will be the most inclusive and truly global experience ever - no visa regulations, endless flight connections or busy work-schedules can keep us away from connecting online.

That’s why WSA chose the topic of this congress „Connect 4 Impact“.

Let’s meet, discuss, engage, share and learn - virtually but sustainably.

Solve your problems with WSA and its global community

<table>
<thead>
<tr>
<th>THE ISSUES</th>
<th>WSA’s SOLUTION</th>
</tr>
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<tbody>
<tr>
<td>You are not willing to turn a blind eye on the worlds issues?</td>
<td>Meet the WSA winners 2020 and their solutions to some of the most troubling challenges - Climate Change, Education, Health, Smart Tourism</td>
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<td>A global pandemic, climate change, economic crises, inequality - it’s 2021 and we all know that we need to act fast.</td>
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<tr>
<td>You miss travelling and finally get new inspiration, meet people and learn about new places?</td>
<td>Join the WSA journey around the globe and meet inspiring entrepreneurs and experts from Africa, the Arab Region, the Americas, Asia and Europe.</td>
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<tr>
<td>You feel stuck, got enough of solitude and the same same?</td>
<td>Meet old and new friends, connect for impact and have fun!</td>
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<td>The Social Lounge at the WSA Global Congress will feel almost like the networking area of the congresses you are used to.</td>
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<tr>
<td>You can’t remember the last time you celebrated something, listened to music or saw an arts performance?</td>
<td>Attend the WSA Global Congress award ceremony, celebrate with the winners, dance to nice DJ sounds and lean back enjoying a performance.</td>
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</tbody>
</table>

Your toolset to participate, connect & contribute

- Airmeet where the festival will take place
- Timezone converter to define your schedule - all times in this program are in CET
- Innovote to vote on the winners (Jury Members Only)

Welcome to the WSA Global Congress 2021!

The global pandemic demonstrated how important digital solutions can be for society - in terms of education, health, in order to stay in touch and connect. Covid-19 was especially challenging for the youth and the elderly, for young entrepreneurs and start-ups.

At the WSA Global Congress we will discuss how we can stand together, how to show solidarity and empathy. But also find new solutions and ideas how to build the future we want instead of the „old“ economy.

We will meet inspiring entrepreneurs from all around the world - I hope you join me on this truly global journey.

Let’s Connect for Impact.

Peter A. Bruck, WSA Chairman, Austria
Agenda Overview

Monday, March 22

**WSA GLOBAL CONGRESS OPENING**

**DIGITAL DIVIDES AND THE UN SDGs - Connect for Impact**

CET: 09:00  |  Toronto: 04:00  |  Santiago de Chile: 05:00  |  Beirut: 10:00  |  Nairobi: 11:00  |  Jakarta: 15:00
Beijing: 16:00  |  Sydney: 19:00

**INTERACTIVE DISCUSSION | WSA IMPACT STORY | NETWORKING AND ROUNDTABLES**

**Connect for Impact - Africa**

CET: 09:30  |  Accra: 08:30  |  Lagos 09:30  |  Cairo: 10:30  |  Johannesburg: 10:30  |  Nairobi: 11:30

**INTERACTIVE PANEL DISCUSSION**

**Hack the Healthcare Gap**

CET: 12:00  |  Mexico 05:00  |  Cotonou: 12:00  |  Beirut: 13:00  |  Beijing: 19:00

**CATEGORIES: CULTURE & TOURISM | BUSINESS & COMMERCE**

**WSA Winners Innovation Pitching Sessions**

CET: 15:00  |  Mexico: 08:00  |  Chile: 11:00  |  Estonia & Lithuania: 16:00  |  Israel: 17:00

**INTERACTIVE DISCUSSION | WSA IMPACT STORY | NETWORKING AND ROUNDTABLES**

**Connect for Impact - Americas**

CET: 18:00  |  Vancouver: 10:00  |  Mexico City: 11:00  |  Panama: 12:00  |  Chicago: 12:00  |  Bogotá: 12:00  |  Montreal: 13:00  |  Santiago de Chile: 14:00  |  Brasília: 14:00

**Tuesday, March 23**

**AFRICA INNOVATION CHALLENGE BY ADVANTAGE AUSTRIA |**

**Advantage Austria Pitching Session**

CET: 09:00

**CATEGORIES: ENVIRONMENT & GREEN ENERGY | LEARNING & EDUCATION**

**WSA Winners Innovation Pitching Sessions**

CET: 10:00  |  Brazil: 06:00  |  North Macedonia: 10:00  |  Israel: 12:00  |  Thailand: 16:00  |  Singapore: 17:00

**INTERACTIVE DISCUSSION | WSA IMPACT STORY | NETWORKING AND ROUNDTABLES**

**Connect for Impact - Arab Region**


**CATEGORIES: GOVERNMENT & CITIZEN ENGAGEMENT | INCLUSION & EMPOWERMENT | YOUNG INNOVATORS**

**WSA Winners Innovation Pitching Sessions**

CET: 15:00  |  Mexico: 08:00  |  Ghana: 14:00  |  Belgium: 15:00  |  Lebanon: 16:00  |  Sri Lanka: 19:30
Agenda Overview

Wednesday, March 24

INTERACTIVE DISCUSSION | WSA IMPACT STORY | NETWORKING AND ROUNDTABLES

**Connect for Impact - Asia & Oceania**
CET: 09:00 | India: 13:30 | Bangladesh: 14:00 | Indonesia: 15:00 | China: 16:00 | Japan: 17:00 | Australia: 19:00 | Vanuatu: 19:00 | New Zealand: 21:00

**CATEGORIES: SMART SETTLEMENTS & URBANIZATION | HEALTH & WELL BEING**

**WSA Winners Innovation Pitching Sessions**
CET: 11:00 | Chile: 07:00 | Austria, Germany, Belgium: 11:00 | South Africa: 12:00

**JOSEF UMDASCH RESEARCH PRIZE | Parallel Program on Stage 2**

**Umdasch Research Prize Finalists Pitching Session**
CET: 13:00 | Toronto: 07:00 | Berlin: 13:00 | Bucarest: 14:00 | Nairobi: 14:00

INTERACTIVE DISCUSSION | WSA IMPACT STORY | NETWORKING AND ROUNDTABLES

**Connect for Impact - Europe**

INTERACTIVE PANEL DISCUSSION

**Hack The Gender Gap**
CET: 15:30 | Mexico: 08:30 | USA (NY), Peru: 09:30 | Nigeria, North Macedonia: 15:30 | Egypt: 16:30 | Pakistan: 19:30

INTERACTIVE PANEL DISCUSSION

**Hack The Education Gap**
CET: 17:00 | Mexico: 10:00 | Syria: 18:00 | Kenya: 19:00 | UAE: 20:00

AWARD CEREMONY

**AWARD CEREMONY & ANNOUNCEMENT OF WSA GLOBAL CHAMPIONS**

Thursday, March 25

INTERACTIVE WEBINARS | WORKSHOPS | ASK ME ANYTHING SESSIONS

**WSA Academy - Connect 4 Impact**
Monday, March 22

09:00 CET

DIGITAL DIVIDES AND THE UN SDGs - Connect for Impact

The UN SDGs are a urgent and global call to action. In order to achieve the 17 goals, all stakeholders and all countries have to collaborate and contribute. The WSA Global Congress connects the stakeholders 4 impact. The 2030 agenda needs cooperation and leadership. In this opening session, you will meet and hear from political leaders and representatives of international organisations, sharing their vision and targets.

WSA GLOBAL CONGRESS OPENING, moderated by Peter A. Bruck, WSA Chairman

- Dr Maria Flachsbarth, Parliamentary State Secretary in BMZ, Germany (tbc)
- Houlin Zhao, Secretary General, ITU
- Jayathma Wickramanayake, UN Secretary General’s Envoy on Youth, Sri Lanka

09:30 - 11:00 CET

Connect for Impact - Africa

WSA works with national experts in 182 UN member states in order to select and promote the best available local digital content. In order to address local challenges, we need local content, designed by local producers. At the same time, stakeholders need to connect and exchange regionally, in order to grow, learn from each other and introduce successful innovation to similar markets and target groups.

Connect 4 Impact by joining and meeting the African WSA Community and discuss regional challenges and opportunities.

Funding Opportunities - Market Opportunities - Resilience - Regional Cooperation - Youth
in partnership with GIZ - Make-IT in Africa

Opening Words by: H.E. Paula Ingabire, Minister of ICT and Innovation of Rwanda
WSA Impact Story by: Francis Obirikorang, CEO Agrocenta, Ghana

Digital Innovation for the UN SDGs - perspectives from Africa

Panel discussion moderated by: Tomi Davies, President of the African Business Angels Association and WSA Board Member, Nigeria

- Kingsley Iweka, WSA Youth Ambassador and Founder Africa on the Rise, Nigeria
- Jan Schwaab, Head of Unit Digital Transformation in Africa, GIZ, Germany
- Monica Nthiga, Humanitarian OpenStreetMap, Kenya
- Arsene Tungali, WSA Expert DRC, IGF Mag Member, DR Congo
- Agang K. Ditlhogo, Co-Founder The Clicking Generation, Botswana
- Lacina Koné, Director-General, Smart Africa, Ivorian Coast

11:00 - 11:30 CET

Meet WSA Africa - Interactive Networking and Roundtable discussions

Choose your roundtable in the social lounge - meet and discuss with up to 7 participants in a videocall

Table hosts: Dorothy Gordon, Tomi Davies, Dagmawi Lemma, Christelle Scharff, Emmanuel Amos, Abneusa Stephania, Agang K. Ditlhogo and many more!
Monday, March 22

12:00 - 13:15 CET

Mexico 05:00 | Cotonou: 12:00 | Beirut: 13:00 | Beijing: 19:00

Hack the Healthcare Gap
The global pandemic demonstrated how digital solutions and innovation can support during a health crisis. In this panel discussion, you will be connected with international digital innovators, who developed new solutions and services during the crises.

Moderated by Peter A. Bruck, WSA Chairman
- Jordi Serrano Pons, Universal Doctor, Spain
- Cristina Birsan, External Relations Officer, WHO Botswana
- Tjasa Zajc, Faces of Digital Health Podcast Host, Slovenia
- Alejandro Tociqli, Co-Founder & CEO Miroculus, Chile/US
- Nadine Hachach-Haram, Co-Founder Proximie, Lebanon

13:30 - 14:45 CET

Connect 4 Impact - Speed Networking
Meet, connect, exchange, learn something new, have fun.
Go to the Social Lounge and join the Speed Networking, where you will be randomly matched with a new inspiring person from the WSA community.
Found someone you want to spend more time with? Meet at one of the Roundtables.

14:45-15:00 CET

Storytelling for Impact
Interview with Ahmed Badr, UN Young Leader for the SDGs, Author, Poet, Social Entrepreneur, Iraq

15:00 - 16:00 CET

GAIN INSPIRATION FROM THE WSA Winners 2020 - Innovation Pitching Session
The WSA winners 2020 will pitch their awarded innovation to the public and in front of an international jury of experts.
They have 3 min to impress. Make sure to connect 4 impact and meet them after their pitch in the social lounge.

16:00 - 17:00 CET

CULTURE & TOURISM

Moderated by Rudy Laddaga, Founder Gnius Club, Mexico
- Wheel the World, Chile
- Navicup audio guide, Estonia
- Travaxy accessible travel solutions, Israel
- Flight across the Atlantic, Lithuania
- LOOP Mirrors of time LRCT Live remote Creation Theater, Mexico

BUSINESS & COMMERCE

Moderated by Carolina Rossi, Senior partner, Moon Advisors, Chile
- Übank, Chile
- Ipification, China
- Operaize – Cognitive Operations, Germany
- Juni, Nigeria
- Modatta, Portugal
Monday, March 22

18:00 - 19:30 CET

Connect for Impact - Americas
WSA works with national experts in 182 UN member states in order to select and promote the best available local digital content. In order to address local challenges, we need local content, designed by local producers. At the same time, stakeholders need to connect and exchange regionally, in order to grow, learn from each other and introduce successful innovation to similar markets and target groups. Connect for Impact by joining and meeting the WSA Community from the Americas, a continent full of diversities, and discuss regional challenges and opportunities.

Innovation Hubs - Regional Cooperation and Opportunities - Local Content - Youth Employment
in partnership City of São Paulo at Secretaria Municipal da Pessoa com Deficiência

Opening Words by: Mauricio Claver-Carone, President of the Inter-American Development Bank (tbc), USA
WSA Impact Story by: Carlos Pereira, Livox, Brazil

Digital Innovation for the UN SDGs - perspectives from Latin- & North America
Panel discussion moderated by: Janine Warner, Founder SembraMedia and WSA Board Member, USA

- Karla Ruiz Cofino, Serial Entrepreneur and WSA Alumni, Guatemala
- Catherine Warren, CEO Innovate Edmonton, WSA Exec. Boardmember, Canada
- Komal Dadlani, CEO and Co-Founder, Lab4U, Chile
- Sebastian Vidal, Chief Innovation Officer Puerto Rico, Chile/USA
- Carlos Abler, Entrepreneur and Consultant, USA

19:30 - 20:00 CET

Meet WSA Americas- Interactive Networking and Roundtable discussions
Choose your roundtable in the social lounge - meet and discuss with up to 7 participants in a videocall
Table hosts: Rudy Laddaga, Janine Warner, Jon Mark Walls, Sergio Llano, Maria Zaghi, Cid Torquato, Caro Rossi, and many more!

20:00 - 21:00 CET

Connect 4 Impact - Speed Networking
Meet, connect, exchange, learn something new, have fun
Go to the Social Lounge and join the Speed Networking, where you will be randomly matched with a new inspiring person from the WSA community.
Found someone you want to spend more time with? Meet at one of the Roundtables.
Tuesday, March 23

09:00 CET

**Partnership Program: Africa Innovation Challenge Pitching Session by WKÖ**

Africa faces significant development challenges but these challenges also come with opportunities. WSA Partner Advantage Austria invited Austria based startups and corporates, which are looking for possible business opportunities in Africa! Meet the finalists in their pitching session and learn how Austrian companies want to enter the African market.

**ENVIRONMENT & GREEN ENERGY**

Moderated by Sachi Wickramage, Serial Entrepreneur, WSA National Expert Australia

- GreenPlat, Brazil
- Beewise, Israel
- The Capture App, Singapore
- Ricult, Thailand
- AirCare - know what you breathe!, North Macedonia

**Learning & Education**

Moderated by Madara Ogot, Nairobi Innovation Week, Kenya

- ParentTV, Australia
- MySkillCamp, Belgium
- HPI Schul-Cloud, Germany
- Annoto, Israel
- MaGrid, Luxembourg

10:00 - 11:00 CET

**Welcoming Words and reflections of the first day** by Peter A. Bruck, WSA Chairman

Opening Message by Mariya Gabriel, Commissioner for Innovation, Research, Culture, Education and Youth, European Commission, Bulgaria

**GAIN INSPIRATION FROM THE WSA Winners 2020 Innovation Pitching Session**

The WSA winners 2020 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Make sure to connect 4 impact and meet them after their pitch in the social lounge.

11:00 - 12:00 CET

**ENVIRONMENT & GREEN ENERGY**

The WSA winners 2020 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Make sure to connect 4 impact and meet them after their pitch in the social lounge.

Throughout the day - Connect for Impact - Mentoring Sessions between international experts and WSA winners
Tuesday, March 23

12:30 - 14:00 CET

Connect for Impact - Arab Region
WSA works with national experts in 182 UN member states in order to select and promote the best available local digital content. In order to address local challenges, we need local content, designed by local producers. At the same time, stakeholders need to connect and exchange regionally, in order to grow, learn from each other and introduce successful innovation to similar markets and target groups. Connect for Impact by joining and meeting the WSA Community from the Arab & Middle East countries, a Region full of diversities, and discuss regional challenges and opportunities.

Arabic Content. Sustainability. Female Entrepreneurship. Youth Employment

Opening Words by H.E. Rola Dashti, Executive Secretary UN ESCWA
WSA Impact Story by Zouheir Lakhdissi, Dial Technologies, Morocco

Digital Innovation for the UN SDGs - perspectives from the Arab Region
Interactive Panel Discussion moderated by Houda Ghozzi, Open Startup, Tunisia
- Manar Alhashash, eContent Specialist, Cofounder DotDesign, Kuwait
- Shady M. Qubaty, King's College Cambridge University & Co Founder NGO Adalah, Yemen
- Eman Al Kuwari, Technology Researcher, ictQatar, Qatar
- Batoul Husseini, Director of Digital Government and Corporate Social Responsibility, SAP, MENA
- Rania Ayman, Founder Entreprenelle, Egypt

Meet WSA Arab Region - Interactive Networking and Roundtable discussions
Choose your roundtable in the social lounge - meet and discuss with up 7 participants in a videocall
Table hosts: Manar Alhashash, Badr Ward, Batoul Husseini, Ahmed Hujairy, Gabi Deek and many more

14:00 - 14:30 CET
GAIN INSPIRATION FROM THE WSA Winners 2020
Innovation Pitching Session
The WSA winners 2020 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Make sure to connect 4 impact and meet them after their pitch in the social lounge.

GOVERNMENT & CITIZEN ENGAGEMENT
Moderated by Carlos Abler, WSA Board member & Consultant, USA
- Hoplr, Belgium
- JUDY, Ghana
- EASY LAWS, Lebanon
- OS City Govstore Platform, Mexico
- Mining and Mineral Production Monitoring Solution (mmPro), Sri Lanka

INCLUSION & EMPOWERMENT
Moderated by Ieva Žilionienė, Director of Strategy, Communications Regulatory Authority of Lithuania
- Diversio, Canada
- Conexión Migrante, Mexico
- Bonocle, Qatar
- WelcoMe, United Kingdom
- Unblocked Cash: Piloting Accelerated Cash Transfer Delivery in Vanuatu, Vanuatu

WSA YOUNG INNOVATORS
Moderated by Rebecca Atoline, Immigrants Representative at the Zürich Council, Switzerland
- Arbor - Worlds First Consumer Facing Social Impact Platform, Canada
- NATAL CARES, Nigeria
- ConnectHear, Pakistan
- Future LabY, Syrian Arab Republic
- DOC Tracker, USA

WSA AND THE AGENDA 2030 AGENDA
Moderated by Peter A. Bruck, WSA Chairman
for WSA national experts, youth ambassadors and jury members - 
On invitation only

Connect 4 Impact - Speed Networking
Meet, connect, exchange, learn something new, have fun
Go to the Social Lounge and join the Speed Networking, where you will be randomly matched with a new inspiring person from the WSA community.

Found someone you want to spend more time with? Meet at one of the Roundtables.

Vanuatu: 02:00 | Canada: 08:00 | Mexico: 09:00 | UK: 15:00 | Qatar: 18:00

Canada - Vancouver: 09:00, Ottawa: 12:00 | USA - California: 09:00, New York: 12:00
Nigeria: 17:00 | Syrian Arab Republic: 19:00 | Pakistan: 21:00
Wednesday, March 24

08:45-09:00 CET
Opening Words and reflections of the first days by Peter A. Bruck, WSA Chairman

09:00 - 10:30 CET
Connect for Impact - Asia & Oceania
WSA works with national experts in 182 UN member states in order to select and promote the best available local digital content. In order to address local challenges, we need local content, designed by local producers. At the same time, stakeholders need to connect and exchange regionally, in order to grow, learn from each other and introduce successful innovation to similar markets and target groups.

Connect 4 Impact by joining and meeting the WSA Community from Asia and Oceania, a continent full of diversities. From China to Bangladesh and South Korea to Australia - connect for impact and discuss regional challenges and opportunities.

Diversity, High Tech, Access, Agritech, Climate Change, The potential of rising markets

Opening Words by: Shinta Dhanuwardoyo, CEO Bubu, Indonesia and Witman Hung, Qianhai International Liaison Services Ltd., China
Impact Story: Saba Khalid, CEO Raaji, Pakistan

Digital Innovation for the UN SDGs - perspectives from Asia
Interactive panel discussion moderated by: Sharmishta Sivaramakrishnan, WSA Youth Ambassador Singapore
- Rahat Hossein, Social Entrepreneur and Digital Health Expert, Bangladesh
- Chanchamnap Sok, Co-Founder Inclusion+, Cambodia
- Jatin Kataria, InMeSta & We Group - Volcano of GloCal Solutions, India
- Damian Hajda, Co-Founder, Social Suite, Australia
- Ahrum Choi, Dot Incorporation, South Korea

10:30 - 11:00 CET
Meet WSA Asia - Interactive Networking and Roundtable discussions
Choose your roundtable in the social lounge - meet and discuss with up 7 participants in a videocall
Table hosts: Alaric Tan, Mio Yamamoto, Yusuf Shanan, Sachi Wickramage, David Shelters, Chitranganie Mubarak, and many more!

11:00 - 12:00 CET
GAIN INSPIRATION FROM THE WSA Winners 2020
Innovation Pitching Session
The WSA winners 2020 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.
Make sure to connect 4 impact and meet them after their pitch in the social lounge.

SMART SETTLEMENT & URBANIZATION
Moderated by Fadwa Murad, Director, ICT Incubator, Syrian Computer Society, WSA Expert Syria
- FLUIDTIME - Giving customers, employees and citizens new options to travel, Austria
- Rombit, Belgium
- CitySense, Chile
- M4Jam (PTY) LTD, South Africa
- HAWA DAWA - Air Quality Management, Germany
Wednesday, March 24

12:00 - 13:00 CET

Connect for Impact - Europe
WSA works with national experts in 182 UN member states in order to select and promote the best available local digital content. In order to address local challenges, we need local content, designed by local producers. At the same time, stakeholders need to connect and exchange regionally, in order to grow, learn from each other and introduce successful innovation to similar markets and target groups.

Connect 4 Impact by joining and meeting the WSA Community from Europe.

Social States, Culture, Cooperation
Opening Words by Margarete Schramböck, Federal Minister for Digital and Economic Affairs, Austria
Impact Story by Harald Schnidar, CEO Scarletred, Austria

Digital Innovation for the UN SDGs - perspectives from Europe
Interactive panel discussion moderated by Peter A. Bruck, WSA Chairman
- Tanja Wehsely, CEO Volkshilfe Wien, Austria
- Kasia Klimek, Mentor Most Foundation/Founder klubaktywnych.pl, Poland
- Craig Vezina, Founder z-School, France
- Ilkka Kurkela, Development Manager, Laurea University, Finland
- Ginvile Ramanauskaitė, head of product & B2B, BitDegree, Lithuania

Meet WSA Europe - Interactive Networking and Roundtable discussions
Choose your roundtable in the social lounge - meet and discuss with up to 7 participants in a videocall
Table hosts: Omri Boral, Ralph Simon, Kuba Lebuda, Christian Rupp and many more!

13:00 CET

Partnership Program: Josef Umdasch Research Prize Finalists Pitches
This year Umdasch Group Ventures called for innovative ideas for „Computer Vision & Artificial intelligence“. Meet the 5 Finalists in their pitching sessions.

Welcome Words by Dr. Ludwig, Group CEO Umdasch Group
Pitches by:
- Zeitdice, Canada
- Presize, Germany
- SecurifAI, Romania
- Fyma, Estonia
- Blipstream, Germany

13:30-15:00 CET

Connect for Impact - Europe
Throughout the day - Connect for Impact - Mentoring Sessions between international experts and WSA winners

15:00-15:30 CET

Parallels Program on Stage 2
Partnership Program: Josef Umdasch Research Prize Finalists Pitches
This year Umdasch Group Ventures called for innovative ideas for „Computer Vision & Artificial intelligence“. Meet the 5 Finalists in their pitching sessions.

Welcome Words by Dr. Ludwig, Group CEO Umdasch Group
Pitches by:
- Zeitdice, Canada
- Presize, Germany
- SecurifAI, Romania
- Fyma, Estonia
- Blipstream, Germany

Health & Well-being
Moderated by Sandra Fazenda Almeida, Executive Director APDC, WSA Expert Portugal
- ICOLUNG, Belgium
- Phelcom Eyer: Vision for the Future, Brazil
- CoronAI, China
- KAMU Health Ltd, Finland
- CUREosity-mobile, Germany

12:00 - 13:00 CET
Brazil: 08:00 | Belgium, Germany: 12:00 | Finland: 13:00 | China: 19:00

Toronto: 05:30 | Santiago di Chile: 09:30 | Berlin: 13:30 | Beirut: 14:30 |
Nairobi: 15:30 | India: 18:00 | Jakarta: 19:30 | Beijing: 20:30 | Sydney: 23:30
Wednesday, March 24

15:30 - 16:45 CET

**Hack the Education Gap**
School closures kept most students out of school and remote learning using technology still is out of reach for at least 500 million students during the pandemic. In this discussion you will hear from edutech experts from different regions, sharing their perspectives.

Interactive Panel Discussion moderated by **Rudy Laddaga**, Founder Gnius Club, Mexico
- **Badr Ward**, Founder Lamsa, UAE
- **Omar Cherkaoui**, MD, MPH, Head of the AMBOSS Global Health Initiative, Germany
- **Claire Mongeau**, Co-Founder M-Shule, Kenya
- **Sana Hawasly**, EduTech entrepreneur, Syria

**Opening Words by**
**Diana Rusu**, Strategic Partnerships Division, UN Women

**Opening Story by**
**Fatima Askira**, Founder Borno Women Development Initiative, Nigeria

17:00 - 18:15 CET

**Hack the Gender Gap**
Despite improvements, full gender equality remains unachieved. Women are on the front lines of fighting Covid-19, but work in low income jobs. Lockdowns are increasing the risk of violence against women. Specifically in the ICT field, there are less women in leadership positions than men. This panel will inspire you with role-models.

Opening Words by
**Diana Rusu**, Strategic Partnerships Division, UN Women

Opening Story by
**Fatima Askira**, Founder Borno Women Development Initiative, Nigeria

Interactive Panel Discussion moderated by **Dorothy Gordon**, WSA Boardmember and Feminist, Ghana
- **Engy Ghozlan**, Co-Founder Harrassmap, Egypt
- **Tanzila Khan**, Founder Girlythings, Pakistan
- **Marta Tomovska**, IT Consultant and Former Minister, North Macedonia
- **Mariana Costa**, Co-Founder Laboratoria, Peru
- **Antonia Rojas**, Partner at ALLVP Mexico

19:30 CET

**AWARD CEREMONY & ANNOUNCEMENT OF WSA GLOBAL CHAMPIONS**
with:
**Dr. Marielza Oliveira**, Director for Partnerships and Operational Programme Monitoring Communications and Information, UNESCO
**Leonore Gewessler**, Federal Minister for Climate Action, Environment, Energy, Mobility, Innovation and Technology, Austria

Announcement of WSA Global Champions 2021, Josef-Umdasch Research Prize Winners and Winners of the Africa Innovation Challenge
Thursday, March 25
WSA ACADEMY STAY CONNECTED FOR IMPACT -
Start acting - stay moving - hone your skills

10:00 CET | THE PURPOSE REVOLUTION
Our World, and with it our economy, is changing. Technology development, socio-economic and demographic shifts, and environmental change including biodiversity loss and climate change - are fundamentally reshaping how, where, for and by whom, and what is produced, consumed and invested in. However, underneath these drivers lies a deeper one, a shift in purpose, the why. In this session we will explore the Purpose Revolution, and what opportunities and risks it presents in the future.

by Nikolaus Hutter, New Paradigm Ventures, Austria

10:00 - 11:30 CET | INNOVATING GROWTH
How the best Leaders create a Culture of Innovation by understanding the difference between Problem Solving & Opportunity Seeking.

by Paul Hughes, Ten Meters of Thinking, Ireland

11:00 -13:00 CET | Circular Canvas - transform your business into a regenerative one
Done with your business canvas - make sure to focus on your CO2 footprint and join this workshop for your Circular Canvas. Brieuc is a former European Young Innovator and developed a handy how-to methodology to implement Circular Economy.

Jessica Weinreb, Circulab, France

12:00- 13:30 CET | DIGITAL IS PHYSICAL
Have you ever wondered about the sustainability of your digital service? Digital services may seem on the surface free from the usual sustainability issues associated with physical products and the manufacturing process. However, digitalization is often a powerful enabler that drives huge increases in consumption, energy use and pollution. How can we better understand the impact of our digital services and identify where changes can be made to improve the overall system sustainability. In this workshop we will cover Value Chain Mapping and Impact and Influence exercises as a dip into the tools and methods of the Good Growth methodology and toolkit.

by Anton Schubert, Gofore Good Growth, Design Director, Finland

14:00 - 15:30 CET | DIGITAL STORYTELLING FOR SOCIAL ENTERPRISES AND NGOS
Explore the art of storytelling and how to make people care about what you have to say. From the ‘Hero’s journey’ to ‘How to talk like TEDx’.

by Mathias Haas, Supersocial, Austria
Thursday, March 25

WSA ACADEMY
STAY CONNECTED FOR IMPACT -
Start acting - stay moving - hone your skills

15:00 - 17:30 CET | BRANDELICIOUS • CREATING AMAZING BRAND EXPERIENCES
We will get inspired with some creative and smart examples of brand experiences, so then we can
start sketching new ideas for your project together. IMPORTANT: Crazy photoshop or design su-
perpowers ARE NOT required to join this workshop. If you have a business and you want to make
people fall in love with it, that’s all we need.
by Gica Trierweiler, Gliterres, Brazil

16:00 CET | THE EXONOMICS OF CHANGE | A world after the knee of exponential development
In this 1h Webinar, Niki Skene lays out the difference between linear- and exponential mindset and
reframes the consequences for both businesses and personal development.
The spread out of a pandemic was a display of exponential acceleration as we will see all around us in an
era where not only technology is developing at exponential pace but also the worlds biggest problems. It
is common sense that incremental change is not sufficient to not only design a desirable future but also
deal with the inconvenient side effects of a crisis. Radical rethinking is not an overnight process, acquir-
ing an exponential mindset is the foundation of the architects of our future.
by Niki Skene, Austria

17:30 CET | TURNING FUNDRAISING INTO A FUN AND PRODUCTIVE JOURNEY
Join Santiago, a Partner at 500 Startups in a quick overview of how to do a successful fundraising
strategy for your Startup.
by Santiago Zavala, 500 Startups Latam, Mexico

21:30 CET | THE JUSTIFIABLE ASK
The goal of this webinar is to help you demonstrate your investment readiness by making a con-
cise and compelling case articulating your funding needs to impact investors.
by Peter O’Riordan, Executive Fellow, Miller Center for Social Entrepreneurship, USA

23:00 CET | FOUR SIMPLE STEPS TO GETTING STARTED WITH OUTCOMES MEASUREMENT
Do you struggle to measure Social Impact and Outcomes Measurement for your organisation?
Most businesses or organisations, or departments within them have to at one point or
another demonstrate their impact and return on investment on a project or strategy.
For not-for-profits and other organisations dependent on external funding to do their work, this is
particularly crucial, but the process of gathering the data to measure impact can be daunting and
difficult. However, it doesn’t have to be.
In this workshop, you will learn why outcomes measurement is important and how you can get started
with four simple steps. You will get an overview of each step in the process with worked examples.
You will also be given some simple exercises so you can implement them into your own programs.
Each workshop attendee will get a free copy of Dr. Clara Ong’s guidebook electronically, sent to them
before the workshop. Also as an added bonus, each attendee will be getting a free trial of the new
Socialsuite Grow product to create your first very own outcomes measurement.
by Dr. Clara Ong, Co-founder, and Head of Impact and Research, Socialsuite, Australia
Christian Mosley, Head of Sales, Socialsuite, Australia
WSA BOARD OF DIRECTORS

The WSA Board of Directors consists of high level international ICT experts under the lead of WSA founder and chairman Prof. Dr. Peter A. Bruck. Responsible for the strategic and contextual execution of the WSA, the WSA Board aims to keep the WSA up to date with new developments and meets in regular intervals.

WSA NATIONAL EXPERTS

One of the major pillars of the WSA network are the WSA National Experts. Offering their vast experience in the ICT and entrepreneurial sector, their diverse backgrounds and their own social engagement, the WSA National Experts are responsible for the national pre-selection of entries to the WSA. WSA leverages this network in over 180 UN member countries.

WSA YOUTH AMBASSADORS

To make sure that one of the major goals of WSA, engaging young innovators and supporting youth in entrepreneurship, WSA leverages its worldwide network of Youth Ambassadors. Together with the WSA National Experts, they offer their vast experience in the ICT and entrepreneurial sector, their diverse backgrounds and their own social engagement, to support the national pre-selection of entries to the WSA. WSA leverages its network in over 180 UN member countries.
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