Connect 4 impact
22 – 24 March

A virtual journey around the globe

Evolving program
February 2021

Register here

global. digital. purpose driven.
The 17 UN SDGs are a global and urgent call to action to all countries and people on the globe. Digital tools and creative entrepreneurship are among the most promising drivers to reach the UN SDGs. The WSA Global Congress empowers you to connect with creative and purpose-driven entrepreneurs, get to know inspiring solutions for the UN SDGs, and engage with a global community to collaborate, share and learn.

This year - due to the global pandemic, WSA Global Congress will take place as virtual journey around the globe. Yes, we will miss the hugs, the coffee breaks, the dance - BUT this online meeting will be the most inclusive and truly global experience ever - no visa regulations, endless flight connections or busy work-schedules can keep us away from connecting online. That’s why WSA chose the topic of this congress „Connect 4 Impact“.

Let’s meet, discuss, engage, share and learn - virtually but sustainably.

**Solve your problems with WSA and its global community**

<table>
<thead>
<tr>
<th>THE ISSUES</th>
<th>WSA´s SOLUTION</th>
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<tbody>
<tr>
<td>You are not willing to turn a blind eye on the worlds issues?</td>
<td>Meet the WSA winners 2020 and their solutions to some of the most troubling challenges - Climate Change, Education, Health, Smart Tourism</td>
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<td>A global pandemic, climate change, economic crises, inequity - it’s 2021 and we all know that we need to act fast.</td>
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<td>You miss travelling and finally get new inspiration, meet people and learn about new places?</td>
<td>Join the WSA journey around the globe and meet inspiring entrepreneurs and experts from Africa, the Arab Region, the Americas, Asia and Europe.</td>
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<tr>
<td>You feel stuck, got enough of solitude and the same same?</td>
<td>Meet old and new friends, connect for impact and have fun! The Social Lounge at the WSA Global Congress will feel almost like the networking area of the congresses you are used to.</td>
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<tr>
<td>You can’t remember the last time you celebrated something, listened to music or saw an arts performance?</td>
<td>Attend the WSA Global Congress award ceremony, celebrate with the winners, dance to nice DJ sounds and lean back enjoying a performance.</td>
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</tbody>
</table>

**Your toolset to participate, connect & contribute**

- **Airmee**t where the festival will take place
- **Timezone converter** to define your schedule - all times in this program are in CET
- **Innovote** to vote on the winners (Jury Members Only)

**Welcome to the WSA Global Congress 2021!**

The global pandemic demonstrated how important digital solutions can be for society - in terms of education, health, in order to stay in touch and connect. Covid-19 was especially challenging for the youth and the elderly, for young entrepreneurs and start-ups.

At the WSA Global Congress we will discuss how we can stand together, how to show solidarity and empathy. But also find new solutions and ideas how to build the future we want instead of the „old“ economy.

We will meet inspiring entrepreneurs from all around the world - I hope you join me on this truly global journey.

Let’s Connect for Impact.

*Peter A. Bruck, WSA Chairman, Austria*
Agenda Overview

Monday, March 22

**WSA GLOBAL CONGRESS OPENING**
DIGITAL DIVIDES AND THE UN SDGs - Connect for Impact
CET: 09:00 | Toronto: 04:00 | Santiago de Chile: 05:00 | Beirut: 10:00 | Nairobi: 11:00 | Jakarta: 15:00
Beijing: 16:00 | Sydney: 19:00

**INTERACTIVE DISCUSSION | WSA IMPACT STORY | NETWORKING AND ROUNDTABLES**
Connect for Impact - Africa
CET: 09:30 | Accra: 08:30 | Lagos: 09:30 | Cairo: 10:30 | Johannesburg: 10:30 | Nairobi: 11:30

**INTERACTIVE PANEL DISCUSSION**
UN SDG 3 - The Healthtech Phenomena
CET: 12:00 | Mexico: 05:00 | Cotonou: 12:00 | Beirut: 13:00 | Beijing: 19:00

**CATEGORIES: CULTURE & TOURISM | BUSINESS & COMMERCE**
WSA Winners Innovation Pitching Sessions
CET: 15:00 | Mexico: 08:00 | Chile: 11:00 | Estonia & Lithuania: 16:00 | Israel: 17:00

**INTERACTIVE DISCUSSION | WSA IMPACT STORY | NETWORKING AND ROUNDTABLES**
Connect for Impact - Americas
CET: 18:00 | Vancouver: 10:00 | Mexico City: 11:00 | Panama: 12:00 | Chicago: 12:00 | Bogotá 12:00 | Montreal: 13:00 | Santiago de Chile: 14:00 | Brasilia: 14:00

Tuesday, March 23

**AFRICA INNOVATION CHALLENGE BY ADVANTAGE AUSTRIA |**
Advantage Austria Pitching Session
CET: 09:00

**CATEGORIES: ENVIRONMENT & GREEN ENERGY | LEARNING & EDUCATION**
WSA Winners Innovation Pitching Sessions
CET: 10:00 | Brazil: 06:00 | North Macedonia: 10:00 | Israel: 12:00 | Thailand: 16:00 | Singapore: 17:00

**INTERACTIVE DISCUSSION | WSA IMPACT STORY | NETWORKING AND ROUNDTABLES**
Connect for Impact - Arab Region

**CATEGORIES: GOVERNMENT & CITIZEN ENGAGEMENT | INCLUSION & EMPOWERMENT | YOUNG INNOVATORS**
WSA Winners Innovation Pitching Sessions
CET: 15:00 | Mexico: 08:00 | Ghana: 14:00 | Belgium: 15:00 | Lebanon: 16:00 | Sri Lanka: 19:30
**Agenda Overview**

**Wednesday, March 24**

**INTERACTIVE DISCUSSION | WSA IMPACT STORY | NETWORKING AND ROUNDTABLES**

**Connect for Impact - Asia & Oceania**

CET: 09:00 | India: 13:30 | Bangladesh: 14:00 | Indonesia: 15:00 | China: 16:00 |
Japan: 17:00 | Australia: 19:00 | Vanuatu: 19:00 | New Zealand: 21:00

**CATEGORIES: SMART SETTLEMENTS & URBANIZATION | HEALTH & WELL BEING**

**WSA Winners Innovation Pitching Sessions**

CET: 11:00 | Chile: 07:00 | Austria, Germany, Belgium: 11:00 | South Africa: 12:00

**JOSEF UMDASCH RESEARCH PRIZE | Parallel Program on Stage 2**

**Umdasch Research Prize Finalists Pitching Session**

CET: 13:00 | Toronto: 07:00 | Berlin: 13:00 | Bucharest: 14:00 | Tallinn: 14:00

**INTERACTIVE DISCUSSION | WSA IMPACT STORY | NETWORKING AND ROUNDTABLES**

**Connect for Impact - Europe**

CET: 13:30 | Toronto: 05:30 | Santiago di Chile: 09:30 | Berlin: 13:30 | Beirut: 14:30 | Nairobi: 15:30 |
India: 18:00 | Jakarta: 19:30 | Beijing: 20:30 | Sydney: 23:30

**INTERACTIVE PANEL DISCUSSION**

**Hack The Gender Gap**

CET: 15:30 | Mexico: 08:30 | USA (NY), Peru: 09:30 | Nigeria, North Macedonia: 15:30 |
Egypt: 16:30 | Pakistan: 19:30

**INTERACTIVE PANEL DISCUSSION**

**Hack The Education Gap**

CET: 17:00 | Mexico: 10:00 | Syria: 18:00 | Kenya: 19:00 | UAE: 20:00

**AWARD CEREMONY**

**AWARD CEREMONY & ANNOUNCEMENT OF WSA GLOBAL CHAMPIONS**

CET: 19:30 | Toronto: 13:30 | Santiago di Chile: 15:30 | Berlin: 19:30 | Beirut: 20:30 |
Nairobi: 21:30 | Jakarta: 01:30 | Beijing: 02:30 | Sydney: 05:30

**Thursday, March 25**

**INTERACTIVE WEBINARS | WORKSHOPS | ASK ME ANYTHING SESSIONS**

**WSA Academy - Connect4 Impact**
Monday, March 22

09:00 CET

DIGITAL DIVIDES AND THE UN SDGs - Connect for Impact

The UN SDGs are a urgent and global call to action. In order to achieve the 17 goals, all stakeholders and all countries have to collaborate and contribute. The WSA Global Congress connects the stakeholders 4 impact. The 2030 agenda needs cooperation and leadership. In this opening session, you will meet and hear from political leaders and representatives of international organisations, sharing their vision and targets.

WSA GLOBAL CONGRESS OPENING, moderated by Peter A. Bruck, WSA Chairman
- Dr Maria Flachsbarth, Parliamentary State Secretary in BMZ, Germany (tbc)
- Mariya Gabriel, Commissioner for Innovation, Research, Culture, Education and Youth, European Commission, Bulgaria
- Houlin Zhao, Secretary General, ITU
- Jayathma Wickramanayake, UN Secretary General’s Envoy on Youth, Sri Lanka

09:30 - 11:00 CET

Connect for Impact - Africa

WSA works with national experts in 182 UN member states in order to select and promote the best available local digital content. In order to address local challenges, we need local content, designed by local producers. At the same time, stakeholders need to connect and exchange regionally, in order to grow, learn from each other and introduce successful innovation to similar markets and target groups.

Connect 4 Impact by joining and meeting the African WSA Community and discuss regional challenges and opportunities.

Funding Opportunities - Market Opportunities - Resilience - Regional Cooperation - Youth in partnership with GIZ - Make-IT in Africa

Opening Words by: H.E. Paula Ingabire, Minister of ICT and Innovation of Rwanda

WSA Impact Story by: Francis Obirikorang, CEO Agrocenta, Ghana

Digital Innovation for the UN SDGs - perspectives from Africa

Panel discussion moderated by: Tomi Davies, President of the African Business Angels Association and WSA Board Member, Nigeria
- Kingsley Iweka, WSA Youth Ambassador and Founder Africa on the Rise, Nigeria
- Matthias Fröhlich-Rehfeld, Make IT in Africa, GIZ, Germany
- Monica Nthiga, Ushahidi, Kenya
- Aya Chebbi, African Youth Envoy, Tunisia
- Arsene Tungali, WSA Expert DRC, IGF Mag Member, DR Congo
- Lacina Koné, Director-General, Smart Africa (tbc), Ivorian Coast

11:00 - 11:30 CET

Meet WSA Africa - Interactive Networking and Roundtable discussions

Choose your roundtable in the social lounge - meet and discuss with up to 7 participants in a videocall

Table hosts: Dorothy Gordon, Tomi Davies, Dagmawi Lemma, Christelle Scharff, Emmanuel Amos, Abneusa Stephania, Agang K. Ditlhogo and many more!
Monday, March 22

12:00 - 13:15 CET
UN SDG 3 - The Healthtech Phenomena - Interactive Panel Discussion
The global pandemic demonstrated how digital solutions and innovation can support during a health crises. In this panel discussion, you will be connected with international digital innovators, who developed new solutions and services during the crises.

Moderated by Peter A. Bruck, WSA Chairman
- Jordi Serrano Pons, WHO consultant and health tech entrepreneur, Spain
- Véna Arielle Ahouansou, KEA Medicals, Benin
- Tjasa Zajc, Faces of Digital Health Podcast Host, Slovenia
- Alejandro Tocigl, Co-Founder & CEO Miroclus, Chile/US
- Nadine Hachach-Haram, Co-Founder Proximie, Lebanon

13:30 - 14:30 CET
Connect 4 Impact - Speed Networking
Meet, connect, exchange, learn something new, have fun.
Go to the Social Lounge and join the Speed Networking, where you will be randomly matched with a new inspiring person from the WSA community.
Found someone you want to spend more time with? Meet at one of the Roundtables.

15:00 - 16:00 CET
GAIN INSPIRATION FROM THE WSA Winners 2020 - Innovation Pitching Session
The WSA winners 2020 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress. Make sure to connect 4 impact and meet them after their pitch in the social lounge.

16:00 - 17:00 CET
BUSINESS & COMMERCE
Moderated by Carolina Rossi, Senior partner, Moon Advisors, Chile
- Übank, Chile
- Ipification, China
- Operaize – Cognitive Operations, Germany
- Juni, Nigeria
- Modatta, Portugal
Monday, March 22

18:00 - 19:30 CET

Vancouver: 10:00 | Mexico City: 11:00 | Panama: 12:00 | Chicago: 12:00 | Bogotá: 12:00 | Montreal: 13:00 | Santiago di Chile: 14:00 | Brasilia: 14:00

Connect for Impact - Americas

WSA works with national experts in 182 UN member states in order to select and promote the best available local digital content. In order to address local challenges, we need local content, designed by local producers. At the same time, stakeholders need to connect and exchange regionally, in order to grow, learn from each other and introduce successful innovation to similar markets and target groups. Connect for Impact by joining and meeting the WSA Community from the Americas, a continent full of diversities, and discuss regional challenges and opportunities.

Innovation Hubs - Regional Cooperation and Opportunities - Local Content - Youth Employment

in partnership City of São Paulo at Secretaria Municipal da Pessoa com Deficiência

Opening Words by: Mauricio Claver-Carone, President of the Inter-American Development Bank (tbc), USA
WSA Impact Story by: Carlos Pereira, Livox, Brazil

Digital Innovation for the UN SDGs - perspectives from Latin- & North America

Panel discussion moderated by: Janine Warner, Founder SembraMedia and WSA Board Member, USA

- Karla Ruiz Cofino, Serial Entrepreneur and WSA Alumn, Guatemala
- Catherine Warren, CEO Innovate Edmonton, WSA Exec. Boardmember, Canada
- Simon Borrero, CEO and Founder of Rappi, Colombia (tbc)
- Komal Dadlani, CEO and Co-Founder, Lab4U, Chile
- Sebastian Vidal, Chief Innovation Officer Puerto Rico, Chile/USA
- Carlos Abler, Entrepreneur and Consultant, USA

19:30 - 20.00 CET

Meet WSA Americas- Interactive Networking and Roundtable discussions

Choose your roundtable in the social lounge - meet and discuss with up to 7 participants in a videocall

Table hosts: Rudy Laddaga, Janine Warner, Jon Mark Walls, Sergio Llano, Maria Zaghi, Cid Torquato, Caro Rossi, and many more!

20:00 - 21:00 CET

Vancouver: 12:00 | Mexico City: 13:00 | Panama: 14:00 | Chicago: 14:00 | Bogotá: 14:00 | Montreal: 15:00 | Santiago di Chile: 16:00 | Brasilia: 16:00

Connect 4 Impact - Speed Networking

Meet, connect, exchange, learn something new, have fun

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Found someone you want to spend more time with? Meet at one of the Roundtables.
Tuesday, March 23

09:00 CET

**Partnership Program: Africa Innovation Challenge Pitching Session by WKÖ**

Africa faces significant development challenges but these challenges also come with opportunities. WSA Partner Advantage Austria invited Austria based startups and corporates, which are looking for possible business opportunities in Africa! Meet the finalists in their pitching session and learn how Austrian companies want to enter the African market.

**Parallel Program - Stage 2**

09:45 CET

**Welcoming Words and reflections of the first day** by Peter A. Bruck, WSA Chairman

10:00 - 11:00 CET

**GAIN INSPIRATION FROM THE WSA Winners 2020 Innovation Pitching Session**

The WSA winners 2020 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Make sure to connect 4 impact and meet them after their pitch in the social lounge.

**ENVIRONMENT & GREEN ENERGY**

Moderated by Sachi Wickramage, Serial Entrepreneur, WSA National Expert Australia

- GreenPlat, Brazil
- Beewise, Israel
- The Capture App, Singapore
- Ricult, Thailand
- AirCare - know what you breathe!, North Macedonia

11:00 - 12:00 CET

**Learning & Education**

Moderated by Madara Ogot, Nairobi Innovation Week, Kenya

- ParentTV, Australia
- MySkillCamp, Belgium
- HPI Schul-Cloud, Germany
- Annoto, Israel
- MaGrid, Luxembourg
Tuesday, March 23

12:30 - 14:00 CET


Connect for Impact - Arab Region

WSA works with national experts in 182 UN member states in order to select and promote the best available local digital content. In order to address local challenges, we need local content, designed by local producers. At the same time, stakeholders need to connect and exchange regionally, in order to grow, learn from each other and introduce successful innovation to similar markets and target groups.

Connect for Impact by joining and meeting the WSA Community from the Arab & Middle East countries, a Region full of diversities, and discuss regional challenges and opportunities.

**Arabic Content. Sustainability. Female Entrepreneurship. Youth Employment**

**Opening Words by** H.E. Rola Dashti, Executive Secretary UN ESCWA

**WSA Impact Story by** Zouheir Lakhdissi, Dial Technologies, Morocco

**Digital Innovation for the UN SDGs - perspectives from the Arab Region**

Interactive Panel Discussion moderated by: Houda Ghozzi, Startup Competition Tunisia

- Manar Alhashash, eContent Specialist, Dot Design, Kuwait
- Shady M. Qubaty, MPhil Candidate ‘21, Centre of Development Studies, University of Cambridge, Yemen
- Batoul Husseini, Director of Digital Government and Corporate Social Responsibility, SAP, Syria
- Rania Ayman, Founder Entreprenelle, Egypt

14:00 - 14:30 CET

Meet WSA Arab Region - Interactive Networking and Roundtable discussions

Choose your roundtable in the social lounge - meet and discuss with up 7 participants in a videocall/Table hosts: Manar Alhashash, Badr Ward, Batoul Husseini, Ahmed Hujairey, Gabi Deek and many more.
Tuesday, March 23rd

GAIN INSPIRATION FROM THE WSA Winners 2020
Innovation Pitching Session
The WSA winners 2020 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.
Make sure to connect 4 impact and meet them after their pitch in the social lounge.

GOVERNMENT & CITIZEN ENGAGEMENT
Moderated by Carlos Abler, WSA Board member & Consultant, USA
- Hoplr, Belgium
- JUDY, Ghana
- EASY LAWS, Lebanon
- OS City Govstore Platform, Mexico
- Mining and Mineral Production Monitoring Solution (mmPro), Sri Lanka

INCLUSION & EMPOWERMENT
Moderated by Ieva Žilionienė, Director of Strategy, Communications Regulatory Authority of Lithuania
- Diversio, Canada
- Conexión Migrante, Mexico
- Bonocle, Qatar
- WelcoMe, United Kingdom
- Unblocked Cash: Piloting Accelerated Cash Transfer Delivery in Vanuatu, Vanuatu

WSA YOUNG INNOVATORS
Moderated by Rebecca Atoline, Immigrants Representative at the Zürich Council, Switzerland
- Arbor - Worlds First Consumer Facing Social Impact Platform, Canada
- NATAL CARES, Nigeria
- ConnectHear, Pakistan
- Future LabY, Syrian Arab Republic
- DOC Tracker, USA

Connect 4 Impact - Speed Networking
Meet, connect, exchange, learn something new, have fun
Go to the Social Lounge and join the Speed Networking, where you will be randomly matched with a new inspiring person from the WSA community.
Found someone you want to spend more time with? Meet at one of the Roundtables.

WSA AND THE AGENDA 2030 AGENDA
Moderated by Peter A. Bruck, WSA Chairman
for WSA national experts, youth ambassadors and jury members -
On invitation only
Opening Words and reflections of the first days by Peter A. Bruck, WSA Chairman

Connect for Impact - Asia & Oceania
WSA works with national experts in 182 UN member states in order to select and promote the best available local digital content. In order to address local challenges, we need local content, designed by local producers. At the same time, stakeholders need to connect and exchange regionally, in order to grow, learn from each other and introduce successful innovation to similar markets and target groups.

Connect 4 Impact by joining and meeting the WSA Community from Asia and Oceania, a continent full of diversities. From China to Bangladesh and South Korea to Australia - connect for impact and discuss regional challenges and opportunities.

Diversity, High Tech, Access, Agritech, Climate Change, The potential of rising markets

Opening Words by: Shinta Dhanuwardoyo, CEO Bubu, Indonesia and Witman Hung, Qianhai International Liaison Services Ltd., China
Impact Story: Saba Khalid, CEO Raaji, Pakistan

Digital Innovation for the UN SDGs - perspectives from Asia
Interactive panel discussion moderated by: Sharmishta Sivaramakrishnan, WSA Youth Ambassador Singapore
- Rahat Hossein, Social Entrepreneur and Digital Health Expert, Bangladesh
- Kuy Chheng Treng, Inclusion+, Cambodia
- Jatin Kataria, InMeSta & We Group - Volcano of GloCal Solutions, India
- Damian Hajda, Co-Founder, Social Suite, Australia
- Ahrum Choi, Dot Incorporation, South Korea

Meet WSA Asia - Interactive Networking and Roundtable discussions
Choose your roundtable in the social lounge - meet and discuss with up 7 participants in a videocall
Table hosts: Alaric Tan, Mio Yamamoto, Yusuf Shanan, Sachi Wickramage, David Shelters, Chitranganie Mubarak, and many more!

GAIN INSPIRATION FROM THE WSA Winners 2020
Innovation Pitching Session
The WSA winners 2020 will pitch their awarded innovation to the public and in front of an international jury of experts.
They have 3 min to impress.
Make sure to connect 4 impact and meet them after their pitch in the social lounge.

SMART SETTLEMENT & URBANIZATION
Moderated by Fadwa Murad, Director, ICT Incubator, Syrian Computer Society, WSA Expert Syria
- FLUIDTIME - Giving customers, employees and citizens new options to travel, Austria
- Rombit, Belgium
- CitySense, Chile
- M4Jam (PTY) LTD, South Africa
- HAWA DAWA - Air Quality Management, Germany
**Wednesday, March 24**

12:00 - 13:00 CET

**HEALTH & WELL-BEING**
Moderated by **Sandra Fazenda Almeida**, Executive Director APDC, WSA Expert Portugal
- **ICOLUNG**, Belgium
- **Phelcom Eyer: Vision for the Future**, Brazil
- **CoronAI**, China
- **Digital solution for monitoring lung condition during COVID-19 pandemic**, Finland
- **CUREosity-mobile**, Germany

13:00 CET

**Partnership Program: Josef Umdasch Research Prize Finalists Pitches**
This year Umdasch Group Ventures called for innovative ideas for „Computer Vision & Artificial intelligence“. Meet the 5 Finalists in their pitching sessions.

Welcome Words by **Dr. Ludwig**, Group CEO Umdasch Group

Pitches by:
- Zeitdice, Canada
- Presize, Germany
- SecurifAI, Romania
- Fyma, Estonia
- Blipstream, Germany

13:30-15:00 CET

**Connect for Impact - Europe**
WSA works with national experts in 182 UN member states in order to select and promote the best available local digital content. In order to address local challenges, we need local content, designed by local producers. At the same time, stakeholders need to connect and exchange regionally, in order to grow, learn from each other and introduce successful innovation to similar markets and target groups.

Connect 4 Impact by joining and meeting the WSA Community from Europe.

**Social States, Culture, Cooperation**

**Opening Words by Margarete Schramböck**, Federal Minister for Digital and Economic Affairs, Austria

**Impact Story** by **Taavet Hinrikus**, CEO and Co-Founder Transferwise, Estonia (tbc)

**Digital Innovation for the UN SDGs - perspectives from Europe**
Interactive panel discussion moderated by **Peter A. Bruck**, WSA Chairman
- **Tanja Wehsely**, CEO Volkshilfe Wien, Austria
- **Kasia Klimek**, Founder klubaktywnych.pl, Poland
- **Craig Vezina**, Founder z-School, France
- **Ilkka Kurkela**, Development Manager, Laurea University, Finland
- **Ginvile Ramanauskaitė**, head of product & B2B, BitDegree, Lithuania

15:00-15:30 CET

**Meet WSA Europe - Interactive Networking and Roundtable discussions**
Choose your roundtable in the social lounge - meet and discuss with up 7 participants in a videocall

Table hosts: **Omir Boral**, **Ralph Simon**, **Kuba Lebuda**, **Christian Rupp** and many more!
**Wednesday, March 24**

**15:30 - 16:45 CET**

**Hack the Education Gap**

School closures kept most students out of school and remote learning using technology still is out of reach for at least 500 million students during the pandemic.

In this discussion you will hear from edutech experts from different regions, sharing their perspectives.

**Interactive Panel Discussion moderated by Rudy Laddaga, Founder Gnius Club, Mexico**

- **Badr Ward**, Founder Lamsa, UAE
- **David Schalkhammer**, Co-Founder Schoolfox, Austria
- **Claire Mongeau**, Co-Founder M-Shule, Kenya
- **Sana Hawasly**, EduTech entrepreneur, Syria

**Announcement of WSA Global Champions 2021**

with **Xing Qu**, UNESCO Deputy Director-General, China

**17:00 - 18:15 CET**

**Hack the Gender Gap**

Despite improvements, full gender equality remains unreached. Women are on the front lines of fighting Covid-19, but work in low income jobs. Lockdowns are increasing the risk of violence against women. Specifically in the ICT field, there are less women in leadership positions than men. This panel will inspire you with role-models.

**Opening Words by**

**Diana Rusu**, Strategic Partnerships Division, UN Women

**Opening Story by**

**Fatima Askira**, Founder Borno Women Development Initiative, Nigeria

**Interactive Panel Discussion moderated by Dorothy Gordon, WSA Boardmember and Feminist, Ghana**

- **Engy Ghozlan**, Co-Founder Harrassmap, Egypt
- **Tanzila Khan**, Founder Girlythings, Pakistan
- **Marta Tomovska**, IT Consultant and Former Minister, North Macedonia
- **Mariana Costa**, Co-Founder, Laboratoria, Peru
- **Antonia Rojas**, Partner at ALLVP Mexico

**19:30 CET**

**AWARD CEREMONY & ANNOUNCEMENT OF WSA GLOBAL CHAMPIONS**

Announcement of WSA Global Champions 2021
Thursday, March 25

WSA ACADEMY STAY CONNECTED FOR IMPACT -
Start acting - stay moving - hone your skills

**Exonomics (Exponential Economics)** - webinar by Niki Ernst, Austria

**09:00 CET | Circular Canvas - transform your business in to a regenerative one** - webinar by Done with your business canvas - make sure to focus on your CO2 footprint and join this workshop for your Circular Canvas. Brieuc is a former European Young Innovator and developed a handy how-to methodology to implement Circular Economy.

Brieuc Saffré, Circulab, France

**TECHNOLOGY, RESILIENCE AND HUMAN RIGHTS - WEBINAR**
by Geena Whiteman, Cardiff University, UK

**10:00 CET | THE PURPOSE REVOLUTION - WEBINAR**
Our World, and with it our economy, is changing: technological development, socio-economic and demographic shifts, and environmental change including biodiversity loss and climate change - are fundamentally reshaping how, where, for and by whom, and what is produced, consumed and invested in. However, underneath these drivers lies a deeper one, a shift in purpose, the why. In this session we will explore the Purpose Revolution, and what opportunities and risks it presents in the future.

by Nikolaus Hutter, New Paradigm Ventures, Austria

**INNOVATION & LEADERSHIP**
by Paul Hughes, Ten Meters of Thinking, Ireland

**14:00 - 15:30 CET | DIGITAL STORYTELLING FOR SOCIAL ENTERPRISES AND NGOS**
Explore the art of storytelling and how to make people care about what you have to say. From the ‘Hero’s journey’ to ‘How to talk like TEDx’.

by Mathias Haas, Supersocial, Austria

**MAKE PEOPLE FALL IN LOVE WITH YOUR BRANDS - WEBINAR**
by Gica Trierweiler, Gliterres, Brazil

**DIGITAL IS PHYSICAL**
Have you ever wondered about the sustainability of your digital service? Digital services may seem on the surface free from the usual sustainability issues associated with physical products and the manufacturing process. However, digitalization is often a powerful enabler that drives huge increases in consumption, energy use and pollution. How can we better understand the impact of our digital services and identify where changes can be made to improve the overall system sustainability. In this workshop we will cover Value Chain Mapping and Impact and Influence exercises as a dip into the tools and methods of the Good Growth methodology and toolkit.

by Anton Schubert, Gofore Good Growth, Design Director, Finland

**MEASURE YOUR IMPACT**
by Socialsuite, Australia

**ENTREPRENEURSHIP MADE „EASY“**
by Santiago Zavala, 500 Startups Latam, Mexico

**ASK ME ANYTHING SESSION WITH**
Marcus East, Technical Director, Office of the CTO, Google, USA
One of the major pillars of the WSA network are the WSA National Experts. Offering their vast experience in the ICT and entrepreneurial sector, their diverse backgrounds and their own social engagement, the WSA National Experts are responsible for the national pre-selection of entries to the WSA. WSA leverages this network in over 180 UN member countries.

To make sure that one of the major goals of WSA, engaging young innovators and supporting youth in entrepreneurship, WSA leverages its worldwide network of Youth Ambassadors. Together with the WSA National Experts, they offer their vast experience in the ICT and entrepreneurial sector, their diverse backgrounds and their own social engagement, to support the national pre-selection of entries to the WSA. WSA leverages its network in over 180 UN member countries.
Meet the WSA Team

Peter A. Bruck
WSA Chairman and ICNM president

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Global Community Manager
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Linkedin: WSA
Instagram: worldsummitawards
YouTube: World Summit Awards TV
Flickr: World Summit Award