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Digital
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Center



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Global Congress

March
22 – 24
2022



EVOLVING PROGRAM
Status March 2022

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global. digital. purpose driven.

www.wsa-global.org

Agenda Overview

DAY 1 TUESDAY, March 22

09:00 - 09:30 CET	OPENING of the WSA Global Congress	→
09:30 - 10:30 CET	Panel Discussion - Connect 4 Impact AFRICA & EUROPE	→
10:45 - 12:30 CET	Winners Pitches & Panel Discussion LEARNING & EDUCATION	→
13:00 - 14:45 CET	Winners Pitches & Panel Discussion HEALTH & WELL-BEING	→
15:00 - 16:45 CET	Winners Pitches & Panel Discussion CULTURE & TOURISM	→
17:00 - 18:00 CET	Panel Discussion - Connect 4 Impact AMERICAS	→
18:30 - 19:30 CET	COMMUNITY MEETUP 1 NETWORKING	→

DAY 2 WEDNESDAY, March 23

08:00- 09:00 CET	COMMUNITY MEETUP 2 NETWORKING	→
09:00 - 10:00 CET	Panel Discussion - Connect 4 Impact ASIA/OCEANIA & ARAB REGION	→
10:15 - 12:00 CET	Winners Pitches & Panel Discussion SMART SETTLEMENTS & URBANIZATION	→
12:30 - 14:15 CET	Winners Pitches & Panel Discussion ENVIRONMENT & GREEN ENERGY	→
14:30- 16:15 CET	Winners Pitches & Panel Discussion BUSINESS & COMMERCE	→
16:30 - 18:15 CET	Winners Pitches & Panel Discussion INCLUSION & EMPOWERMENT	→

DAY 3 THURSDAY, March 24

09:00 - 10:45 CET	Winners Pitches & Panel Discussion GOVERNMENT & CITIZEN ENGAGEMENT	→
11:00 - 12:45 CET	Winners Pitches & Panel Discussion YOUNG INNOVATORS	→
13:00 - 17:00 CET	Josef Umdasch Research Prize Finalists Pitching Session	→
19:00 - 20:00 CET	WSA AWARD CEREMONY & ANNOUNCEMENT of Global Champions	→
20:00 - 21:00 CET	COMMUNITY MEETUP 3 NETWORKING	→



CLICK

name or arrow
to get all details
for the session



WSA GLOBAL CONGRESS 2022

HACKING GAPS & CONNECTING 4 IMPACT GLOBALLY

The 17 UN SDGs are a global and urgent call to action to all countries and people on the globe.

Digital tools, creative entrepreneurship and global cooperation are among the most promising drivers to reach the UN SDGs.



The WSA Global Congress empowers you to connect with creative and purpose-driven entrepreneurs, get to know inspiring solutions for the UN SDGs, and connect with a global community to collaborate, share and learn.

This year - due to the global pandemic, WSA Global Congress again needs to take place as virtual journey around the globe.

Yes, we will miss the hugs, the coffee breaks, the dance - BUT this online meeting will be inclusive, impactful offering in depth insights and conversations, bold discussions and connects people from all around the world.

Let's meet, discuss, engage, share and learn - virtually but sustainably.

Solve your problems with WSA and its global community

THE ISSUES 	WSA's SOLUTION 
You are not willing to turn a blind eye on global challenges and digital divides?	Meet the WSA winners 2021 and their solutions to some of the most troubling challenges - Climate Change, Education, Health, Inclusion, Citizen Engagement.
You believe in international solidarity and global cooperation - BUT during the pandemic there is no way to travel and gain new insights and inspiration?	Join the WSA journey around the globe and discuss with experts from Africa, the Arab Region, the Americas, Asia and Europe.
You feel stuck, got enough of solitude and the same same?	Meet old and new friends, connect for impact and have fun! The Social Lounge on Airmeeet and the community meetups will offer new connections, fun and networking.

Your toolset to participate, connect & contribute:

- **Airmeeet** where the Congress will take place.
- **Zoom** for Social WSA Community Meetups.
- **Timezone converter** to define your schedule - all times in this program are in CET.
- **Innovote** to vote on the winners (Jury Members Only).

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Welcome to the WSA Global Congress 2021/22!

The global pandemic demonstrated how important digital solutions can be for society - in terms of education, health, in order to stay in touch and connect.

Covid-19 was especially challenging for the youth and the elderly, for young entrepreneurs and start-ups.

I invite you to use the WSA Global Congress for bold discussions, call to actions, and global conversations.

We will discuss how we can stand together, how to show solidarity and empathy. But also find new solutions and ideas how to build the future we want instead of the „old“ economy.

Let's use this opportunity to celebrate, recognize and support some of the most promising and committed social tech entrepreneurs globally.

I hope you join me on this truly global journey.

Let's Hack some Gaps and connect for Impact.

Peter A. Bruck, WSA Chairman, Austria



09:00 - 9:30 CET



DIGITAL DIVIDES & THE UN SDGs - Connect 4 Impact

The UN SDGs are a urgent and global call to action. In order to achieve the 17 goals, all stakeholders and all countries have to collaborate and contribute. The WSA Global Congress connects the stakeholders 4 impact. The 2030 agenda needs cooperation and leadership. In this opening session, you will meet and hear from political leaders and representatives of international organisations, sharing their vision and targets.

WSA GLOBAL CONGRESS OPENING moderated by **Peter A. Bruck**, WSA Chairman, Austria

with opening statements by

Rola Dashti, Executive Secretary UN ESCWA

Svenja Schulze, Federal Minister for Economic Cooperation and Development, Germany

Bernardo Calzadilla Sarmiento, Managing Director, Directorate of Digitalization, Technology and Agri-Business, UNIDO

09:30 - 10:30 CET

Connect 4 Impact - AFRICA & EUROPE

Connect 4 Impact by joining and meeting the African & Europe WSA Community and discuss regional challenges and opportunities.

Digital Innovation for the UN SDGs - perspectives from Africa & Europe

Moderated by: **Dorothy Gordon**, ICT4D Consultant, Ghana

Sakhile Xulu, Seed South Capital, South Africa

Tanja Madzarevic, Project Coordinator UNICEF, Bosnia & Herzegovina

Nkemdilim Begho, Future Software Resources Lt., Nigeria

Lena Hödl, Venture Architect, Trive Studio, Austria

15 MIN BREAK

10:45 - 12:30 CET

Hack Education Gaps | Innovation Pitches LEARNING & EDUCATION

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Moderated by: **Rudy Laddaga**, Founder Gnius Club, Mexico



SEX, baff!, Austria

Skillio.net, Hungary

National Digital Library of India (NDLI), India

Angis, Lithuania

Inspirelearn, Malawi

followed by a panel discussion with all winners of the category and

Badr Ward, CEO Lamsa, UAE

30 MIN BREAK



13:00 - 14:45 CET



Hack Healthcare Gaps | Innovation Pitches HEALTH & WELL-BEING

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Moderated by **Tanja Wehsely**, CEO Volkshilfe Wien, Austria

FibriCheck, Belgium

Anariá: digital oncology service, Brazil

BokDoc, Egypt

Clanbeat, Estonia

RetinaRisk, Iceland

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followed by a panel discussion with all winners of the category and **Steve MacFeely**, Director of the WHO Department of Data and Analytics, WHO
Tomás Pessoa e Costa, Founder dioscope, Portugal

15 MIN BREAK

15:00 - 16:45 CET



Hack Culture Gaps | Innovation Pitches CULTURE & TOURISM

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Moderated by: **Madanmohan Rao**, Storyteller & Consultant, India

Rutopía, Mexico

Placecloud, Netherlands

zoomguide, Portugal

kathuwaraya.com, Sri Lanka

Iconic Moments, USA

followed by a panel discussion with all winners of the category and **Linda Skipnes Strand**, Managing Director Baahdy&Birdy, Norway
Eyram Tawia, Co-Founder LetiArts, Ghana

15 MIN BREAK

17:00 - 18:00 CET

Connect 4 Impact - AMERICAS

Connect 4 Impact by joining and meeting the American WSA Community and discuss regional challenges and opportunities.

Moderated by: **Peter A. Bruck**, WSA Chairman, Austria

Digital Innovation for the UN SDGs - perspectives from Americas with:

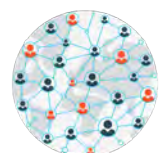
Matías Rojas, Socialab, Chile

Maria Zaghi, ICT expert and entrepreneur, Guatemala

Catherine Warren, CEO Innovate Edmonton, Canada

30 MIN BREAK

18:30 - 19:30 CET



COMMUNITY MEETUP 1 - MEET OLD & NEW FRIENDS

Content overload? A need to digest all the inspirational input and discuss with friends from the WSA family. Join the community zoom call, and join one of the breakout rooms:

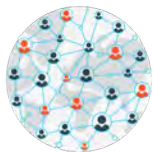
- UN SDGs - global cooperation and the way towards 2030
- Enough content - let's connect with old and new friends
- Listen to music

[Join via
Zoom](#)



08:00 - 09:00 CET

COMMUNITY MEETUP 2 - MEET OLD & NEW FRIENDS



Content overload? A need to digest all the inspirational input and discuss with friends from the WSA family. Join the community zoom call, and join one of the breakout rooms:

- UN SDGs - global cooperation and the way towards 2030
- Enough content - let's connect with old and new friends
- Listen to music

Join via
Zoom

09:00 - 10:00 CET

Connect 4 Impact - ASIA & ARAB REGION

Connect 4 Impact by joining and meeting the Asian & Arab WSA Community and discuss regional challenges and opportunities.

Digital Innovation for the UN SDGs - perspectives from Asia & the Arab Region with:

Moderation: **Wiem Chamsi**, Betacube, Tunisia

Josie Stoker, The Capture Club, Singapore, UK

Osama Manzar, CEO Digital Empowerment Foundation, India

Ali H. Hilli, Acting Head of CER Unit, ZAIN, Iraq

Mohamed Alsharkawy, Founder Alkhattat, Saudi Arabia

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15 MIN BREAK

10:15 - 12:00 CET

Hack Urban Gaps | Innovation Pitches SMART SETTLEMENT & URBANIZATION

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Moderation: **Alan Greenberg**, Venture Partner, EDT Partners, UK



The Tool for Systemic Change, Australia

CREE LifeCycle Platform, Austria

Reliance Foundation's Machli, India

TXAPITA APP, Mozambique

followed by a panel discussion with all winners of the category and

Eva Czernohorszky, Technology Services Vienna Business Agency, Austria

30 MIN BREAK

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12:30 - 14:15 CET

Hack the Climate Crises | Innovation Pitches ENVIRONMENT & GREEN ENERGY

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Moderated by: **Peter A. Bruck**, WSA Chairman



Peer to Peer Solar Trading on Blockchain in Uttar Pradesh, Australia

The Okra Pod, Cambodia

Treeconomy, Canada

Waves, Luxembourg

ecording, Turkey

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followed by a panel discussion with all winners of the category and representatives from the Digital Transformation Centers

Atiek Fadhilah, expert on start-up support in digitalization & green energy, DTC Indonesia

Huong Vu, lean start-up trainer & innovation enthusiast, DTC Vietnam

Mark Holzberger, Expert Digitalization BMZ, Germany

in partnership with:



15 MIN BREAK

14:30 - 16:15 CET

Hack Economy Gaps | Innovation Pitches BUSINESS & COMMERCE

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Moderated by: **Jon Mark Walls**, WSA National Expert, USA



Velotax, Brazil

Arbor, Canada

Lucinity - Make money good., Iceland

Bina App, Iraq

Chimege, Mongolia

followed by a panel discussion with all winners of the category and **Enrique Martinez-Hausmann**, Speedinvest, United Kingdom

15 MIN BREAK

16:30 - 18:15 CET

Hack Inequality Gaps | Innovation Pitches INCLUSION & EMPOWERMENT

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

moderated by; **Tanzila Khan**, Girlythings, Pakistan



Financial Inclusion and Empowerment, Canada

Naa Sika, Ghana

Mobility Mojo, Ireland

eFlow Education, Lebanon

SPEAK, Portugal

followed by a panel discussion with all winners of the category and **Cid Torquato**, Torquato, Brazil
Wilfried Kainz, Essl Foundation, Austria



09:00 - 10:45 CET

Hack Citizen Gaps | Innovation Pitches GOVERNMENT & CITIZEN ENGAGEMENT

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Moderated by: **Ieva Žilionienė**, Consulting Business Lead at NRD Companies, Lithuania



ManoSeimas.lt, Lithuania

IRMA, Netherlands

FollowTheMoney, Nigeria

Urban Platform by Ubiwhere, Portugal

TASMU Platform by TASMU Program, Qatar

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followed by a panel discussion with all winners of the category and

Margus Mägi, eGovernment Principal Consultant Nortal, Estonia

Marta Tomovska, Advisor to the Prime Minister of Serbia, North Macedonia

15 MIN BREAK

11:00 - 12:45 CET

Hack Future Gaps | Innovation Pitches YOUNG INNOVATORS

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Moderated by: **Peumi Rodrigo**, CodeGen, Sri Lanka



Hydroquo+, Bangladesh

Colibri Charity, Hungary

Lend an Arm, Nigeria

CycleAI, Portugal

CocoRemedy, Sri Lanka

followed by a panel discussion with all winners of the category and

Gloria Mangi, African Queens Project, Tanzania

15 MIN BREAK

13:00 - 17:00 CET

Partnership Program: Josef Umdasch Research Prize Finalists Pitches

Pitching sessions of the Josef Umdasch Research Prize Finalists, offering new ideas and solutions around Digitalization in Shell Construction.

Host: **Dr. Wolfgang Litzlbauer**, CEO, Umdasch Group AG



viAct, China

Structure Plus, Canada

HeronTrack, Belgium

DataMesh Director, Singapore

Samson Logic, Israel

Sharemac, Germany

in partnership with: **umdaschgroup**



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19:00 - 20:00 CET **AWARD CEREMONY & ANNOUNCEMENT OF WSA GLOBAL CHAMPIONS**

Host: Prof. Dr. Peter A. Bruck, WSA chairman

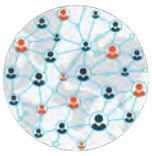


Announcement of Josef Umdasch Research Prize Winner

Host: Dr. Wolfgang Litzlbauer, CEO, Umdasch Group AG

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20:00 - 21:00 CET **COMMUNITY MEETUP 3 - MEET OLD & NEW FRIENDS**



Content overload? A need to digest all the inspirational input and discuss with friends from the WSA family. Join the community zoom call, and join one of the breakout rooms:

- UN SDGs - global cooperation and the way towards 2030
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[Join via
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The WSA Global Congress 2022 is brought to you by WSA's global community - connect 4 impact



WSA BOARD OF DIRECTORS

The WSA Board of Directors consists of high level international ICT experts under the lead of WSA founder and chairman Prof. Dr. Peter A. Bruck. Responsible for the strategic and contextual execution of the WSA, the WSA Board aims to keep the WSA up to date with new developments and meets in regular intervals.

WSA BOARD OF DIRECTORS



WSA NATIONAL EXPERTS

One of the major pillars of the WSA network are the WSA National Experts. Offering their vast experience in the ICT and entrepreneurial sector, their diverse backgrounds and their own social engagement, the WSA National Experts are responsible for the national pre-selection of entries to the WSA. WSA leverages this network in over 180 UN member countries.

WSA NATIONAL EXPERTS



WSA YOUTH AMBASSADORS

To make sure that one of the major goals of WSA, engaging young innovators and supporting youth in entrepreneurship, WSA leverages its worldwide network of Youth Ambassadors. Together with the WSA National Experts, they offer their vast experience in the ICT and entrepreneurial sector, their diverse backgrounds and their own social engagement, to support the national pre-selection of entries to the WSA. WSA leverages its network in over 180 UN member countries.

WSA YOUTH AMBASSADORS

Meet the WSA Team



Peter A. Bruck

WSA Chairman &
ICNM President



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Manuela Wagner

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ICNM - International Center for New Media
Leopoldskronstraße 30
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co-financed by:



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