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EVOLVING PROGRAM
Status March 2022

Global Congress
March 22 – 24 2022

www.wsa-global.org
# Agenda Overview

## DAY 1 TUESDAY, March 22

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09:00 - 09:30 CET</td>
<td>OPENING of the WSA Global Congress</td>
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<tr>
<td>09:30 - 10:30 CET</td>
<td>Panel Discussion - Connect 4 Impact AFRICA &amp; EUROPE</td>
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<tr>
<td>10:45 - 12:30 CET</td>
<td>Winners Pitches &amp; Panel Discussion LEARNING &amp; EDUCATION</td>
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<tr>
<td>13:00 - 14:45 CET</td>
<td>Winners Pitches &amp; Panel Discussion HEALTH &amp; WELL-BEING</td>
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<tr>
<td>15:00 - 16:45 CET</td>
<td>Winners Pitches &amp; Panel Discussion CULTURE &amp; TOURISM</td>
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<tr>
<td>17:00 - 18:00 CET</td>
<td>Panel Discussion - Connect 4 Impact AMERICAS</td>
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<tr>
<td>18:30 - 19:30 CET</td>
<td>COMMUNITY MEETUP 1</td>
</tr>
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## DAY 2 WEDNESDAY, March 23

<table>
<thead>
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<th>Time</th>
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<tbody>
<tr>
<td>08:00- 09:00 CET</td>
<td>COMMUNITY MEETUP 2</td>
</tr>
<tr>
<td>09:00 - 10:00 CET</td>
<td>Panel Discussion - Connect 4 Impact ASIA/OCEANIA &amp; ARAB REGION</td>
</tr>
<tr>
<td>10:15 - 12:00 CET</td>
<td>Winners Pitches &amp; Panel Discussion SMART SETTLEMENTS &amp; URBANIZATION</td>
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<tr>
<td>12:30 - 14:15 CET</td>
<td>Winners Pitches &amp; Panel Discussion ENVIRONMENT &amp; GREEN ENERGY</td>
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<tr>
<td>14:30- 16:15 CET</td>
<td>Winners Pitches &amp; Panel Discussion BUSINESS &amp; COMMERCE</td>
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<tr>
<td>16:30 - 18:15 CET</td>
<td>Winners Pitches &amp; Panel Discussion INCLUSION &amp; EMPOWERMENT</td>
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## DAY 3 THURSDAY, March 24

<table>
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<th>Time</th>
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<tbody>
<tr>
<td>09:00 - 10:45 CET</td>
<td>Winners Pitches &amp; Panel Discussion GOVERNMENT &amp; CITIZEN ENGAGEMENT</td>
</tr>
<tr>
<td>11:00 - 12:45 CET</td>
<td>Winners Pitches &amp; Panel Discussion YOUNG INNOVATORS</td>
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<tr>
<td>13:00 - 17:00 CET</td>
<td>Josef Umdasch Research Prize Finalists Pitching Session</td>
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<tr>
<td>19:00 - 20:00 CET</td>
<td>WSA AWARD CEREMONY &amp; ANNOUNCEMENT of Global Champions</td>
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<tr>
<td>20:00 - 21:00 CET</td>
<td>COMMUNITY MEETUP 3</td>
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</table>
The 17 UN SDGs are a global and urgent call to action to all countries and people on the globe. Digital tools, creative entrepreneurship and global cooperation are among the most promising drivers to reach the UN SDGs. The WSA Global Congress empowers you to connect with creative and purpose-driven entrepreneurs, get to know inspiring solutions for the UN SDGs, and connect with a global community to collaborate, share and learn.

This year - due to the global pandemic, WSA Global Congress again needs to take place as virtual journey around the globe. Yes, we will miss the hugs, the coffee breaks, the dance - BUT this online meeting will be inclusive, impactful offering in depth insights and conversations, bold discussions and connects people from all around the world.

Let’s meet, discuss, engage, share and learn - virtually but sustainably.

Solve your problems with WSA and its global community

<table>
<thead>
<tr>
<th>THE ISSUES</th>
<th>WSA’s SOLUTION</th>
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<tbody>
<tr>
<td>You are not willing to turn a blind eye on global challenges and digital divides?</td>
<td>Meet the WSA winners 2021 and their solutions to some of the most troubling challenges - Climate Change, Education, Health, Inclusion, Citizen Engagement.</td>
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<tr>
<td>You believe in international solidarity and global cooperation - BUT during the pandemic there is no way to travel and gain new insights and inspiration?</td>
<td>Join the WSA journey around the globe and discuss with experts from Africa, the Arab Region, the Americas, Asia and Europe.</td>
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<td>You feel stuck, got enough of solitude and the same same?</td>
<td>Meet old and new friends, connect for impact and have fun!</td>
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<td></td>
<td>The Social Lounge on Airmeet and the community meetups will offer new connections, fun and networking.</td>
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Your toolset to participate, connect & contribute:

- **Airmee**t where the Congress will take place.
- **Zoom** for Social WSA Community Meetups.
- **Timezone converter** to define your schedule - all times in this program are in CET.
- **Innovote** to vote on the winners (Jury Members Only).

**Welcome to the WSA Global Congress 2021/22!**

The global pandemic demonstrated how important digital solutions can be for society - in terms of education, health, in order to stay in touch and connect. Covid-19 was especially challenging for the youth and the elderly, for young entrepreneurs and start-ups.

I invite you to use the WSA Global Congress for bold discussions, call to actions, and global conversations. We will discuss how we can stand together, how to show solidarity and empathy. But also find new solutions and ideas how to build the future we want instead of the „old” economy.

Let’s use this opportunity to celebrate, recognize and support some of the most promising and committed social tech entrepreneurs globally.

I hope you join me on this truly global journey.

Let’s Hack some Gaps and connect for Impact.

Peter A. Bruck, WSA Chairman, Austria
DIGITAL DIVIDES & THE UN SDGs - Connect 4 Impact

The UN SDGs are a urgent and global call to action. In order to achieve the 17 goals, all stakeholders and all countries have to collaborate and contribute. The WSA Global Congress connects the stakeholders 4 impact. The 2030 agenda needs cooperation and leadership. In this opening session, you will meet and hear from political leaders and representatives of international organisations, sharing their vision and targets.

WSA GLOBAL CONGRESS OPENING moderated by Peter A. Bruck, WSA Chairman, Austria
with opening statements by
Rola Dashti, Executive Secretary UN ESCWA
Svenja Schulze, Federal Minister for Economic Cooperation and Development, Germany
Bernardo Calzadilla Sarmiento, Managing Director, Directorate of Digitalization, Technology and Agri-Business, UNIDO

CONNECT 4 IMPACT - AFRICA & EUROPE

Connect 4 Impact by joining and meeting the African & Europe WSA Community and discuss regional challenges and opportunities.

Digital Innovation for the UN SDGs - perspectives from Africa & Europe
Moderated by Dorothy Gordon, ICT4D Consultant, Ghana
Sakhile Xulu, Seed South Capital, South Africa
Tanja Madzarevic, Project Coordinator UNICEF, Bosnia & Herzegovina
Nkemdilim Begho, Future Software Resources Lt., Nigeria
Lena Hödl, Venture Architect, Trive Studio, Austria

10:45 - 12:30 CET

Hack Education Gaps | Innovation Pitches LEARNING & EDUCATION

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.
Moderated by Rudy Laddaga, Founder Gnius Club, Mexico

SEX, baff!, Austria
Skillio.net, Hungary
National Digital Library of India (NDLI), India
Angis, Lithuania
Inspirelearn, Malawi

followed by a panel discussion with all winners of the category and
Badr Ward, CEO Lamsa, UAE

15 MIN BREAK

15 MIN BREAK

30 MIN BREAK
Tuesday, March 22

13:00 - 14:45 CET

**Hack Healthcare Gaps | Innovation Pitches HEALTH & WELL-BEING**

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Moderated by Tanja Wehsely, CEO Volkshilfe Wien, Austria

FibriCheck, Belgium  
Anariá: digital oncology service, Brazil  
BokDoc, Egypt  
Clanbeat, Estonia  
RetinaRisk, Iceland

followed by a panel discussion with all winners of the category and

Steve MacFeely, Director of the WHO Department of Data and Analytics, WHO  
Tomás Pessoa e Costa, Founder dioscope, Portugal

15 MIN BREAK

15:00 - 16:45 CET

**Hack Culture Gaps | Innovation Pitches CULTURE & TOURISM**

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Moderated by Madanmohan Rao, Storyteller & Consultant, India

Rutopia, Mexico  
Placecloud, Netherlands  
zoomguide, Portugal  
kathuwaraya.com, Sri Lanka  
Iconic Moments, USA

followed by a panel discussion with all winners of the category and

Linda Skipnes Strand, Managing Director Baahdy&Birdy, Norway  
Eyram Tawia, Co-Founder LetiArts, Ghana

15 MIN BREAK

17:00 - 18:00 CET

**Connect 4 Impact - AMERICAS**

Connect 4 Impact by joining and meeting the American WSA Community and discuss regional challenges and opportunities.

Moderated by Peter A. Bruck, WSA Chairman, Austria

Digital Innovation for the UN SDGs - perspectives from Americas with:

Matias Rojas, Socialab, Chile  
Maria Zaghi, ICT expert and entrepreneur, Guatemala  
Catherine Warren, CEO Innovate Edmonton, Canada

30 MIN BREAK

18:30 - 19:30 CET

**COMMUNITY MEETUP 1 - MEET OLD & NEW FRIENDS**

Content overload? A need to digest all the inspirational input and discuss with friends from the WSA family.

Join the community zoom call, and join one of the breakout rooms:

- UN SDGs - global cooperation and the way towards 2030
- Enough content - let’s connect with old and new friends
- Listen to music

Join via Zoom
Wednesday, March 23

08:00 - 09:00 CET

COMMUNITY MEETUP 2 - MEET OLD & NEW FRIENDS
Content overload? A need to digest all the inspirational input and discuss with friends from the WSA family. Join the community zoom call, and join one of the breakout rooms:
- UN SDGs - global cooperation and the way towards 2030
- Enough content - let’s connect with old and new friends
- Listen to music

09:00 - 10:00 CET

Connect 4 Impact - ASIA & ARAB REGION
Connect 4 Impact by joining and meeting the Asian & Arab WSA Community and discuss regional challenges and opportunities.

Digital Innovation for the UN SDGs - perspectives from Asia & the Arab Region with:
Moderation: Wiem Chamsi, Betacube, Tunisia
Josie Stoker, The Capture Club, Singapore, UK
Osama Manzar, CEO Digital Empowerment Foundation, India
Ali H. Hilli, Acting Head of CER Unit, ZAIN, Iraq
Mohamed Alsharkawy, Founder Alkhattat, Saudi Arabia

10:15 - 12:00 CET

Hack Urban Gaps | Innovation Pitches SMART SETTLEMENT & URBANIZATION
The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.
Moderation: Alan Greenberg, Venture Partner, EDT Partners, UK

The Tool for Systemic Change, Australia
CREE LifeCycle Platform, Austria
Reliance Foundation’s Machli, India
TXAPITA APP, Mozambique

followed by a panel discussion with all winners of the category and
Eva Czernohorszky, Technology Services Vienna Business Agency, Austria

15 MIN BREAK

11 SUSTAINABLE CITIES AND COMMUNITIES

30 MIN BREAK
Wednesday, March 23

12:30 - 14:15 CET

**Hack the Climate Crises | Innovation Pitches ENVIRONMENT & GREEN ENERGY**
The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.
Moderated by Peter A, Bruck, WSA Chairman

Peer to Peer Solar Trading on Blockchain in Uttar Pradesh, Australia
The Okra Pod, Cambodia
Treeconomy, Canada
Waves, Luxembourg
ecording, Turkey

followed by a panel discussion with all winners of the category and representatives from the Digital Transformation Centers
Atiek Fadhilah, expert on start-up support in digitalization & green energy, DTC Indonesia
Huong Vu, lean start-up trainer & innovation enthusiast, DTC Vietnam
Mark Holzberger, Expert Digitalization BMZ, Germany

in partnership with:

15 MIN BREAK

14:30 - 16:15 CET

**Hack Economy Gaps | Innovation Pitches BUSINESS & COMMERCE**
The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.
Moderated by Jon Mark Walls, WSA National Expert, USA

Velotax, Brazil
Arbor, Canada
Lucinity - Make money good, Iceland
Bina App, Iraq
Chimege, Mongolia

followed by a panel discussion with all winners of the category and Enrique Martinez-Hausmann, Speedinvest, United Kingdom

15 MIN BREAK

16:30 - 18:15 CET

**Hack Inequality Gaps | Innovation Pitches INCLUSION & EMPOWERMENT**
The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.
Moderated by Tanzila Khan, Girlythings, Pakistan

Financial Inclusion and Empowerment, Canada
Naa Sika, Ghana
Mobility Mojo, Ireland
eFlow Education, Lebanon
SPEAK, Portugal

followed by a panel discussion with all winners of the category and representatives from the Digital Transformation Centers
Atiek Fadhilah, expert on start-up support in digitalization & green energy, DTC Indonesia
Huong Vu, lean start-up trainer & innovation enthusiast, DTC Vietnam
Mark Holzberger, Expert Digitalization BMZ, Germany

in partnership with:

15 MIN BREAK

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Thursday, March 24

09:00 - 10:45 CET  **Hack Citizen Gaps | Innovation Pitches GOVERNMENT & CITIZEN ENGAGEMENT**
The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.
Moderated by Ieva Žilionienė, Consulting Business Lead at NRD Companies, Lithuania

ManoSeimas.it, Lithuania
IRMA, Netherlands
FollowTheMoney, Nigeria
Urban Platform by Ubiwhere, Portugal
TASMU Platform by TASMU Program, Qatar

followed by a panel discussion with all winners of the category and
Margus Mägi, eGovernment Principal Consultant Nortal, Estonia
Marta Tomovska, Advisor to the Prime Minister of Serbia, North Macedonia

11:00 - 12:45 CET  **Hack Future Gaps | Innovation Pitches YOUNG INNOVATORS**
The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.
Moderated by Peumi Rodrigo, CodeGen, Sri Lanka

Hydroquo+, Bangladesh
Colibri Charity, Hungary
Lend an Arm, Nigeria
CycleAI, Portugal
CocoRemedy, Sri Lanka

followed by a panel discussion with all winners of the category and
Gloria Mangi, African Queens Project, Tanzania

13:00 - 17:00 CET  **Partnership Program: Josef Umdasch Research Prize Finalists Pitches**
Pitching sessions of the Josef Umdasch Research Prize Finalists, offering new ideas and solutions around Digitalization in Shell Construction.
Host Dr. Wolfgang Litzlbauer, CEO, Umdasch Group AG

viAct, China
Structure Plus, Canada
HeronTrack, Belgium
DataMesh Director, Singapore
Samson Logic, Israel
Sharemac, Germany

in partnership with: umdaschgroup  doka

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Thursday, March 24

19:00 - 20:00 CET  
**AWARD CEREMONY & ANNOUNCEMENT OF WSA GLOBAL CHAMPIONS**  
Host: Prof. Dr. Peter A. Bruck, WSA chairman

**Announcement of Josef Umdasch Research Prize Winner**  
Host: Dr. Wolfgang Litzlbauer, CEO, Umdasch Group AG

20:00 - 21:00 CET  
**COMMUNITY MEETUP 3 - MEET OLD & NEW FRIENDS**  
Content overload? A need to digest all the inspirational input and discuss with friends from the WSA family.
Join the community zoom call, and join one of the breakout rooms:
- UN SDGs - global cooperation and the way towards 2030
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Join via Zoom
One of the major pillars of the WSA network are the WSA National Experts. Offering their vast experience in the ICT and entrepreneurial sector, their diverse backgrounds and their own social engagement, the WSA National Experts are responsible for the national pre-selection of entries to the WSA. WSA leverages this network in over 180 UN member countries.

To make sure that one of the major goals of WSA, engaging young innovators and supporting youth in entrepreneurship, WSA leverages its worldwide network of Youth Ambassadors. Together with the WSA National Experts, they offer their vast experience in the ICT and entrepreneurial sector, their diverse backgrounds and their own social engagement, to support the national pre-selection of entries to the WSA. WSA leverages its network in over 180 UN member countries.

The WSA Board of Directors consists of high level international ICT experts under the lead of WSA founder and chairman Prof. Dr. Peter A. Bruck. Responsible for the strategic and contextual execution of the WSA, the WSA Board aims to keep the WSA up to date with new developments and meets in regular intervals.
Meet the WSA Team

Peter A. Bruck  
WSA Chairman & ICNM President

Nora Wolloch  
Executive Manager
nora@wsa-global.org

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Youth Community Social Media, Design
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Barbara Hinterleitner  
Youth for Innovation Storytelling
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Miriam Rodríguez Gómez  
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kalas@icnm.net

WSA is an activity organized by
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