hack_the_gap

Global Congress
March 22 – 24, 2022

Evolving Program
Status February 2022

Register Here

The 17 UN SDGs are a global and urgent call to action to all countries and people on the globe. Digital tools, creative entrepreneurship and global cooperation are among the most promising drivers to reach the UN SDGs. The WSA Global Congress empowers you to connect with creative and purpose-driven entrepreneurs, get to know inspiring solutions for the UN SDGs, and connect with a global community to collaborate, share and learn.

This year - due to the global pandemic, WSA Global Congress again needs to take place as virtual journey around the globe. Yes, we will miss the hugs, the coffee breaks, the dance - BUT this online meeting will be inclusive, impactful offering in depth insights and conversations, bold discussions and connects people from all around the world.

Let’s meet, discuss, engage, share and learn - virtually but sustainably.

**Solve your problems with WSA and its global community**

<table>
<thead>
<tr>
<th>THE ISSUES</th>
<th>WSA’s SOLUTION</th>
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<tbody>
<tr>
<td>You are not willing to turn a blind eye on global challenges and digital divides?</td>
<td>Meet the WSA winners 2021 and their solutions to some of the most troubling challenges - Climate Change, Education, Health, Inclusion, Citizen Engagement</td>
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<td>You believe in international solidarity and global cooperation - BUT during the pandemic there is no way to travel and gain new insights and inspiration?</td>
<td>Join the WSA journey around the globe and discuss with experts from Africa, the Arab Region, the Americas, Asia and Europe.</td>
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<td>You feel stuck, got enough of solitude and the same same?</td>
<td>Meet old and new friends, connect for impact and have fun! The Social Lounge on Airmeet and the community meetups will offer new connections, fun and networking</td>
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**Your toolset to participate, connect & contribute:**

- **Airmeet** where the Congress will take place.
- **Zoom** for Social WSA Community Meetups.
- **Timezone converter** to define your schedule - all times in this program are in CET.
- **Innovote** to vote on the winners (Jury Members Only).

**Welcome to the WSA Global Congress 2021/22!**

The global pandemic demonstrated how important digital solutions can be for society - in terms of education, health, in order to stay in touch and connect.

Covid-19 was especially challenging for the youth and the elderly, for young entrepreneurs and start-ups.

I invite you to use the WSA Global Congress for bold discussions, call to actions, and global conversations.

We will discuss how we can stand together, how to show solidarity and empathy. But also find new solutions and ideas how to build the future we want instead of the „old“ economy.

Let’s use this opportunity to celebrate, recognize and support some of the most promising and committed social tech entrepreneurs globally.

I hope you join me on this truly global journey.

Let’s Hack some Gaps and connect for Impact.

*Peter A. Bruck, WSA Chairman, Austria*
DIGITAL DIVIDES & THE UN SDGs - Connect 4 Impact

The UN SDGs are a urgent and global call to action. In order to achieve the 17 goals, all stakeholders and all countries have to collaborate and contribute. The WSA Global Congress connects the stakeholders 4 impact. The 2030 agenda needs cooperation and leadership. In this opening session, you will meet and hear from political leaders and representatives of international organisations, sharing their vision and targets.

WSA GLOBAL CONGRESS OPENING moderated by Peter A. Bruck, WSA Chairman, Austria

Connect 4 Impact - AFRICA & EUROPE

Connect 4 Impact by joining and meeting the African & Europe WSA Community and discuss regional challenges and opportunities.

Digital Innovation for the UN SDGs - perspectives from Africa & Europe with:

- Dorothy Gordon, ICT4D Consultant, Ghana
- Sakhile Xulu, Seed South Capital, South Africa
- Tanja Madzaravac, Project Coordinator UNICEF, Bosnia & Herzegovina
- Nkemdilim Begho, Future Software Resources Lt., Nigeria
- Enrique Martinez-Hausmann, Speedinvest
- Liisi Org, CEO Latitude, Estonia
- Silumesii Maboshe, Pencil Studios, Zambia
- Lorraine Kageni Maina, CSO PNGME, Kenya

Hack Education Gaps | Innovation Pitches LEARNING & EDUCATION

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

SEX, baffl, Austria
Skillio.net, Hungary
National Digital Library, India
Angis, Lithuania
Inspirelearn, Malawi

followed by a panel discussion with all winners of the category and

- Badr Ward, CEO Lamsa, UAE
- Rapelang Rabana, CEO ReKindle Learning, ZA
- David Schalkhammer, Co-Founder Schoolfox, Austria
- Felipe Walker, Gamelab Education, Germany
Tuesday, March 22

13:00 - 14:45 CET
**Hack Healthcare Gaps | Innovation Pitches HEALTH & WELL-BEING**
The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

- **FibriCheck**, Belgium
- **Digital Oncology Service**, Brazil
- **BokDoc**, Egypt
- **Wellbeing education**, Estonia
- **RetinaRisk**, Iceland

followed by a panel discussion with all winners of the category and
- **Dr. Samira Asma**, Assistant Director-General Division of Data, Analytics and Delivery for Impact, WHO
- **Bojana Trajkovska**, EIT Health, North Macedonia
- **Tomás Pessoa e Costa**, Founder dioscope, Portugal

15:00 - 16:45 CET
**Hack Culture Gaps | Innovation Pitches CULTURE & TOURISM**
The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

- **Rutopia**, Mexico
- **Placecloud**, Netherlands
- **zoomguide**, Portugal
- **Kathuwaraya**, Sri Lanka
- **Pass It Down**, USA

followed by a panel discussion with all winners of the category and
- **Rudy Laddaga**, Founder Gnius Club, Mexico
- **Linda Skipnes Strand**, Managing Director Baahdy&Birdy, Norway
- **Eyram Tawia**, Co-Founder LetiArts, Ghana
- **N.N. UNESCO**.

17:00 - 18:00 CET
**Connect 4 Impact - AMERICAS**
Connect 4 Impact by joining and meeting the American WSA Community and discuss regional challenges and opportunities.

**Digital Innovation for the UN SDGs - perspectives from Americas** with:
- **Brynn Plummer**, Vice President, Inclusion & Community Relations, Nashville Entrepreneur Center, USA
- **Matías Rojas**, Socialab, Chile
- **Maria Zagli**, ICT expert and entrepreneur, Guatemala
- **Catherine Warren**, CEO Innovate Edmonton, Canada

18:30 - 19:30 CET
**COMMUNITY MEETUP 1 - MEET OLD & NEW FRIENDS**
Content overload? A need to digest all the inspirational input and discuss with friends from the WSA family.
Join the community zoom call, and join one of the breakout rooms:
- UN SDGs - global cooperation and the way towards 2030
- Enough content - let’s connect with old and new friends
- Listen to music

Join via Zoom
COMMUNITY MEETUP 2 - MEET OLD & NEW FRIENDS
Content overload? A need to digest all the inspirational input and discuss with friends from the WSA family.
Join the community zoom call, and join one of the breakout rooms:
- UN SDGs - global cooperation and the way towards 2030
- Enough content - let’s connect with old and new friends
- Listen to music

Connect 4 Impact - ASIA/OCEANIA & ARAB REGION
Connect 4 Impact by joining and meeting the Asian & Arab WSA Community and discuss regional challenges and opportunities.

Digital Innovation for the UN SDGs - perspectives from Asia & the Arab Region with:
- Arafatul Islam Akib, Founder & CEO Startup Chattogram, Bangladesh
- Chulee Wangsirilert, Co-Founder RISE Impact, Thailand
- Atiek Puspa Fadhilah, GIZ Indonesia, Indonesia
- Witman Hung, Managing Director Qianhai International Liasison Services Ltd, Hong Kong, SAR China
- Josie Stoker, The Capture App, Singapore
- Saba Khalid, CEO and Founder Raaj, Pakistan

Hack Urban Gaps | Innovation Pitches SMART SETTLEMENT & URBANIZATION
The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.
Moderated by Ieva Žilionienė, Consulting Business Lead at NRD Companies, Lithuania

followed by a panel discussion with all winners of the category and
- Eva Czernohorszky, Technology Services Vienna Business Agency, Austria
- N.N., Smart Cities Global Network, Digital Dubai, UAE
Wednesday, March 23

12:30 - 14:15 CET  
**Hack the Climate Crises | Innovation Pitches ENVIRONMENT & GREEN ENERGY**

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

- **Peer to Peer Solar Trading**, Australia
- **Okra Solar**, Cambodia
- **Treeconomy**, Canada
- **Waves**, Luxembourg
- **ecording**, Turkey

followed by a panel discussion with all winners of the category and representatives from the Digital Transformation Centers

in partnership with:

15 MIN BREAK

14:30 - 16:15 CET  
**Hack Economy Gaps | Innovation Pitches BUSINESS & COMMERCE**

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

- **Velotax**, Brazil
- **Arbor**, Canada
- **Money laundering is a crime**, Iceland
- **Bina App**, Iraq
- **Chimege**, Mongolia

followed by a panel discussion with all winners of the category and

- **Enrique Martinez-Hausmann**, Speedinvest, United Kingdom
- **Rodrigo Moretti**, Co-Founder Modatta, Portugal
- **Jon Mark Walls**, WSA National Expert, USA

15 MIN BREAK

16:30 - 18:15 CET  
**Hack Inequality Gaps | Innovation Pitches INCLUSION & EMPOWERMENT**

The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

- **Financial Inclusion**, Canada
- **Naa Sika**, Ghana
- **Mobility Mojo**, Ireland
- **eFlow Education**, Lebanon
- **SPEAK Mobile App**, Portugal

followed by a panel discussion with all winners of the category and

- **Cid Torquato**, Torquato, Brazil
- **Tanzila Khan**, Girlythings, Pakistan
- **Michael Fembek**, Essl Foundation, Austria
Thursday, March 24

09:00 - 10:45 CET  Hack Citizen Gaps | Innovation Pitches GOVERNMENT & CITIZEN ENGAGEMENT
The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

My Parliament, Lithuania
IRMA, Netherlands
Follow The Money, Nigeria
Urban Platform, Portugal
TASMU, Qatar

followed by a panel discussion with all winners of the category and
Margus Mägi, eGovernment Principal Consultant Nortal, Estonia
Marta Tomovska, Advisor to the Prime Minister of Serbia, North Macedonia
Faith Keza, irembo Gov, Rwanda

11:00 - 12:45 CET  Hack Future Gaps | Innovation Pitches YOUNG INNOVATORS
The WSA winners 2021 will pitch their awarded innovation to the public and in front of an international jury of experts. They have 3 min to impress.

Hydroquo+, Bangladesh
Colibri Charity, Hungary
Lend and Arm, Nigeria
CycleAI, Portugal
CocoRemedy, Sri Lanka

followed by a panel discussion with all winners of the category and
Leila Hadžić, Co-Founder Laboratorium, Bosnia & Herzegovina
Yassine Bentaleb, Miller Center for Social Entrepreneurship, Morocco/USA

13:00 - 16:00 CET  Partnership Program: Josef Umdasch Research Prize Finalists Pitches
Pitching sessions of the Josef Umdasch Research Prize Finalists, offering new ideas and solutions around Digitalization in Shell Construction.

in partnership with:

umdaschgroup
doka
Thursday, March 24

18:00 - 18:45 CET  WORLDCAFÉ | Airmeet Social Lounge
Digital Solutions tackling global crises.
Join one of the tables in the Social Lounge and discuss how digital solutions can help to solve the CLIMATE CRISIS | HEALTH CRISIS | YOUTH EMPLOYMENT CRISIS | GENDER GAPS CRISIS

19:00 CET  AWARD CEREMONY & ANNOUNCEMENT OF WSA GLOBAL CHAMPIONS

20:00 - 21:00 CET  COMMUNITY MEETUP 3 - MEET OLD & NEW FRIENDS
Content overload? A need to digest all the inspirational input and discuss with friends from the WSA family.
Join the community zoom call, and join one of the breakout rooms:
• UN SDGs - global cooperation and the way towards 2030
• Enough content - let’s connect with old and new friends
• Listen to music

Join via Zoom
**WSA BOARD OF DIRECTORS**

The WSA Board of Directors consists of high level international ICT experts under the lead of WSA founder and chairman Prof. Dr. Peter A. Bruck. Responsible for the strategic and contextual execution of the WSA, the WSA Board aims to keep the WSA up to date with new developments and meets in regular intervals.

**WSA NATIONAL EXPERTS**

One of the major pillars of the WSA network are the WSA National Experts. Offering their vast experience in the ICT and entrepreneurial sector, their diverse backgrounds and their own social engagement, the WSA National Experts are responsible for the national pre-selection of entries to the WSA. WSA leverages this network in over 180 UN member countries.

**WSA YOUTH AMBASSADORS**

To make sure that one of the major goals of WSA, engaging young innovators and supporting youth in entrepreneurship, WSA leverages its worldwide network of Youth Ambassadors. Together with the WSA National Experts, they offer their vast experience in the ICT and entrepreneurial sector, their diverse backgrounds and their own social engagement, to support the national pre-selection of entries to the WSA. WSA leverages its network in over 180 UN member countries.
Meet the WSA Team

Peter A. Bruck
WSA Chairman and ICNM president

Nora Wolloch
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