

European Youth Award – #EYA16



WINNING PROJECTS

DIGITAL CREATIVITY IMPROVING SOCIETY



<http://eu-youthaward.org/>

2016

Creative Industries Styria®

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I M P R I N T

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European Youth Award – Improving Society with Digital Creativity!

European Youth Award – Digital Creativity improving Society!

At EYA we believe that young individuals in today's world can change society substantially with the superpower of digital technologies. It's less a matter of capability as a question of motivation: will young people stand up for change or not?

Humankind faces challenges in every field. The eternal ice is melting, religious extremism leads to terror attacks and wars, the global economy is stagnating and the unemployment rate continues to spiral. If you are concerned about these global problems, it may easily happen that you lose hope and confidence. You may feel powerless and refrain from doing anything at all, thinking you can't change the way things are.

That's wrong. Each of us can make a change – for oneself, for one's family and friends, for one's environment, city, region, country and also the world. It may be a long and stony path needing stamina, but with the right motivation, we can do it! Digital technologies are one of the most powerful tools for change we have at our disposal.

European Youth Award (EYA) wants to motivate digital natives to use today's means to

make an impact. EYA recognizes the winners for their efforts and puts them on stage, while supporting and accompanying them on the way to becoming social entrepreneurs and change-makers. EYA wants to see winners get onto the international stage and gain well-deserved visibility.

That's why Peter A. Bruck, initiator and mastermind behind the EYA, called this pan-European competition into life in 2012 – the EYA team has been developing it continuously since then.

2016 – a Jubilee Year

This year, the EYA contest is being conducted for the fifth time, accompanied again by additional EYA events and projects. In April, EYA gathered young creatives for the second EYA Game Jam in Graz to develop games and apps under the Special Olympics theme *“Heartbeat for the World.”* In June, Vienna became the hotbed for socially-committed developers and the place for the first *“EYA Social Hackathon.”* A group of 12 EYA Ambassadors was invited to put the YO!Fest in Strasbourg on fire and to inspire some of the 7.000 participants of the European Youth Event & YO!Fest with their stories during the *“EYA Campfire”* session.

Furthermore, EYA partnered with the ERASMUS+ mYouth project during a three week app camp in Macedonia, conducted to develop mobile apps for the EYA contest. And that's just naming a few activities.

Thanks to the effective work of more than 50 EYA ambassadors and as many network partners, a record number of 167 digital projects have been submitted to the competition in 8 different categories.

Inspired by the mayor of the City of Graz, Siegfried Nagl, EYA introduced a *“Special Category”* this year, focussing on Europe's biggest current challenge: integration | inclusion | migration | refugee movement. As an exception, entries from 9 North-African and Middle East countries were accepted.

It was a tough and fierce race, and the task of the EYA Jury was a really hard one. Thanks to the outstanding commitment and hospitality of the Digital Champion of Cyprus and the Cypriot government, the third and final round of the EYA Jury was conducted in Larnaca this year. 18 experts from all over Europe selected 11 Winners in the categories **Healthy Life | Smart Learning | Connecting Cultures | Go Green | Active Citizenship and Money Matters.**

The Winner in the Special Category was select-

ed separately by a Special Jury – 10 experts in this field – in Graz. This year's winners' list is rounded off by the *Know Award Winner* – a special prize highlighting the best scientific project and awarded by the Know Center, one of Europe's leading research centers for data-driven business.

The EYA catalogue provides you with all the information about these impressive initiatives. Each project is creative and unique in its implementation and goals. Each makes a difference and improves the lives of different target groups. Each contributes to make the world a little bit more inclusive.

EYA presents these young and socially committed start-up entrepreneurs. They are a huge source of hope, proving that the youth of our continent is creative and courageous. Convince yourself and dive deep into these projects and feel their drive!

Graz City of Design City of Human Rights



— Ladies and Gentlemen, dear participants of the European Youth Award Festival 2016!

The entire historic city centre of Graz is a world cultural heritage and we are also proud of our bustling cultural scene including a number of arts and music festivals which made us the Cultural Capital of Europe in 2003.

But the most important goal for us is to develop Graz to the city of universities and science in this area of Europe and to edit out the creative and innovative power of our inhabitants as a “City of Design”.

As Mayor of the City of Graz it is my special pleasure to welcome so many innovative and young minds who present their multimedia ideas for digital entrepreneurship and digital innovations.

Who could promote new ideas and ways of thinking better than the generation under the age of 33 with its affinity to new media?

I would thus like to extend many congratulations to the winners of the European Youth Award 2016. They show how people can take control of their lives and inspire others with their creative ideas!

Yours

Siegfried Nagl

Mayor of City of Graz

A handwritten signature in blue ink, reading 'Siegfried Nagl'.

Improving the Health of People with Digital Creativity!



— As the member of the Styrian government responsible for health, science and universities I welcome the European Youth Award and especially this year's winners to our country.

In Styria we have a specific focus on developing approaches and technologies which go far beyond medical treatment of diseases and accidents. We want to use technology and data to ensure the overall wellbeing of people and invest in prevention as much as in care giving.

The winning projects in the category of Healthy Life are thus a particular good fit for our approach and ambition to use the best available knowledge and tools in medical treatments and to continuously improve and innovate in the prevention as well as in the care giving process. For this we need the careful observation of medical intervention as much as the young creative talents who bring a fresh approach to solving existing problems. I very much welcome EYA as an initiative which advances us here in Styria and all around Europe on a shared course of action.

Christopher Drexler

Regional Minister for Health,

Care Systems and Science, Styria



D(r)ive Deep Digital!

European Youth Award 2016 inspires

Meeting the challenges of Europe today: migration, integration, social cohesion and a livable world.

The European Youth Award (EYA) encourages young people under the age of 33 to „d(r)ive deep“ into digital problems – for the fifth time in a row – to solve current and pressing problems challenging our societies. The digital projects presented here reflect the EU strategy “Europe 2020” in creatively improving the world using digital communication and IT. EYA brings together young people from all over Europe who are curious and eager to change the world with digital ideas. EYA provides an international stage and a vibrant network for these projects. In addition to the traditional solution-oriented categories, a special category was added to EYA this year focusing on migration, integration and inclusion, one of Europe's biggest current challenges. Many creative and

interesting projects were submitted in this area, using digital solutions to improve social cohesion. We owe a special “thank you” to the mayor of the City of Graz, Mag. Siegfried Nagl, for initiating this category.

Out of the more than 150 projects submitted from all parts of Europe in 2016, EYA is proud to present the 12 winning projects including:

- A Medical software platform to motivate people in need of rehabilitation to get better faster while having fun playing a XBOX game
- A free mobile app that enables blind and visually impaired people to connect with sighted volunteers all over the globe, making the world more accessible
- A volunteer platform providing the elderly

with company, and enabling communication between young volunteers and care-giving institutions

- ... and many more

The Winners Festival presents young digital innovation in Graz – City of Human Rights & Design. EYA gratefully acknowledges the support of the annual EYA Winners Festival by the City of Graz and the province of Styria since 2012.

Let yourself be inspired by the amazing winner projects of the 2016 EYA presented in this catalogue and at our website <http://eu-youthaward.org/>

Thank you for your interest and your support and congratulations to the winners!



Yours,

Peter A. Bruck

Hon. President of ICNM | Initiator of EYA

Patrons and Special Voices



Thorbjørn Jagland

Secretary General of the Council of Europe

Once again the European Youth Award has showcased the wealth of talent, innovation and compassion that can be found among Europe's young people.

I would like to congratulate all of this year's winners and nominees. I don't know what's more impressive: their skillful use of new technologies, or their commitment to improving the lives of others. Either way, they set an example to us all.



Gudrun Mosler-Törnström

President of the Congress of Local and Regional Authorities of the Council of Europe

The Congress welcomes this new world and all initiatives that allow youth to make an impact on society. The established political bodies and elected representatives must understand this change and include in their practices more participatory elements.

Young people can have an impact on society if their voices and actions are considered politically desirable and legitimate in building a more stable and inclusive future.



Marianne Thyssen

Commissioner, European Commission

Young entrepreneurs hold the key to Europe's future. They are the very engine of our economy and job creation. They do not only use the ongoing digital revolution, they shape it. Next to the economic value of their work, the European Youth Award highlights its social importance. All participants this year have at least one thing in common: their creativity and digital know-how improve the lives of other people around them. As European Commission we do our utmost to support entrepreneurship and social innovation. There is no better investment than investment in people's skills and talents. This summer, we launched a Skills Agenda: our action plan together with Member States and stakeholders to develop people's skills across Europe, this includes a focus on entrepreneurship skills. And we're making financing more accessible to help people get their ideas off the ground with the European Social Fund and a dedicated fund for Employment and Social Innovation, the "EaSI" programme. This way we aim to see many more promising projects and start-ups as we've seen under this year's Award, contributing to an economically and socially strong Europe. My sincere thanks to the organisers and congratulations to the winners – and my best wishes for your future projects!



Muna Duzdar

State Secretary for Digitalization in the Federal Chancellery

Without any doubt digitalization is the future of our society. But the impact of digital technologies on our daily lives and realities is very often underestimated. New technologies bear the potential to change our economic system and our society fundamentally. It is not enough to analyze this process and react to it. We want to shape the digital world actively and foster positive developments. Digitalization is not only a technical and economic issue; it is also a very political one and creates challenges for diverse fields of politics. Digitalization should create prosperity and a higher quality of living not only for small elites but for all of us.

Hence, the European Youth Award following the spirit of "Digital Creativity improving Society" is a project we highly appreciate. We are happy to support the special award for the highest social impact. We are proud of these young and innovative people who participated. At the same time we hope that this award encourages more digital natives to use their talent for creative solutions in order to improve our society. Congratulations to all the winners!



Elisabeth Freytag-Rigler

Management Director of the EU Coordination Environment, Federal Ministry, Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management

The future challenges like sustainability, education, employment, social cohesion, cultural diversity and climate change are going to be more and more complex and have to be dealt with in a new way. The EYA is a unique competition for young people facing these challenges by using social media.

It is the young generation who has to be motivated to create ideas improving our life by using digital technologies. This competition is an incentive and an important platform to present smart solutions.

I very much appreciate the category „Go Green“ and the innovative projects that were submitted under this title. I want to congratulate all the winners and wish all people involved in the organization of EYA all the best for the future.



Hans Jörg Schelling

Austrian Minister of Finance

The world has never been as tightly networked as it is today. The digital revolution affects all areas of life and business. Digitisation is an engine of growth and productivity – for the European economy and our society – and we clearly have to proactively seize and make use of this once-in-a-century opportunity.

Seeing the commitment of our youth in this area and the winners and winning projects makes me confident for the future. When I think about the many participants in the EYA Festival, I know we can shape digital transformation! I hope everyone enjoys and is inspired by this year's European Youth Awards.



Sebastian Kurz

Austrian Federal Minister for Europe, Integration and Foreign Affairs

A strong digital economy is of decisive importance for the European Union's global competitiveness. In order to fully exploit the benefits of a Digital Single Market, it will be essential to increase Europe's digital innovation capacity. It is therefore important to have young innovators all over Europe focussing on the opportunities of the digital world we are living in. The European Youth Award is an ideal platform for doing so. I am especially pleased that a special category has been introduced this year to honour efforts to tackle Europe's current biggest challenge: "migration | integration | inclusion | refugee movement".

On the occasion of the 5th anniversary of the Award, I congratulate the organisers and I wish all participants all the very best on their important journey to Europe's new digital horizons.



Jörg Leichtfried

Austrian Federal Ministry for Transport, Innovation and Technology

This world thrives on great ideas. The EYA Festival provides a good opportunity for young people to meet, discuss, exchange ideas and projects, to take advantage of the latest digital trends and to develop partnerships with creative heads from all over Europe.

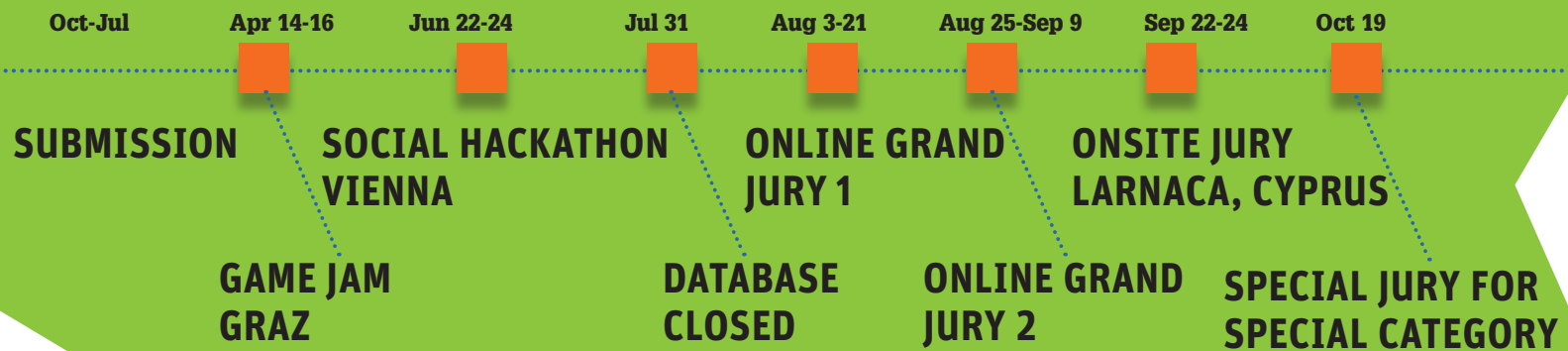
Our continent's innovative power lies in its talents and creative minds. They ensure the business and innovation location in international competition. We need more young and creative responses to challenges of our time. My ministry promotes specific programs for young talents.

I cordially congratulate the winners of EYA 2016 on their impressive projects and wish all festival attendants fruitful and inspiring days in Graz.

EYA Year 2016

An exciting journey of

Digital Creativity improving Society





Oct-Nov

Nov 30-Dec 3



WINNING THE EUROPEAN YOUTH AWARD MEANS
WINNERS EVENT

**STUDENT ONLINE
PROJECT**

**EYA FESTIVAL
GRAZ**



INTERNATIONAL STAGE

LEGITIMACY

PROMOTION

KNOWLEDGE

VIBRANT NETWORK

TRIP TO GRAZ

PROJECT CHECKS

MENTORSHIP

PRIME CONTACTS

EYA Ambassadors – a strong pan-European network of change-makers!

For over three years, EYA has been supported by ambassadors – fantastic individuals committed to spreading the word about EYA and its spirit.

Why?

Because they believe in the power of the Internet and mobiles to contribute to human progress...because they believe in working together... because they want to make a change!

Ambassadors are tirelessly on the lookout for the most innovative digital projects within their region, country and/or network. As EYA experts, they nominate projects for the contest and may even send them directly to the second round of the jury. Furthermore, ambassadors conduct EYA information days or participate in events to spread the word about EYA.

We heartily thank the EYA Ambassadors for their outstanding work. Without such committed people, EYA would not be possible!



Hovhannes Aghajanyan
Abdul Rahman AlAshraf
Arman Atoyan
Marsida Bandilli
Dušica Birovljević
Sébastien Bourdu
Darko Bozhinoski
Sanja Cancar
Luna Carmona
Ayesha Carmouche
Matteo Consonni
Taghrid Elashkr
Mathias Haas
Anton Holovachenko
Khaled Jemni
Florian Jungwirth
Trim Kadriu

Armenia
Germany/Syria
Armenia
Belgium
Serbia
France
Macedonia
Austria
United Kingdom
United Kingdom
Netherlands/Italy
Austria/Egypt
Austria
Ukraine
Tunisia
Austria
Kosovo

Kambis Kohansal-Vajargah
Monika Kosman
Emilia Kwiatkowska-van Dijk
Steffie Limère
Tatevik Markosyan
Saverio Massaro
Shane Thomas McMillan
Tudor Mihailescu
Max Mohammadhassan Mohammadi
Allen Ali Mohammadi
Valon Nushi
Max Ortiz Catalan
Slobodan Petrović
Sandra Pfleger
Cristina Pop Tiron
Miriam Reyes
Francesca Ronchi

Austria
Denmark/Poland
Finland/Poland
Denmark/Belgium
Armenia
Italy
Germany
Romania
Sweden
Sweden
Kosovo
Sweden/Mexico
Serbia
Austria
Romania
Spain
Italy

Pihla Rostedt
Timo Rostedt
Maja Ružić
Kyle Sarbak
Connor Sattely
Carina Schmid
Lucie Schubert
Olga Shirobokova
Ante Sosic
Luca Spagnolo
Alois Paul Spiesberger-Höckner
Georg Steinfelder
Andreas Viehauser
Jon Mark Walls
Timothy Williams
Christoph Wöss

Finland
Finland
Serbia
USA
Switzerland/USA
Germany
Czech Republic
Czech Republic
Austria/Croatia
Netherlands/Italy
Austria
Austria
Austria
Switzerland/USA
United Kingdom
Austria

Mentorship Program – Wings to success

Called into life in 2014, the EYA mentorship program turned out to be one of the most valuable benefits offered to winners by EYA. Starting with a brilliant idea is just the beginning of a long, stony path in building up a sustainable and profitable business.

Outstanding personalities from different branches of industry all over Europe share their year-long business experience with EYA winners. Mentors take winners under their wing and help them to leverage their project to success.

Each mentor has selected one winning project, to guide and accompany the project team for two months. Thank you to all mentors for your commitment!

Please find the personal statements of mentors about their chosen project and their professional affiliation on the winners' pages.

Thanks to all mentors for your commitment!

Yogesh Malik



Jonas Wallberg



Valerie Höllinger



Sava Dalbokov



Rudolf Kemler



André Perchthaler



Michael Paulweber



Stefanie Lindstaedt



Marc Vancoppenolle



Gernot Marecek



Peter Olson



Anna Wypior

8 Categories – Improving Society!

The eight categories 2016 are reflecting the goals of the Council of Europe and the EU strategy Europe 2020. Comprising such fields as financial literacy, e-skills and sustainable energy, they directly address Europe's most pressing issues and ask for YOUR solutions. But there is also one Special Category which reflects on migration, integration, inclusion and refugee movement this year!



HEALTHY LIFE

fitness | nutrition | healthcare | med tec



SMART LEARNING

education | e-skills | open science | infotainment



CONNECTING CULTURES

language | travelling | diversity | new communities



GO GREEN

sustainable energy | mobility | smart cities | climate change



ACTIVE CITIZENSHIP

citizen journalism | social cohesion | human rights | (wo)men empowerment



MONEY MATTERS

financial literacy | employment | fundraising | fin tec



SPECIAL CATEGORY 2016

migration | integration | inclusion | refugee movement



KNOW-AWARD



This category is about physical wellbeing and helping people with health conditions to lead happy, fulfilled lives. Fifty percent of Europeans are overweight, one in five is obese. Diseases such as diabetes, hepatitis and metabolic disorders are on the rise. Economic and social barriers frequently hinder access to medical treatment. Healthy Life initiatives involving digital technologies promote and support e.g. healthcare, curative and medical treatments, an active lifestyle or a balanced diet. They may, for example, employ smart health devices to treat medical conditions efficiently, raise awareness for neglected diseases or encourage sports and physical exercise among communities



This category is about finding new, creative approaches to education and learning. Many high schools and universities report tremendous drop-out rates and a social education-gap remains reality in most countries. Smart Learning innovations may, for example, provide free-access training courses, foster ICT competence, create scientific understanding, support international knowledge exchange, or open up new capacities for scientific research. This also includes tools boosting learners' motivation to study like infotainment games, platforms for open-access education or other digital solutions for making scientific progress beneficial to all.



CONNECTING CULTURES

language | travelling | diversity | new communities

United in diversity has to be more than just a motto! Projects submitted to Connecting Cultures may promote and support e.g. multilingualism, understanding and knowledge of different cultures and communities, creation of new contemporary forms of culture but also the preservation of indigenous knowledge and traditions. The category is also open for creative websites or apps facilitating sustainable and safe travel by giving up-to-date travel information, supporting orientation in cities and countryside or enhancing intermodal use of public transportation. Connecting Cultures projects may also foster communication beyond borders or generations.



ACTIVE CITIZENSHIP

citizen journalism | social cohesion | human rights | (wo)men empowerment

This category is about exposing injustice and fighting social exclusion. While individual privacy seems on the decline, multinational deals tend to become more obscure. Many European countries still score high on the Corruption Perceptions Index. Also discrimination due to age, race, gender, ethnicity and sexuality is still an issue in most places. Active Citizenship projects may be honest examples of participatory journalism or fight for transparent policy making and the right to free speech. They may also encourage political participation, create awareness for human rights and support community building.



SPECIAL CATEGORY 2016

migration | integration | inclusion | refugee movement

One of Europe's biggest challenge is currently the refugee movement. A rising number of people are trying to reach Europe and seek asylum. It's hard to find good solutions. Many people feel helpless and are anxious about the future. EYA's special category 2016 addresses this issue and calls for apps, websites and other digital projects dealing with migration, integration, inclusion and the refugee movement.



GO GREEN

sustainable energy | mobility | smart cities | climate change

This category comprises environmentally friendly solutions for the benefit of our world. Vanishing natural resources, skyrocketing energy consumption, unresolved waste issues and accelerated climate change are among today's most pressing challenges. Go Green innovations are ecologically beneficial, have a positive impact on our environment or foster a responsible and sustainable attitude towards nature. This can, for example, be achieved by showing new ways to conserve biodiversity, increase energy efficiency, harness renewable resources, prolong product-cycles or reduce CO2 emission. This category includes also mobility innovations or finding digital solutions for smart cities, sustainable agriculture or the "greening" of societies and economies.



MONEY MATTERS

financial literacy | employment | fundraising | fin tec

This category looks for solutions that enhance economic understanding, fight poverty and help people to make a decent living. Almost one in four European youths is unemployed. Also with growing income gaps, many working people struggle to make ends meet. Money Matters wants innovations that create opportunities for social commerce, reduce unemployment or illustrate how money works. This, for example, includes innovative career counselling, responsible spending, fair trade, taxation and banking, crowd funding and microcredits, as well as initiatives that create and support a start-up friendly economic environment.



KNOW-AWARD

Digital Transformation affects not only the economy, but society as a whole. The Know-Award is a special prize to promote scientific excellence and digital innovation in the European social entrepreneur and start-up arena. The winning project of the Know-Award uses Digital Transformation to make an impact on societal challenges.

Out of the ten best EYA projects submitted, it was chosen by experts of the Graz-based Know-Centre, one of Europe's leading research centres for data-driven Business & Big Data Analytics.

Christian Erfurt,
CEO, 29 years old, Denmark



Hans Jørgen Wiberg,
Inventor, 53 years old, Denmark

Alexander Hauerslev Jensen,
Product, Partnerships and Business Development,
28 years old, Denmark



WINNERS

“ We are honoured to have won the Healthy Life Category of the European Youth Award. Be My Eyes has already changed the life for thousands of people with visual impairments. Winning a prize like this one will allow us to speed up our efforts and thereby reach even more people and build better solutions. Our mission is to make the world more accessible for people with visual impairments and to enable them to live more independent lives, and winning this prize can help us reaching this goal - so thank you! ”



WINNER: HEALTHY LIFE – FITNESS | NUTRITION | HEALTHCARE | MED TEC

Be My Eyes

Be My Eyes is a free mobile app that aims to make the world more accessible for the blind & visually impaired. Even though many blind & visually impaired people can go about their lives without assistance, there are situations where an extra pair of helpful eyes is invaluable. These moments vary from reading the expiry date of foods or getting assistance with handouts in school to more complex issues like navigating new surroundings or understanding complicated technical matters. Be My Eyes enables blind & visually impaired people to connect with sighted volunteers all over the world by simply making a video call on a smartphone. This entrepreneurial project

combines digital technology with social interaction to help the community help. The beauty of Be My Eyes lies in connecting the blind with the sighted, thus helping someone in a pinch overcome daily struggles by providing valuable aid instantly, while allowing friendships to grow through digital innovation.



Be My Eyes



Denmark



www.bemyeyes.org



available in 89 different languages



Be My Eyes

Bringing Sight to the Blind and Visually Impaired



Anton Håkanson, Founder/CEO, 25 years old, Sweden

WINNER

“ I’m super happy to be a winner of EYA. I participated because I believe it is a great community of people wanting to change the world. It is important that we work together in the EU to create change. I expect to meet a great number of inspiring people in EYA :) ”

MENTOR

“Education is a fundamental right for all people, and I believe that using new technologies to make learning opportunities more accessible is our job. A mobile app is great way to make learning fun, engaging, and help stimulate development of young people. I’m happy to be a part of this mission and look forward to working with DayCape.”

Yogesh Malik
CTO VimpelCom,
Amsterdam





WINNER: HEALTHY LIFE – FITNESS | NUTRITION | HEALTHCARE | MED TEC

DayCape

DayCape is a mobile app helping people with ASD (Autism Spectrum Disorders) to manage life at home and in school by providing structured support. DayCape uses a to-do tool with visual flash cards and pictures added to help people with ASD and their families to plan and follow easily routine tasks, such as tooth brushing, cleaning of one's room, going to school, playing, or preparing of homework. The application allows parents, assistants and teachers to connect with and support children and youth with ASD in the planning and execution of a daily schedule. Parents and teachers can place visualized activities on a dashboard

and remind the user of upcoming tasks via the mobile device.

DayCape impresses with its agile tools: the picture schedule and easy-to-use simple dashboard enhance collaboration, facilitate prioritization and lead to the overall completion of tasks. Successful outcomes decrease stress and allow a well-organized small community to provide safety and support to people with ASD.



Sweden



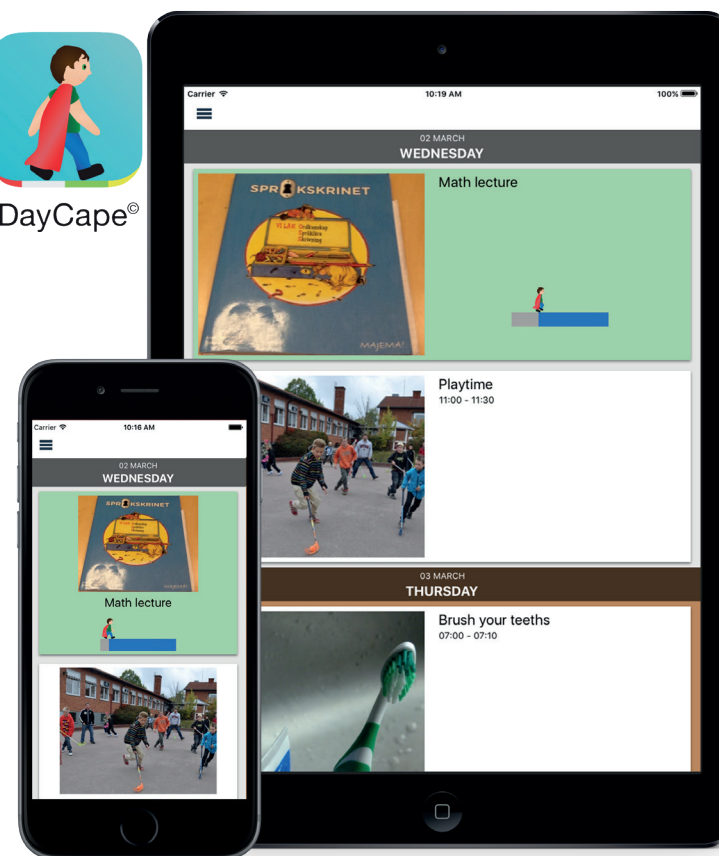
<https://www.daycape.com>



English, Spanish, Swedish



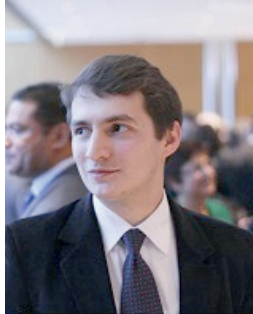
DayCape®



Alina Calin
Co-founder/CRO,
27 years old, Romania



Cosmin Mihaiu
CEO, 27 years old, Romania



Andrei Dascalu
CTO, 26 years old, Romania

Andrei Cantea
CPO,
27 years old, Romania



WINNERS

“ We are very thrilled to be selected as winners and we deeply thank EYA for the recognition of our project that aims to improve healthcare delivery through innovation. We are fully engaged and committed to motivate people to get better in an easy, fast and fun way, using digital technology, and we are very happy that we found this important manner of having a social impact. The EYA prize comes as a confirmation that we are on the right track, which is always an incentive to keep up to the challenge. We are very excited to meet other people and know their projects, to inspire and mostly be inspired by others! ”

MENTOR

Rudolf Kemler
Senior Partner at Roland Berger,
Austria

“We all know, that healthy life and fitness are getting more and more important to a big number of people. On the other side our lifestyle and of course our “workstyle” is creating more and more persons who need physiotherapy treatment and rehabilitation exercises. I know this from my own experience. MIRA Rehab is a company with the mission to motivate people to get better in a faster, easier and more fun way. The company has built a medical software platform named MI-RA to enhance physiotherapy treatment by gamifying rehabilitation exercises using clinically built video-games (Exergames). MIRA can be used both in the clinic and at home, where clinicians can monitor the patients remotely. The software platform is including a lot of helpful features – e.g. a patient management dashboard – helping to obtain faster recovery times. I am convinced, that the solution will help to make life faster enjoyable for a lot of people. ”

Roland
Berger





WINNER: HEALTHY LIFE – FITNESS | NUTRITION | HEALTHCARE | MED TEC

MIRA Rehab – Play your way to recovery

MIRA Rehab is a medical software platform to motivate people needing rehabilitation to get better in a faster, easier and fun way reminiscent of an XBOX where a variety of clinically built video-games tailored to the patient's physiotherapy program can be played. MIRA can be used both in the clinic and at home, allowing patients to be monitored remotely, and to perform more accurate exercises, resulting in faster recovery times. For therapists, MIRA offers a patient management dashboard for prescribing Exergames programs and for tracking patient adherence, improvement and symptoms such as pain or fatigue.

MIRA Rehab is currently being used in 30 institutions globally for a variety of conditions and patients of all ages. MIRA is especially attractive to children who sustain severe injuries at a young age and require surgery. This low-cost technology can have a substantial impact on children's lives, by helping to overcome scary experiences more quickly and smoothly.



Romania



<http://www.mirarehab.com>



English

Anna Vila-Clara Aguilar,
Audiovisual Director and Designer,
25 years old, Spain

Silvia Quera González
Producer and 3D Artist,
24 years old, Spain



Yolanda Peregrin de Fijter
Sound and Design supervisor,
23 years old, Spain

Aniol Batallé Pararols
Programmer,
24 years old, Spain



Vanessa Pujol Simón,
Camera operator and video editor,
25 years old, Spain

Alba Bosacoma Fernandes,
Concept artist, 2D artist and game designer,
25 years old, Spain



WINNERS

“ We started this project with a lot of enthusiasm and energy; We have been working on it for a long time now. We always do our best but sometimes we wonder if we are moving in the right direction. Being winners of EYA 2016 reinforces the idea that all our efforts are not in vain and gives us motivation to keep working and moving forward towards our goal. It's really fulfilling to see that our hard work is being rewarded, and we can't wait to go to Graz to present our project and meet all the other winners! ”

MENTOR

Valerie Höllinger
CEO of the BFI Wien,
Austria



“If you ask children, “What is work?” They will say, “School and homework!!” But if you ask them, “What is play?” Many of them will say, “Video/games!!” Clearly there should be a way to help kids learn from what they do best – play. Animal Hero Universe follows this path. It is a flagship project that helps children with special needs to strengthen and improve cognitive abilities and helps them on their way to a self-determined life. People with Down syndrome experience learning difficulties that lead to delays in many areas of development. However, not all areas of development are affected equally. In understanding how development and learning differs for children with Down syndrome Animal Hero Universe devises new and more effective teaching approaches to help children in their development. And I can simply say – a marvelous approach. Well done!”



WINNER: SMART LEARNING – EDUCATION | E-SKILLS | OPEN SCIENCE | INFOTAINMENT

Animal Hero Universe – Because you can also learn by playing

Animal Hero Universe is a transmedia project for children with Down Syndrome (DS) composed of a Kinect video game, a documentary with testimonials, a children's book, an Ipad video game and a website. Animal Hero's core is a video-game set in a distant future when the Earth's population has migrated to another planet. Hero, the main character, is a 11 year-old boy who returns to recover his pet, Axel, who stayed behind. A tablet game for younger children is about Hero and Axel's childhood, when they lived together on Earth. Through games and books in the Animal Hero Universe, exercises reinforce cognitive skills such as memory, sustained attention, divided attention, executive functions, and so on.

Working in close collaboration with medical specialists, Animal Hero provides the cognitive stimulation that benefits children with DS most, by helping to improve their autonomy and to apply the skills learned to real life. The games are also interesting and immersive to children without disability, so that all kids have a good time together, understanding each other better as they play.



Spain



www.animalherouniverse.com



Spanish





Baptiste Grève *Founder & CEO, 26 years old, France*

WINNER

“ I am really excited to be selected by EYA as a winner in the smart learning category. It's an honour to represent Virtual Reality at this European Award and to show that new technologies like VR can be used to help us learn faster ”

MENTOR

Marc Vancoppenolle
Global Head of Nokia
Government Relations,
Belgium.

“Learning by doing” is the best education you can get and that's exactly the goal of the Unimersiv project. New educational experiences is a marvelous application of Virtual Reality (VR) technologies which are rapidly evolving. VR provides more fun to education. As learning is increasingly becoming de-correlated from age, life-stage and traditional institutions, I am a strong believer that VR will help us increase the scope of knowledge and skills we wish to acquire. Technological evolutions should make the experience very realistic and also new business models could be unlocked by working with partners. I believe this project is 'spot on', addressing as well societal needs, like “life-long learning” in an enjoyable way.”

NOKIA





WINNER: SMART LEARNING – EDUCATION | E-SKILLS | OPEN SCIENCE | INFOTAINMENT

Unimersiv – Largest platform for VR educational experiences

Unimersiv is the first platform for educational Virtual Reality experiences. Educational systems across Europe continue to be primarily based on routine activities with few outlets for creativity and imagination. Unimersiv aims to change that by allowing students to engage in learning-by-doing virtually. The Unimersiv app includes multiple educational experiences that offer users learning experiences using a Virtual Reality headset to easily access multiple educational scenarios in one space. The app includes four items produced in house: travel to the International Space Station; discovery of pre-historical Stonehenge as it was 5000 years ago; an interactive exploration of the human body, in particular, the cardiovascular system; and an exploration of the Titanic before the tragic sinking.

The Unimersiv team also plans to open up the app for hosting educational content produced by third parties. The product has been downloaded by a substantial number of VR enthusiasts, indicating that VR is not only great for gaming, but also for educational purposes.



France



<https://unimersiv.com>



English, French





Gabriele Greco

Co-founder/Marketing manager, 31 years old, Italy

Bruno Verneau

Co-founder/CTO, 30 years old, Italy



Lisa Danese

Co-founder/Community manager, 34 years old, Italy

Enrico Capiozzo

Co-founder/CEO, 34 years old, Italy



WINNERS

“EYA is the opportunity to share our vision of the future with other motivated European start-uppers. This success is one more reason to continue to be committed and to grow further. We are ready to absorb positive energy from the community in Graz, motivated to build a better future for the European Union and for all the people of the world.”

MENTOR

Sava Ivanov Dalbokov
Member of the Managing Board,
Steiermärkische Bank,
Austria



“VEASYT combines the power of modern information and communication technology with the expertise and experience of professional interpreters. Through its pioneering approach, it aims to make personalized expert translation services much more accessible and flexible. In an environment of ever growing international mobility and exchange, overcoming language barriers is a key factor for more successful interaction and integration. I see a lot of potential in this scalable and adaptable approach: it can provide an efficient solution for the translation needs of both regular client groups and in emergency situations when more capacity is needed unexpectedly. I also find it very positive, that the venture is a university spin-off, bringing academic expertise to a real-world business environment. I extend my compliments to the VEASYT's team and wish them best of success in making our world a bit more understandable for each other, at least linguistically!”



WINNER: CONNECTING CULTURES – LANGUAGE | TRAVELLING | DIVERSITY | NEW COMMUNITIES

VEASYT Live! – the best interpreters in a click

VEASYT Live! is a video remote interpreting (VRI) service via the web for computer, tablet and smartphone, in vocal and sign languages. While millions of people travel for business, social, institutional or personal reasons, language can be a barrier without a professional interpreter at your side. VEASYT Live! allows organizations to communicate, even when no on-site interpreter is available. Thanks to VEASYT Live! anyone can access a professional interpreter anywhere, anytime, in 25 languages. The service can be used in two ways, according to customer needs: by calling on the spot, with no need to reserve the interpreter. Pro-

fessionals are available within 3 – 5 minutes, calculating the service cost per minute; by appointment, with consultation of a wide database of interpreters, while booking slots of 30, 60, 90 or 120 minutes at least 24h in advance. The environmentally sustainable service reduces pollution generated by travel to workplaces, and allows professionals total self-management within the platform, as well as support for professional development. VEASYT Live! breaks down communication barriers worldwide to build a more accessible world.



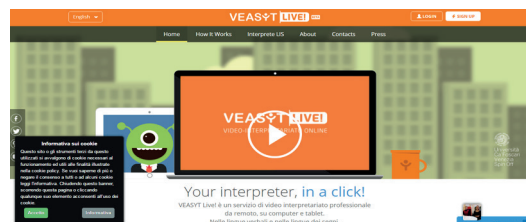
Italy



www.interpreter.live



Italian (partially in English)





Mathilde Jakobsen
CEO, 29 years old, Denmark

Filipe Leal
Head of Operations, 32 years old, Portugal



WINNERS

“We are truly honoured for the award — it inspires our team to achieve more and think big! We look forward to plugging into the EYA ecosystem, starting with the festival in Graz.”

MENTOR

Gernot Marecek
Founder of project:culture,
Austria

“Fresh.land picks up the urgent need to reduce artificial treatment and evitable periods of storage for fruits and vegetables by directly linking the farmers to the retailers. They render possible that the orange you eat was not picked from the tree any longer than four days before, which makes the use of conservation obsolete. Over and above the young and dynamic team assures better prices for farmers through a fair trading system. Who should deserve the award more than they do?”





WINNER: GO GREEN – SUSTAINABLE ENERGY | MOBILITY | SMART CITIES | CLIMATE CHANGE

Fresh.Land – shortening and digitizing the food supply chain

Fresh.Land is an online platform helping farmers to sell to retailers just-in-time with adequate scale and digital infrastructure, bypassing middlemen to provide fresher food. To reach the table the conventional way, fruits and vegetables are filled with chemicals, often spending months in storage before reaching stores. The long supply chain is the key source of greenhouse gases and enormous waste – up to 40% of all food produced. Using Fresh.Land, farmers upload their availability, retailers order with one click and Fresh.Land ensures delivery through external partners. Finally, everyone rates each other in a user review and feedback system to guarantee quality. Farmers deliver from tree to store in days, instead of months — with 60% less chemicals, 88% less CO₂ emissions, and 10% less food waste. In addition to quick market access, Fresh.Land provides a wiki disseminating best practices, to make farmers' work more sustainable. Fresh.Land is a win-win for all. Farmers receive a greater share of the profits. Retailers source better products at lower costs. Consumers benefit from fresher produce.



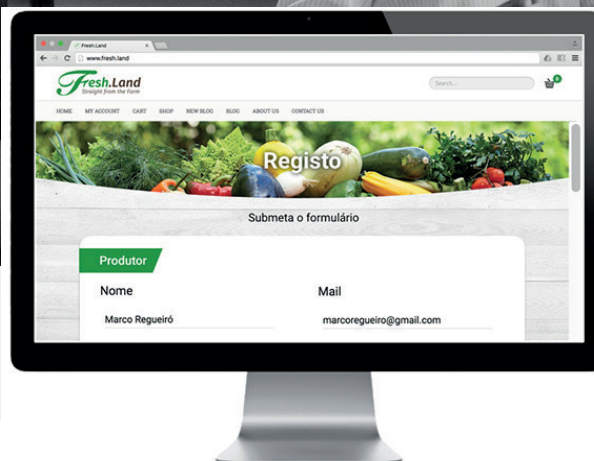
Denmark



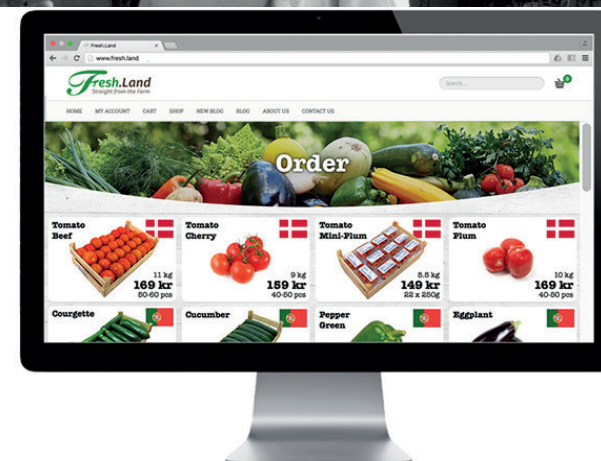
www.fresh.land



English, Danish



Farmer registration



Retailer ordering

Luis Antonio Martín Nuez, CTO, 26 years old, Spain



Esther Borao Moros
CRO, 28 years old, Spain



Javier Soto, CEO, 33 years old, Spain

WINNERS

“ We participated in EYA because it is a great opportunity to attend the event and meet people like us, wanting to innovate and improve society.
It will be an amazing experience. We'll take it! ”

MENTOR

Peter Olson
VP & Head of European Affairs,
Ericsson
Belgium

“We are moving into a networked society where almost anything can have the possibility of benefitting from being connected. The challenge in creating these benefits lays in finding simple and workable solutions to sometimes complex problems. Haize, is one of these solutions. In the usability and simplicity it offers to bikers, it captures and addresses a number of problems that represents some of the most current societal challenges. The team behind Haize is using the possibilities of technology to accelerate and facilitate for us all to “Go Green” and help turning cities and urban areas into a better place to live and work.”





WINNER: GO GREEN – SUSTAINABLE ENERGY | MOBILITY | SMART CITIES | CLIMATE CHANGE

HAIZE – minimalist urban bike navigation

HAIZE is a smart navigation device with app technology for urban cyclists, helping to ride, to explore and to stay safe. HAIZE combines stylish design with high value materials and innovative functionality. To overcome problems associated with the use of car-centered google maps, HAIZE offers a Bluetooth-enabled compass that uses the mobile phone's GPS and Bluetooth to point to the final destination. The smart compass provides easily readable information, thus reducing accidents caused by the use of mobile phones when cycling. This project delivers a new method of cycle navigation and other innovations to improve the convenience and fun of urban cycling. No need to juggle the phone on the handlebars! With increasing urbanization, governments all around the world are promoting the use of bikes, for greener, safer, more efficient, sustainable and inclusive mobility. With this elegant easy-to-use gadget, HAIZE can help millions of cyclists to arrive at their desired destination or to explore new routes without losing their direction.



Spain



www.onomo.net



English



Alberto Cabanes

President & Founder, 28 years old, Spain



WINNER

“ I am really excited about participating in EYA. I think it will be a great experience and opportunity to share with EYA community ideas about how to change the world and how to improve people life. I am very happy to be a winner and I hope to see you as hopeful as I am! ”

MENTOR

Anna Wypior

Senior Project Consultant
SAP University Alliances
Germany





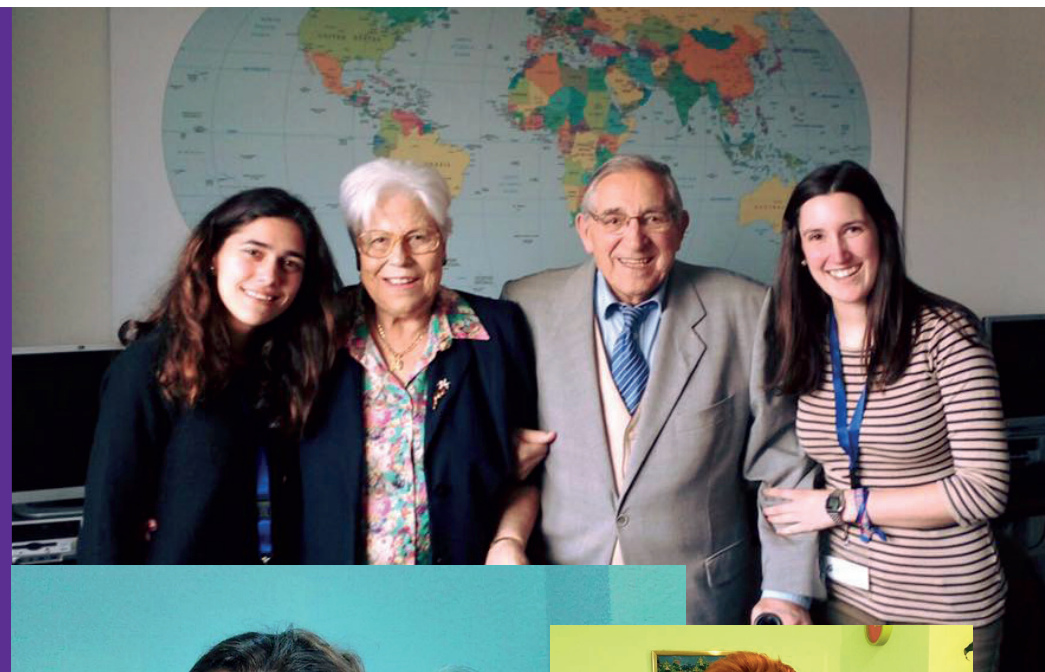
WINNER: ACTIVE CITIZENSHIP – CITIZEN JOURNALISM | SOCIAL COHESION | HUMAN RIGHTS | (WO)MEN EMPOWERMENT

AdoptGrandFather.org – Volunteer program for the elderly to mitigate loneliness

AdoptGrandFather.org is a volunteer platform providing the elderly with company and enabling communication between young volunteers and care-giving institutions. AdoptGrandFather.org is especially targeted to families lacking resources to hire caregivers for elderly family members. Its main goal is to help an elderly person spend time with a volunteer, feeling heard, accompanied and loved during the nine months that the program lasts. AdoptGrandFather.org grew out of an encounter between a twenty-four year-old and a widower without descendants, who adopted the young man

as a grandson, making him reflect on the problem of loneliness that the elderly suffer.

AdoptGrandFather.org was subsequently created to connect the young and the elderly in a new way, helping them to meet and mutually enrich each other. The elderly person gets affection, while the volunteer learns valuable life lessons and hears vital stories. AdoptGrandFather.org closes the generation gap, offers great social value and inspires active citizens to adopt a grandparent.



Spain



www.adoptaunabuelo.org / www.adoptgrandfather.org



Spanish

Abdul Rahman AlAshraf, Project Owner, 27 years old, Germany



WINNER

“ I was always believing strongly that technology can change our world for a better place, and seeing such an event like EYA made the hope bigger, where many other people all around the world think the same and ready to give their time, support, experience to make this big goal come true. ”

MENTOR

Michael Paulweber
Director
Global Research &
Technology Management
Instrumentation & Test Systems,
AVL LIST GMBH,
Austria

“Most of us take instant communication as granted. But this is not available in many countries in the world. That's the motivation for the challenging project to take advantage of many communication technologies in mobile phones. They are used to establish a secure communication link establishing adhoc networks even when no internet access is available. This has definitely potential to establish a new eco-system. The first prototype shows the potential, and I wish the project all the best to introduce the innovative idea successfully in the world market. ”





WINNER: ACTIVE CITIZENSHIP – CITIZEN JOURNALISM | SOCIAL COHESION | HUMAN RIGHTS | (WO)MEN EMPOWERMENT

FreeCom is an app letting people communicate with secure encrypted connections so no third party can observe or control data. FreeCom was primarily developed for countries under dictatorship, regions suffering war, or simply for places without internet access. Given that 41% of the world population lacks the freedom to communicate without surveillance or control, FreeCom offers a potent answer to common methods of oppression in the digital era, using every possible technology the smart device offers to send text messages, make calls, and broad-

cast news, even where no internet is available. With FreeCom, users can also get updates or notifications. FreeCom's most innovative feature lets users create their own network by connecting to each other: each person acts as a postman giving messages to either the next person until everyone is reached or to just a single targeted person, by mixing people's physical movements with technologies to achieve connectivity. FreeCom is an astonishingly creative and promising new tool.



Germany



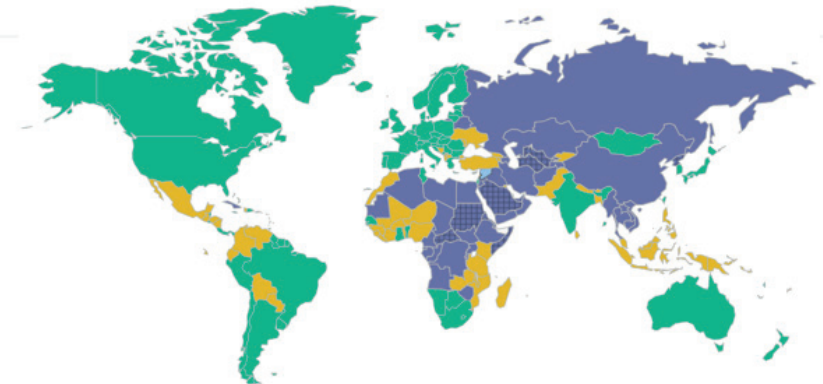
<http://facebook.com/freecom.project>



English

FreeCom – Free your connection limitation

Dictatorships countries (23 countries 41% of the world population)



Freedom in the World
Free Partly Free Not Free Worst of the Worst



Free your connection limitation
Free Community, Free Connection, Freedom



Kristina Banduka, Customer support, 23 years old, Serbia



Nemanja Stefanovic, CEO & Founder, 27 years old, Serbia

Stefan Cojic, CTO, 23 years old, Serbia



Nikola Ilic, Customer support, 28 years old, Serbia

Marijana Jelic, Business Developer,
Marketing manager, 23 years old, Serbia



Milan Šaric, Developer, 24 years old, Serbia

WINNERS

“We applied for the EYA, as we believe that we can change the way people search for jobs in Europe. It will be a great honour for us to win this award, and a big boost for our project.”

MENTOR

Jonas Wallberg
Director and Head of Department,
Teknikföretagen
Sweden

“Poslonaut/HireApp is a brilliant idea on how to help jobseekers match their profile with available job offers on the labour market nearby. Such matching platform can be used in many different markets and have a good ability to scale, attract many customers and become great. It can also help many young people and newcomers to find a job that would otherwise not be easy to find. This platform can hence also provide great social benefits.”



Teknikföretagen



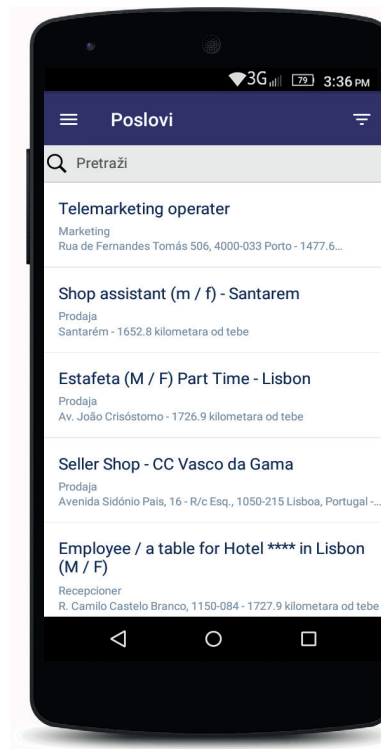
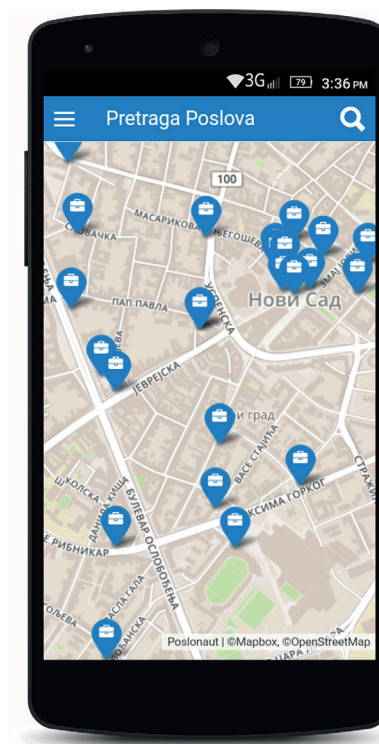


WINNER: MONEY MATTERS – FINANCIAL LITERACY | EMPLOYMENT | FUNDRAISING | FIN TEC

Poslonaut/HireApp – The app which is going to change the way of finding a job!

Poslonaut/HireApp is a mobile app that helps people find part-time jobs more quickly, by matching their interests and geo-location to job offers currently on the market. Poslonaut/HireApp also helps small and medium businesses to post job offers in under a minute. Given the currently high price of job ads, many SME cannot afford to place ads and thus do not attract suitable candidates. Poslonaut/HireApp addresses the serious problem of youth unemployment by helping job markets become more transparent and efficient. Location is of great importance in part-time jobs for students and because

these jobs do not require superior skills, using interests to offer better job options is what adds value for both job hunters and companies looking for part time employees. Job satisfaction is increased and commuting time is reduced, also impacting positively on the environment. Poslonaut/HireApp makes clever use of mobile technology in a market with high smartphone penetration, but with few solutions adapted to it. Hopefully, Poslonaut/HireApp will soon come to the global arena.



Serbia



www.poslonaut.rs



Serbian

Christoph Hauer

Co-founder & CTO, 25 years old, Austria



Fatima Almukhtar

Co-founder & COO, 25 years old, Austria



Jacob Wagner

Co-founder & CFO, 24 years old, Austria



Lara Kriwan

Customer & Community Happiness, 22 years old, Austria



Dominik Beron

Founder & CEO, 24 years old, Austria

WINNERS

“ We are grateful for this opportunity and are looking forward to meeting awesome people who are up to change the world to the better! ”

MENTOR

André Perchthaler

Global Alliances Manager,
NXP Semiconductors
Austria GmbH



“I’m personally very excited to see how an experienced and engaged team has designed and build a software platform to link refugees with the job market. This platform would definitely bring refugees and the job market closer together and support the very important integration process.

Refugees Work also give in a very creative way, refugees a platform to show their experience and an important space to present their value for our society. The very useful overview for companies, on how to onboard refugees, will definitely speed up and improve onboarding processes. Clear structured guidelines and information takes away bureaucratic hurdles and burden of gathering the needed information from different sites.

As one of the leading pioneers for the use of technologies to make life easier, we are truly excited to see this initiative taking off.

I wish Dominik and the team all the best for the future and want to thank them once again for the excellent work.”



WINNER: SPECIAL CATEGORY 2016 - MIGRATION | INTEGRATION | INCLUSION | REFUGEE MOVEMENT

Refugeeswork.at

Refugeeswork.at is an online job platform enabling refugees to access the labor market. Refugees can register for free, easily create online profiles, and get information about educational and job offers. Employers search directly for employees or list vacancies, which are matched with prospective refugees. The matching algorithm takes education and professional experience, language competence, place of residence, asylum status, as well as profile quality into consideration. Moreover, Refugeeswork.at provides a wide range of grant or legal information as well as tips regarding culture and

religion to ease the process of integration. Online-webinars prepare job-seekers. The one-stop platform addresses the major problems employers face when hiring refugees, namely cultural and religious barriers, faulty expectations and insufficiently prepared candidates. With Refugeeswork.at employers find those best qualified, solve bureaucratic and administrative issues and optimize the integration of refugees into their organizational structures, making it win-win all the way.

Online job platform for refugees

REGISTER & GET A JOB

refugees work.at

REFUGEES EMPLOYERS SUPPORTERS LOGIN

FOR EMPLOYERS

Discover talent, add more diversity to your team and meet people with extraordinary stories:

Adib, 24 Financial analyst & accountant	Motassam, 21 Student & cook	Fateme, 28 Artist & painter	Obaida, 38 Power engineer



Austria



www.refugeeswork.at



German, English, Arabic, Farsi

Christian Cherene

Full time researcher, 32 years old, UK

Daanish Masood

Part time researcher, 35 years old, Saudi-Arabia

Philippe Bertrand

Full time researcher, 38 years old, Brazil

Alessandra Vidotti

Part time researcher, 37 years old, Brazil

JJ Devereaux

Part time researcher, 44 years old, USA



Marte Roel

Full time researcher, 28 years old, Spain

Arthur Pointeau

Full time researcher, 26 years old, Spain

Daniel Gonzalez Franco

Full time researcher, 36 years old, Colombia

Norma Deseke

Part time researcher, 32 years old, Germany

WINNERS

“ We are very grateful for the award and hope to make the best of the opportunity that EYA offers us to consolidate our project and assure it's success and sustainability! ”

MENTOR

Stefanie Lindstaedt

Scientific Director of
Know-Center Graz,
Austria



“Changing perspectives may help us in many different situations in life. However, it is sometimes not easy to do so. “The Machine to Be Another” allows people to see and feel themselves in the body and personal story of someone very different through Virtual Reality.

As a tool for public use, available in libraries and community centers, the MTBA has a direct impact on society.

One of Know-Center's aims is to foster scientific excellence and digital innovation in the European social entrepreneur and start-up arena. MTBA is an outstanding example for digital excellence having impact on societal challenges.”

KNOW
Center



WINNER: KNOW-AWARD

■ The Machine to Be Another (MTBA) is a low-budget open-source tool allowing people to see and feel themselves in the body and personal story of someone very different from themselves. Based on cognitive science, virtual reality and performance, the system offers a multisensory experience allowing participants to literally swap bodies, perspectives and personal thoughts. Designed to promote immersive perspective-taking and empathic concern, the MTBA aims to be a tool for public use, available in libraries and community centres. The perceptual illusion of having another body

through Virtual Reality, for instance, by offering participants with white complexions the experience of embodying an avatar with dark skin, leads to a significant reduction of implicit racial bias in cases researched. MTBA offers immersive perspective-taking experiences as an invaluable social tool with the potential to overcome negative inter-group bias and to promote meaningful encounters between locals and new-arrivals. Living together in diversity may finally become a matter of literally putting on a different perspective.



Spain



themachinetobeanother.org



Multilingual

The Machine to Be Another





you
LEAD
young leaders dialogue

DATE

April 28, 2017 | 10:00 am to 2:00 pm

VENUE

Austrian Federal Economic Chamber (WKO)
Wiedner Hauptstraße 63, A-1045 Vienna

FORMAT

Keynote speeches, Impulse Statements, Workshops

PARTICIPANTS

Young entrepreneurs, young leaders and high potentials up to the age of 40 (first come first serve principle)
Participation is free of charge

LANGUAGE

EN

FURTHER INFORMATION:

www.icon-vienna.net/youlead-2017

OR CONTACT office@icon-vienna.net

iconvienna
2017

13th International Business & Investment Forum 26 - 28 April

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Jury Process

- I Online Jury:** 50 experts from all over Europe evaluating online in two rounds
- Round I (August 3-21): shortlist of 113 projects out of 167 submissions
 - Round II (August 25 – September 9): final list of 49 finalists
- II Onsite Jury (September 22-24):** 18 jurors from 12 countries meeting in Larnaca, Cyprus
- selecting 12 EYA Winners in 6 categories
- III Special Jury:** (October 19): 9 jurors meeting in Graz, Austria
- selecting the EYA Special Category Winner
- IV Festival Grand Jury (December 1):** selecting the EYA Young Digital Champion
- (Overall Winner) on the basis of the Winners pitches!

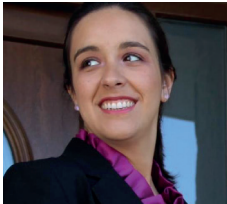


Online Grand Jury:

50 experts of digital design for a liveable society!



Geert de Haan
Independent researcher/
Lecturer at Wittenborg
University, Netherlands



**Mercedes M. Díaz
Sánchez**
IT Professional,
Manager at Accenture,
Belgium



Arnau Gifreu Castells
MIT Open Documentary
Lab - Research Affiliate
| ERAM (University of
Girona) - Professor, Spain



Attila Horányi Director
(BA program Art and De-
sign Theory) at Moholy-
Nagy University of Art
and Design, Hungary



Antoaneta Ivanova
Co-Founder Mladiinfo,
Macedonia



Bernhard Weber
Center of entrepreneur-
ship and applied business
studies at University of
Graz, Austria



Tudor Mihailescu
Co-founder, GovFaces |
Winner 2014, Romania



Elisabeth Mayerhofer
Manager of the Rudolf
Sallinger and Julius Raab
Foundation, Austria



Hartwin Kostron
Head of Communication
Young Mountain Market-
ing GmbH |
Brand Manager QParks,
Austria



Zvonimir Canjuga
Financial Director AE-
GEE, Croatia/Belgium



Sohvi Sirkesalo
Senior lecturer, coordina-
tor of international affairs
at TAMK, Finland



Lisa Mahajan
Project Manager & Junior
Lecturer, FH JOANNEUM
Graz, Austria



Birgit Maier
Marketing Manager,
Member of Board, Gold-
bach, Austria



Hannah Blake
Open Innovation Director
at MEC, United Kingdom



George Malekkos
Software Innovation
Architect & CEO of Pow-
ersoft, Cyprus



Sandra Pfleger
Communications & Pro-
ject Manager, the evolaris
next level,
Austria



Rodica Mocan
Ph.D., Associate Professor
at Babes Bolyai Univer-
sity, Romania



Jasper Roos
Chief Inspiration Officer,
Netherlands



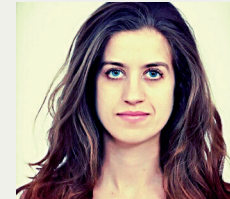
Tatevik Makosyan
Development Manager
CityBugs | EYA Winner
2014, Armenia



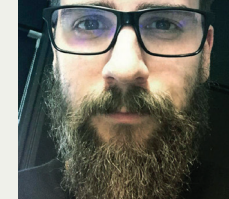
Willy Kempel
Director, Department for
EU Single Market and
COREPER I Coordination
Austrian Federal Ministry
for Europe, Integration
and Foreign Affairs,
Austria



**Andrea Rukschcio-
Wilhelm**
Public Relations Officer
at European Parliament,
Austria



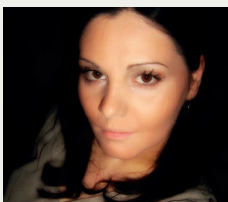
Marsida Bandilli
PhD Researcher Univer-
sity of Antwerp, Albania/
Belgium



Graham Cooper
Senior Lecturer, Univer-
sity of Lincoln, UK



Carina Schmid
Co-founder and CEO of
The Global Experience,
Germany



Dušica Birovljević
 Founder and owner of
 Nomcentar, Serbia



Georg Steinfelder
 Graphic and Communi-
 cation Designer, Social
 Designer, Austria



Monika Kosman
 Concept Consultant /
 Advisor, Poland/Den-
 mark



Cristina Birsan
 UNDP Africa Regional
 Programme, Commu-
 nications Specialist,
 Romania



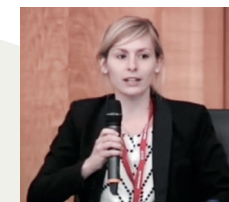
Jak Boumans
 Managing director of
 Electronic Media Report-
 ing, Netherlands



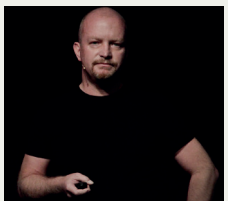
Wolf Becvar
 COO at HotGloo, UX
 consultant, author and
 occasional speaker,
 Austria



Dimitar Jovevski
 Associate Professor at
 Faculty of Economics –
 Skopje, Macedonia



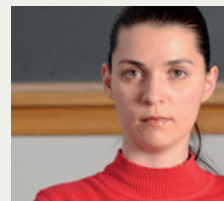
Rabea Willers
 Assistant Project Man-
 ager Council of Europe.,
 France/Germany



Christian Bauer
 ICT specialist and
 pioneer
 Austria



**Shane Thomas
 McMillan**
 Co-founder and Direc-
 tor, Germany/USA



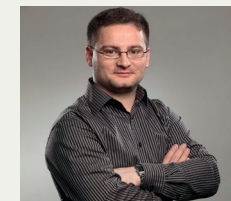
Irene Polycarpou
 Associate Professor at
 University of Central
 Lancashire, Cyprus



Miriam Reyes
 Founder of Aprendices
 Visuales, Spain



Elisabeth Pergler
 Faculty member &
 Research scientist at FH
 CAMPUS 02,
 Austria



Valentin Vesa
 Social Media & Growth
 Hacker, Sucuri Inc.,
 Romania



Pihla Rostedt
 Designer, Rostedt &
 Co,
 Finland



Sébastien Bourdu
 Freelance web developer
 and UX designer for social
 justice, France



Ayesha Carmouche
 Advocacy and Com-
 munication Manager at
 CORE, Palestine



Max Ortiz Catalán
 Research Scientist,
 Sweden/Mexico



Matteo Consonni
 Director at Rose,
 Coordinator of Venture
 Academy, Elva, Neth-
 erlands



Max De Boer
 Liaison Officer at the
 Erasmus Student
 Network AISBL, Swit-
 zerland



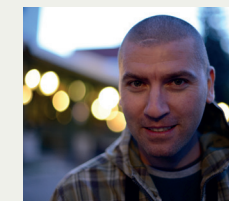
Michael Terler
 Innovation Manage-
 ment Professor, FH
 CAMPUS 02, Austria



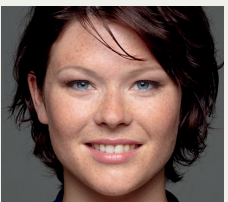
Timo Väliharju
 Executive Director at
 COSS, Finland



Alfonso Alberti
 Policy and Advocacy
 Coordinator at the Eu-
 ropean Youth Forum,
 Italy/Belgium



Pavel Varbanov
 EU Projects coordina-
 tor, ESI Center Eastern
 Europe, Bulgaria



Marina Wittner
 Assistant and political
 advisor at the EP, Aus-
 tria/Belgium



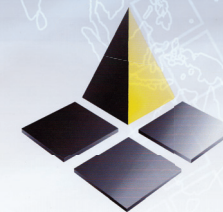
Connor Sattely
 Chief Operating Officer
 GovFaces | Winner 2014,
 USA

Promotion of Digital Skills and Innovation in Cyprus

Being aware of the shortage in ICT skills and unfilled ICT related vacancies, Cyprus is promoting for the last four years the Digital Championship competition. Digital Championship is jointly organized by the Digital Champion of Cyprus, the Ministry of Education and Culture, the Research Promotion Foundation, the Ministry of Energy, Commerce, Industry and Tourism, the European Commission Representation in Cyprus, and other stakeholders.

The goal is to promote the concept of digital innovation among students and other groups such as start-ups and SMEs and also to develop competitive, innovative digital products and services that are consistent with the priorities of Digital Agenda for Europe. In parallel, this effort promotes social entrepreneurship.

For all categories of the competition, cash prizes and scholarships by many Universities of Cyprus are offered. Visit www.digitalchampionship.org for more information for 2016-2017 competition.



Ministry of Energy, Commerce,
Industry and Tourism



3 days – digital creativity
innovation
evaluation

18 jurors from 12 countries
Selecting 11 winners
in 6 categories

Grand Jury Meeting Schedule

Thursday, Sept 22

Opening Ceremony & Networking
Get2Gether and Briefing for Jurors

Friday, Sept 23

Morning:

Expert Forum: Expert Keynotes –
Young Digital Innovation

Afternoon:

EYA Grand Jury Meeting I

Saturday, Sept 24

Grand Jury Meeting II

Grand Jury Meeting in Larnaca, Cyprus Selecting Europe's most innovative projects improving Society

In 2016 for the second time, the final winners selection took place onsite. This year, Cyprus hosted the three-day-long meeting in Larnaca from Sep 22-24.



In co-operation with



Hosted by





GRAZ AS A CENTER OF CREATIVE IDEAS



Graz is the regional center of Styria and is known as one of the **most dynamic creative locations** in Europe. As „**City of Design**“, the city of Graz enforces the permanent support of creative ideas and innovative projects. Artistic creativity is one of our most important trademarks. It has a major impact on our social and economical urban development.

In order to support this creativity on a long-term basis, it is essential that already people of a young age obtain an awareness for powerful ideas, social innovations and international collaborations. The **eight university-level institutions**, which are situated in Graz, set the cornerstone for this development. They offer a broad variety of study fields and thus are a place where creativity and European collaboration is lived on a daily basis. In Graz, all in all 7.500 employees and 2.000 enterprises work in the creative field.

This is reason enough for the city of Graz to **support the EYA Festival** this year again. An event that focuses on young, talented people and their ideas for a better world.



**Experience:
Knowledge
Innovation
Networking
Inspiration
Motivation!**

EYA FESTIVAL 2016
hosted by the City of Graz, Styria,
from November 30 to December 3!

Special voices from Styria & Graz



Hermann Schützenhöfer, State Governor of Styria

Thanks to the commitment of outstanding personalities from Graz and Styria and their long-term support, the EYA festival takes place in Graz, the UNESCO City of Human Rights and Design, for the fifth time in 2016.

The future of our country lies in the hands and minds of the youth. The European Youth Award shines a spotlight on very special young people who want to establish forward-looking ideas for our society with their visions, their ideas and their concepts. Styria is the most innovative state in Austria with a research and development cost ratio of 4.8% and is also in second place in comparison with other European regions. The European Youth Award ensures this tradition of innovation is passed on to future generations. Education, science and research are the raw materials of our future. Styria is conscious of this importance and takes on the responsibility of enforcing this strength even further.

My thanks at this point go to the dedicated organisation team supporting Dr. Peter Bruck and Birgit Kolb, who have made an outstanding contribution to the implementation of the European Youth Award with great passion. As State Governor of Styria, I welcome all participants to Styria and wish you a wonderful time in the 'Green heart of Austria'. May Styrian luck be with you!



Gerhard Rüscher, City Councillor for Economy and Tourism, Graz

As Creative City of Design, Graz is not only a part of the international UNESCO-network but sees creativity as an important factor to be an innovative business location. From young startups to entrenched companies we promote the use of creativity and thus their success. The 2016 winners of the European Youth Award, and particularly the laureates of the special award for economics, earn my great respect and congratulations. Our future society and economy need people like you, who can change things for the better – with courage, creativity and innovation.





Ursula Lackner, *Regional Minister for Youth, Styria*

As regional Minister for Youth from Styria, I am delighted that the European Youth Award Festival takes place in Graz this year once again. Young people from all over the world are meeting here to exchange, develop ideas and celebrate together. Therefore, Graz becomes the symbol for a generation where political and natural borders no longer play a role in their actions and ideas.

I wish all EYA projects lots of success and congratulate this year's winners heartily. I hope they will enjoy their stay at the EYA Festival in our capital!



Eberhard Schrempf, *Managing Director, Creative Industries, Styria*

It's a pleasure to have the EYA Festival for the fifth time in Graz! For the local community, this is a unique chance to network with creative designers, digital innovators and start-ups from all over Europe. The possibility to view outstanding digital initiatives with impact on society in one place together and directly talk to the producers, is a competitive advantage of priceless value for the local creative and start-up scene.

I am looking forward to welcoming the young change-makers from all over Europe in Graz soon! Please maintain your great work and creativity to improve our societies!



Dominic Neumann, *Chairperson of the Unit Consulting and IT, Chamber and Commerce, Styria*

The Unit Consulting and IT of the Chamber of Commerce Styria is partner of the European Youth Award since its first edition. Why? Because we share and support the same values. Youth is an essential driver for society and economic growth. Young people have enormous potential, they are creative, motivated and active.

Each year, EYA brings the best and most engaged young minds from all over Europe to Graz. Their projects are outstanding and inspiring. I think the EYA Festival is a unique chance for our local start-ups and community to connect, learn and discuss. For me, it is a highlight in the international digital creativity and networking event.

I am looking forward to welcoming this years winners personally during the official Opening Ceremony in the City Hall!

EYA Student Projects

Peer-to-peer knowledge sharing: a unique value proposition for students and winners!

No question, EYA winners have already done an outstanding job by developing a project which the jury considered to be creative and socially valuable. To reach the next level, however, it's helpful to receive feedback, get fresh ideas from another perspective and a project analysis.

On the other hand, students often face the problem that case studies in their textbooks are boring. They date back many years and/

or lack connection to today's world. Protagonists are not available. As a result, the final thesis is often simply written to pass the course without displaying any practical relevance.

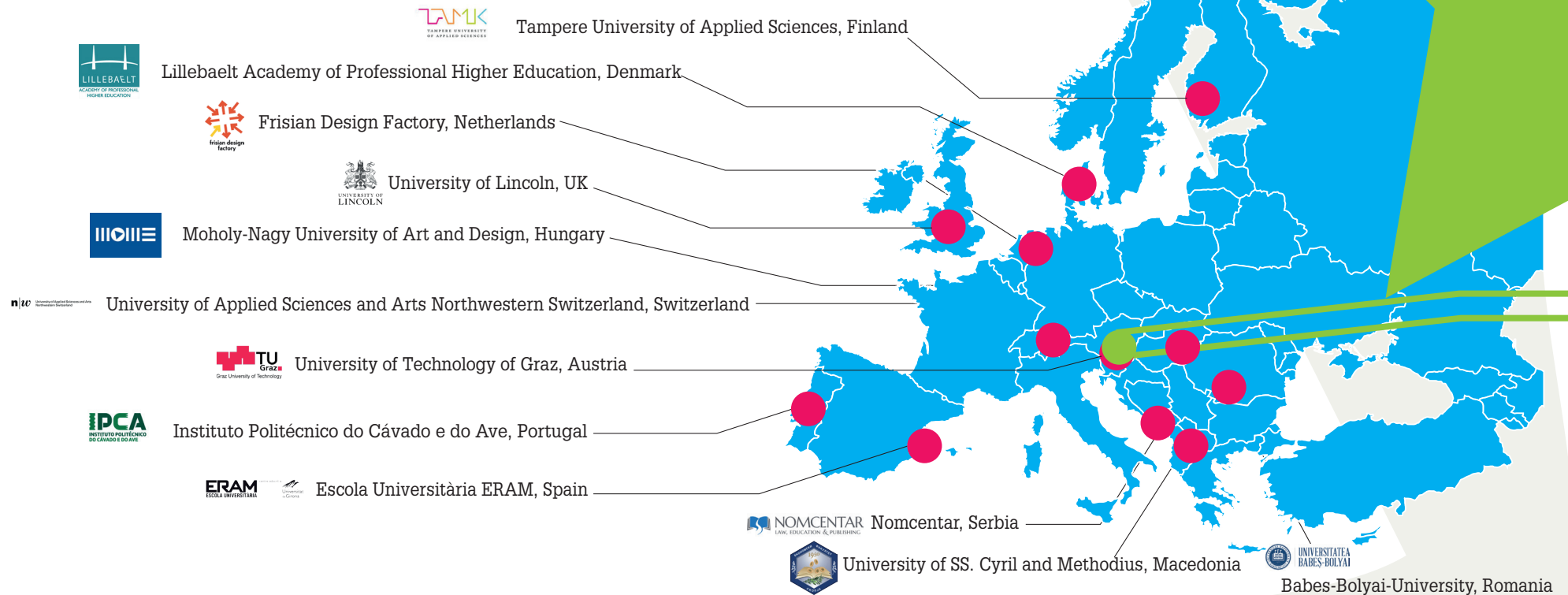
EYA Student Projects aim to turn a sometimes frustrating situation into a win-win outcome for both sides – EYA winners and students from all over Europa. EYA actively connects students, providing a platform for

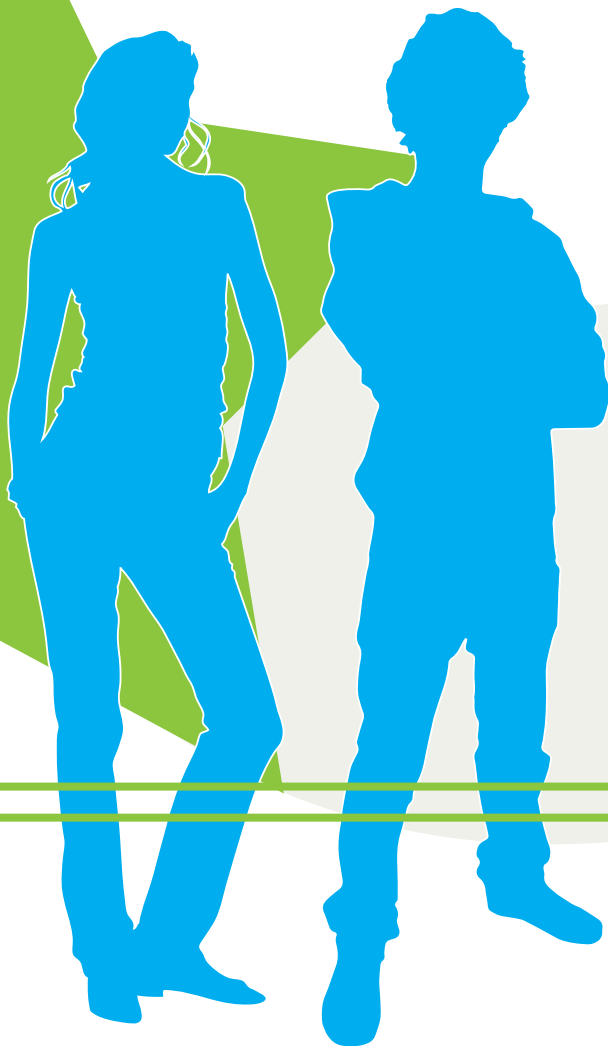
international knowledge exchange.

In cooperation with its academic partners, EYA conducts two different student projects: a local and an international one. Sharing a common goal, students are stimulated to DIVE DEEP into the DIGITAL winning projects. Winning teams are provided with robust project checks and feedback.

These twelve academic partners participate with their students in the International Project in 2016. Using Open Source software, students connect online, analyse and enhance the EYA winning projects from October until the EYA Festival. They exchange ideas and knowledge in virtual conferences and apply theories learned to the winning projects.

INTERNATIONAL STUDENT PROJECT PARTNERS





The local student project confronts students from Graz with a slightly different challenge: students are asked to develop project analyses in a very limited period of time. On the basis of the winners' presentations and a short Q & A session afterwards, Graz students have to develop business models or feedback on technical issues within 12 hours. The courses participating in this project are "Innovation Management" and "Information Technologies and Business Informatics" from the University of Applied Science CAMPUS02 and "Business in Emerging Markets" from the University of Applied Science Joanneum.

Both international and local student groups capture their results on posters and in hand-outs for the winning teams. In the course of the Festival, student groups have the chance to present their results during an interactive exhibition at the Austrian Chamber of Commerce Styria.

Students will be able to compare their results, exchange their experiences and talk to the winners whose projects they worked on.

Feel the excitement and experience the driving outcomes of these projects!

LOCAL STUDENT PROJECT PARTNERS

FH CAMPUS 02, Austria

FH JOANNEUM, Austria



WITH KIND SUPPORT OF



Bachelor Programme: **Information Design | Master Programme: Exhibition Design | Communication, Media, Sound & Interaction Design |** *Application deadline: June 1, 2017*

Institute of Design & Communication | FH JOANNEUM | Alte Poststraße 152, 8020 Graz,
AUSTRIA | www.fh-joanneum/idk | Blog: idk.fh-joanneum.at | idk@fh-joanneum.at |

STUDY MEDIA AND ARTS IN TAMPERE!

Welcome to meet our
dynamic and international
team at EYA!

STUDY PATHS

The students from the
Degree Programme in
Media and Arts, Tampere
UAS come from 32
countries around the globe.

Music
Production

Interactive
Media

Fine
Art



Required pre-task available in the
middle of December:

www.tamk.fi/media

APPLICATION
PERIOD
10 JAN-25 JAN
2017



TAMPERE UNIVERSITY
OF APPLIED SCIENCES

EYA partners and supporters - Europe for Digital Creativity improving Society

Under the patronage of



Key & Festival partners - impact thanks to partnership



Student project partners - empowerment of students



Network Partners - Pan-European outreach thanks to partnership



Academic Partners - Know-how-transfer thanks to partnership



Media Partners - Publicity thanks to partnership



EYA events 2016



Games and Apps for society: the world needs you(th)

In 2016 for the second time, EYA invited people with all kinds of backgrounds to plan, design and create games or apps together in 48 hours. In total 28 Game Jammers (students, pupils, self-employed, professionals, etc) with different skills (design, sound design, programming, etc) worked together in small groups and developed 6 creative apps and games.

In co-organization with

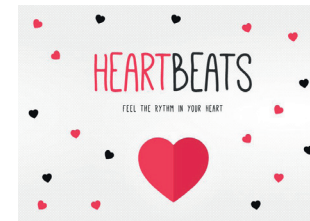


With kind support of



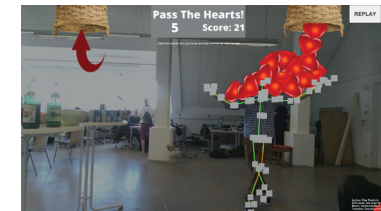
Co-funded by the
Erasmus+ Programme
of the European Union

in the framework of the mYouth project:



Heartbeats

PRODUCERS: Stefanie Horvath, Markus Thomas Lienbacher, Narges Mohammad, Clemens Rant, Peter Zotter



Pass the Hearts!

PRODUCERS: Žiga Pavlovic



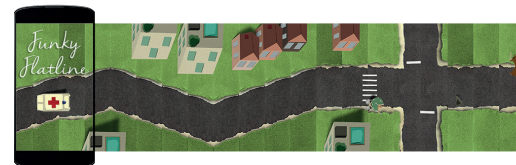
The Mathemagician

PRODUCERS: Thomas Halle, Stefan Putzing, Matthias Rauch, Manfred Rohrer



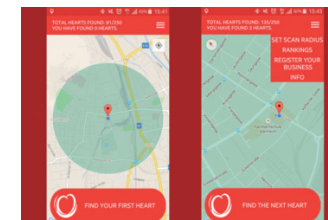
Keep cool Badger

PRODUCERS: Boris Fehrer, Florian Hasenhüttl, Mathias Lehnfeld, Carole Massart, Patrick Promitzer



Funky Flatline

PRODUCERS: Martin Haindl, Jennifer Höll, Katrin Höllebauer, Nadine Killmeyer, Sebastian Sammer, Sebastian Seidl



Heart of the City

PRODUCERS: Oliver Kletzmayer, Georg Steinfelder

Social Hackathon

Think Twice - Code Once | Apps and Games with Impact

June 22-24, Vienna, Austria

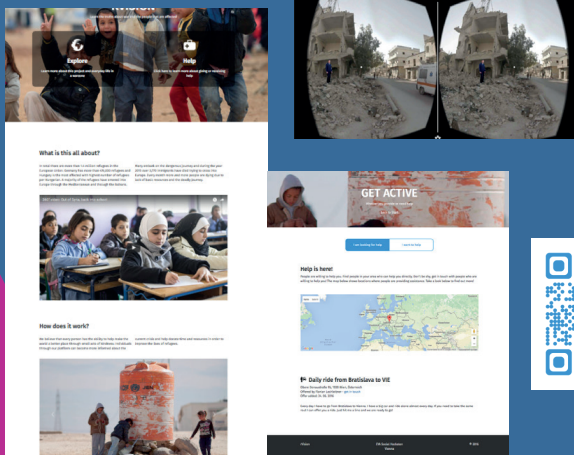
In 2016 for the first time, the European Youth Award organized a Social Hackathon in Vienna to gather young creative minds for the purpose of planning, designing, and creating apps or games with a social focus and within a short span of time. The EYA Social Hackathon's focus was on the most current European challenge: the refugee movement, migration, integration and inclusion. In total 12 young engaged participants from 10 (!) different nations (Austria, China, Croatia, Egypt, Finland, Iraq, Iran, Mexico, Romania, US) worked together in small groups and developed 3 creative apps and games in 48 hours.

With kind support of



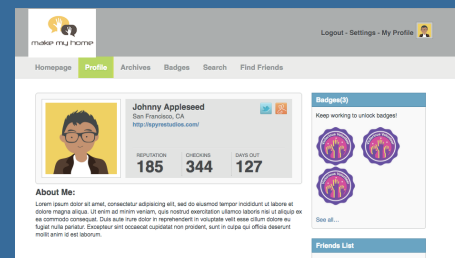
SHELP

PRODUCERS: Renne Hirsimäki, Florian Lechleitner, Alin Munteanu-Calen, Kyle Sarbak, Danijel Vilov, Xiangyu John Wu



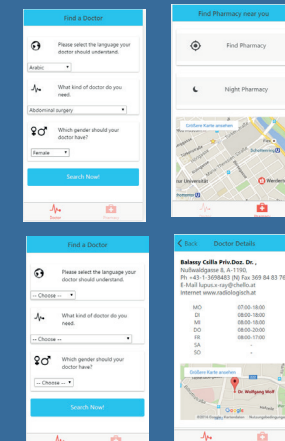
Make my Home

PRODUCERS: Roberto Arrucha, Mehdi Bizolm, Robert Živkovic

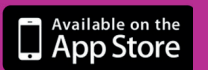


find THE doctor

PRODUCERS: Omar Alaloosi, Taghrid Elashkr



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arloopa@arloopa.com
www.arloopa.com

European Youth Award 2017



Submit your project now!

The contest is open till July 15, 2017

**Creative Content,
Digital Innovation,
Social Entrepreneurship**

<http://eu-youthaward.org/>